

DOLLAR DAY

Today--Thursday, October 30th Dollar Day Offers you Another Great Buying Opportunity



A Smart Line of Overcoats for Young Men Just Arrived

The young men who have been asking day after day for new overcoats will be delighted with these new designs recently chosen by our buyers in Montreal and Toronto and just to hand now. Prices \$25.00, \$30.00, \$35.00, \$40.00 to \$52.50.

Gloves and Mitts Dollar Day 2 pr. for \$1.00

Men's Working Gloves, and Mitts, lined and unlined, worth to 75 cents per pair. 2 for \$1.00 on \$ Day.

\$4.00 Coat Sweaters 3.00 Dollar Day

Men's Heavy Coat Sweaters, with Military and Shawl collars. Colours Grey, Heather, Navy and combination shades. Worth to \$4.00. \$3.00 each on \$ Day.

Dollar Value Sox 65c Dollar Day

Men's Heavy Wool Socks, Khaki shade. Worth \$1.00 per pair. Special 65 cents on \$ Day.

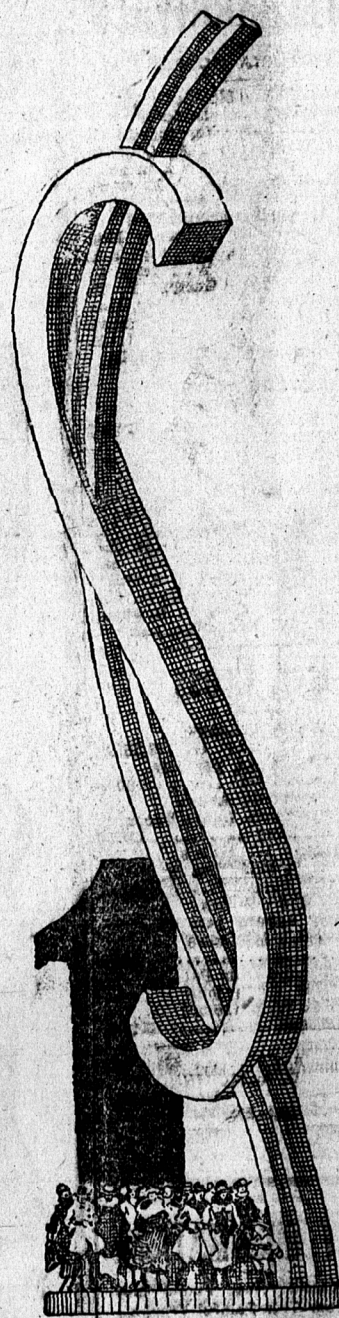
\$1.50 Sweater 1.00

Boys Pull Over and Coat Sweaters. Worth to \$1.50 each. Special for \$ Day \$1.00 each.

\$2.00 Underwear 1.50

Heavy Wool Underwear, Worth \$2.00 per garment. Special for \$ Day \$1.50 per garment.

Buy a Victory Bond To-day



\$5 and \$6. Hats \$4.00 Dollar Day

Men's Soft Felt Hats in Brown, Green and Grey. New fall shapes. Regular price \$5 and \$6. Dollar Day \$4.00.

\$3. to 3.50 Hats \$2.00 Dollar Day

Men's Black Soft Felt Hats Fedora shape sizes 6 3-4 to 7 1-8. Regular price \$3.00 and \$3.50. Dollar Day \$2.00.

\$2. to 2.50 Caps 1.25 Dollar Day

Men's Tweed Caps fur and knit inside bands. Regular price \$2.00 and \$2.50. Dollar Day \$1.25.

Boys' \$1.25 Caps 85c Dollar Day

Boys Tweed Caps inside band for boys 6 to 10 years old. Regular price \$1.25. Dollar Day 85c.

Boys' Wool Toques 60c Dollar Day

Boys Woolen Toques in Blue, Red, Grey and Taupe. Regular price 85c. for 60c.

See those New Overcoats for Boys'



See those new overcoats for boys among the interesting purchases made by our men's wear buyers in Montreal and Toronto recently. Some very handsome overcoats for boys of various ages. The designs are new, the values good, and the prices are \$14.00, \$16.50, \$18.50, \$22.00 and \$25.00.

Wholesale Prices on Women's Suits, Coats, Dresses DOLLAR DAY



On DOLLAR DAY, October 30th, wholesale prices will be granted on all women's coats, suits, dresses, furs and so forth. This offer comes in the height of the season when you may choose at a saving, from a stock of goods entirely new, wearable and attractive. Shop early on DOLLAR DAY, October 30th. Sale commences at 9 o'clock.

