

# \$100 IN EXTRA CASH PRIZES

## 100,000 Extra Votes on Every \$15 Club of Subscriptions this Week

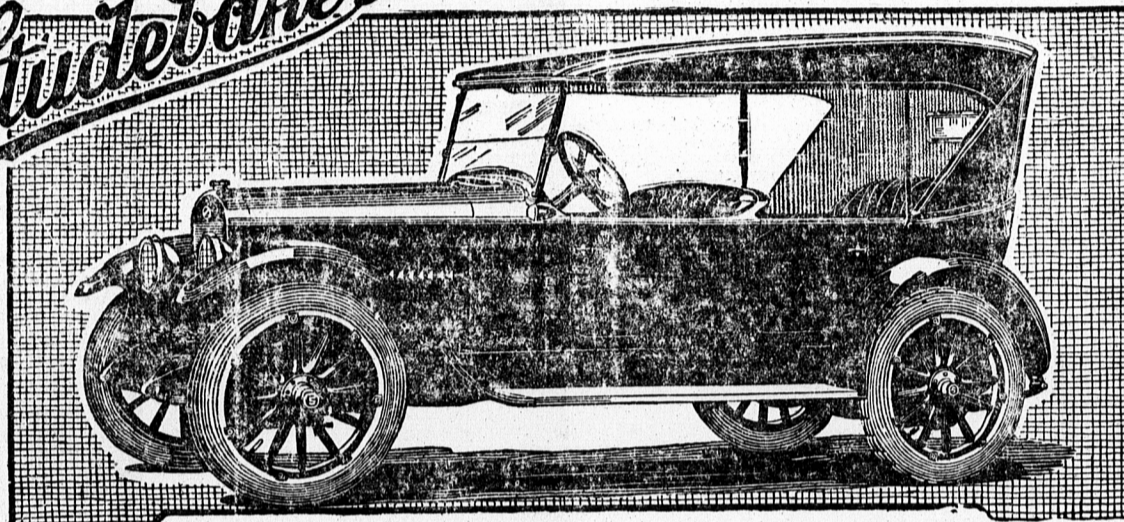
EXTRA VOTES AND TWO \$50.00 SPECIAL CASH PRIZES FOR CANDIDATES. NOW IS THE TIME TO GET BUSY. NEW CANDIDATES AS WELL AS THOSE ALREADY ENTERED IN THE COMPETITION START EVEN TODAY ON THE SPECIAL CASH PRIZES. NEW CANDIDATES SHOULD ENROLL NOW AND GO OUT IN REAL EARNEST THIS WEEK FOR ONE OF THE SPECIAL CASH PRIZES. CANDIDATES LOW IN THE LIST HAVE REAL OPPORTUNITY THIS WEEK TO PILE UP THE EXTRA VOTES AND LEAD THE BIG LIST AT THE CLOSE OF THIS SPECIAL OFFER NEXT SATURDAY NIGHT. DO NOT MISS THIS OPPORTUNITY. ENROLL YOUR NAME AT ONCE AND BEGIN AN ACTIVE CAMPAIGN FOR ONE OF THE SPECIAL CASH PRIZES AND ONE OF THE "GUARDIAN'S" BIG PRIZE AUTOS. YOU MAY SECURE ENOUGH EXTRA VOTES BEFORE NEXT SATURDAY NIGHT TO "CINCH" THE PRIZE OF YOUR CHOICE.

### All Subscriptions in First Period Receive the Extra Votes

# 100,000 Extra Votes This Week

STUDEBAKER "LIGHT SIX" FOR YOU  
\$1595 TOURING CAR IS FIRST PRIZE. A GRAND REWARD FOR SOMEONE

"Built-in-Canada"  
*Studebaker*



The Candidate who secures the highest total of Votes in The Charlottetown Guardian's great circulation Drive will be awarded the Studebaker Light Six Touring Car. See it at A. Horne & Co.'s show rooms, Kent Street, Charlottetown. Make up your mind NOW to win it.

# \$100 in Cash Special Prizes This Week and Next Week

#### 100,000 EXTRA VOTE OFFER.

In order to assist every candidate in getting an early start for the special \$50.00 cash prizes we will give a bonus vote ballot good for 100,000 EXTRA VOTES for each and every \$15.00 worth of subscriptions secured this week before 10 o'clock Saturday night, October 7. The \$15.00 Clubs can be composed of either new or renewal subscriptions to The Guardian. \$30.00 will give 200,000 EXTRA VOTES, etc. There is no limit to the number of EXTRA VOTES you can get this week on the \$15.00 Club of subscriptions — 100,000 EXTRA VOTES will be given for each and every \$15.00 worth of subscriptions secured this week.

#### FORMER COLLECTIONS COUNT

Any subscription money previously turned in from the beginning of the Campaign will count toward this EXTRA VOTE offer. Finish up your \$15.00 Clubs and get your first 100,000 Extra Vote ballot. Or if you have turned in sufficient cash to entitle you to an EXTRA VOTE ballot, we will give you same as soon as you send or bring in your next remittance.

#### MAKE REPORTS OFTEN

It is not necessary to bring or send in the entire \$15.00 or 30.00, etc., at one time. The Campaign Department keeps an accurate record of the subscriptions and subscription money received, and as soon as \$15.00 worth of subscription money has been turned in, the Campaign Manager will issue a ballot good for 100,000 extra votes.

