

"Doc Bird S" s
Your satisfied importers



Come in—"the water's fine"
That is our Gardalia toilet water is fine for particular people.
\$1.00 per bottle
Nyal's Face Cream is just fine for sunburn, too 25c and 50c jar.

E. A. Foster
Central Drugstore
Sunnyside

"The sweetness of low price seldom equals the bitterness of poor quality."



It is Never too Late
to mend. So no matter what happens to your watch. Send it around to me

F. S. Mitchell
The Practical Watch and Clock Repairer
125 Queen St. Charlottetown

DR. DE VAN'S FRENCH PILLS A reliable, regulating pill for women. 50¢ a box or three for \$1.00. Sold at all Drug Stores, or mailed to any address on receipt of price. **TITS SCOBELL DRUG CO.**, St. Catharines, Ontario.

PHOSPHONOL FOR MEN. Restores vitality; for Nerve and Brain; increases "grey matter"; a tonic—will build you up. 50¢ a box, or two for \$1.00, at drug stores, or by mail on receipt of price. **TITS SCOBELL DRUG CO.**, St. Catharines, Ontario.

Sold at Hughes' Drugstore



We Take the Risk

We know you will be delighted with the O-Cedar Polish Mop.
We know you will welcome the relief it brings.
We know you will appreciate the hard work it saves.
We know you will be pleased with the way it dusts, cleans and polishes—all at the same time.
That is why we say:—
Try the O-Cedar Polish Mop for 2 days at our risk. If it is not satisfactory, we do not want you to keep it.
The price—\$1.50—will be returned without question if it is not all, and more, than we claim. You to be the judge.

Simon W. Crabbe
2250-6-30 Mtts81.

Foxes For Sale

One male, two female, dark silver pups.
One male and one female, light silver, one year old.
Two patch females.

Apply,
WALKER & REID,
Bothwell, Ont.
3605-7-22M61.

WEIGHT OF A BODY.
How It Decreases as It Goes Above or Below the Earth's Surface.
Everybody weighs more at the surface of the earth than it can at any other point. Its weight diminishes as it is removed above the surface or below it. As it rises from the surface its weight decreases in inverse ratio to the squares of the distances from the center of the earth. As it descends below the surface its weight decreases directly as the distance from the center of the earth.

Thus a body weighing 100 pounds at the surface of the earth, which is approximately 4,000 miles from the center, would weigh only twenty-five pounds at a point 4,000 miles high. At twice the distance it has one-quarter the weight.

If we drop the same body half the distance to the center of the earth or to a point approximately 2,000 miles below the surface it will weigh thirty pounds.

The reason for this is that at 2,000 miles from the center the body is on the surface of a sphere of 2,000 miles' radius.

What causes weight is the mass of matter combined with distance from the center. A globe of 2,000 miles' radius contains one-eighth as much matter as a globe of 4,000 miles' radius, the size of the earth; therefore only one-eighth as much matter attracts the body, which, if mass were the only factor, would at 2,000 miles from the center weigh one-eighth as much as at the surface of the earth. But it is also only half as far from the center as it was at the surface and, if distance were the only factor, would weigh four times as much as on the surface. Four times one-eighth is one-half; therefore it weighs half what it would at the surface.

Now, suppose we drop this body to the very center of the earth and see what it would weigh. All the matter of the earth is now outside it and can exercise no attraction whatever upon it; therefore it weighs nothing at all.—New York World.

Work has been commenced in the construction of the ranch of the Inkerman Fur Farms, Ltd. The ranch is located at Inkerman, on the North River, not an hour's walk from Charlottetown. Great progress is now being made with the clearing of the grounds.

Auction Sale

The sale of the property of the late Roderick Gillis, York Road, Lot 30 Queens County, advertised to take place on the 20th inst., is postponed until Monday the 27th inst., at one o'clock p. m. and if the farm be not sold the hay growing on same farm will be sold in lots to suit purchasers.

