

The General Cuardian

TODAY Matinee 3.15

Prince Edward

TONIGHT. 7 and 8.45

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The Border Peril Is Replete With Thrills and Sensation, Battle Scenes, Trench Warfare and a Sensational Air Duel, Supply many thrills.

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Dainty Vivian Martin

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The Dainty Little Star Vivian Martin is at her best in this heart-appealing story. A sweet story that will appeal to all

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Coming Features—Coming Friday - Saturday Charlie Chaplin In a return date of one of his best successes "Easy Street"

Coming Soon Mary Pickford

"The Poor Little Rich Girl"



Oh! My! That Smells Good!

And, madam, you should just smell the fragrance of crushed coffee after it is brewed. And the flavor of it! Well, you never tasted ground coffee with a flavor just like Red Rose Coffee. Coffee critics, those who have travelled far and wide and tasted coffees in various climes, tell us they have never tasted more delicious coffee. Some have even said—but we will refrain from printing such high praise. We prefer you to try Red Rose Crushed Coffee without revealing anything further as to its quality. We don't want to take all the edge off the surprise in store for you when you try it. And the same price it was three years ago.

Red Rose Coffee



IT PAYS to buy in this province. SPECIAL \$3.75 Girl's High Cuts laced or buttoned \$3.75. Morris-Smith-Beer. 727-10-20M61.

HELP THE RED CROSS.—A basket social in the interest of the Red Cross will be held in Brookfield Hall, Monday, Oct. 29th. Admission 15 cents. Ladies' with basket free. Doors open 7.30 p. m. 753pd.

REMEMBER YOUR SOLDIER BOY.—The Bayer Studio advise orders to be left early for photographs to be sent to the front. They are taking orders daily and there is bound to be disappointment if ample time is not given to fill orders. 756.

THE LADIES HOME JOURNAL.—November issue has just arrived at Carter's Bookstore. This is a very beautiful Early Fall number and every household should have a copy. Price only 15c per copy, if by mail add 7c extra for postage. 751.

KENNEDY & CO., O'LEARY.—"Wan party or parties to invest \$15000.00 in the best General Mercantile Country business on Prince Edward Island. One half of the stock to be retained by present owners. The ill health of Mr. Kennedy compels him to retire from active business. For further particulars apply to Kennedy & Company, O'Leary. 666-10-16Mt.

WATER RATES.—There are a few water takers who have not paid their rates for the current quarter. After Monday, the 22nd, these will be turned off without further notice. 744-10-20M21.

JOINS THE P. E. I. HEAVY BATTERY.—Lester L. Kennedy, of the Ambers' Boot and Shoe company staff and James Curran, of Morton and Thompson's, have joined the Prince Edward Island heavy battery, and are stationed at Ives' Point says the Halifax Herald.

"ANNES' HOUSE OF DREAMS."—Just received by express at CARTER'S BOOKSTORE another fifty copies Miss Montgomery's new book "Annes House of Dreams." Phone your order for a copy of Ralph Connor's new book "The Major" which will be ready in a few days. Everybody will want to read the latest book by this celebrated Author. It contains many items of great interest pertaining to the present war as the Author has been at the front a long time. "The Major" is regarded as one of the best books of the season. 751.

HALIFAX SHIPPING.—Friday witnessed the departure of another fleet of schooners, with the favorable winds for vessels bound to the eastward continuing from the day before says the Herald. Among those sailing yesterday were the new three-masted Ardeen, with cargo of flour for St. John's Nfld.; Golden Rod for Crapaud, P. E. I., to load produce; Lady Hill with general cargo for L'Ardoise and Rosie M. B. with general cargo for River Bourgeois. The departure of the fleet and those of the day before left one four-masted, five three-master and seventeen other schooners in port, including the seven which arrived during the day.

UIGG HIGH SCHOOL.—Following is the standing of the pupils of Uigg School for the month of September, Principal's Department. Grade VII.—1, Louise McKinnon; 2, Florence McLeod; 3, Minnie White and Margaret McLeod. Grade VI.—1, Fenton Dawson; 2, Jean White and Effie Campbell; 3, Peter Murchison and Christine McLeod. Grade V.—1, Chester McPherson; 2, Margaret Martin; 3, Russell McLeod. Assistant's Department. Grade IV.—1, Kathleen McLeod; 2, Ruth Ross; 3, Mary McLeod. Grade III.—1, Sydney Willoughby; 2, Beth McPherson and Blair McLeod. Grade II.—1, Helen Ross; 2, Hazel McLeod; 3, Jessie Campbell. Grade I.—(Senior)—1, Edison McLeod; 2, Margaret Campbell; 3, Alexander McLeod. (Junior)—1, Helen McPherson; 2, Allister McLeod.

