

January Clearance Sale

7 Clearance Chances in Ladies' Undergarments

Ladies' Wool Vests, sleeveless styles. \$1.00 to \$2.50. Half price.
 Ladies' Wool Vests, all styles. Less 25%
 Ladies' Wool Combinations. Special line—opera top. . . . Less 25%
 A selection of Corsettes and girdles. . . . Half Price

Silk Underwear. Pajama Sets. Gowns.
 Step-ins and Bloomers. A special lot to clear at half price
 One piece Flannellette Pajama, white and pink, white and blue. Less 25%

KOTEX 29c

Linens in the Sale

HALF PRICE

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Slightly Soiled Linen Doilies, Ovals, Centres, Tray Cloths, Tea Sets, Pillow Cases, Lace Table Cloths, Luncheon Sets, etc.

20 to 33 1/3 % off

Entire stock of Linen Damask Table Cloths and Napkins.

20% off

Odd Lots Linen Huck Towels.

Special reduced prices on all Sheets, Pillow Cases, Sheetings and Pillow Cottons.

Sub-standard Turkish Towels, large in size, worth up to \$1.25 clearing at 69c pair

Colored Bordered White Turkish Towels, 18"x34" 25c pair

Colored Printed Bed Spreads in Rose, Blue, Gold, Green and Helio. 60"x80" 85c each

White Krinkle Bed Spreads. Best quality 80"x100" \$2.00 each

White Crochet Bed Spreads. 82"x92" \$1.19 each

Hem-stitched Linen Pillow Cases, worth to \$1.50 pair. Clearing at 98c pr.

Specials in Linen Roller and Glass Towelling at 12c, 14c, 19c and 25c

Linen Glass Towels, 17"x28" 2 for 28c

Linen Glass Towels, 20"x30" 19c each

20 per cent off new WOOL BLANKETS

\$5.00 Blankets for \$4.00
 \$6.50 Blankets for \$5.20
 \$8.00 Blankets for \$6.40
 \$8.75 Kenwoods for \$7.00

25 per cent off Chintzes and Cretonnes.
 25 per cent off Curtains and Curtainings.

One third off Cotton filled Comforters.
 One third off 1932 WALL PAPERS

Odd lots of WALL PAPER—HALF PRICE.

Sale of full-fashioned pure Silk Stockings 75c

Clearing line of full fashioned pure silk stockings. Both chiffon and service weights. A variety of colors and sizes. Special per pair 75c

Ladies' silk and wool stockings (plaited), range of colors and sizes. Per pair 60c

Children's all wool pullovers for 3 to 6 years. Greys, Reds and Browns. Special per pair \$1.15

Handbags \$4.25 to \$8. Clearing \$2.98

Lot ladies' handbags, some calf, some morocco. Prices running from \$4.25 to \$8.00. Clearing price, each \$2.98

Small lot handbags, to clear at 69c

Wash Goods — Dress Goods

Small lot gingham, broadcloths and oxfords, clearing per yard at 10c

Lot rayons, art crepes. All in fancy prints. Regularly priced up to \$1.35 yd. Sale price, per yard 79c

Brocaded rayon satin, 36 inch, per yard 50c

Plain rayon taffeta, 18 colors, per yard 30c

Brocaded rayon taffeta, 14 colors, per yard 35c

Black transparent velvet \$2.25, for \$1.75

Black transparent velvet, silk back, \$3.50, for \$2.75

Black fast color velveteen, \$1.50, for \$1.15

All dress laces, trimmings, etc. 1-3 off

Silk dress nets 1-3 off

Flat Crepes, Georgette Crepes, Silks, Satins, Canton Crepes, Fugis and all other silks 20% off

Lot wool dress materials, coatings, suitings, etc. Prices ranging from \$1.60 to \$4.00 per yard. Clearing price, per yard 98c

All light weight woolen dress materials 25% off

Baldwin's "White Heather" knitting yarn in all colors, 20c skein, 2 for 35c

All other knitting yarns, 10% discount.

Opens Wednesday Jan. 4th.

This store commences 1933 with a sale that you'll remember—every department offers something that you'll want, for there's probably no store in Prince Edward Island in which the stock is so thoroughly up to date. And the savings are notable.

It's a birthday party too—40 years ago this week, Moore & McLeod opened for their first day's business!

Ladies' Misses Children's COATS—HALF PRICE!

WARM, well made, tastefully designed, well tailored WINTER COATS for Women, Misses, Girls, all new garments this season—HALF PRICE.

