

# Prince Edward

## Big Hearted Jim

A two part dramatic story of the royal North West mounted police.

**The British Weekly**  
News of the world in motion pictures

## Mystery of The Taxicab

Joker Comedy

## Broncho Billy's First Arrest

Western drama featuring G. M. Anderson

## Marion the Holy Terror

Selig Comedy

## 2 SHOWS 2 7.30 & 9

Watch for Lucille Love "The Girl of Mystery" The big Serial Picture

### Admission

Orchestra 10c Balcony 5c

# THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

**TRYON & BONSHAW.**—Next Lord's Day Rev. Arthur Hurn will preach at Bonshaw at 11; Appin Road 2.30 and Tryon at 7 p. m.

**WELL MARSHALLED.**—Mr. J. J. Storey, is being generally and highly commended for the efficient way in which he, with his assistants, marshalled the procession of the L. O. A., which took place in Charlottetown on Monday.

**NEW ORPHANAGE.**—On next Sunday, July 19th, at 4 o'clock p. m., the laying of the corner stone of the St. Vincent de Paul Orphanage will take place. The ceremony of solemn blessing will be performed by His Lordship Bishop O'Leary. The sermon for the occasion will be preached by Rev. Dr. McMillan of Cardigan. All are invited to be present.

## RELIEF FUND FOR N'P'L'D. SUFFERERS

Subscriptions will be received by His Worship Mayor Sterna and Dr. T. Jenkins.

|  |         |
|--|---------|
| Prince Edward Theatre  | \$54.05 |
| R. H. Sterna   | 10.00   |
| W. J. Weeks  | 20.00   |
| Prof. J. Weeks   | 5.00    |
| G. H. Wright   | 5.00    |
| Colonel F. S. Moore  | 10.00   |
| The Faithful Circle of King's Daughters (per Mrs. Edward Chandler) | 12.00   |
| A friend   | 1.00    |
| B. R. Holman   | 5.00    |
| Roger Farquharson  | 2.00    |
| Anna Farquharson   | 2.00    |
| T. W. Woodman  | 10.00   |
| Dr. S. R. Jenkins  | 5.00    |
| W. B. Louisa   | 5.00    |
| J. H. Hill   | 5.00    |
| Hyndman & Co.  | 10.00   |
| Dr. J. T. Jenkins  | 20.00   |
| W. A. Morson   | 20.00   |
| Robert Bell  | 2.00    |
| F. J. Holman & Co., Ltd.   | 5.00    |
| Thomas Easton, Hampshire   | 5.00    |
| William Clark, North Wiltshire                                     | 5.00    |
| 5 bags potatoes  | 5.00    |
| A. A. Alley  | 5.00    |
| L. K. M.   | 1.00    |
| A friend (Georgetown)  | 1.00    |
| Shums  | 2.25    |

## DOUBLE CALAMITY

MONTREAL, July 13.—Mrs. Wm. Demess and her two-year-old daughter were killed yesterday. The child struck a lighted feather in an oil can and the explosion killed her. Her invalid mother, recovering from an operation, tried to get to her and over exerted herself. Her wound reopened and she died soon afterwards.

**HAIR BEAUTIFIER.**—All who desire beautiful hair should get Mrs. White's hair lotion. Call on her at The Lannox Hotel. 3235.

**EMYVALE.**—The closing exercises of Emyvale school were held on Monday afternoon, June 29th, at 1 o'clock p. m. Notwithstanding the heavy down pour of rain, there was a large attendance of rate-payers who expressed their satisfaction at the way in which the pupils acquitted themselves, and showed the careful and efficient training of their teachers. Miss Katie Coady and Miss Lizzie McQuaid. The classes were examined in the different branches of education by the Rev. Dr. Curran who also expressed his pleasure at the manner in which the school was being conducted by the two above named young ladies. The following is the Honour Roll for the term ending June 30. Grade VII.—1, Angelo Coady; 2, Jeanette Coady. Grade VI.—1, Lucy Griffin; 2, Bertha Murray; 3, Susie Cunley and Sarah Hagan (equal); 4, Walter Coady; 5, Rose Hagan; 6, Gertrude Coady. Grade IV.—1, Walter Coady; 2, Mary McCloskey; 3, Loreta Hagan. Grade III.—1, Teresa Clarkin; 2, Regina Murray. Grade II.—1, Ida Coady; 2, Lima Murray. Grade I.—1, Matthias Murray; 2, Mary McCloskey; 3, Matthias Callaghan.

