

JANUARY CLEARING SALE

11 Challenge Bargains in New Wash Goods

Compare These With Mail Order Prices and You'll "BUY AT HOME"

- Apron Gingham, black and white check 38 inch 25c yd.
- Chambray Gingham, in mauve, green, pink and blue 25 inch 15c yd
- Apron Gingham, black and white, blue and white checks 35 inch 17c yd
- Plaid Gingham, in mauve, green, blue and pink checks, 32 inch 16c yd.
- White flannelette heavy soft finish 27 inch 15c yd.
- Grey domet, best quality, 34 inch 25c yd.
- Striped Canadian made flannelette pink, blue and dark stripes 27 inch 14c yd
- 30 inch 16c 36 inch 22c yd
- Beach cloth, in blue, green, pink and tangerine 36 inch 45c yd
- Spero make, English Flannelette, best in the world, in pink, blue fawn and grey stripes, 10 pieces for this sale, 31 in 25c
- Best quality Horrockses English White flannelette 35 inch 35c

Opens Thursday Morning, Jan. 6th

To clear our shelves and fixtures before stock taking, we are offering some most sensational values for this sale. In many departments we find that we have considerably more merchandise than we want — these offers are our method of taking you into partnership — we have the goods — you have the cash—we'll make the prices so that it will pay you well to turn some surplus cash into needed goods.

January Clearance Sale Extra Large Flannelette Blankets \$2.10 per pair

You Buy Cheap at Home Compare This Value

You buy Cheaper at home—just compare this value.

These very large Flannelette Blankets smooth, warm, made of good strong cotton yarn, January Clearance Sale per pair \$2.10 BED COMFORTS in double bed size, clean batting filled, durable and handsome covering, a challenge, special value ... \$2.75

ENGLISH DOWN FILLED COMFORTS in double bed size 66x72 inches, art satteen covering, warm and light get one during JANUARY CLEARANCE SALE ... \$9.00

PURE WOOL BLANKETS full double bed size, long soft, nap, pink or blue borders, whipped separately JANUARY CLEARANCE SALE \$10.00

ENGLISH WOOL BLANKETS, in fine close weave, double bed size, warm and wonderfully durable JANUARY CLEARANCE SALE \$8.45

Brass Finished Curtain Rods, extension model will fit any window very special bargain at, each 9c

Double Bordered Curtain Scrim in Ivory and White, per yard 11c

Filled Marquisette Curtains 2 1-4 yards long, very dainty, per pair 87c

Two SPECIAL PATTERNS IN FLOOR OILCLOTH especially priced for this sale—one is a floral—the other a tile JANUARY CLEARANCE SALE per square yd 48c

January Sale of Men's Overcoats and Suits

- 15 only Men's Winter Overcoats in fancy Fawn and Lovats, all wool tweeds, shield lined with plaid back cloths, half \$19 50
- belt models, sizes 35 to 38 79c
- Child Cotton Overall Suits 79c
- Boys' Fancy Grey all wool Tweed two pant suits in fancy Norfolk style, with three piece belt, full lined coats and large roomy bloomers, with TWO pairs pants \$7 75 all sizes
- 24 pairs Men's Fancy Tweed Trousers in Greys, Browns and dark tweeds \$2 95
- Boys' Norfolk Mackinaws \$5
- Boys' Dark Tweed Bloomers \$1.29

- Men's Fancy Tweed and Worsted Suits in all wool materials, plain blues, browns, fawns and dark mixed tweeds, full lined coats, single breasted sizes 36 \$15 75
- to 44 53c
- Small Boys' Cotton Bib Overalls 53c
- YOUNG Men's double breasted tweed suits in fancy greys, fawns and light mixed tweeds this is the very newest model and correct for the younger man who \$11 95 wants something smart.
- Men's all wool Mackinaw coats dark fancy plaids, heavy weight shawl collar, \$5 75 full belt
- Boys' all wool mackinaws \$3.95
- Boys' wool tweed Bloomers \$1.69

Boys' Police Braces 19c

- Boys' Police Braces with leather end and back pad 19c
- All lengths Men's Police Braces, leather ends 29c
- Men's Flannel Khaki or Grey Shirts, all sizes \$1.49
- Men's leather Muleskin Mitts 45c
- Ribbed Corseted Golf Hose, Union knit, all sizes, per pair 45c
- Big showing of boys' winter caps, all kinds, wonderful winter sale bargain 50c
- Big offering Men's winter Caps with inside turn down bands very special chance at 89c

Men's Broadcloth Shirts \$1.79

- Broadcloth shirts in blue, cream, white and Tan, 14 1-2 to 17 \$1.79
- Boys' leather mule skin mitts 30c
- THREE TIES for a dollar, in plain silk and knitted silk very special 35c each or 3 for \$1
- Heavy wool Sweater, Coat and pullover style, all sizes and popular colorings \$3.19
- Genuine PENMAN fleece lined underwear for MEN 75c
- PENMAN Combinations for MEN .. \$1.50
- Penman's two piece underwear for BOYS all sizes 60c
- PENMAN'S Combinations for Boys \$1.15

January Clearance Sale Slightly Soiled Fancy Linens HALF PRICE

This attractive bargain consists of pretty pieces imported direct from Portuguese makers—dainty Madiera Linens in Serviettes, Centres, Tray Cloths, Doilies, etc. Perfect goods, but a little soiled. For the sale HALF PRICE

All Fancy Linens, of every sort, during this sale will be offered at TWENTY PER CENT OFF.

