



Christmas Endearments

Of the many lovely ways to say "Merry Christmas" to a lovely lady . . . we think there is nothing quite so endearing as that special gift with a personal touch. Here are highlights from a sparkling collection of Christmas Gifts . . . earmarked for very special persons.

Pearl Necklace of Loveliness to grace her most flattering neckline \$1.00-\$5.95
 Ear Rings \$1.00-\$3.50
 Necklets \$2.98-\$7.95
 Pins \$1.00-\$1.95



Gloves will solve your gift and budget problems quickly; always useful and so sure to please. "Kids", "Pigtex", "fur lined", "wool lined" and Angoras—

2.50 - 6.75



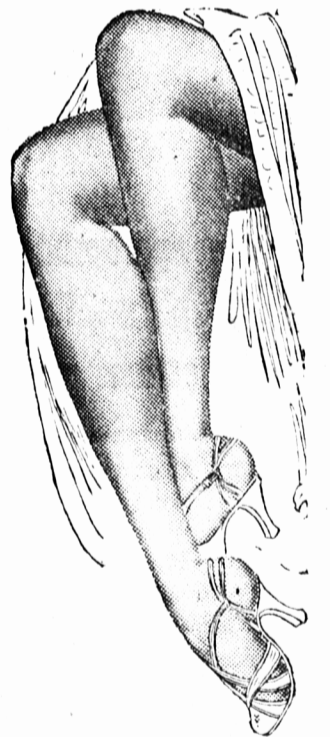
Make her feel appreciated—give her a Fur Coat this Christmas. Let us show you our wide variety of furs. You will be agreeably surprised to find prices lower than you think.

**\$115.00
to
\$625.00**



HANDBAGS in a wide variety of leathers—colors and styles—You will find Handbags suitable for every occasion.

Corde or Suedes \$5.00 to \$15.95
 Davies Calf and English Moroccos—
 \$9.95 to \$25.00
 Plastics and Bengaline . . \$2.50 to \$5.50



STOCKINGS BY—

**"Orient"
"Kayser"
"Gotham"**

Your Christmas shopping will be gone in jig time for all the females on your list—from the sheerest Nylons to the hardest lises—weights and colors to please every one.

Nylons \$1.40 - \$2.25
 Lises \$1.35
 Crepes \$1.50

Whether for warmth or sheer flattery, our scarves will please any lady.

Plain Wool and Checked Squares—
 \$1.95 to \$3.25
 All Wool Stoles in a host of shades—
 \$3.75 to \$5.50
 Silk Scarves—lovely patterns and colors \$1.50 to \$5.95
 Plain and Check Wool Squares—
 \$1.95 to \$3.25
 Stoles—a host of shades \$3.75 to \$5.50
 Ladies' \$1.50 - \$1.75
 Silk Scarves \$1.50 to \$5.95



"LOUNGES"—"the after ski Sock", Perfect for lounging, heavy all wool ankle sox sewn on a heavy felt sole. Greens, Scarlets, Rose, Pink, Blue.
 Children's \$1.50
 Ladies' \$1.50 - \$1.75

Snowmaiden and Snowman



fragrance fantasies

by **Elizabeth Arden**

Soar to new heights in her affection with this sprightly pair. She'll be intrigued because they are clever and different. And she'll cherish them because they're from Elizabeth Arden.

SNOWMAIDEN—mistress of any dressing table . . . coyly disguising a 4 oz. bottle of White Orchid Flower Mist 2.50
 SNOWMAN—Christmas gaiety—with a surprise for her under his hat . . . a 4 oz. bottle of Blue Grass Flower Mist . . . 2.50
 THE PAIR, in a special Christmas Box 5.00



**Towel Sets
make lovely
Christmas Gifts!**

6-piece TOWEL SETS — comprising 2 Bath Towels, 2 Guest Towels, 2 Face Cloths in colors blue, yellow, rose and green. Cellophane wrapped.

\$4.70 and \$5.50

3-piece TOWEL SETS —1 Bath Towel, 1 Guest Towel, 1 Face Cloth — green, grey, rust and blue—attractively cellophane wrapped.

\$3.50 set

MOORE & McLEOD Limited