

DO YOU REALIZE

that the Spring NEW GLASGOW is going ahead as it never has before.

CENTRAL REALTY CO., LTD.

has discounted this fact by purchasing property in localities that are bound to become more valuable.

THE COMPANY HAS 15 HOUSES

nearly completed on one of its properties and contemplates the erection of 50 more next year.

6 P. C. BONDS WITH 20 P. C. BONUS COMMON STOCK

Central Realty Co., Ltd., which I am offering, are an attractive and safe investment.

LOUIS N. FULLER, INVESTMENTS

Provost St. Phone 90 New Glasgow, N. S.

100 BONDS

The attention of investors of small amounts who wish only the safest kind of securities—bonds, is called to our offering of bonds at \$100 denominations.

Hewson Pure Wool Textile 6's with Common stock bonus.

Trinidad Consolidated Telephone 6's.

Stanfield's Limited 6's.

Nova Scotia Steel & Coal 5's.

Nova Scotia Steel & Coal 6 p.c. Debenture Stock.

Maritime Telegraph and Telephone 6's.

F. B. McCURDY & CO.

MEMBERS MONTREAL STOCK EXCHANGE. Charlottetown, Halifax, Montreal, St. John, Ottawa, Kingston, Sherbrooke, Sydney, St. John, Nfld.

King George's Navy Plug



10¢

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10¢ A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

Let us Attend to Your Plumbing Trouble

We have a large staff of expert plumbers—make a specialty of their work and know that we can give you best possible service.

Our first-class equipment, modern methods and skilled workmen make for satisfaction when they attend to your work.

Have Your Home Heated Properly

Don't wait for the cold weather to come before you see to the proper heating of your home. Start on the work now, today and see that your home is well protected from winter's winds and storms. Call or phone 263 for information regarding our system.

Stanley, Shaw & Peardon

Cor. Great George and Kent Sts

Winter Sporting Goods

We are headquarters for the above Guns, Rifles, Hockey Skates, Hockey Sticks, Hockey Pucks, Full line on hand For Sale by

S. W. CRABBE,

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

(From Yesterday's Evening Guardian)

NOTHUMBRELAND LEAVES.—The Northumberland left Charlottetown this morning at 7.30 for Picton with a fair number of passengers and a general cargo.

TEST OF NERVE.—Capt. J.C. Ellis, representing New York wholesale fish houses, says a (Graham, N. B. exchange, is here buying 'entload' lots of salmon, mackerel, smelts and other fish. Walter E. Ashcroft, general manager of the firm, was here on Friday, and started for Newcastle with Capt. Ellis. They had heard that the crossing was safe at the ferry, but when they got there they learned that it was considered quite unsafe. They wanted to get to Newcastle, and Capt. Ellis said he would chance it. Mr. Ashcroft, the man of great personal pluck, and with great faith in the skill of the master mariner who had safely sailed the seven seas, said he would follow his lead. So, armed with board, and taking many precautions, they proceeded, the passenger twenty feet ahead, and got safely across. Mr. Ashcroft was complimented on his courage in having ventured upon untrodden ice in a strange country, and he deserved the compliment.—Capt. Ellis is well known in this Province, having visited here in December in the interests of his firm.

(From Yesterday's Evening Guardian)

POLICE COURT.—At the Charlottetown Police Court this morning one drunk, John Flynn, was fined \$7 or 10 days. The Prohibition case of E. Foster was adjourned for one week.

CIVILIZATION ON THE SWING

LONDON, Dec. 23 (Special)—The danger of civilization to swing men and women to the opposite side of the balance has been observed by medical men eugenicists, and yesterday a Harley-street doctor, who had studied the question, stated that the present age was seeing the crest of the wave of civilization. "It is perfectly true," he said, "that nature is taking her revenge out of the present generation; and she will take it out of the next more mercilessly. What is the meaning of the simple life movement but a confession on the part of a portion of the population that luxury and civilization have become a burden? There are more neurotics today than ever there were; there are more insane people; there are more cases of mental breakdown. The habit of people in a civilized community to take all the luxury and artificial means of life for granted has left its mark on the face and form of mankind. I believe that tons of pills and oceans of tonics are taken by people who really need only a little severe exercise and total abstinence from silk-cushion existence. "One simple example of how humanity is breaking up is the number of false teeth now being supplied. It is true that the Romans and Greeks knew something of the art of supplying artificial teeth, and coincident with that and other knowledge was the gradual downfall of the great empires of the East. That may be a new theory, but it has its bearing on the general question."

LETTER TO THE FARMER

The business of farming is in the most critical period of its development.

Both the working farmer and the investor in farm lands and securities are seriously studying how to turn farm products into net profits.

There are thousands of farmers in Prince Edward Island alone.

