

# Woman's Realm Social and Personal Fashions Literature



## BABIES THRIVE ON IT

SCOTT'S EMULSION... containing growth-promoting, disease-resisting vitamin A and ricket-preventing sunshine vitamin D... has been helping build better babies, and aiding them to enjoy a healthier life, for over 60 years. Mothers recognize SCOTT'S EMULSION as the ideal all-year-round tonic and bodybuilder for every member of the family.

**-A BETTER WAY TO TAKE COD LIVER OIL**

**SCOTT'S EMULSION**  
CONTAINS VITAMINS A and D  
4 TIMES EASIER TO DIGEST THAN PLAIN COD LIVER OIL

## A Morning Smile

A NATURAL DEDUCTION

"This is the worst town for gossip I ever lived in."  
"Him! What have you been doing?"

## MISUNDERSTOOD

"My darling," wrote the A.R.P. warden to his evacuated wife, "I had a mishap the other night. I walked into a flooded dug-out. I was absolutely soaked." His wife replied in her next letter: "I'll bet you were."

## New Under-arm Cream Deodorant

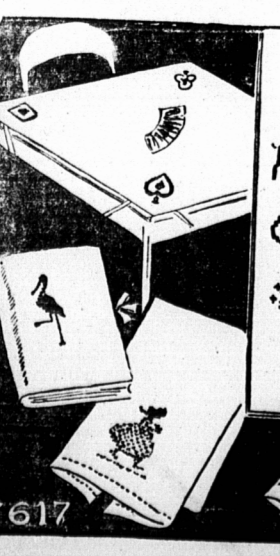
**ARRID**  
1. Does not rot dresses, does not irritate skin.  
2. No waiting to dry. Can be used right after shaving.  
3. Instantly stops perspiration for 1 to 3 days. Removes odor from perspiration.  
4. Pure, white, greaseless, stainless, vanishing cream.  
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.  
25 MILLION jars of Arrid have been sold. Try a jar today!

## ARRID

At all stores selling toilet goods

## A VARIETY OF CROSS STITCH MOTIFS

Design No. X 617



These motifs are simple to work and make excellent decorations for children's dresses, underwear, curtains, towels, etc. Hot iron transfer pattern No. X 617 contains 22 motifs with complete instructions. To order this pattern, send 15 cents in coin or stamps to Needlework Bureau, Charlottetown Guardian, To Charlottetown Guardian Needlework Department.

DESIGN NO. X 617  
NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
PROVINCE \_\_\_\_\_

## Your Individual HOROSCOPE

By Frances Drake

For Thursday, October 24th

**MARCH 21 to APRIL 20 (Aries)**—Advantageous for you who will keep cool and calm and permit your better judgment to rule. Splendid indications for advancement, new tries, important contacts.

**APRIL 21 to MAY 20 (Taurus)**—The sort of day that will challenge your patience and integrity in spite of provoking circumstances that might occur, force steadily ahead with prearranged plans and you'll override objections and objections. YOU are a star.

**MAY 21 to JUNE 21 (Gemini)**—A letdown from yesterday's benevolent vibrations. Refrain from nervous haste and snap judgment. Refuse to become irritated and your judgment will be better. Go steadily, calmly on with your plans and duties.

**JUNE 22 to JULY 23 (Cancer)**—Bottle up unruly emotions this provocative day if you wish to get ahead and avoid needless contention. Caution in property and financial transactions especially. Be genial.

**JULY 24 to AUGUST 23 (Leo)**—Good news of a personal nature and favors from family and good friends indicated. Business issues and employment matters are not so favored, so be patient and discreet in their management.

**AUGUST 24 to SEPTEMBER 23 (Virgo)**—Your stars warn against overdoing in anything. Maintain a comfortable, even tempo and you'll only accomplish more but save yourself some exhaustion.

**SEPTEMBER 24 to OCTOBER 23 (Libra)**—Exercise forethought and avoid having to retrace your steps. Irritability and doubt may harass you but don't give them much attention. Listen to young ideas; youth should not be shunned aside as unimportant.

**OCTOBER 24 to NOVEMBER 23 (Scorpio)**—If you are true to your inherent manifestations, Scorpio friend, you can make a record for yourself and your organization this tricky day. You'll have to use your head intelligently and be persistent in efforts.