- Grey Cottons, 30 to 40 inches wide, 8c
- JANUARY CLEARANCE SALE
- Heavy weight, white crochet bedspreads, 60x84 a wonderful bargain at \$1 56

Bleached all linen Table Damask in a very good grade of linen, specially priced 95c at

January Sale Ladies' Fur Coats

- 2 only Ladies' French Seal Coats plain, sizes 36 and 40 \$80.00
- 1 only Ladies' Hudson Seal Coat plain size 38 \$150.00
- 1 only Ladies' Hudson Seal Coat, plain size 38 \$125.00
- 1 only Ladies' Hudson Seal Coat, trimmed Sable, size 40 \$175.00

- 1 only Ladies' Persian Lamb Coat, trimmed Sable size 42 \$175.00
- 2 only Ladies' Southern Rat Coats plain sizes 36 and 40 \$90.00
- 1 only Ladies' Southern Rat Coat, plain 38 in sizes 36 \$50.00
- 1 only Ladies' short Beaverine Coat, size 38 \$60.00

These are Without Exception, Reliable Garments and Offered at a Wonderful Bargain Price

January Clearance Sale Supertol 39c

Supertol, This well known and extensively used sanitary goods one dozen to the package. Special 39c

- Ladies' vests in all styles and sizes good winter weight with drawers and bloomers to match each 68 cts.
- Children's wool vests—worth up to \$1.25 for 69c
- Ladies' flannelette nightgowns, long and short sleeves, white, with colored trimmings 98 cts
- Ladies' fleece-lined bloomers, in mauve, grey, pink and cream. Good heavy quality 69 cts
- Infants' silk and wool vests worth up to \$1.25. Special 49 cts
- Ladies' Corsets—all sizes—Medium and low bust. Made of good coutil in white and pink, worth up to \$3.00 for \$1.00

Odd Line of Underwear HALF PRICE

Odd lines of ladies' underwear, consisting of Bloomers, Combinations and Vests in all wool, and silk and wool. Clearing this lot at HALF PRICE

All Goods Advertised for This Sale Are CASH ONLY

Mail Orders Will be Filled Same Day as Received.

JANUARY CLEARANCE Ladies' and Misses' Dresses HALF PRICE

In this assortment which you will find conveniently arranged on one ring, there are Dresses of Flannel, Tweed and Poiret Twill as well as Silks, in many styles, clearing for this sale at

HALF PRICE

- Girls' Sweaters Red, Sand and Navy, belted styles, clear \$1.75

\$3.69

Splendid line of Ladies' and Misses' JUMBO sweaters in Pullover style Red, Powder Blue, Sand, Beige and White, a sensational bargain for the great JANUARY CLEARANCE SALE AT

\$3.69

JANUARY CLEARANCE Ladies' and Misses' Coats HALF PRICE

There are TWO large rings of handsome well tailored coats of all the popular cloths, mostly with fur collars, in all average sizes, to clear during this great January Sale at

HALF PRICE

All other coats—all new this year, offered without exception at ONE THIRD OFF.

January Sale of Ladies' Coatings Clearing at one-third off

- Needlepoint Marvallas \$11.50 for ... \$7.67
- Needlepoint Marvallas \$ 7.25 for ... \$4.84
- Needlepoint Marvallas \$ 5.25 for ... \$3.50
- Velour Coatings \$4.25 for \$2.84

- Chinchilla Coatings \$4.25 for \$2.84
- Chinchilla Coatings \$3.50 for \$2.34
- Velour Coatings \$4.50 for \$3.00
- Velour Coatings \$3.25 for \$2.17

All coat clothes will be cleared at ONE THIRD OFF.

- 3 colours in Melton Tweed especially adapted for Children's wear January Clearance Sale 49c
- 54 inch Navy and Black all wool serge, special Sale bargain 93c
- All wool Poiret Twill, 54, inch \$1.29

- Special Black Duchesse Satin, 36 inches wide, all silk heavy weight, bright \$1 29 finish
- 40 inch Navy and Black all wool serge, a wonder at per yard 58c
- Natural Pongee, 33 inches wide 45c

FUJI SILK BROADCLOTH 29 inches wide in white, flesh, snapdragon, sand, navy, black, peach, Trianon and gold, a wonderful fabric for dresses and lingerie, washes like a handkerchief, "wears like a washboard." 75c

MOORE McLEOD LIMITED



BARGAINS in HATS!

All Velour and Felt Hats clearing at HALF PRICE.

Ladies' velvet hats in all the newest shades and shapes worth up to \$10.00 clearing at \$3.75

Another line of velvet hats worth up to \$7.00 clearing at \$2.95

Brushed wool toques, special 35c

Wool sashes for children, scarlet only, worth \$1.65 for 58 cts

Cord Velveteen, 27 in. wide in colors, saxe blue, brown, green, and greenish blue. Regular price \$1.25 and \$1.50. Special 85 cts