It is not hard to believe that only one of every five read a farm paper at all?

Only one in five! The other four need the instructions given by farm papers.

The Canadian management has completed arrangements with the publishers of The Canadian Countryman so that this excellent weekly magazine will be mailed FREE for one year to any subscriber of the Guardian who remits a year's subscription in advance according to instructions on first page.

The Canadian Countryman is published weekly at Toronto, Canada, and has branch offices at Winnipeg, Vancouver, Regina and Montreal.

A. L. McCredie, B.S.A., B.A., is Editor in chief and Henry Sirett B.S.A., Agricultural Editor.

Directors are as follows:—Z. A. Laah, L.L.D., Toronto, President; Sir Edmund Walker, Banker, Toronto; Nelson Mopteth, B.S.A., farmer, Stratford; Thomas Detworth, farmer, Weston; Walter James, farmer, Rosser, Man.; W. J. Glass, farmer, McLeod, Alta.; A. G. Hopkins, V. S. farmer, Bratton. Rank 10-17M12.

Shiloh

The family remedy for Coughs and Colds. Shiloh costs so little and does so much!

"We have an excellent assortment of Shiloh's Perfumes, specially selected for Christmas. The 25c, 35c and 50c packages are beautiful. Call and see them. E. A. Foster, Central Drugstore. 12-21M31.

"An 'Paton's Quality' Christmas gift is always appreciated—the recipient knows that it is good. 12-7M11.

"No place like Paton's for men's furnishings. Don't put off your Christmas buying until the last week. It is satisfaction to buy early and know that you have made your selections when the stocks are at their best. 12-7M11.

Club Offers

The Charlottetown Guardian and Family Herald and Weekly Star The Morning Guardian and The Family Herald and Weekly Star, one year each, including the beautiful premium picture "Home \$3.00 Again" for only

The Evening Guardian and The Family Herald and Weekly Star, one year each, including the beautiful premium picture "Home \$2.00 Again" for only

Address all club offers to THE CHARLOTTETOWN GUARDIAN, Charlottetown, P. R. I. 10-21M11

PRINCESSES' GIFT TO RED CROSS

ODESSA, Dec. 23 (Special)—From Yalta, it is announced that the heiresses of the late Field-Marshal Count Miliutin, the Princess Dolgerukova, and the Countess Miliutina, have conveyed to the Russian Red Cross their father's mansion and estate at Simels, in the Southern Crimea, the value of which is assessed at 1,500,000 roubles. In accordance with the testator's wish Simels is to become a sanatorium for tuberculosis patients. In addition to this bequest another estate of the late Field-Marshal also valued at 1,500,000 roubles, is presented to the Red Cross Society, with the right of selling or otherwise disposing of it. Field-Marshal Count Miliutin died five months ago at Simels in his ninety-sixth year. He was a former Minister of War, a man of advanced liberal ideas, a military reformer, and a distinguished coadjutor of Alexander II. in formulating the Act of Serf-Emancipation in 1861.

The Best Cough Syrup is Easily Made at Home

Costs Little and Acts Quickly. Money Refunded if It Fails.

This recipe makes 16 ounces of cough syrup, and saves you about \$2.00 as compared with ordinary cough remedies. It stops obstinate coughs—even whooping cough—in a hurry, and is splendid for sore lungs, asthma, croup, hoarseness and other throat troubles.

Pinex, as perhaps you know, is the most valuable concentrated compound of Norway white pine extract, rich in guaiacol and the other natural healing pine elements.

No other preparation will do the work of Pinex in this recipe, although strained honey can be used instead of the sugar syrup, if desired.

Thousands of housewives in the United States and Canada now use this Pinex and Sugar Syrup recipe. This recipe has often been imitated, but the old successful formula has never been equaled. Its low cost and quick results have made it immensely popular.

A guaranty of absolute satisfaction, or money promptly refunded, goes with this recipe. Your druggist has Pinex, or will get it for you. If not, send to The Pinex Co., Toronto, Ont.

Proven Quality

When choosing silverware it is both economy and satisfaction to purchase

1847 ROGERS BROS.

This brand, known as "Silver Plate that Wears" ranks first in quality and has been best for over 60 years. Made in the heaviest grade of plate. Sold by Leading Dealers

The Problem Of The Investor

is to pull out from the volume of offerings with which nowadays he is fairly inundated, those which present qualities that insure the best and most profitable investment of his money.

We specialize in 'Ideal Securities'—i.e. Stocks and Bonds combining the two essentials of a PROFITABLE and GODLY EARNING POWER.

Information cheerfully and promptly furnished on request.

Eastern Securities Co. Ltd.

Investment Bankers. 92 Prince William Street, St. John, N. B. and 157 St. James Street, Montreal, Que.