**NOVEMBER 24 to DECEMBER 23 (Sagittarius)**—Not a friendly day for matters that have only material value but activities that improve the living conditions of the people and that tend to protect government of democracies are favored.

**DECEMBER 24 to JANUARY 23 (Capricorn)**—Forethought and careful manifestations are essential to getting things done right today. Have a purpose; don't guess. Set a time limit for your important tasks. Smile!

**JANUARY 24 to FEBRUARY 23 (Aquarius)**—Be conscientious and diligent in whatever you undertake. Don't undertake unworthy projects. Hard work is necessary to achievement. Today may test your capacity for patience and endurance.

**FEBRUARY 24 to MARCH 23 (Pisces)**—Essential industrial matters, government and community interests, your personal and home affairs, paramount concern. Budget your time and energy to save money.

**A CHILD BORN ON THIS DAY** will possess courage, determination, considerable pride and self-confidence. He will be keen in perception, sound in judgment, inherent literary and musical ability. Must curb a quick temper and learn to be tolerant.

## A Woman's View

LIFE IN ENGLAND TODAY COLORED BY MEN AND WOMEN WHO GUIDE ITS THINKING IN CRISIS.

By ALICE HEMMING

The thrill of that exceptionally beautiful motor trip over the Lions Gate Bridge to West Vancouver was mine again this week, when I was a guest of the Thanksgiving tea of the United Church W. A. The first time I drove over the bridge it was with Mr. J.T. Taylor whose vision it represented. Years before, I had seen this development when only a dream. In plan and blueprint form in Mr. Taylor's own office in London, hard by the palace of St. James.

West Vancouver women and their war work have made a deep impression on me. The Townswomen's Guild, where I spoke a week or so ago, gave out a movement well known in England where it represents a combination of Women's Institutes and suffrage societies, bent on equipping women for both home and public life.

The West Vancouver Guild was founded (as was the first guild in Scotland) by a newspaperwoman, Mrs. Fanny Cromar Bruce. Their regular cup of tea, by the way, is paid for by the cost of it for their war effort. In telling them about what is being done in England, I had hope to inspire them. I came away myself inspired by the selfless war work that these women are carrying on.

Nature, in the form of ill health, has settled the argument as to whether Mr. Chamberlain should or should not resign from the war cabinet. County opinion, expressed by a lady in London's respectable Kensington, was: "Isn't Mr. Chamberlain simply splendid, staying on to do what he can to help Mr. Churchill? We can never repay our debts to him for striving so hard to preserve peace." The opposite view is that of a Fleet Street typesetter, who said, vehemently: "Why doesn't Chamberlain get out? He's made a mess of things

## Barbour's ACADIA BAKING POWDER

"A WISE CHOICE MY DEAR" 25¢ POUND

For "just so" Pastry use the "just right" Baking Powder.

## Dorothy Dix's Letter Box

COLLEGE EDUCATION ONLY FOR THOSE WHO ARE SERIOUS

Unless Your Boy or Girl Plans to Use Advanced Knowledge, Parents Should Not Impoverish Themselves

Dear Dorothy Dix—My daughter, 17 years of age, finished high school last session. She has recently decided to go to college and I suspect that it is not so much that she is anxious for the higher education as for the good times that she thinks she would have. If we send her to college, it will be a great hardship for her father and me to meet the expenses, and it will probably mean that we would lose our house by doing so. Our son finished college last year and we drained our purse to help him through. Daughter doesn't seem to have any ambitions about working after we make the big sacrifice for her. She is madly in love with a boy who is now 19. She is the only girl and we could give her a fairly good school that she would make me very happy if she would stay at home and let me have a little of her companionship. What shall we do about it? PUZZLED MOTHER.

Answer—One of the most pitiful things in the world is the sacrifices that so many parents make to put boys and girls through college who are not college material.

All of us know dozens of fathers and mothers who deprive themselves of every comfort in life; who do without the food they require, the vacation they need, the medical attention they would prolong their lives in order to send John and Mary off to college, though John and Mary have gotten poor grades all through public school and have never shown the slightest intellectual yearnings.

Why do they do it? Goodness knows. Sometimes it is because the parents make a fetish of college education and believe, in spite of all the evidence to the contrary, that a college degree is a magic talisman that never fails to make its possessor rich and famous.

