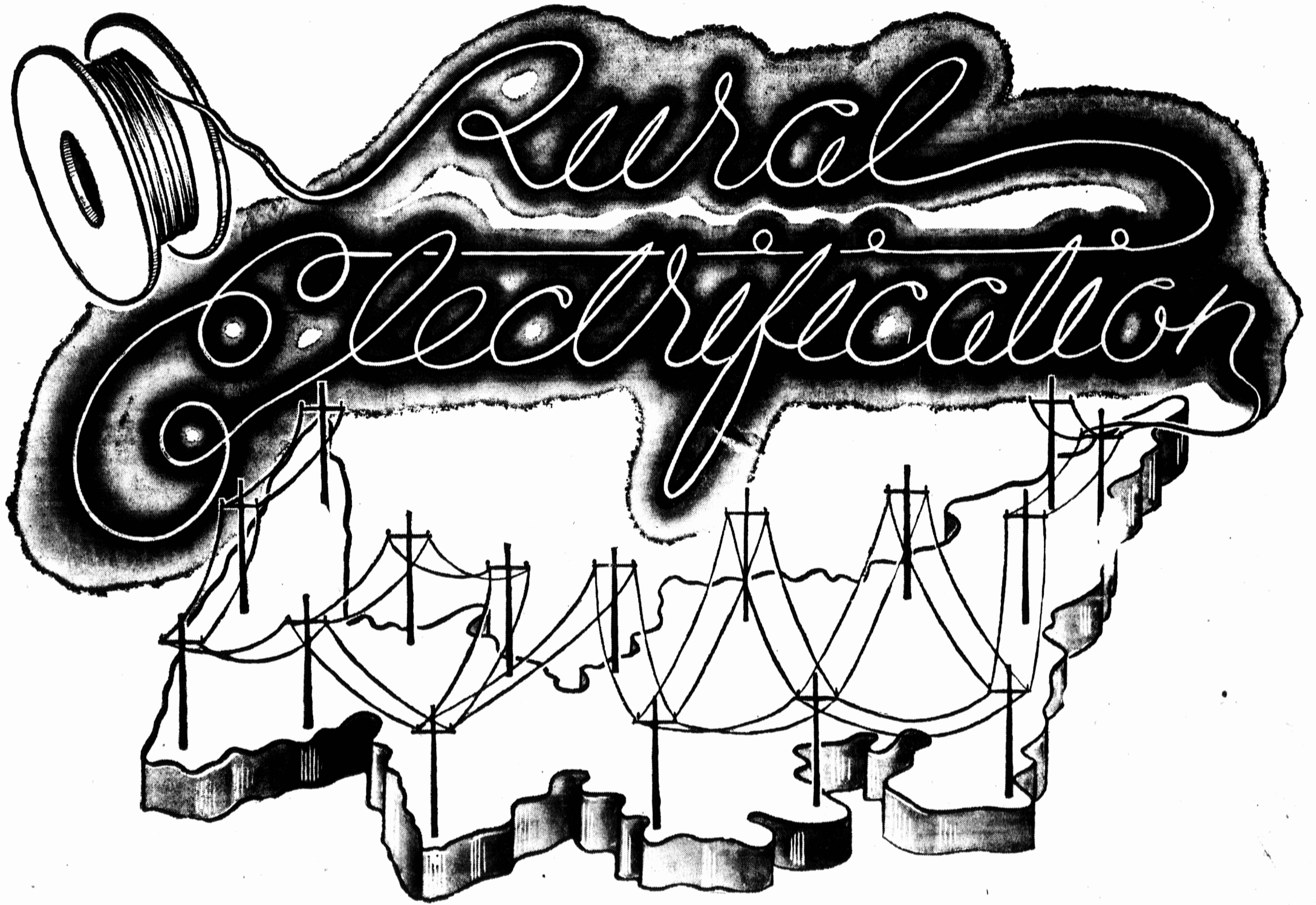


Ahead of schedule is the **MATHESON** Government program of



When the Provincial Liberal Government first announced a program of Rural Electrification it seemed too good to be true and was received with skepticism in some quarters. However, today Rural Electrification is one of Prince Edward Island's greatest benefits enjoyed by about 7519 rural customers.

The Matheson Government takes care of the areas not previously served and has built 136 miles of electric lines to serve over 600 rural customers. Applications are on file from 2370 prospective rural customers for an additional 431 miles of electric lines.

The Matheson Government program of Rural Electrification was expected to take five years to complete but it is so much ahead of schedule that the job, it is anticipated, will be finished in three years.

Just another evidence of the efficiency of the service rendered by the Matheson Government ... and one of the reasons, it is generally agreed, Premier Alex W. Matheson will be returned to power on Wednesday, May 25th, with a large majority.

Re-elect **THE MATHESON** Government and let them finish the job