Pure Gold Flavoring Extracts are Government Standard Strength. 3473.

## CHANCE TO OBTAIN RE DICTIONARY

READERS OF THIS PAPER MAY OBTAIN VALUABLE BOOK WITH SIX COUPONS AND LITTLE MONEY.

Richer by several thousands of new words is our English American speech today than a few years ago. To profit by them in good measure you must know what they are and what they mean. Mainly they have been born of scientific progress and the development in art and science. About 3,000 of them are in the new 1912 Funk & Wagnalls Comprehensive Dictionary with Atlas, offered by us for six coupons and only ninety-eight cents. Look at this superb volume and you will surely get it, if you call before this edition has been exhausted. 3362-7-10MBL.

"Sanol's Anti-Diabetes is the only known practical and thoroughly tested remedy for Diabetes Mellitus. We carry all the Sanol preparations. E. A. Foster, Central Drugstore, Agent. 3475-7-15M31.

## PROSPECTIVE FOX DIVIDENDS

The following list of prospective fox dividends is compiled from unofficial information supplied to The Guardian. In some instances the dividend to be declared may be more, in others less but approximately it will be in the vicinity of the figure given. Additions will be published as the information reaches the Guardian:

|                                       |          |
|---------------------------------------|----------|
| Bideford S. B. Fox Co.                | 200      |
| Belmont Black Fox Co. Ltd.            | 70       |
| Burkers Black Fox Co. Ltd.            | 75       |
| Beechwood Black Fox Co. Ltd.          | 30       |
| Brighton Black Fox Co. Ltd.           | 35       |
| Bunbury Black Fox Co. Ltd.            | 15       |
| Carruthers S. B. Fox Co.              | 110      |
| Ch'town Silver B. Fox Co. Ltd.        | 100      |
| Dalton Black Fox Co., Ltd.            | 10       |
| Delaney-Smith                         | 75       |
| Eastern Black Foxes Ltd.              | 30       |
| Empire Black Fox Co.                  | 100      |
| Eureka Fox Co. Ltd.                   | 100      |
| French River Farming Co.              | 225      |
| Freeland                              | 50       |
| French River Farming Co. Ltd.         | 225      |
| General Fur Farms Ltd.                | 70       |
| Georgetown S. B. Fox Co.              | 35       |
| Good Luck Fox Co.                     | 100      |
| W. B. Hayes                           | 100      |
| Hartford Dark Silver Fox              | 25       |
| Hackett S. B. Fox Co.                 | 50       |
| Hottel-Dalton S. B. F. Co.            | 50       |
| Humber Silver Black Fox Co. Ltd.      | 35       |
| Imperial S. B. Fox Co.                | 100      |
| J. R. Dennis Pedigreed Foxes 70 to 75 | 75       |
| Judson Co.                            | 75       |
| Magic Silver Fox Co.                  | 140      |
| Mt. Edward                            | 40       |
| Montague Black Fox Co.                | 50       |
| Massachusetts S. B. Fox Co.           | 50       |
| Murray River Silver B. Fox            | 75       |
| R. J. McNeill Co.                     | 100      |
| New Haven Fox Co. Ltd.                | 50       |
| North America S. B. Fox Co.           | 30       |
| Prince Royal                          | 40       |
| Perless                               | 75       |
| Provincial S. B. Foxes Ltd.           | 65 to 75 |
| Prince Albert                         | 60       |
| Royalty                               | 60       |
| Rosemount Consolidated                | 15       |
| Rogers-Payton                         | 40       |
| Riverside Farming Co.                 | 30       |
| Spring Park                           | 50       |
| Samson S. B. Fox Co.                  | 100      |
| Silver Tip                            | 100      |
| Standard                              | 30       |
| Sterling                              | 30       |
| Silver Fox Ranching Co.               | 60 to 70 |
| St. George's Bay                      | 20       |
| Seal River                            | 75       |
| Thoroughbred                          | 25       |
| Three Rivers                          | 25       |
| Upton                                 | 55       |
| Victoria Farm                         | 22       |

## People's Theatre Photo-Play Quality Not Quantity

**Essanay Present**  
**The Grip of Circumstance's**  
Featuring Ruth Stonehouse and Bergant Washburn—In a Mystery Drama dealing with a society "Raffles"—Two Parts

**A Horrible Example** || **The Reporters Scoop**  
A timely drama of love and politics

**The Ten Thousand Dollar Toe**  
Much ado about discovering a concealed scar

**Scenes Moroland** || **To Morrow Night Three Bags of Silver**  
Selig Educational || Sixth Adventures of Kathlyn

**Something New Every Night** || **2 Shows 7.45 & 9 p. m.**

**Admission Five Cents** || **The Million Dollar Mystery**  
COMING || Our New Serial story

## Permanent Silver Foxes, Ltd

MOTTO: Permanency. AIM: To Produce The Highest Grade Of Silver Fox Pelts

Do you want to invest in a Genuine Breeders' Proposition? Do you want to invest in a fox company designed to give you a Permanent Return on Your Money?