SUDDEN DEATH!

from Heart Disease by the slight exertion of climbing stairs, hurrying or lifting, comes to thousands. Most of these sudden deaths might be prevented if the victim knew about the true condition and took prompt and proper treatment. We will gladly send to any sufferer a regular FULL SIZE PACKAGE of Dr. Fuller's Heart and Nerve Treatment. ABSOLUTE FREE OF CHARGE, also illustrated Book that explains Heart Disease and how it can be cured. Have you palpitation, fluttering or skipping beats? Pain in Heart, Side or Shoulder? Blurred Vision? Short Breath? Sinking Spells? Nervousness? Dizziness? Asthma? Dropsy? If you have even one of these sure symptoms, it's your heart, and you are in grave danger! Write now for the full free treatment and book. We are Heart Specialists. Fill out coupon below and send today. Address Heart Cure Co., 280 Masonic Bldg., Hallowell, Me.

FREE TREATMENT AND BOOK COUPON

My Age is.....

Name.....

Address.....

Send to: HEART CURE CO., 280 MASONIC BLDG., HALLOWELL, ME.



KEEP UP THE GOOD WORK

Poor eyesight means poor work. Good eyesight means good work. Poor eyesight is restored by good glasses. Let us examine your eyes and prescribe the lenses suitable. We guarantee satisfaction.

M. SILVERSTON, Expert Optician, 100 Queen St. E., St. John's, N. B. Store, Ch. Town.

7 p. Debenture Notes of the Demerara Electric Company Each \$500

Due 1916. Redeemable at 102 1/2 Interest Payable Quarterly.

These notes rank before the common stock as to principal and interest and can be preceded by any new mortgage issue. Price, PAR & INTEREST.

Royal Securities Corporation, Limited

H. Bradford, Manager, 164 Hollis St. Halifax, N. S. Montreal, Toronto, Ottawa, Quebec, London, G. B.

\$1400 Stanfields Limited Preferred Stock

Dividends 7 p. c. Payable Quarterly. January 10th, April 10th, July 10th, and October 10th. Price 105 p. c. To Yield 6.66 p. c.

The above Stock carries the quarterly Dividend of 1 3/4 p. c. payable January 10th.

It is expected the present year will be the most profitable in the history of the Company.

J. C. MACKINTOSH & CO.,

(ESTABLISHED 1873.) MEMBERS MONTREAL STOCK EXCHANGE. DIRECT PRIVATE WIRES. HALIFAX, ST. JOHN, MONTREAL, NEW



Don't set your mind—set Big Ben

Don't bother your head about getting up. Leave it to Big Ben. You ought to go to sleep at night with a clear brain—untroubled and free from getting up worries. You men, if you are up to date farmers, work with your brains as well as with your hands. Such a little thing as deciding to get up at a certain time in the morning and keeping it on your mind often spoils a needed night's rest and makes a bad "next day." Try Big Ben on your dresser for one week. He makes getting up so easy that the whole day is better.

Big Ben is not the usual alarm. He's a timekeeper, a good, all-purpose clock for every day and all day use and for years of service.

He stands seven inches tall. He wears a coat of triple-nickel plated steel. He rings with one long loud ring for 5 minutes straight, or for 10 minutes at intervals of 30 seconds unless you shut him off.

His big, bold figures and hands are easy to read in the dim morning light. His large strong keys are easy to wind. His price, \$3.00, is easy to pay because his advantages are so easy to see. Big Ben is sold in Prince Edward Island by the following jewelers:

- C. W. Patterson, Charlottetown; G. H. Taylor, Charlottetown; W. N. Tanton, Charlottetown; H. R. Crockett, Summerside

Start The New Year Right

Mr. Motor-Boat Man, it is up to you to start the New Year right—to see that your boat has a fair show before she goes into the water.

And that means that you will get an Imperial Marine Motor—the best allround motor made—and show rival craft just what your boat can do.

You will find our catalog a splendid buying guide. It will show you just what motor to get, just what one will suit your purpose; it will tell you the hundred and one points of the Imperial's construction and the fifty seven features that have made the Imperial the best motor of its kind in Canada.

Send for our catalog.

Bruce Stewart & Co. Ltd.

CANADIAN PACIFIC

Table with train routes and times: Lv. HALIFAX 8.00 a.m. Daily; TRURO 10.05; AMHERST 12.35 p.m.; MONCTON 2.30; ST. JOHN 5.55; Ar. MONTREAL 8.30 a.m.

Standard High Grade Equipment—Dining Car Service Unsurpassed. W. B. HOWARD, D.P.A., O.P.R., St. John, N. B. J. K. ROSS, Ticket Agent, Opera House Building, Charlottetown.

SHORT ROUTE BETWEEN HALIFAX

Maritime Province Points AND MONTREAL