D. E. CAMPBELL,
Auctioneer.
By the executors of said estate.
3603-7-22MwhtSat31.

Cottage & Lot For Sale

Situated in Charlottetown No. 43 Reserve St., consisting of dwelling house with lot 40x90.

We are authorized by Mrs. Mullins to sell the above property on Wednesday, July 29, 1914, commencing at 7 o'clock p. m. on the premises. The house is in first class condition and will be sold at a bargain. Terms at sale.

BENJAMIN CARTER & Co.
Auctioneers.
3604-7-22Mwfm4p4d.

York Point Ferry

DAILY TIME TABLE, INCLUDING SUNDAY.
—FOR—
JULY AND AUGUST.

Leaves York Point, 9.00 a. m. (Sun. 10 a. m.), 2.00 p. m., 3.00 p. m., 7.00 p. m. Leaves Pownal Wharf, Charlottetown, 11.00 a. m., 2.30 p. m., 4.00 p. m., 7.15 p. m. The Dalton. Monday, Wednesday, Thursday, Saturday. THE YORK, Tuesday, Friday, Sunday. 3415-7-8Mts121.



AROUND THE FUR RANCHES

Of the list of prospective dividends already intimated to be paid by fox companies in the Island this year, as published elsewhere in The Guardian, it is worthy of note that sixteen expect to pay from 100 to 500 per cent., twenty-seven from 50 to 95 per cent., twelve from 25 to 40 per cent., and four from 9 to 22 per cent. The preponderance of big dividends is gratifyingly marked. Other companies that have been working this year have not yet been heard from. Dividends will be payable in the majority of cases in October and November. A good many companies which have not announced dividends are new and are not due to pay dividends until 1915.

Saturday's "Royal Gazette" contains the application for letters patent for the incorporation of two more fox companies. These are both being floated in Crapaud, Queen's County. One is to be known as "The Westmoreland Silver and Patched Fox Co., Ltd.," and is to have a total capital stock of \$20,000, divided into 200 shares of \$100 each. The other concern, the title of which is to be "The Le Pas Fox Co., Ltd.," is also being formed with a capital of \$20,000, which is to be divided into hundred-dollar shares. Both companies will have their head offices in Crapaud.

Further proof of the world-wide interest that is being taken in the fox industry was furnished yesterday when the Royal Investment Exchange received a commission from Ayrshire, Scotland, for the purchase of £200 worth of fox stock, and a smaller commission from Kent County, England. Yesterday's was the third application that has been received from Scotland within the last few days. This goes to show the spread of the attention that the fox business is being given by investors in other parts of the world.

At present in the Island is an English visitor, Mr. Lumley, of London, who represents the Canada General Trust Company, and is here with the object of investigating the fox industry from the investment point of view, with the further intention, if his inquiry proves satisfactory, of taking up a large amount of stock. Yesterday he visited the ranch of the Provincial Company, and was much interested in all he saw, expressing considerable pleasure with the ranch and its foxes.

Stockholm's Telephones.

There are in Stockholm about 80,000 telephone subscribers for a population of a little over 350,000, or one for every four and a half inhabitants. Practically speaking, there is not a person in Stockholm who has not the telephone or who cannot be reached by it. The telephone exists not only in nearly every house and every shop, even the humblest, but in most houses on every floor and in hotels and pensions in every room in the establishment. In the principal streets and thoroughfares there are telephone kiosks which any passer by can enter and use by dropping a penny in the slot.

China's Millions.

Any figures for the population of China must necessarily be more or less unreliable, inasmuch as the census map is not much in evidence in the land of the Celestials. The estimate, which is probably somewhere near correct, is 402,700,000. As to whether the millions of China will ever become thoroughly modernized in the sense that the Japanese are remains to be seen. The Chinaman possesses plenty of good sense and there seems to be no valid reason why he should not some time "catch on" to things and forge ahead with the rest of the folks.—New York Journal.

FAR AND WIDE

LETTERS SPEAK VOLUMES

The following few samples of letters recently received by The Guardian speak for themselves:

Star Falls, Iowa.
The Postmaster, Charlottetown, P. E. I.

