

TRICO MAID

Guaranteed run proof Bloomers, Panties and Vests will fit perfectly and launder well. All sizes, Tea Rose only.

89c



Snug Pantie

In the style of the illustration but smarter as they have dresden pattern of pink and white. Close fitting, smoothly snug. Ideal for evening dress or under shorts

\$1.

Special Silknit PAJAMAS

This a special, in two piece pajamas, Coral, Sky, Nile.

\$1.59



LAMEES

The new KAYSER Overpantie. Slip on when you go out in the cold... slip off when you come in. King's Blue, Fire Engine Red, Natural.

\$1

Under Cover Stuff!



Tea Rose Satin Garter Belt \$1.00



NEMO FLEX

Corsette

Correct foundation for Fall and Winter EVENING Dresses. All sizes from 35 to 44. Ask for them by name "56 Average."

\$5.

NEMO Brassieres

New Fall silhouette by Nemo is this "Geometry" Brassiere... slightly uplift style... Tea Rose

75c

HARVEY-WOODS

Knickers French Panties. and Vests

of Courtauld's quality controlled silks, full range of sizes and colours

Moore & McLeod Limited

Valuation of Crop is Set at \$8,000,000

FLAME-CURED TOBACCO INDUSTRY IN ONTARIO RUN ON SCIENTIFIC LINES.

It looks as if the \$8,000,000 valuation put upon the Ontario flame-cured tobacco crop by the experts will be exceeded by the value of the actual purchasing made by Canadian and British manufacturers within the past few days, starting last Tuesday. Yet it is only a few years since tobacco-growing in Canada was practically limited to a few farmers raising it for personal use or for a limited local market.

Now approximately 30,000 acres of the best soil in Southern Ontario are almost exclusively devoted to the growing of Tobacco leaf in a scientific way, this year's crop amounting to \$5,000,000 pounds, and having a selling-value \$3,000,000 in excess of the crop return of 1934. The finest cigarettes and other tobacco products in Canada incorporate Canadian tobacco in large and increasing quantities, where, hitherto, American and other tobaccos had been used, while the Canadian leaf has an excellent market in Great Britain in competition with foreign leaf.

The Imperial Tobacco Company of Canada, Ltd., which buys a great part of the Canadian crop, has had much to do with the great strides taken by the tobacco-growing districts because it has had a policy for years of trying to encourage domestic production. First, however, it was necessary to gradually teach growers what and how to grow in order to meet public tastes long accustomed to foreign leaf. The company, at its own expense, imported cultivation experts, brought in the necessary plants for experimentation, made its own chemical and other researches of the soil, of moisture, and other conditions contributory to the best grades of tobacco, taught the grower on his own land by introducing experimental plots, and in other ways interested him in improving an enlarging his crop for the uses of the domestic market. It also illustrated to him the precise processes by which the domestic market might be developed in a profitable way. This, and the researches of government experts, combined largely to producing the present condition, and to the creation from a small and unmarketable crop, a large and marketable crop, valued at more than \$8,000,000 a year.

INCREASING KNOWLEDGE

The knowledge of the function of seeing and the detection and correction of errors of vision, is progressive. More is known of this subject from year to year.

Those seeking an eye service today may expect the utmost in diagnosis and aid from accurately prescribed lenses.

G. F. Hutcheson

Charlottetown Fur Receiving Station

CANADIAN NATIONAL SILVER FOX BREEDERS ASSOCIATION

Shippers desiring to place pelts on London, Dec. 10th Sales should have theirs at depot here, Massey Harris Building, Kent Street, not later than November 18th.

The Central Guardian

This column is reserved for news of local interest but advertising of a newsworthy nature may be inserted at 4 cents a word strictly payable in advance.

CONFEDERATION LIFE INSURANCE.

ENTERTAINED—Among the hostesses last week was Mrs. F. J. MacMillan, who entertained nine tables of bridge at her home, Fitzroy St.

GUEST ARTIST ENTERTAINED—At the conclusion of the performance at Prince of Wales College by Mr. Wilbur Evans, the performer and Mrs. Evans were entertained at the home of Mr. and Mrs. Percy Williams. About thirty guests were present.

STUDY CLUB—The Charlottetown teachers' study group met at Prince of Wales College Saturday, Nov. 2nd, with a fair attendance. The following officers were elected for the ensuing year: President, Mr. Leard; Vice-President, Miss Bruce; Secretary, Miss MacLeod. Superintendent MacPhail gave a very interesting talk and demonstration on the teaching of the English language. He stressed the need of early training in this subject, and gave several suggestions for developing language. The question box was then discussed. The topic for the next meeting is a review on two weeks work for any grade in History, Geography and Literature. Each teacher is expected to submit a plan.

