



ABOVE—The usual Saturday night entertainment for the Armed Forces, when refreshments are served. This picture was taken in the "Y" Gymnasium last winter. PICTURE AT RIGHT—Salvation Army workers industriously making comforts for the Armed Forces.



Agriculture No. 1 Industry

Greatest Single Enterprise in Canada. Failure to recognize the fact is largely responsible for uncertainty and doubt. Contentment and stability come from just treatment.

By W. E. HASKINS Secretary, Canadian Federation of Agriculture

The greatest single industry in Canada is agriculture; and Canada's greatest single mistake is that it does not recognize this fact. It is not the purpose of this article to present a factual and statistical picture of agriculture as an industry. A few statements will suffice.

The value of farm capital in Canada at June 1, 1941, totalled \$4,689,656,000. The gross value of agricultural production in Canada in 1941 was \$1,319,256,000. More than half of the people in Canada are either engaged in agriculture or directly dependent upon agriculture for their spending power.

NEED CLEAR THINKING If we are to consider what place agriculture should rightfully occupy in the economic structure of Canada, we must brush away the cobwebs from our minds and divorce ourselves from traditional concepts.

Canada is fundamentally an agricultural country and the problem of determining agriculture's place in her economy is therefore a national problem.

We still fail to think nationally and mistakenly divide ourselves into four basic groups—industry, commerce, labor and agriculture.

Even accepting these group classifications, we must realize that the solution of the problem is not the responsibility of agriculture alone but affects each of the other groups; and seen from even the point of view of selfish interests they must lend their support to agriculture in its efforts to maintain a proper living standard, if they are themselves to prosper.

There are those who believe that every thought and effort should be directed to the sole purpose of winning the war, and they would have no discussion of post-war conditions. They do not recognize that it is essential to the morale, not only of the civilian population in our own and the devastated countries, but to the spirit of the armed forces as well, to discuss what we are fighting for, and what we hope to do with the peace when it comes.

The farmers of Canada have bent their backs and made equal sacrifices with others in a direct war effort, with a steadily growing shortage of labor and farm machinery. Despite an over-all reduction in the male farm labor supply since the beginning of January, 1940, of 18.2 per cent or 240,763 persons, the farmers of Canada have produced an astonishing increase of foodstuffs and have met every commitment of the Government to Great Britain and our Allies.

War creates abnormal markets, so if we are to assess agriculture's position we must consider, not its present, but its pre-war position. Industry is, or should be, interested in the farmer and those dependent upon him for their spending power as potential customers. Only if they are prosperous can industry, commerce and labor hope to prosper. They should therefore be concerned to learn that in the eleven years 1930-40 the average cash income per farm family was \$320.00 per year, some customer!

Because the price of some foodstuffs is much higher than it was in that period city people mistakenly believe that the war has brought prosperity to farmers. Even under war conditions the average cash income of Canadian farmers is only about \$1,200 per farm family, with all the members of the family performing some farm labor.

While most people are thinking in terms of a post-war new world order, based upon a spirit of justice and co-operation, there are still people in high places, and those who influence Governments and public opinion, whose ideas of postwar effort are not ideas of reconstruction but of re-obstruction. They sum up their selfish and deadening outlook in the phrase "A return to normalcy." Their line of thought leads directly to the bread-line and the hobo jungles. Fortunately though they are powerful they are a small minority. The depression period has passed. Except as an example of how not to live we may ignore its problems.

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CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising newsy nature may be inserted at five cents a word, strictly payable in advance.

CONFEDERATION LIFE INSURANCE L-78.

COOK'S for Photographs.

MRS. PALMER'S AUCTION SALE will continue Monday morning at 10 o'clock.

CRASWELL for Photographs.

CAMPAIGN WORKERS—There will be a Supper Meeting of all Campaign Workers in connection with the Salvation Army—Y.M.C.A. Campaign this Monday evening at 6 o'clock at the Y. M. C.

HERE IS YOUR CHANCE, the Nval 2 for 1 Sale is now on at Worth's Drugstore, Queen Street and at Worth's Drugstore, Prince Street. Two tickets for the price of one. Shop now.

Miss Isabel Crawford left Saturday morning for Montreal where in marriage to Mr. Robert DeBlais, R. C. A. F. takes place this week.

Bristol and Vicinity

Potato digging that was in full swing last week was halted owing to the extreme heat. The farmers feared the tubers would rot in the cellars.

Congratulations are extended to Mr. and Mrs. George Phalen on the arrival of a baby boy at the Charlotteville Hospital last week. Mrs. Phalen formerly Mary Palmer.

Mr. Martin O'Brien, Halifax, N. S., spent the week-end at his home at Simons Road. Mr. O'Brien an electric welder said his time of vacation was only two days owing to the great rush of work.

Congratulations are extended to Mrs. Olive MacEwen, who was married in the city last week. Mrs. MacEwen lived here for quite a number of years and visits her sister and other friends each summer.