Do you want to invest in a company whose Breeding Stock is Above Suspicion? Do you want to be in the swim when The Fox Industry Gets to a Pelt Basis?

If so, invest in Permanent Silver Foxes Ltd, NOW before the stock is all sold. Shares \$25.00. For Prospectus and particulars apply to any of the following:

- Alexander Ross, M. D., Ex-President of Prince Edward Island Fox Breeders' Association, President.
- Col. C. S. Emery, Vermont, Vice-President.
- Benjamin Rogers, Charlottetown, Prince Edward Island, Broker, Secretary-Treasurer.
- Charles Lyons, Charlottetown, Prince Edward Island, Ex-Mayor of Charlottetown, Merchant.
- William Kearney of Murray River, Merchant.
- Donald McMillan, Charlottetown, Prince Edward Island, Gentleman.
- Hammond Kelly, Southport, Stock Breeder & Farmer.
- T. E. Earl Robins, Charlottetown, D. D. S.
- Murdoch J. McLeod, Murray River, Merchant.
- Thomas L. Cook, Murray River, Farmer.
- Isaac H. Burden, Pownal Gentleman.
- William Landrigan, Murray River, Farmer.
- Arthur C. Wood, Alexandra, Farmer and Trader.
- Daniel C. McKinley, North River, Farmer and Stock Breeder.
- J. Jarvis Stewart, Merchant, Charlottetown.
- B. S. McKinlay, Charlottetown, Accountant.
- Edward C. Blanchard, Insurance Broker, Newport, Vt.

## FOX STOCK QUOTATIONS

FURNISHED AND CORRECTED DAILY BY THE FOX EX-

| Par                   | Price | Asked |
|-----------------------|-------|-------|
| Alberton Dark Silver  | 100   | 110   |
| A.E. McLean Co., Ltd. | 100   | 115   |
| Belmont               | 100   | 145   |
| Beech Wood            | 50    | 50    |
| Barkers               | 100   | 125   |

CHANGES AND INVESTMENT COMPANIES LTD.

|                                 |     |     |
|---------------------------------|-----|-----|
| Brighton                        | 100 | 110 |
| Belfast Fox Co.                 | 50  | 70  |
| Beech Hill                      | 50  | 60  |
| Charlottetown                   | 100 | 175 |
| Carruthers                      | 100 | 130 |
| Dalton                          | 100 | 100 |
| Dennis Pedigreed Foxes Original | 100 | 150 |
| Domain                          | 100 | 100 |
| Empire                          | 100 | 125 |
| Eastern                         | 100 | 105 |
| Freeland                        | 40  | 50  |
| Great Canada Northern           | 100 | 125 |
| Howatt-Dalton                   | 100 | 100 |
| Ives                            | 100 | 125 |
| Milton Patch Fox Co.            | 50  | 50  |
| Montague                        | 500 | 600 |
| Mount Edward                    | 100 | 115 |
| Provincial                      | 100 | 110 |
| Massachusetts                   | 100 | 110 |
| Mason Pure Bred Fox Co.         | 50  | 50  |
| North Milton Pedigreed Foxes    | 100 | 100 |
| North Tryon Co                  | 100 | 125 |
| North Shore                     | 100 | 100 |
| Provincial                      | 100 | 150 |
| Barkers                         | 100 | 130 |
| Protono                         | 10  | 10  |
| Regal                           | 100 | 100 |

|                      |     |       |
|----------------------|-----|-------|
| J. J. McNeill Co.    | 5   | 9     |
| Rayner International | 100 | 100   |
| Hogers Payton        | 10  | 15    |
| Record               | 25  | 25    |
| Rosemont             | 100 | 120   |
| Smith                | 100 | 100   |
| Seal River           | 100 | 150   |
| Samson               | 200 | 230   |
| Souris Black Fox Co. | 100 | 125   |
| Spring Park Fox Co.  | 100 | 190   |
| Silver Tip           | 500 | 1,500 |
| Thoroughbred         | 100 | 100   |
| Sterling             | 100 | 125   |
| aylors               | 100 | 125   |
| Three Rivers         | 100 | 105   |
| Taplin Irving        | 100 | 100   |
| North River          | 40  | 45    |
| Upton                | 50  | 65    |
| New Haven            | 23  | 25    |
| O'Leary Patch        | 10  | 10    |
| Crystal              | 50  | 55    |
| Victoria             | 100 | 105   |