Dear Sir,—I desire to get into touch with a certain publication of your city but cannot recall the name at this time. The first letter of the name, if I remember well, is G. If this letter suggests the name of the publication to you, please hand this letter to the publisher.

If the publisher kindly sends me a copy of his publication, he may secure a new subscriber. The publication has handled fox-farming in your province interestingly; AT LEAST, IT IS AN OFT-QUOTED REFERENCE.

Trusting that my request meets your kind support, I await response of the publisher and shall be obliged to both of you if I make the desired connection.

West Roxbury, Mass.

The Charlottetown Guardian,
Charlottetown, P. E. I.

Dear Sir,—Please enter my subscription for one year beginning March 2nd, 1914, and kindly send back numbers from that date. I wish to keep in touch with the black fox industry in your Provinces and KNOW OF NO BETTER WAY than through the medium of YOUR UP-TO-DATE PAPER.

I don't know the exact rate to U. S. A., but am sending money order for \$3. If that does not cover, please enter my subscription and advise me of balance due.

Jacksonville, Florida.

Editor, Charlottetown Guardian,
P. E. I.

Mr. L.—has asked me to send for your paper as he has become interested in the fox ranching business and in order to put himself up to take your paper to keep up with it. If not asking too much, he would appreciate if you would send him an issue giving the dividends paid last year which have been quoted here.

Grantville, Mass.
Charlottetown Guardian,
Charlottetown, P. E. I.

Gentlemen,—I herewith enclose money order for subscription to your morning daily, presuming this is the edition which has the most fox news.

FRECKLE'S

DON'T HIDE THEM WITH A VEIL, REMOVE THEM WITH THE OTHINE PRESCRIPTION

This prescription for the removal of freckles was written by a prominent physician and is usually so successful in removing freckles and giving the clear, beautiful complexion that it is sold by druggists under guarantee to refund the money if it fails. Don't hide your freckles under a veil; get an ounce of othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely.

Be sure to ask the druggist for the double strength othine; it is this that is sold on the money-back guarantee.

Here is a soap that is more than soap—a soap that is really a skin food. It cures abrasions, roughness of the skin and minor skin eruptions and cleans every pore. It is Rexall Medicated Skin Soap, containing a scientific combination of medicinal oils and other component parts. Will keep your skin in excellent condition, price 25c. MacKinnon Drug Co., Cor. Great George and Kent Streets. ME1f.



In it. If you have any back numbers which within the cheque to cover the six weeks insertion of our ad. and trust again to last six months have given an special fox news, I would appreciate if you can mail them to me, taking the amount out of my subscription.

Yarmouth, N.S.

Dear Sir,—Enclosed find P.O. Order in payment of The Guardian. I am about to organize a fox ranch here and want THE PAPER BEST ADAPTED TO MY USE. I want all kinds of information and leave the choice of the Morning or Evening Guardians to you.

Winnipeg.

To The Guardian,
Charlottetown.

I enclose renewal subscription. Being "one of the sod," I miss the paper when it does not come. With all success, I am, etc.

Placentia, Newfoundland.
Editor, Charlottetown Guardian,
Charlottetown.

Dear Sir,—We send herewith the amount for subscription. We find your paper very interesting and will give you our advertising when we know what we have to offer this year.

New York.
The Charlottetown Guardian.

Charlottetown.
Gentlemen,—We beg to enclose have the pleasure of space in your paper soon.

Waterloo, Ont.
The Editor of the Charlottetown Guardian.

Dear Sir,—We appreciate the VALUE OF SPACE in The Guardian and will not soon forget THE SPLENDID SERVICE YOU HAVE RENDERED US.

Silver Fox Ranching Co., Mass.
The Guardian.
Charlottetown, P. E. I.

Dear Sirs—Please insert the enclosed advertisement in your paper six times.

REPLIES FROM OUR LAST ADVERTISEMENT CAME FROM A BROAD FIELD, BOTH IN CANADA AND THE UNITED STATES, WHICH SHOWS YOUR CIRCULATION COVERS A BROAD TERRITORY.