The Forty Hours Devotion came to a close at the church of the Little Flower here on Sunday evening. The devotions were conducted by the pastor Rev. Phalen McKenna, assisted by Father Sullivan, City and Father Croken, St. Theresa's.

Mr. John J. MacDonald, Bear River, spent the week-end in Moncton the guest of Mr. and Mrs. Richard Cullen.

Something will have to be done about the skunk-end. It will be a good plan to raise the bounty on the snouts of those small but most hated animals and declare war on them in every business. Some have done real well and many are still holding tons and tons of the cured muck waiting for higher prices. One wonders if it is not done here soon they will be in supreme charge of hen houses and pig yards in general and their odor will make people afraid to retire at night.

Irish moss has been the great cry here all summer and every one that could get to the store has been at the business. Some have done real well and many are still holding tons and tons of the cured muck waiting for higher prices. One wonders if it is not done here soon they will be in supreme charge of hen houses and pig yards in general and their odor will make people afraid to retire at night.

Pte. Alzar Donette has arrived here last week but as his wife and family were visiting friends in the Magdalen Islands he left for there to spend his time with them.

The teacher at Bristol school reports forty-four children in attendance with several more to come. This is the largest number registered here since this new district was opened a few years ago.

Three girls from Bristol school are attending college this term but no boys made the grade.—B

Changed Sources of Farm Income Effected By War

OTTAWA, Sept. 24 (CP)—Mixed metaphor for the Canadian farmer: the cow and the hog have become more than ever the source that lay the golden eggs.

The changed sources of income for Canadian farmers, brought about by the demands of war, are thrown into sharp relief by Dominion Bureau of Statistics figures on farmers' incomes during the first six months of this year.

Even in the wheat-growing province of Saskatchewan which has looked on grain as the source of most of its wealth, cattle, hogs and their products have been the main source of income so far this year.

In the January to June period Saskatchewan cash income from field crops was \$16,658,000 and from livestock products \$31,630,000 in comparison, for the same six months of 1940 showed income from field crops \$19,019,000 against \$13,323,000 for livestock products.

Although the change is especially marked in Saskatchewan, farmers throughout Canada are making more money from their livestock than in the past.

PILE SUFFERERS SEND COUPON FOR SAMPLE

Why suffer another day of pain. Get quick relief and soothing comfort from distressing HEMORRHOIDS by using either of the Mecca Remedies made by the makers of the well known Mecca Ointment. Thousands of satisfied and grateful users.

Mecca Pile Remedy No. 1 is for Protruding Bleeding Piles, and is sold in Tube, with pipe, for internal application. Price 75c. Mecca Pile Remedy No. 2 is for External Hemorrhoids, sold in Jar, and is for external use only. Price 50c. Order by number from your Druggist.

MAIL THIS COUPON TODAY MECCA OINTMENT CO., Dept. 62 237 King St. W., Toronto 2

Please send me Free sample of Mecca Pile Remedy No. 1 Internal or No. 2 External.

Name _____ Address _____ City _____ P.C. # _____

Whirlwind 'Home Front' Campaign

Salvation Army - - Y. M. C. A. In City Officially Launched Tomorrow (Tuesday)

Begins Sept. 29th. Ends Oct. 1st. Provincial Objective \$13,900.

MAKE THE HOME FRONT WORTHY OF THE FIGHTING FRONT

After intensive preparations and planning the entire organization moves into high gear tomorrow. More than one hundred enthusiastic workers with their leaders are ready to do their part, and it is expected that the general public will respond with their accustomed generosity to this urgent appeal.

City Campaign Organization

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| PROVINCIAL CHAIRMAN A. J. Haslam | VICE-CHAIRMEN Adjutant Mercer, Salvation Army Hubert Morris, Secretary Y.M.C.A. | SECRETARY A. W. Matheson | TREASURER Arthur Belcher | CITY CHAIRMAN R. D. Quigley | CITY VICE CHAIRMAN H. L. Sear | CHAIRMAN SPECIAL NAMES T. Roy Cudmore | PUBLICITY Capt. N. W. Lowther D. J. Bonnell | VICE-CHAIRMEN Gordon Avard J. E. Richardson | SECRETARY Noel DeBlais T. W. L. Prowse Dr. J. A. Clark Col. K. S. Rogers | TREASURER N. W. Lowther J. A. Webster J. P. Gordon T. Roy Cudmore J. M. McFadyen | SPECIAL NAMES COMMITTEE George J. Tweedy L. J. Stacey A. Belcher N. D. McLean D. J. Bonnell | TEAM CAPTAINS W. P. McLeod W. Campbell S. T. Green R. R. Bell W. A. Rix Oscar Diamond | DIVISIONAL COMMANDERS A. W. Matheson Burligh Taylor | EDWIN C. JOHNSTONE W. R. LeFage | R. H. ROGERS R. Hyndman Gordon Hughes A. J. Haslam | L. W. ROYER R. Bohaker H. C. Bohaker T. E. McNutt |
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LOYAL WORKERS

