

# Cup and Saucer CELEBRATION

Come help us celebrate the biggest peek on Prince Edward Island—shop for merchandise almost as glamorous as the Gold Cup and Saucer Girls . . . and with the same claim to fame as the Gold Cup and Saucer trotters and parcers, because every item is fast moving merchandise, favorites with all shoppers! There are bargains in every department of the four floors—with reductions as much as 50%—shop today for honest-to-goodness values in every floor!

Ladies' Orlon Bulky  
**Cardigans**  
**Sweaters**  
Hi bulk orlon cardigans in shade blue only. Sizes S, M, L. Regular \$3.98.  
**Sale 3.88 ea.**

Boys'  
**Swim Trunks**  
Jockey and boxer style. Plain and fancy shades. Sizes 6 to 14 years.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Men's  
**Straw Hats**  
All shades. Sizes 6 1/2 to 7 1/2.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Boys'  
**T-Shirts**  
Nylon reinforced. Short sleeve. Plain and fancy stripe. Sizes 6 to 14.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Men's All Weather  
**Coats**  
Reversible & regular. Choose from a variety of wild shades. Entire stock.  
Gold Cup & Saucer Special  
**20% off**  
1st FLOOR

Men's Suits  
(2 pant)  
Charcoal and fancies. Sizes 36 to 46. Regular 39.50.  
Gold Cup & Saucer Special  
**27.50**  
BASEMENT

**SEAMLESS NYLONS**  
First Quality seamless mesh nylon in shades Honey, Tank Brown, Blue and White. Regular 67c pr. Sizes 9-11.  
**2 Prs. \$1**

Men's  
**Sport Coats**  
Choose from a wide assortment of fancies and solid shades. 1 rack at—  
Gold Cup & Saucer Special  
**25% off**  
1st FLOOR

Men's  
**Suits**  
Imported English and Scotch cloths. Smartly styled by Canada's finest tailors. Blues, greys, charcoals, olive. Entire stock—  
Gold Cup & Saucer Special  
**20% off**  
1st FLOOR

Men's  
**Trousers**  
Choose from worsteds, flannels, whipcords. Medium grey, charcoal, olive. Entire stock.  
Gold Cup & Saucer Special  
**20% off**  
1st FLOOR

Men's  
**Flite Bags**  
100% nylon shell. Leather reinforced at points of strain. Navy, charcoal, brown. Reg. \$23.50.  
Gold Cup & Saucer Special  
**17.95**  
1st FLOOR

Men's  
**Polo Shirts**  
Short sleeve. Ban Lon, terylene and cotton. Plain and fancy shades. Sizes, S-M-L.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Men's  
**Sport Shirts**  
Short sleeve. Wash and wear and regular. Guaranteed washable. Sizes S-M-L-XL.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Men's Bermuda  
**Shorts**  
Plain and fancy styles. Pre shrunk. Full cut. Sizes 30 to 44.  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Men's  
**Sport Coats**  
● On One rack only  
● Choose from assorted tweeds  
Gold Cup & Saucer Special  
**1/2 Price**  
1st FLOOR

Boys' Short Sleeve  
**Sport Shirts**  
● Red River cottons  
● Plaids and patterns  
● Sizes 8-14  
Gold Cup & Saucer Special  
**1/2 Price**

**Basement Specials**  
Men's Black Jeans ..... 2.99  
Men's Tote Summer Caps ..... 29c  
Men's Felt Hats ..... 3.95  
Men's S.S. Summer Shirts ..... 1.49  
Men's L.S. Sport Shirts ..... 1.99  
Men's T-Shirts ..... 2 for 1.00  
Men's Broadcloth Shirts ..... 2.99  
Men's Combination Underwear (short sleeve) ..... 2.50  
Men's White Dress Shirts ..... 2.99  
Men's Nylon Summer Jackets ..... 5.95  
Men's Flannel Pants ..... 3.95  
Men's Work Shirts, assorted ..... 1.99 to 3.95  
Men's Coveralls ..... 6.95  
Men's Jerseys and Brevets ..... 2 for 1.00  
Men's Socks ..... 1.00  
Boys' S.S. Shirts ..... 89c  
Boys' Flannel Pants ..... 2.95  
Boys' Chino and Random Cord Jeans ..... 2.99  
Boys' Pyjamas ..... 2.49  
Boys' Tote Ski Caps ..... 25c  
Boys' Jerseys and Brevets ..... 3 for 1.00  
Boys' Summer Jackets ..... 3.95  
Boys' Jeans ..... 1.99  
Boys' Fancy Cotton Trousers ..... 1.99  
Boys' Polo Pyjamas ..... 2.49  
Boys' Fancy Sox ..... 3 prs. 1.00  
Men's Wack Sox ..... 2 prs. 1.98

