

Woman's Realm / Social and Personal / Fashions / Literature

At last! I've found a TOILET SOAP THAT STOPS "B.O." AND DOES GRAND THINGS FOR MY COMPLEXION, TOO

IT MUST COST YOU A FORTUNE TO KEEP YOUR SKIN IN SUCH BEAUTIFUL CONDITION... NOT AT ALL! USE LIFEBOUY REGULARLY. IT HAS A SPECIAL PURIFYING INGREDIENT THAT'S GRAND FOR THE SKIN.

A MONTH LATER... MY BUT YOUR SKIN HAS IMPROVED 100% SINCE I SAW YOU LAST... TOOK YOUR ADVICE—HAVE USED NOTHING BUT LIFEBOUY ON MY FACE, AND AM I THRILLED!

Men, women, children prefer Lifebuoy... MORE Canadian and American men—men and children, too—use Lifebuoy for the bath than any other soap.

THE COOK'S CORNER... ICING RECIPES... Icing for Chocolate Angel Food... 1-2c sugar, 1 c cream, 2 squares chocolate, 1 tsp. vanilla.

Effective Wall-Panel by Mayfair... This lovely wall panel, as well as two additional ones contained in this pattern will make beautiful decorations in any room.



DESIGN NO. 167... For complete pattern and instructions for all of these designs send 20 cents in stamps or coin (coin preferred) to The Charlottetown Guardian Needlework Department.

New Type of Marigold

GETS ALL-AMERICAN MENTION... CALLED AMERICAN BEAUTY.



Marigold American Beauty Mixed

The marigold family which has made such remarkable progress in the last few years is again represented in the All-American awards for 1938.

Satisfying King Cole TEA Old English Blend

Hard to Hold Husbands Dorothy Dix Women's Foes Against Marriage

If Men Dodge Marriage Because of Loss of Freedom, Then Women Have as Many Causes to Keep Them Away From the Altar

The other day I wrote about some of the things that men dislike most about marriage. Women also have their pet peeves against the holy estate and perhaps the greatest of these is their husbands taking them for granted.

Home Service A Low-Calory Regime Melts Pounds Away

Reduce on Well-Balanced Diet "Away with daydreaming!" cries Mrs. Stout. "This spring I plan my wardrobe with calory chart in hand."

LOITERING Lose the day loitering, 'twill be the same story. Tomorrow, and the next more dilaatory.

The Housewife And Her Activities... STAR WEARS HUBBY'S "LUCK GIFT" IN ROLE

Through ever picture that she makes, Jeanette MacDonald always carries a good luck charm. On "The Girl of the Golden West," it was a charm bracelet.

A Morning Smile

THE LAST REMEDY

"Doctor, I have turned to you as the last resort," exclaimed the wide-eyed patient as the physician drove up to his house.

FASHION FLASHES

Band patterns follow up on the big success of Wedgewood designs for spring in handprints on sheer and "sandy" linen crepes.

ART OF LETTER-WRITING IS VANISHING WITH RUSH OF CONTEMPORARY LIFE

Letter-writing is something of a lost art. The standard excuse of having letters to write is no excuse any longer.

BONE BUTTONS

Rows of neat little bone buttons set close together are being employed for trimmings on borders, beautiful caplet suits and on neckers.

For Women who hold their heads high!

As an artist mixes his pigments to reproduce living flesh tones — so the CHARLES of the RITZ Technician is trained to blend for you the individual tints of face powder that will make your skin alive, radiant.

This Week Only! You will receive a gift of a full \$1.25 box of CHARLES of the RITZ Face Powder blended individually for you with any purchase of other CHARLES of the RITZ toiletries.

THE JENKINS PHARMACY THE Small STORE Dispensing Chemists PHONE 219 COR. ST. GEORGE & KENT STS. CHARLOTTETOWN, P. E. I.

CARE OF LINOLEUM If you use a too-stiff brush when washing your linoleum, you will soon have a surface that is dull and lusterless.

FASHION GUIDES FOR THE HOME DRESSMAKER

A simple becoming spring print crepe dress. Just the thing for town, yet smart enough for "date-time" and wearable for summer as it is right now.



Send fifteen cents (15c) in stamp or coin (coin preferred) wrap cut carefully, address to Charlottetown Guardian & Printers. Style No. 3403 Size...



George Burns and Gracie Allen comic strip dialogue: "I WENT OUT FISHING TODAY AND CAME HOME WITH SOME SHRIMPS." "TUSH, GEORGE, YOU SHOULD TALK ABOUT YOUR FRIENDS THAT WAY."



George Burns and Gracie Allen comic strip dialogue: "I SUPPOSE HE GAVE THE WHOLE INDIGESTION." "NO—MY UNKIE WAS SO SLIPPERY THAT HE KEPT SLIPPING OUT OF THE WHALE'S MOUTH."