#### WILL NOT BE GIVEN AGAIN.

This EXTRA VOTE is an exceptional offer and will not be repeated. IT IS FOR THIS WEEK ONLY. No extra votes will be given for part of a \$15.00 Club. Get busy and see how many of the EXTRA 100,000 vote ballots you can secure before next Saturday night.

Enroll  
Your  
Name Now  
Get the  
EXTRA  
Votes  
This Week

#### NOMINATE YOURSELF

The Charlottetown Guardian Auto  
Prize Competition  
NOMINATION BLANK

Gentlemen:

I nominate .....

Address .....

Nominated by .....

10,000 FREE VOTES

given with the first nomination for each new member. The names of persons making nominations will not be divulged.

ENROLL YOUR NAME EARLY

Opportunity

For New  
Candidates

Everyone

Starts

Even This

Week

On

Special

Cash Prizes

ENROLL NOW

The Campaign Department of The Guardian wants to help you get a good start in the Big Automobile Prize Campaign, consequently we have decided to give two big extra prize offers and big extra vote offer at the outset of the campaign, instead of waiting until the closing weeks as is customary. We feel certain that this big double inducement offer which we are announcing today will assist every candidate in getting a splendid start for the big automobiles, or other free prizes offered in connection with the Big Prize Campaign. It is as follows:

(1) To the candidate who is living in Charlottetown or Summerside who turns in the greatest amount of money for subscriptions between the dates of Monday, October 2, and Saturday, October 14 (both dates inclusive) we will give a special prize of \$50.00 in cash, and to the candidate who lives outside of Charlottetown and Summerside who turns in the most money on subscriptions during the above same dates, we will give a Special Prize of 50.00 in cash.

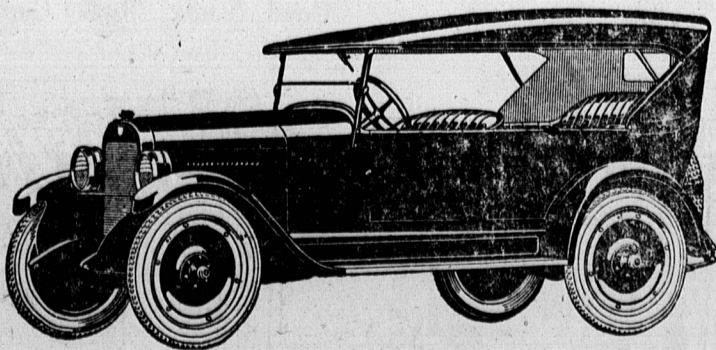
#### CASH PRIZE WINNER'S CHANCES.

The \$50.00 cash prizes are extra prizes, and all votes secured while working for them count toward the regular prizes, which will be awarded at the close of the Campaign.

Winners of special cash prizes will NOT be disqualified from winning one of the regular prizes at the close of the Campaign. In fact, their chances of being big winners will be all the better.

The winners of the special cash prizes will be announced in The Guardian shortly after the close of the second period, and the prizes will be given away immediately after the announcement of the winners.

### THE GOOD MAXWELL



Beautiful \$1385 Maxwell Touring is Second Grand Prize. See it at Colin Stewart's, Summerside.

## No Limit to Extra Votes This Week

\$15 worth of Subscriptions Turned in by next Saturday Night yields 100,000 Extra Votes.  
\$30 worth of Subscriptions Turned in by next Saturday Night yields 200,000 Extra Votes.  
\$45 worth of Subscriptions Turned in by next Saturday Night yields 300,000 Extra Votes.  
\$60 worth of Subscriptions Turned in by next Saturday Night yields 400,000 Extra Votes.

and

100,000 Extra Votes more for each additional \$15 Club you turn in. In addition to the EXTRA Votes on the \$15 Clubs that you turn in, you will receive the regular schedule of votes in vogue between the dates of Oct. 2nd and Oct. 7th. Also the 10,000 EXTRA Votes for all new subscriptions you secure which are for a year or more in length. It would not be a difficult matter to secure hundreds of thousands of EXTRA Votes this week during the Big EXTRA Vote offer. Get busy and do your very best work this week while the big EXTRA Vote Offer is on. Remember this 100,000 EXTRA Vote Offer closes next Saturday night, and will not be given again during the Competition.

"STEP LIVELY."

Address all Communication to Competition Manager, The Daily Guardian, Charlottetown, P. E. I.

Derks In-  
gton,  
Allied  
del-  
g on  
d the  
to  
stood  
go  
high  
rious  
n at  
the  
are  
quick-  
most  
the  
oma-  
alist  
aised  
con-  
n of  
re-  
the  
y, as  
vote,  
tedly  
d it  
h an  
this  
and  
sup-  
but  
neral  
At  
Boull-  
y, in-  
had  
h gov-  
Irish  
very  
is ad-  
com-  
people.  
I Gen-  
r fur-  
gov-  
ed in  
onfer-  
dia  
it but  
xplan-  
the  
neces-  
refer-  
n to  
DARD  
—Cons-  
ts of  
last  
of a  
Social  
chair-  
retary  
Inlio-  
United  
es, the  
nd ot-  
organ  
Etc.  
derate  
le and  
t 11.43  
at 5.29  
ng at  
hine  
YOU  
HE  
WITH  
OUR  
A  
IN