**SALE OF FUR JACKETS**  
Persian Lamb Jackets (Dyed). Black with Sapphire Mink trim; grey with Sapphire Mink trim. Also All Grey Persian Lamb. A good bargain at \$300.00 each.  
**MUSKRAT JACKETS (DYED)**  
**\$225.00 for \$150.00**  
**\$250.00 for \$166.67**  
**\$350.00 for \$233.34**

one rack of  
**Spring Coats**  
All good colours, prices up to \$39.00 selling at  
**23.77**

**Men's SWIM TRUNKS**  
Jockey and boxer style. Fancy and plain styles. Sizes 30 to 44.  
Gold Cup & Saucer Special  
**1/2 Price**

Balance of all Spring  
**Coats**  
Selling at  
**1/3 off**  
Regular Prices

**White Enamel**  
● Master Painters Enamel  
● High Gloss, Non Yellowing, Quick Drying  
● Regular \$2.35 qt.  
**Special 2.09 qt.**

**Plain Barkcloth**  
4 1/2" wide, washable, ideal for slip covers, stage and window drapes, large assortment of colors, regularly priced from \$1.08 to \$2.35 per yard.  
**Special 98c per yd.**

**STORE HOURS**  
Wednesday and Thursday  
9-5  
Friday  
9-9  
Saturday  
9-12:30

**Woolen Blankets**  
A woolen and viscose mixed blend blankets in assorted pastel shades of pink, rose, blue, gold. Whipped end. 70 x 90".  
**4.75 ea.**

**Diaper Flannelette**  
27" wide. Soft fleecy durable diaper flannelette.  
27" wide 10 yds. for  
**3.50**  
36" wide 10 yds. for  
**3.90**

**White Broadcloth**  
Drip dry, fine quality. 42" wide. Reg. 98c yard.  
**69c yd.**

**Chenille Bedspreads**  
Double bed, solid colors of pink, blue, rose, white, beige, green, etc. Soft fluffy chenille. Reg. 6.95 each.  
**5.25 ea.**

**Embroidered Cases**  
Embroidered pillow cases in floral motifs, hand scalloped, in pure finish, durable quality cotton, size 42 x 33".  
**Sale 1.49 pr.**

**Place Mats**  
Hand loomed, good quality cotton, fringed ends, assorted motif colors, size 12 x 30".  
**Sale 4 for \$1**

**Glass Towels**  
Linen glass towels, woven in multi color cotton stripes, the quality that is so popular for their long wearing and quick drying. Size 16 x 28".  
**Sale 4 for \$1**

**Face Cloths**  
12 x 12" assorted colors, good quality terry cloth.  
**Sale 7 for \$1**

**Colored Flannelette**  
Good fine quality, thickly napped, solid colors of pink, blue, turquoise, red, etc., 36" wide.  
**Sale 45c yd.**

**LADIES' SPRING AND SUMMER SUITS**  
**1/3 Off Regular Price**

**Bath Towels**  
Good quality, well looped, cotton terry, striped and plain design, large assortment of colors, size 20 x 40".  
**Sale 1.79 pr.**

**Hand Towels**  
Assorted colors and designs, substandard, slight imperfections, well absorbent, terry, regular to \$1.69 pair, size 16 x 28".  
**Sale 69c pr.**

**Balance of Children's Summer Sportswear**  
Swim suits, trunks, shorts, pop-tops, beach jackets and slims. Broken size range from 2 to 14x teen.  
**1/3 off Regular Prices**

**Balance of Girls Spring Coats and Suits**  
Wool tweeds, plaids and laminates. Broken sizes from 2 to 14x teen.  
**1/3 off Regular Prices**

**Balance of Girls Spring & Summer Dresses and Skirts**  
Wash 'n wear cottons, arnis and terylenes. Broken size range from 2 to 14x teen.  
**1/3 off Regular Prices**

**Ladies' Waltz Gowns**  
Nylon, mist pink and blue. First quality! Embroidery trim. Sizes small, medium and large. Reg. 4.95.  
**Sale price 2.77**

**Ladies' Vests and Panties**  
Cuff-style pantie. White and pink. Sizes small, medium and large. Substandard quality. Reg. 1.39.  
**Special 88c ea.**

**Ladies' Briefs**  
Substandard quality. Nylon and rayon. Sizes small, medium and large.  
**57c each or 2 for \$1**

**Ladies' Gowns**  
Full length nylon. Embroidery trim. Pink and blue. Sizes 34 - 42. Substandard quality. Regular 5.95 and 6.95.  
**Special 3.77**

**Bras**  
Cotton broadcloth bras in bandeau style with stitched cup, regular and padded style. Sizes 32AA to 40C.  
**Special 88c**

**Girdles**  
Discontinued lines of girdles and party girdles, 11 1/2 lb weight, pull on styles. Sizes small, medium, large and extra large. Priced from 2.00 to 11.00. Clearing from—  
**1.33-7.33**

ON THE ISLAND IT'S  
**MOORE & McLEOD LTD**  
"YOUR FAVORITE SHOPPING CENTRE"