\$13.95 coats for \$6.98 \$29.50 coats for \$14.75
 \$16.95 coats for \$8.48 \$35.00 coats for \$17.50
 \$25.00 coats for \$12.50 \$48.00 coats for \$24.00

One third off

Ladies' and Misses Silk Dress es

Balance of our new and afternoon and evening dresses selling at 20% off
 Ladies' and children's sweaters selling at 20% off

\$5.95 dresses for \$3.97 \$12.50 dresses for \$8.34
 \$8.95 dresses for \$5.98 \$19.50 dresses for \$13.00
 \$25.00 dresses for \$16.67

One third off

Ladies' Wool & Knitted Dress es

\$7.75 dresses, \$4.17 \$16.50 dresses \$11.00
 \$12.00 dresses \$8.00 \$19.50 dresses \$13.00
 \$22.00 dresses \$14.67

House Dresses, 1-3 off. Skirts 10% off.
 Silk Kimonas, 25% off. Ladies' Blouses, 20% off.
 Wool Kimonas, 10% off discount.

Choice new FUR COATS Clearing at 25 per cent off

Delightful FUR COATS in many types, and the most popular furs, NEW this season, will be cleared at 25% off

MUSKRAT COATS \$140.00 coats for \$105.00
 \$110.00 coats for \$82.50 \$165.00 coats for \$123.75
 \$125.00 coats for \$93.75 \$185.00 coats for \$138.75

French Seal Coats Hudson Seal Coats.
 \$110.00, for \$82.50 \$175.00, for \$131.25
 \$125.00, for \$93.75 \$250.00, for \$187.50
 \$295.00, for \$221.25

January Clearance Sale

Mens' Overcoats \$15. to \$20 Clearing at \$10.00!

16 mens' overcoats worth regularly from \$15.00 to \$20.00, to be sold for \$10.00. Blue chinchillas and tweeds, half belt and half silk lined. A wonderful buy at \$10.00

High Grade Coats Worth \$50. and up One-third Off

\$50.00 Coats, \$33.00. \$65.00 Coats, \$43.33
 \$75.00 Coats for \$50.00

Wonderful chance in splendid garments \$25.00, \$27.50, \$30.00 young men's coats for \$22.50. Guard and all round belt models made up from nigger brown, fawn and grey tweeds. A lovely coat for \$22.50

Mens' and young men's overcoats at \$17.00. Blue meltons with velvet collars, tweed herring bones, brown and grey silvertones that regularly sell for \$22.50 but to be sold for during this sale at \$17.00

Young men's overcoats that are different, selling for \$26.25. These coats were regularly priced \$35.00 and are made up from Kildare fleece cloth and smartly modeled in raglan sleeve and all round belt. The very latest in model and cloth at \$26.25

HEAVY, WARM KASHA OVERCOATS

Regular \$30.00 for \$22.50
 Regular \$40.00 for \$30.00



Moore & McLeod Limited

45 Young Men's Suits

Worth to \$25.00

Sell at \$16.50

45 young men's suits at \$16.50. In this lot you will find a splendid selection of fine worsteds in pin stripes, shadow stripes, plain greys and blues. All new models and well tailored. Regular values up to \$25.00. Now \$16.50



20th Century

20th Century suits, tailored by Lowndes, \$28.00. These are our highest grade suits made up from fine worsted cloths of plain brown, striped blues, browns and greys. Regular prices of these suits were \$35.00 and \$40.00. Offered in this sale at \$28.00

Sale of Shirts

Worth from \$1.50 to \$2. \$1. each

Fancy shirts, separate or attached collars, smart, slightly, wearable garments, just a little mused during the busy Christmas selling. CHOOSE FOR \$1.00

Sale of Work Shirts 90c

2 Shirts \$1.75

Sale of work shirt, each 90c
 TWO FOR \$1.75
 Winter weight shirts in mixed grey wincey weave, or in strong Chambray, worth to \$1.50—on sale at 90c
 TWO FOR \$1.75

ALL OTHER SHIRTS AT WHOLESALE PRICES.

Sale of Underwear for Men

Mens' Fleece lined Combinations. White and Blue Mottled color \$1.10 st.
 Mens' Penman's Fleece lined combinations, natural shade \$1.35 suit
 's Tiger Brand Fleece lined combinations. Extra heavy quality. Mottled shade. Sale price \$1.50 suit
 Stanfields Red Label Shirts and Drawers. Sale price \$1.65 each
 Stanfields Blue Label Shirts and Drawers. Sale price \$2.00 each

25 per cent off Boys' OVERCOATS and SUITS

Easily the best range of boy's wear in Prince Edward Island is assembled for you here. New goods, attractive, well designed and properly tailored.

\$4.00 garments will sell for \$3.00
 \$8.00 garments will sell for \$6.00
 \$12.00 garments will sell for \$9.00

6 Wonderful Bargains in Millinery Section

Hats in fur felt, worth up to \$4.50 \$1.98
 Felt hats worth to \$2.98 \$1.00

Children's Hats HALF PRICE
 Woolies, Sweaters, Pullovers, Bed-jackets, Caps and Scarfs less 25%.

A line of hats worth to \$1.98 50c
 selling at

A line of Wool Caps and Scarfs at HALF PRICE