FERTILIZER CONFERENCE—One of the features of the Maritime Winter Fair at Amherst on Nov. 12 will be the fertilizer conference, under auspices of the Maritime Fertilizer Council. The program will consist of the following discussions: Organization of a pasture improvement committee for the Maritimes, led by Mr. C. F. Bailey, Superintendent Experimental Station, Fredericton, N. B.; lecture on pasture improvement by Mr. J. B. Abbott, Bellows Falls, Vermont; discussions on pasture studies, led by Mr. S. A. Hillon, Experimental Farm, Nappan, N. S.; progress report on the study of magnesium deficiency in soils, Mr. E. M. Taylor, Dept. of Agriculture, Fredericton, N. B.; progress report on the study of brown heart in turnips, Mr. R. R. Hurst, Pathologist, Experimental Farm, Charlottetown, P. E. I.

PERSONALS

Miss Anastasia Collins, R. N., who was called home by the serious illness of her mother, Mrs. J. T. Collins, Vernon River, left Saturday morning on return to New York.

Friends here will be glad to learn that Lol Beazley of Dartmouth, N. S., who was injured in an automobile accident in New Brunswick is making steady progress towards recovery.

Mr. Thomas Crawford, English and History master of King's Collegiate School, Windsor, N. S., accompanied the Rugged team to Charlottetown on Saturday. He returns with the boys tomorrow.

Miss Doris Wright has returned from a very enjoyable visit to New York City, also Boston and St. John, N. B. While in New York she visited her sister Mrs. Robert J. Lyford, and on the return trip visited friends in Boston and Saint John, N. B. Miss Wright was accompanied by Mrs. George Rose Lyford through to New York City who was returning to her home after spending the summer with her relatives in Charlottetown. She usually spends the summer here and although she has travelled extensively she still thinks there is no place better than little "Garden of the Gulf."

Spent Days In Bed Unable To Get Up

New Brunswick Lady Suffered So With Headaches

Mrs. Legreley Soon Got Relief Through Dodd's Kidney Pills

Lagaceville, N. B., Nov. 11th.—(Special)—"I was suffering from kidney trouble, which gave me severe headaches," writes Mrs. Edward Legreley, of this place. "I used to spend days in bed unable to get up, and had rheumatism even in my fingers. I saw the testimonial in Dodd's Almanac, and started with one box. I took six boxes and now I am well. I no longer get headaches. I am a housewife 33 years old, and do all my own work."

When the Kidneys get out of order, and fall in their normal duty of straining impurities from the blood, poisons remain in the system and illness usually follows. Headache, backache, rheumatism may be the outcome of a disordered kidney condition. To help keep the Kidneys in condition to perform their work take Dodd's Kidney Pills, for more than half a century the favorite remedy for Kidney ailments.



Now is the time to plan your coal order before the cold weather sets in. We have in stock and arriving regularly by cars, high grade coals, comprising: Scotch anthracite for furnaces, American D. L. & W. Hard Nut for baseburners, Inverness screened Old Sydney screened Springhill screened Albion Nut Albion Round Dominion Household Coke W.D. Gillis & Co PHONE No. 176

BRINGING UP FATHER



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He's been building stoves for 40 years and knows what he's talking about when he tells you that "Every HIDDEN PART of each ENTERPRISE is forged to Last Longer."

He's but one of the many trained and skilled fellow workers who knows why ENTERPRISE—"The Better Range"—is THE Range to BUY.

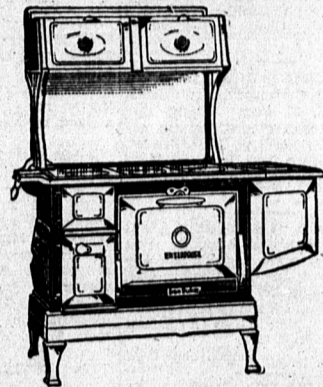
We invite you to buy on the HOLMAN HOME PLAN

10% now and the RANGE you choose goes to your HOME TODAY. Balance stretched over 10 months. No Interest.

Table listing stove models and prices: MONARCH, IRON DUKE, NEW MAJESTIC, VICTORY, SIMPLEX, CAPITAL, ECONOMY, SAYOY.

ENTERPRISE IRON DUKE

"Island's Most Perfect Range." Bakes perfectly—a positive delight to the most exacting housewife. Gives utmost heat, yet built to save fuel. Beautifully modern. You really should see it!



\$98.50

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EYESIGHT EXAMINATION

Fitting and supplying Glasses, etc.

H. J. MASON

OPTOMETRIST Office Connected With Drugstore

PILOT VIOLATED REGULATIONS

NEWCASTLE-ON-TYNE, England—Pilot Officer B. R. Keef, who flew from Newcastle to Oslo, Norway, and back, violated the customs regulations of the Air Ministry and his flying licence was withdrawn for eight weeks.

USE BRAHMIN TEA ORANGE PEEL BLEND ENTIRE GROWN Sold only in red airtight pkg.

Toronto Royal Winter Fair Excursion

Going November 16th to 26th. Good to return until December 2nd. Fare from Charlottetown to Toronto and return \$32.20. Also November 15th, Coach Excursion to Saint John, fare \$4.35. November 15th, Coach Excursion to Sydney, fare \$8.10.

W. K. ROGERS

Currie Building, 181 Queen St. Charlottetown, P. E. I.

H.K.S. HEMMING, B.A., C.P.A., C.G.A.

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-BY GEORGE MCMANUS