JANUARY CLEARANCES

SUBSTANTIAL SAVINGS are being realized by all wise buyers who from day to day keep in touch with the special offerings in this store, and who constantly watch its advertising. This week is a period of clearances—getting ready for stock-taking. In every one of our thirteen departments, there are bargains of the most interesting sort. We have room only to advertise a few of them.

January Clearance
Pure Silk Crepe de Chene
39 Inches wide regular $1.98 $1.69

This wonderful fabric is pure silk, heavy weight, 39 inches wide, shown in 22 colors as follows:

Gobelin Blue, Trianon, Rosewood, Lanvin Green, Dresden Blue, DuBarry, Old Rose, Cabaret Green, Navy Blue, Castilian Red, Pink, Tarragon Green, Black, Lavendar, Sand, Yellow, White, Orchid, Oak Buff, Tortoise Shell, French Beige, Grey

Regular price $1.98, for this sale **1.69**

Needlepoint, Chinchillas and Velour
Coating Cloths Reduced

Very attractive coating fabrics, the newest goods in this line on the market, exactly in accord with style demands, all reduced for this January Sale

$4.50 Navy Chinchilla reduced to $3.38
$3.75 Navy Chinchilla, reduced to $2.82
$3.50 Navy Chinchilla, reduced to $2.63
$7.50 Needlepoints, reduced to $5.63
$5.50 Needlepoints reduced to $4.13
$4.00 Velours reduced to $3.00
$2.75 Tweeds reduced to $2.07

Plain Flannels

PLAIN FLANNELS with pretty plaid flannel to match, a smart idea for the making of little girls' dresses, per yard ..... **.59**

9 Colors of Waco Silke 59c

Use this January clearance opportunity to secure some of this lovely fabric at this special price. Cream, white, grey, sand, sky, mauve, coral, peach, and black ..... **.59**

Eider Down for Kimonas $1.79
$2.45 Quality

This lovely 72 inch fabric, in heavy weight, handsome patterns, regular $2.45 per yard, clearing at ..... very **1.79**

4 colors in Eiderdown, in the 36 inch width, clearing at ..... **.79**

Bannockburn Suits $17

Double and Twist Cloths, in brown or grey shades, double or single breasted, sizes 36 to 44 ..... **17.00**

BANNOCKBURN PANTS LINE WORTH $4 50 ..... **2.98**

Blue Chinchilla Overcoats $19.95

Plain and belted styles, very handsome, stylish new garments, compare them with mail order values at $25.00. In this line also some splendid Tweeds, all at **19.95**

Men's Mackinaw Coats, $7.50 for $5.95
Men's Mackinaw Coats, $10.00 for $7.95
Men's Mackinaw Coats, $12.00 for $9.95
Men's Tweed Overcoats, in fancy browns and greys, all sizes, worth to $20.00 ..... **14.95**
Men's and young men's Tweed Suits in fancy greys and mixed tweeds **14.95**
A special January clearing lot of Men's Tweed Suits, going at **11.45**
Boys' Blue Chinchilla Overcoats in all sizes, values that are simply beyond all competition, smart, well tailored, handsome coats, worth to $14.00, on sale at **9.95**
Boys' Tweed Overcoats, greys and fawns, smart, nice, wearable, durable coats **6.95**

January Clearance
ALL WOMEN'S COATS
Reduced to Clear

Small lot of last year's coats, some plain cloth, some with fur collar, all good garments, well-made and wearable. You may choose from them at **5.00**

Another lot of last year's coats, including velours and tweeds, mostly with fur collars and cuffs and including lines formerly priced at many figures up to $35.00, at each **12.50**

Selections from the foremost makers in Canada—Beautiful cloths, stylishly fur trimmed,—all cut priced to clear—

$15.00 Coats sell for $10.00
$20.00 Coats sell for $13.33
$30.00 Coats sell for $20.00
$39.00 Coats sell for $26.00
$45.00 Coats sell for $30.00
$58.00 Coats sell for $38.67

You are invited to inspect these—the one you want is here,—and you will be surprised and delighted with the price.