3 only Ladies good heavy tweed suits, last year's \$19.00 for \$5.00

6 only Ladies good heavyserge suits worth to \$27.00 for \$8.00

4 only Ladies Rain Coats worth \$10.00 for \$3.00

12 Ladies Brown "Mervitaf" skirts \$1.50 value for \$1.00

Fur neckpieces, Dog, Kolinsky, etc. \$5.00

Special Dollar Day Sale of blouses \$1.00

Wholesale Prices on Wall Papers Etc DOLLAR DAY

Ivory Curtain Scrim good quality 34 inch wide with fancy drawn-work border special for Dollar Day 5 yards for \$1.00.

A small lot green window-shades slightly damaged. Dollar Day 25 cents each

Good sized white flette blankets with blue or pink borders. Dollar Day \$2.75 pr.

Big size white Flette blankets, coloured borders. Dollar Day \$3.00 pair.

Extra quality wadded bed comforts 60X72. Dollar Day \$3.00.

A big range of room lots of wall paper go on sale Dollar Day for \$1.00 per lb.

A big pile of odd rolls of borders. Dollar Day 5 cents per roll.

Just 5 pairs of Extra Large (72X84) heavy white wool blankets regular \$15.00. Go on sale Dollar Day at \$11.00 pair.

DOLLAR DAY STOCKINGS

Fleece lined stockings, sizes 8 1/2 to 10, reg. 65c pair, Dollar Day, 2 pairs for \$1.00

Heavy ribbed worsted stockings, 7 1/2 to 10, reg. 60c, pair, 2 pair on Dollar Day for \$1.00

Heavy ribbed cotton stockings, 8 1/2 to 10, reg. 40c pr., 3 pairs for \$1.00

Special line of plain cashmere stockings, sizes 8 1/2 to 10 \$1.00 pair

WHOLESALE PRICES ON CLOTHING FOR MEN AND BOYS DOLLAR DAY TODAY

All Day Dollar Day this store offers you wholesale prices on clothing for men and boys. This is an unequalled opportunity for men and boys of Prince Edward Island to secure their fall and winter outfits. Probably the finest assortment of goods in this line shown in Prince Edward Island will be offered this DOLLAR DAY at wholesale prices. Sale opens 9 a. m. Shop early.

Black Dog Coats \$25.95 Dollar Day at

6 Men's Black Dogskin Coats good quality heavy black fur every coat finished with leather arm shields and wind protectors, all sizes. Dollar Day \$25.95.

Black Dog Coats \$32.95 Dollar Day

6 Men's Black Dogskin Coats, No. 1 quality, the best coat on the market at this price. Sizes 40 to 48 chest—Dollar Day \$32.95.

Splendid Overalls 1.75 Dollar Day

65 pair Men's Overalls in good heavy material, all colors and sizes—Dollar Day \$1.75.

Tweed Rain Coats 4.95 Dollar Day

7 Men's Grey Tweed Rain Coats, good quality. Sizes 38—44—Dollar Day \$4.95.

Special Horse Rugs 1.99 Dollar Day

12 Heavy Brown Duck Horse Rugs, large size—Dollar Day \$1.99.

Overcoat Special 22.50 Dollar Day

20 Men's heavy tweed winter overcoats all shades and sizes—Dollar Day \$22.50.

Wonderful value suits for men—Dollar Day 24

82 Men's tweed and worsted suits—plain and fancy colors. Sizes 36 to 44—Dollar Day \$24.50.

Wholesale Prices on Silks and Dress Goods Dollar Day Oct. 30th

Small lot of black silk at very special price of \$2.00 per yard. This lot consists of 75 yards Black Paillette and 75 yards Black Taffeta.

Lot fancy striped silks, suitable for skirts, blouses, etc., 36 inches. \$1.75 per yard.

Small lot coloured crepe de chene. Dark Brown, Dark Green, Old Rose. 36 inches. \$1.00 per yard.

Lot remnants of silk dress goods in lengths suitable for shirt waists, blouses, etc. Very specially priced.

Small lot dress goods consisting of tweeds, plaids and bedford cords, at 2 yards for \$1.00.

Lot dress goods, Checks, coverts and a few plain colors. \$1.00 per yard.

MOORE & McLEOD LTD.

Charlottetown