Oftenest it is because Mary and John are determined to go to college and bewail their parents into sending them, whether they can afford it or not. It isn't because they expect to get a job and any particular branch of study at college. It is because the other boys and girls they run with are going, and because they have heard wild and giddy tales of campus life and the fun and frolic to be had there.

So they put the pressure on their poor old parents. They argue and plead and sulk and cry until finally father and mother give in, and they authorize a mortgage on the house and draw out the last cent that they have saved for their old age from the bank and father takes on the mortgage and mother doesn't even have a woman in to help with the laundry.

For Mary and John are going to college and they have to have sport clothes and evening clothes and evening dresses and John has to belong to the fraternities and take out his sweats.

And when the terrible price has been paid for Mary's and John's college course, when the mortgage on the house has been foreclosed, and work and worry and anxiety have broken father and mother and made them 10 years older, and the money has been spent in vain, and worse than in vain, because neither one has learned anything that will help them to help themselves. And both have come home with exaggerated ideas of their own importance and with tastes that they have not the money to gratify.

I am not depreciating the value of a college education for a boy or girl who has a thirst for knowledge and the scholar's temperament, nor is there any reason why the rich should not send their children to college in their adolescent period, when they are at home and at home and something has to be done with them.

But poor people who must make terrific sacrifices to send their children to college should make sure that Mary and John are in the near-genius class before they impoverish themselves to do so. Otherwise they do more harm than good. And in this opinion I am backed up by the great majority of college presidents.

So, Puzzled Mother, I think you and your husband will be doing a very foolish thing if you invest the last cent you have in a college education for this daughter who obviously has no serious idea of study and only wants to have a good time.

## THE COOK'S CORNER

MOLASSES DOUGHNUTS

2 tablespoons shortening  
1 teaspoon salt  
1 teaspoon cinnamon  
1 teaspoon ginger  
1 cup molasses  
1 egg  
5 cups sifted flour  
1 teaspoon soda  
1 cup thick sour milk  
Method: Blend shortening with salt and spices. Add molasses and cream until smooth, then add well-beaten egg. Sift flour and soda. Add milk to first mixture, then work in flour until desired thickness. Roll out 1/4-inch thick and cut with medium-sized doughnut cutter. Fry in hot deep fat, 370 degrees F. Makes 3 dozen.

SPICY APPLE BUTTER

6 quarts apple cider  
10 pounds apples  
Sugar by measure  
1 tablespoon allspice  
2 tablespoons cinnamon  
1 teaspoon cloves  
Method: Boil the cider slowly for several hours until it is reduced to half the original quantity. Wash and slice the apples and then cover with the boiled cider. Cook until the apples are very tender, then press through a sieve to remove the seeds, cores and skins. Return the pulp to the stove and continue cooking until the mixture is thick enough to round up on a spoon. Now measure it and for each cup of this add 1-2 cup of sugar. Add the spices and cook stirring constantly to prevent sticking until it is thick enough again to round up on a spoon. Pour into hot, sterilized glasses and cover with melted paraffin. Store in a cool, dry place.

WALL PAPER HINT

Before papering a room apply a thin coat of white shellac to any grease spots that may be on the wall. The grease will not penetrate through the new wallpaper.

## C.N.E. WINNER GIVES HER RECIPE FOR Rolls

MRS. W. NORRIS, BOLTON, ONT.

The first prize for the best plate of rolls (8 in assorted shapes) at the 1940 Canadian National Exhibition, Toronto, went to Mrs. Wardlaw Norris, R.R. 3, Bolton, Ontario, and every woman will want to know how she made her rolls. Here's her advice and recipe:

"One secret of making good rolls or bread is to keep the temperature right while the dough is rising. Then to regulate the oven so they bake to an even golden colour. Another important point is to use Robin Hood Flour. I have used Robin Hood for four years and I find it is always of the same high quality. Robin Hood Flour makes the dough very elastic and easy to shape into fancy designs. It also makes the rolls very white and fine of texture. Tempting to look at and delicious to eat. Another great advantage of using Robin Hood Flour is that you are always delighted with all the baking you turn out."

PRIZEWINNING RECIPE USED BY MRS. NORRIS  
1 1/2 cups milk, scalded and cooled to 90° F.  
1 tbsps. sugar

Evangeline  
HOME BAKING SERVICE  
ROBIN HOOD FLOUR MILLS LIMITED

## Robin Hood Flour

Milled from Washed Wheat

the centre, hanging loose from the waist, downward.