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| R. E. JENKINS JOSEPH CURRAN ROLAND TAYLOR EARL CLARK SAMUEL JOHNSTONE DR. A. W. M. ALLAN COL. E. W. JOHNSTONE O. W. CAMPBELL MERRIT FORSYTHE GEORGE WOOD ERNEST LORD WINDSOR CAMPBELL IVAN HORNE DR. WM. HOGG HORACE BROWN P. H. WILLIAMS HERB PLETCH WILFRED LIVINGSTON R. EARLE McDONALD ARNETT HOWATT W. C. DAVIES ROBERT NELSON EWEN MCKINNON E. R. HURST FRED CANNON WARREN BURNS J. D. IRVINE W. W. ROYER W. W. LORD | CYRIL BELL SAMUEL SMITH J. A. LEWIS FRANK ACORN STIRLING McDONALD R. H. JENKINS E. S. COFFIN NEIL MATHESON SIDNEY BURHIE WALTER BEARS MARK CALDER O. C. CRASWELL J. H. CERRY W. M. ROWE FRED CHAPPELLE LEBARON TAIT A. H. MOULD ERNEST V. BELL BRYCE BISHOP J. A. FRASER COL. I. ANDREW MAJOR A. S. ROBERTSON LIEUT. J. W. BELL WALTER PICKARD JOHN SIMMONDS W. T. ROGERS RALPH McLEAN RUSSELL LAIRD | HAZEN WIGMORE EWEN ANDERSON GEORGE SHERRIN ROBT. NICHOLSON (Jr.) PHILIP PALMER FRED MOORE MILTON STEWART LOUIS SADBLER ERNEST SELLAR DR. MURCHISON DR. T. WAYE J. HARPER McNEILL RUSSELL SELLARS RANDOLPH CARRUTHERS MORTON DEW J. C. MONTGOMERY J. SINCLAIR MCKAY E. J. RUPERT | PRESTON BECK FRANK HANSEN F. R. McLAINE IAN BURNETT LOYD STEVENSON T. W. BENTLEY DR. P. A. CREELMAN P. S. COBB D. M. GASS W. E. JENKINS MILTON CARTER H. C. ATKINSON A. R. GILLIS DOUG. ETTER A. C. SINCLAIR ALLAN CUTLIFF P. M. DAKIN J. M. MURLEY WALTER WILSON RAY KEENAN JAMES FULLERTON CLEAVER McLEAN GORDON HUTCHESON H. W. IVES ERIC MCGREGOR FERNO GRAVES WM. McNEILL STEWART JONES | GEORGE THOMPSON R. C. STODDARD JAMES McLURE E. A. CORNING ABEN McLEAN GEORGE PATTERSON WILLARD SPENCER CLIFFORD McDONALD JAMES WALKER RENDALL SEAMAN HEBER LARGE E. E. CLAWSON REG KEMP L. A. McDOUGALL H. A. MESSERVEY STEWART IVES HARRY McDOUGALL E. M. BAGNALL W. E. COTTON E. M. McNEVIN IRA BROWN JOHN McNAIR J. A. LIKELY WM. BOYLES RAY SPENCE GORDON STEWART |
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Only 3 DAYS... Can it be Done?

YOUR HELP IS URGENTLY NEEDED

AN OLD CUSTOM UNSINKABLE SWIMMING HAS MANY USES TIME FOR SHAKE-UP BIG JOB IN N. S.

Referenti, queen of Egypt 3000 years ago, painted her fingernails black and toenails red. Specific gravity of the Great Salt Lake is so great a swimmer cannot sink in it. Graphite is used for manufacture of pencils, paints, grate polish and foundry facings. More serious earthquakes occur in Japan than in any other country. Fishing in Nova Scotia is a big business — no less than 1,000 fisheries wharves dot the coast.

WOMEN!

How would you like to join the Air Force and be trained to be a key-man in Air Force Duties?

How would you like to have a Sergeant Pilot appear and ask you, "How's the ceiling, Sergeant?"

And you, being a well-qualified METEOROLOGICAL OBSERVER, give him a weather forecast.

How would you like to have the responsibilities in this war of one of those hush-hush girls known as OPERATIONS ROOM-CLERKS?

These are but two of the attractive trades in which members of the R. C. A. F. Women's Division are doing such splendid work.

Look at these Standard Trades.

| | |
|-------------------------|-----------------------------------|
| Transport Driver | Clerk (Operations Room) |
| Equipment Assistant | Administrative Clerk (Accounting) |
| Meteorological Observer | Clerk (General) |
| Postal Clerk | |

Enlist today. Join the R. C. A. F. Women's Division. Write the R. C. A. F. Recruiting Centre in Moncton.