ODDFELLOWS CELEBRATE.—Mr. George S. Ryan, of Charlottetown, grand master of the Oddfellows in the maritime provinces, addressed an open meeting of the order here Thursday evening says the St. John Telegraph. Mr. W. F. Hatheway, deputy grand master, presided, and a large number of the members of the order the Rebekahs and friends were present. Mr. Ryan dealt with the history, aims and objects of the order and traced the work which it was proposed to do in a patriotic and fraternal way. During the evening Mr. Hatheway, on behalf of the Rebekahs, presented Mrs. Ryan, who accompanied the grand master, a bouquet of American beauty roses. An address was delivered by Mr. Thomas White, of Charlottetown, a former member of Pioneer Lodge, and vocal solos were rendered by Miss Amdur, Mrs. Murray Long, and Miss Gladys Frant. At the close of the meeting refreshments were served and a pleasant social hour was spent.

CANADIAN BUTTER.—The total production of creamery butter in Canada, according to a bulletin issued by the Census and Statistics office, was \$2,564,130 pounds, valued at \$26,966,355. The production was slightly less than in 1915, when \$2,991,453 pounds represented the output of the Dominion. The value of the 1915 production, owing to the lower range of prices then prevailing, was considerably less, being placed at \$24,385,052. Ontario and Quebec together produced seventy per cent of the creamery butter of Canada. The production and value of factory cheeses in the Maritime Provinces in 1916 were as follows: Prince Edward Island, 2,121,766 pounds; value \$49,405; New Brunswick, 1,185,664 pounds; value \$210,696; Nova Scotia 94,725 pounds; value \$17,051.

OF LOCAL INTEREST.—Rev. J.A. Seringour, writing to the Presbyterian Church Agent, from Demerara, on September 13th, says: "We had a splendid church opening at Cotton Tree station in my field last month. There is only 17 communicants members at the station and none are more than wage earners, but I was able to say that the cost of \$734.47 the people had already raised in cash \$365.95 and in promises if there is a rice crop this year at least another \$100.00 promised. The opening collection which I promised them toward the painting of the exterior was \$44.91 in cash and promises of \$20.00. The Church in Canada was asked and gave \$250.00 and this was not exceeded though the cost of materials had advanced fully 25 p. c., since that estimate was prepared. It speaks well for a little group of people when they show such a spirit of willing and joyful service. War news both from home and to the friends here are of broken homes, and sad hearts. We must surely see that some result worthy of the terrible sacrifice made is secured at the close and that we accept no peace which does not secure that end."

THE LARGER PATRIOTISM

(Continued from page four.) turned people find that Liberals and Conservatives, Radicals and Conservatives, are made of very much the same clay. At this precise moment, Mr. Lloyd George is presiding in London over a War Cabinet which contains numbers of men, who in days gone past would have thought it a thing incredible that they could be on any political terms with the author of "Limehouse." After a time the politician of Canada will discover that what has become possible to the Liberals and the Conservatives of the United Kingdom, and to the various groups of the Right and Left in France, should be of easy digestion to themselves. When this comes about the acidity of Canadian politics will have been greatly mellowed, and the interests of the country will be discovered in no way to have suffered in the process.

WHO'S HOOVER HERE HE IS

Undoubtedly one of the big men of the day is Hoover, American food controller. He prefers to call himself food administrator, having the same dislike as Mr. Asquith for "that word, dictator." He has been mentioned in responsible quarters as a likely successor to President Wilson in the White House, and the suggestion has been warmly received by the people who do not know what his politics are! If he is able to keep such confidence in him that if he falls there is no boon he could demand from his fellow-countrymen that would not be granted; and the people have such confidence in him that if he falls they will probably argue that no one could have succeeded. Over and over again it has been said that before the United States entered the war Hoover was the biggest American living. His work for Belgian relief kept Uncle Sam on the international map. Whenever a European thought of an American he thought of Hoover.

Against Hun Hostility.

They worked in the face of the apathy at best and the hostility at worst of the German authorities, but they did work and with the assistance of British money and of large contributions from almost every other civilized country they saved the Belgian nation from starving to death! It is said that when Hoover and his helpers began they had only \$500,000 in sight, a gift from the British Government. Nevertheless, they proceeded to place orders for \$2,000,000 worth of food a week. Hoover had evidently heard about the Biblical ravens, and it is not on record that the work of Belgian relief ever halted for an hour owing to shortage of food. The Hoover committee insisted upon remaining in Belgium long after its presence had become obviously distasteful to the German Government, and it was only after the United States became a belligerent that the committee was obliged to quit.

STOCK QUOTATIONS

Table with columns for Yesterday, Today, and various stock symbols like Atchison, A. F., Am Loco, etc.

Lived Long in England.

When he was made food dictator pro-German and others denounced him as an Englishman. He is not an Englishman, but he has lived most of his working years in England and working for English interests. His business is English; his partners are English. Probably he was never heard of in the United States before the beginning of the war. This is rather wonderful, for our cousins as a rule do not overlook their millionaires, whether at home or abroad, and Mr. Hoover belongs to that select class. But Mr. Hoover, thought he is not much past forty, had been living almost in retirement for some years, and even in England, outside of mining and financial circles, he was not known. He leaped almost overnight into international celebrity when the war broke out. A committee was hastily formed of Americans in London to assist other Americans to get home, and Hoover's organizing ability was recalled by some American. He was appealed to, threw his coat off and got busy. Through his hands 42,000 American refugees passed, and about 5,000 of them needed financial assistance. Hoover's money came in handy.