January Clearance
Pretty Dresses

Pretty dresses of crepes, figured georgettes, last models, but broken lines, the assortment includes dresses worth to $16.00 for **8.00**

A range of very attractive smart dresses, silks, crepes and satins, with one or two pretty velvets, This lot runs in regular value as high as $25. Worth to $25 **12.00**

January Clearance
Unbleached Cotton 8c
LINEN DEPARTMENT

Unbleaced Cotton, 34 and 40 ins. wide, 8c yd.
Circular Pillow Cotton, a fine, firmly woven quality, 40 and 42 ins. wide ..... 25c yd.
Good, serviceable Irish Linen Huck Towels, about 18 x 34 ins. ..... 65c pair
Heavy White Crochet Bedspreads of a good wearing quality, 60 x 84 ins, ... $1.59 each
Our best "Moormac" all Linen Roller Towelling, 17 ins. wide ..... 25c yd.

January Clearance of Cashmere and Plated Stockings 79c pair

Plain color cashmere, all sizes, with three ply toe, seam and heel, as well as silk plated wool stockings in nude, champagne and grain. This line is extra good value at One Dollar Per Pair Clearing during January Sale at per pair ..... **.79**

Boy's Sweaters 89c

Boys' Sweaters, V neck and polo collar styles, plain and fancy, sizes 22 to 32..89c
Boys' Wool-lined Leather Mitts, black and brown 39c

Boys' Fine Ribbed Combination, odd sizes, regular $1.75 and $2.00 ..... $1.00

Boys' Wool Sweaters, pull-over, V neck and coat styles, and wind-breakers, fancy collars, $2.00 to $2.50 ..... $1.50

Boys' Scotch Knit Woolen Gloves, brown and grey 39c

Balance of our wool Toques and Hockey Caps in plain and fancy colors, 85c, $1.00, $1.25 ..... 79c

January Clearance of Odd Lots of Wall Paper

Men's Heavy Fleece lined Underwear 65c

Men's heavy fleece-lined Underwear, ... 65c garment
Men's heavy fleece-lined Combinations, ... $1.30 suit
Men's heavy wool ribbed Underwear, all sizes, regular $1.50 value ..... now 98c
Men's heavy Jumbo Sweaters, coat and pull-over styles, colors fawns, maroon and grey. All sizes, regular $4.50 value now 3.35
Men's heavy all wool Socks ..... 45c pair
Men's heavy Winter Caps, in fancy greys, blues and dark tweeds, all sizes, worth to $1.50, now $1.00

Bargains in Every Department

Moore & McLeod Limited

Come in and let us show you the Ladies' Fur Coats

Western Guardian

—NOTICE.—There will be a meeting of the different Protestant denominations, held in the Borden Union Hall, Wednesday, Jan. 18th, at 8 p. m. All interested, please attend. By Order of Committee. 1867-1-17-2i

—IF YOU WANT TEAMS, call McNeill's Livery Stable. Phone, 11-1 or 275. 1844-1-14, 3i.

—RICHMOND BAY CONGREGATION.—Presbyterian Services will be held on Sabbath 22nd, in Victoria West at 10:30 a. m. in Tyne Valley at 2:30 p. m., and in Lot 14 at 7:00 p. m. Everybody welcome.

—SOCIAL GATHERING.—A very enjoyable social was held at the home of Mr. and Mrs. Harry S. Tuplin on Thursday evening, Jan. 12th, under the auspices of the New Annan Women's Institute. The president, Mrs. Aiden Moase, capably presided. There were about sixty present and the best of order prevailed, while the following splendid program was carried out: piano solo, Louise Moase; trio, "When You Were Young, Maggie," Miss Lila Moase, Mr. J. W. Waugh and Mrs. Albert Moase; reading, "Winning the Widow," Mrs. Alden Moase; contest, "Honeymoon Race". Lunch was served and a very pleasant time spent in social intercourse. Radio music and sing-song of old fashioned songs. The Collection was taken, amounting to $12.25, which will be used for school purposes. A hearty vote of thanks was tendered Mr. and Mrs. Moase for their hospitality to which Mr. Moase replied in a few well-chosen words. The accompanists of the evening were, Miss Mary McIntyre and Mrs. Albert Moase. The singing of "Good-night, Ladies," and the National Anthem brought a very pleasant evening to a close.

Minard's Liniment relieves pain.

PERSONALS

—Miss Mary G. McIver, Kinkora, is visiting her sister, Mrs. J. A. Brown, Bayside, N.

—Mrs. James A. Johnston returned to Tignish on Saturday, after spending a week with her sister, Mrs. J. E. Brown, Bayside, N.

—Mr. John Gillis returned to St. Dunstan's University on Tuesday, after spending the holidays at his home in Bayside. Mr. Douglas McDonald who had been visiting him, returned to Prince of Wales College Monday. We understand Mr. McDonald did exceptionally well in the half-yearly examinations. N—