This season the narrow silhouette which must yet be comfortably full in the skirt, has brought pleating into prominence. Box pleats appear in both sports and dressy costumes. Accordion pleats come out for evening. Sunburst pleats are used for dressy daytime and evening frocks. High kick pleats, one at front, another at back, give sporty skirts the fullness and the trim line 1940 college girls will like. Side pleats are used on blouses, cartridge pleats on coats.... Fashion has found use this year for virtually every type of pleat there is.

HEADLINES OF THE AUTUMN MODE  
There's the romance hat of felt or velvet, wide and off the face. There's the leopard stovetopie the broadtail halo, the mink pompadour hat. There's the sophisticated small black hat fashioned of, or adorned with, feathers. There's the perennial felt—beret or brim, trimly tailored or excitingly extreme. There's the turban of tweed or wool cleverly complementing dress or suit.

Different Types  
Refinement in pleats has led to such various types as accordion pleats (narrow, all-around pleats suggestive of the accordion); umbrella pleats (giving the ribbed effect of an umbrella); sunburst pleats (which graduate at the bottom, the manner of a radiating sunburst); cartridge pleats (which look like a series of cartridges laid together). Other common pleats are box pleats, knife pleats, inverted pleats, kilt pleats, and kick pleats. Water pleats are used on jackets or loose hanging garments and consist of a single box pleat down

"MIDDLE-AGE" WOMEN  
HEED THIS ADVICE!!  
Thousands of women are helped through "trying times" with Lydia E. Pinkham's Vegetable Compound—known for over 60 years in relieving female functional troubles. Made in Canada.

## Needlecraft—For The Home

Fashions are getting younger and younger all the time, and the jumper dress takes all fashion honors for school this year. This one has a snug waistband and a practical full skirt that wraps around in back. You'll like the novel button-on straps that cross in the back, too. Not to mention the great big pocket for handkerchiefs, erasers and what have you. Also included in the pattern is a tailored blouse with long or short sleeves.

Style No. 3475 is designed for sizes 12, 14, 16 and 20. Size 16 requires 3 yards of 39-inch material for jumper; 2 yards for long sleeved blouse. Hat Pattern No. 3468, one size, adaptable for any head size, must be ordered separately.

Send Twenty (20c) coin is preferred, for pattern. Write plainly your Name, Address and style number. Be sure to state the size you wish.  
Style No. 3475 Size .....

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_

DIAPER RASH? NOT THIS BABY!  
At the first sign of chafing, redness or other irritations due to external causes, apply soothing, relieving Cuticura Ointment. Gentle in action—promotes healing. Buy Cuticura Ointment—also Cuticura Soap and Talcum—for your baby—at all druggists.

Send 20c in coins for your copy of Home Course in New Ballroom Dances to The Guardian Home Service. Be sure to write plainly your Name, Address, and the Name of booklet.

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_

## BEEF-STEAK served in a

would be unusual BUT—

you can enjoy the beefy flavour and stimulating goodness of HOT Bovril IN A TEA CUP

GO TO SMART PLACES KNOW SMART DANCE STEPS

Learn in Easy Home Lessons  
The smart places you'd like to go to — is your dancing up to them would a man be proud to take you? Or are you vague about popular steps like the Conga — danced wherever fashionable people gather? Don't let your dancing be a back number. It's so easy to learn smart steps right at home, with diagrams to guide you.

The catchy Conga music is in 2/4 time, with a heavily accented drum beat on every fourth count. Partners dance in the usual position or stand facing each other with hands at sides.

Follow our diagram for the Conga Side Step, dancing with your feet flat on the floor. Count 1—Step to the side on left foot, hips sway left. Count 2—Cross right foot over left, hips sway right. 3—Step to side on left foot, hips sway left. 4—Side-ward thrust of hips, accompanied by a slight kicking movement of right foot, turning body slightly to right.

To be at home with the best dancers learn the popular steps in our 32-page booklet. Gives diagrams and direction for the Conga, rumba, tango, fox-trot, Westchester, waltz and shag. Includes basic steps and variations, tips on leading and following.

Send 20c in coins for your copy of Home Course in New Ballroom Dances to The Guardian Home Service. Be sure to write plainly your Name, Address, and the Name of booklet.

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