Another Barefoot Boy.

Hoover's unique experience in feeding Belgium made him a natural selection as food controller of the United States, for it ought to be remembered that the United States did not wait until Americans were hungry or the Allied soldiers starving before appointing a food controller. Hoover now works in Washington with a tremendous staff upon a task that is far more difficult than that which he grappled in Belgium. But he has the habit of success. As a boy he earned money to put himself through college, and when he was 26 he was the mining adviser of the Chinese Government. He discovered and operated mines on three continents, made his own fortune and that of his partners before he was forty, and has a gift for organization and administration that few men possess. He is an American that the United States may well be proud of and whom the Allies, and particularly Belgium, will always hold in the highest esteem.

NOT FAR WRONG

Teacher—Now, children, what is the purpose of the calendar Bright Boy—it's to tell you where you'd order get your life insured.

The Big Neutral Force.

Hoover became naturally the head of this little committee, and before it had completed the job for which it was organized other jobs awaited it. It was asked by the British and German Government to arrange for the return to England of the thousands of girl students trapped in Germany at the beginning of the war and the equal thousands of German girls and civilians whom the war found in England. Before this task had been accomplished the plight of Belgium had begun to force itself upon the attention of the world. The country was overrun employment had ceased, food was running short. Germany recognized no responsibility to feed the population she was trying to enslave. Belgium's allies could do nothing but contribute funds which might well be appropriated by Germany. There was a big job waiting for a big neutral and Hoover stepped into it. He called to his help a number of Americans, most of them engineers like himself, and they took over the task of getting food and other supplies into Bel-

Two Bargains IN WOMEN'S BOOTS

\$4.50 Buys a Beauty in a GUN METAL HIGH CUT with French Heel. \$4.95 will buy you a nice GUN METAL 8 inch top English Toe and Sport Heel. These boots must be seen to be appreciated for they are exceptional value. We also have a SNAP in a GREY HIGH CUT \$4.95 See our Windows Morris-Smith-Beer



PERFECTION OIL HEATERS

BRINGS CHEERFUL WARMTH When the winter winds howl and the evenings grow long, let the cozy warmth of a Perfection Oil Heater help drive away loneliness. The Perfection brings cheer. Burns for eight hours on a gallon of ROYALITE COAL OIL. With most fuels costly and scarce, the Perfection Heater makes a greater saving than ever. At hardware, furniture, and department stores. THE IMPERIAL OIL COMPANY Limited BRANCHES IN ALL CITIES

Mr. Chester McLure, Manager Fur Sales Board Says Your Method Skinning, Shaping, Stretching and Drying Have Been Found Very Satisfactory

Mr. McLure also says "The skins that you took off for the different Companies last year has met with the approval of the fur buyers." What stronger testimony could one ask for—the fact that my work has been favorably commented upon by both Mr. McLure and expert fur buyers in the world's greatest fur centres should be all the evidence required to prepare fox pelts so that they will command the highest prices. I make a specialty of preparing pelts for the market—I employ the most approved methods of stretching—I know how to bring out the lustrous sheen of the fur—I know how to shape and finish the skin so that it will appeal to the big fur dealer. If you wish to prepare your pelts to command the highest market prices it will pay you to get in touch with me without delay. My charges are reasonable. Satisfaction guaranteed. Write me at once advising the number of pelts you intend preparing for market and I will gladly go into the matter in detail with you. I am prepared to purchase 200 red, Patch and silver foxes If you have any to dispose of call on me at once. L. P. Tanton Dealers in all Kinds of Foxes

YOUR DOCTORS ORDER Will be given best attention if you leave it at THE 2 MACS

Nurses' Registration Bureau for patient and nurse-service free. THE 2 MACS

Dr. E. C. Harris Eye Specialist Office Royal Bank Building, Charlottetown Office Hours 9.30-12.30 2-5 Phone 153-L

The Cause of a Cough It is unwise to attempt the treatment of any ailment until you have discovered its cause. A cough is usually caused by an irritation, or inflammation of the air passages. This is a condition which if neglected, may prove serious, therefore a cough should always be treated before it reaches the stubborn stage. THE TREATMENT To successfully combat a cough use our SYRUP PINE TAR WITH GOD LIVER OIL. It will stop the cough in a very short time, by removing the inflammation which caused it. It is a scientific remedy that is made to cure permanently, and not to merely drug a cough into silence. Price 35c per Bottle Johnson & Johnson The Quality Drugstore Cor. Keft and Prince Streets

MOTHER! GIVE CHILD "SYRUP OF FIGS" IF TONGUE IS COADET If cross feverish, sick, bilious, clean little liver and bowels. Children love this "fruit laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely. A child simply will not stop playing to cough the bowels, and the result is, they become tightly clogged with waste, liver gets sluggish, stomach sour, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of bile, has sore throat, stomach-ache or diarrhoea. Listen, Mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, playful child again. Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels. Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeits sold here. Get the genuine made by "California Fig Syrup Company." Refuse any other kind with contempt.