## 1915 COMPANIES.

|                                    |     |     |
|------------------------------------|-----|-----|
| John Agnew Fur Farms Ltd.          | 20  | 20  |
| Empire (New Issue)                 | 100 | 100 |
| Fur Producers Ltd                  | 100 | 100 |
| Kingsbury Fur Farms Ltd.           | 100 | 100 |
| Dennis Pedigreed Foxes (New Issue) | 100 | 100 |

"A fresh supply of Moirs celebrated chocolates in bulk and package received weekly. Other leading makes include Neilson's, Ganongs, and Lowney's. E. A. Foster, Central Drugstore. 3475-7-15M31.

"There are several good Class "A" propositions on the market but one of the best is the Anglo-American Silver Black Fox Co., Limited. Prospectus may be had from their Head Office, Charlottetown. 3357.

# Canada Atlantic Fox & Fur Co., Ltd.



## Canada Atlantic Fox and Fur Company Limited



Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR. (This ranch will be one of the largest in the world and is now under construction on the Union Road)

**Canada Atlantic Fox and Fur Company, Limited.**  
CANADIAN OFFICE: Charlottetown, Prince Edward Island, Canada  
RANCH: Near Charlottetown, Prince Edward Island  
Authorized Capital, \$1,000,000.00  
Present Issue, 750,000.00  
Common Stock, no Bonds or Preferred Stock to be issued  
PAR VALUE SHARES \$50.00 EACH  
PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.  
PAYMENTS—20 p. c. on application, balance August 15th, 1914.  
CHEQUES PAYABLE TO CANADA ATLANTIC FOX AND FUR CO., LTD.  
Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.  
The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

**OFFICERS**  
President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa  
1st Vice-President—D. C. McKay, Halifax, N. S.  
2nd Vice-President—Fred J. Taber, Boston, Mass  
Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.  
Thomas Nagle, St. John, N. B.  
William Craze, Liverpool, England.  
Geo. F. Uring, Brookline, Mass.  
F. H. Manning, Windsor, N. S.  
B. N. Blackadar, Yarmouth, N. S.  
Solicitors—Johnston & Inman, Charlottetown, P. E. I.  
Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

**Ranch**  
The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business. The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

**Equipment**  
A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

**Ranching Expenses**  
There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

**Large vs Small Companies**  
The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

**Future Policy**  
While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

**Management**  
As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

**Estimated Earnings of this Company For Three Years**

|   |              |
|---|--------------|
| STOCK 1915, 40 PAIRS                              |              |
| Estimate number of pups 1915, 120 at \$6,000 each | \$720,000.00 |
| Retain five pairs to add to stock at \$6,000 each | 60,000.00    |
| Estimate dividend to stockholders                 | 660,000.00   |
| Equalling 88 p. c.                                |              |
| STOCK 1916, 45 PAIRS                              |              |
| Estimate number of pups 1916, 135 at \$5,000 each | \$675,000.00 |
| Cost of Raising, etc., estimated at 20,000.00     |              |
| Retain five pairs to add to stock at \$5,000 each | 50,000.00    |
| Estimate dividend to stockholders                 | 605,000.00   |
| Equalling 80 p. c.                                |              |
| STOCK 1917, 50 PAIRS                              |              |
| Estimate number of pups 1917, 150 at \$4,000 each | \$600,000.00 |
| Cost of Raising, etc., estimated at 20,000.00     |              |
| Retain five pairs to add to stock at \$4,000 each | 40,000.00    |
| Estimate dividend to stockholders                 | 540,000.00   |
| Equalling 72 p. c.                                |              |

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

**Guaranteed DIVIDENDS**  
The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent, on paid-up capital in five years.

**APPLICATION FORM**  
J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.  
Dear Sir:— I hereby make application for ..... shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent on application, enclosed herewith, and the balance on August, 15th, 1914. Should the shares not be allotted the money paid to be returned in full.  
Dated this..... day of..... A. D. 1914.  
Name.....  
Occupation.....  
Address.....

# Canada Atlantic Fox & Fur Co., Ltd.