



Season's Greetings

With most sincere wishes that you may enjoy a truly Merry Christmas and all the good fortune to make the New Year a happy one

island furriers



Hi!

To you our customers... our friends...
 We wish good health, good cheer,
 And look ahead with pleasure
 To serving you through the year!

SPORLAND
 178 KENT ST. PHONE 2751-J
 CHRISTMAS DELIVERY SERVICE



**MERRY CHRISTMAS and
 A HAPPY NEW YEAR**

IS OUR SINCERE WISH
 TO THE MANY CUSTOMERS AND FRIENDS WE
 HAVE BEEN PRIVILEGED TO SERVE.
 IT HAS BEEN A PLEASURE

The EDISON ELECTRIC

**Masons To Honor
 Patron Saints**

The local Masonic Lodges, St. John's No. 1 and Victoria No. 2 will hold their annual celebration Tuesday evening, in honor of their patron saints, "The Holy Saints John." Members of the fraternity will meet at a dinner meeting at the Charlottetown Hotel at 6 P. M. when the toast to "The Craft" will be responded to by W. R. Carson, Past Master of Victoria Lodge. The toast to "The Holy Saints John" will be responded to by Rev. H. E. D. Ashford, Pastor of Trinity United Church. R. E. Kemp, Past Master of Saints John's Lodge will be the toastmaster. The toasts will be followed by a brief musical program after which the two Lodges will adjourn to the Masonic Temples where the officers for 1950 will be installed "in due and ancient form" by H. R. Carruthers, Deputy Grand Master of Masonry on Prince Edward Island.

A large attendance of local and visiting Masons is expected at this joint celebration and installation.

LEADS THE FIELD!



The New Improved
REGAL FLOUR

Record Rush of Christmas Mail

More mail has been handled at the City Post Office during the past week than any previous week that the older and more experienced clerks can recall, it was learned from Postmaster J. J. Connolly yesterday afternoon. The Christmas rush is still continuing but workers are beginning to show signs of weariness from the night and day work which many have maintained in order to keep the mail up to date.

Despite the fact that arrangements have been made to handle customs mail at the C. N. R. Station and the Magdalen's mail at the Armouries, work is being delayed at the Post Office due to lack of space in which to erect extra sorting cases and tables.

Postmaster Connolly attributed the huge mail during the past week to last minute postage by the public. 424,000 letters alone have been passed through the stamping machine since December 12, an average of almost 40,000 a day. Approximately 1,000 bags of mail have been handled at customs during the past week while over 13,000 pounds have been flown to the Magdalen's.

Four trucks and eleven teams of men have been employed delivering parcels while the mail carriers have been making two trips daily. Monday night's mail was the heaviest of any single night's mail to date when over 1200 bags were sorted.

**SUN LIFE
 OF CANADA**

ASSURES SECURITY FOR OVER ONE MILLION PARTNERS

The following Representatives of the Sun Life of Canada in Prince Edward Island will be glad to discuss with you any matters relating to life insurance or annuities, without obligation.

- CHARLOTTETOWN
 MRS. DOROTHY ROGERS — J. ARTHUR CAMPBELL —
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 W. D. Young, Summerside; R. C. Shea, Kinkora; H. M. Chisholm, Tryon; R. R. Burns, Freetown.
 H. C. BOHAKER — Unit Supervisor
 Charlottetown, P. E. I.



We're hoping you have a merry old fashioned yuletide, overflowing with holiday cheer.
 WE WISH YOU A MERRY CHRISTMAS!


The GREENDAL Co. Ltd.
 LADIES', MEN'S & LOWER PRICE STORES



WISHING YOU ALL A MERRY CHRISTMAS

The Yuletide Season reminds us of the gratitude we owe you, our customers, for your steady, kind patronage. May our constant daily efforts to improve our service to you repay that debt in no small measure. And so, Merry Christmas, everyone!

MacDonald - Rowe
 WOODWORKING COMPANY LTD.



May the light of Christmas brighten your path

AND MAY THIS CHRISTMAS SEASON BE THE HAPPIEST YOU'VE EVER HAD

IT HAS BEEN A PRIVILEGE TO SERVE YOU IN 1949 AND PLEASE COUNT AMONG YOUR MANY GIFTS, OUR CONTINUED FRIENDLY SERVICE.

BEVAN BROS.

To Wish You
 Happiness
 and a
 MERRY CHRISTMAS

**CARR ELECTRICAL
 SALES and SERVICE**



To Our Friends and CUSTOMERS Greetings with sincere wishes for a Very Merry Christmas

Johnson & Johnson
 DRUGGISTS



Best Wishes for a Very Merry Christmas

KENNEDY'S MEN'S WEAR



TO THANK YOU FOR THE INNUMERABLE TIMES YOU'VE FAVORED US WITH YOUR PATRONAGE AND TO WISH YOU A MULTITUDE OF JOYS THRU ALL THE SEASONS—AGAIN WE SAY

MERRY CHRISTMAS

WITHLOCK TIRE SERVICE