Yours truly,
(sgd.) WILLIAM ROGERS.

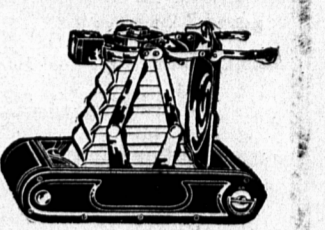
The originals of these may be inspected at The Guardian Office.

New Laundry

For prompt and high class Laundry work call on

HOP-WO
The New Laundryman
St. George's Hall
(Formerly Smallwood's Hall)
Great George St.

Goods called for and delivered in any part of the City.
3220-6-27Mstttf.



Canadian Kodak Cameras and supplies are greater favorites with the Public than any other. Canadian Kodak films fits any roll film Camera. Azo Paper gives you better prints. Next time you want a Camera, films, Paper, etc., Call on us we develop and print pictures and guarantee satisfaction and our prices are moderate.

Ellis Pharmacy Ltd.
3195-6-27Mstttf.

Issue of \$90,000 New Stock at \$100 a Share, Par Value

Seal River Black Fox Company Limited

This issue is for the purpose of adding five pairs of foxes to the ranch at the same low price per pair as that at which the foxes now owned by the company are capitalized.

The history of the Silver Black Fox industry of Prince Edward Island is now too well known to need repetition here, and we will only state some facts concerning this company since its beginning nearly three years ago.

The company have eight pairs of breeders, Black Silver Foxes (pedigreed "Royal Blacks") now in their ranch at Seal River.

It is proposed to add five pairs of their 1914 pups to the ranch making a total of thirteen pairs—Should it be impossible or inadvisable to add the five pairs, then the proposed increased capitalization will be reduced by eighteen thousand dollars for every pair not so added.

This is not a first year pup proposition but a going concern of three years standing, and a dividend payer of an average of about one hundred and forty-five per cent. for every year since its inception.

The proposed addition of the five pairs of pups to the eight pairs of breeders now in the ranch, will greatly enhance its value, insure greater stability of the company and the continuance of large dividends.

From the beginning the ranch has been under the management of Mr. W. A. Jenkins who has had over five years experience breeding foxes. No disease of any kind has ever appeared amongst the foxes and the ranch, being miles from other ranches, is not liable to epidemics. Situated as it is along the sea shore perfect drainage is ensured; and the increased ventilation installed in the dens last year, keeps it in a most sanitary condition. These factors no doubt largely account for the excellent returns this year.

No percentage or commission goes to the ranch as it is owned by the shareholders. In addition to his salary the manager is paid for the feed (up keep) of the foxes; the balance (with the exception of taxes, repairs, etc.) goes to the shareholders.

Estimated Profits for 1915

13 pairs of foxes should produce	19 pairs pups
19 pairs pups at \$10,000 a pair	\$190,000.00
Less managers salary, taxes, feed, repairs, etc., say	4,500.00
leaving a balance of	\$185,500.00
or over seventy-five per cent on the paid up capital.	

Application for shares may be made to any of the directors. Terms—Twenty per cent with application and the balance on or before first October 1914, after which date shares will be allotted. Applications will be dated as received and in case of the stock being oversubscribed the shares will be allotted in order in which applications were received.

Directors
C. P. FLETCHER, President, Charlottetown.
GEO. A. B. MAC DONALD, Secy-Treas., Charlottetown.
WM. J. MCEA CHERN, Vice-President, Mt. Albion.
BENJAMIN ROGERS, Charlottetown.

APPLICATION FOR STOCK
GEO. A. B. MACDONALD, Charlottetown,
Secretary-Treasurer The Seal River Black Fox Co. Ltd.

I do hereby apply for.....shares in the Seal River Black Fox Company, Limited. Enclosed is \$.....being twenty per cent, and the balance I agree to pay on or before October 1, 1914

Name.....
Address.....

3527-7-17Mfmwtf.