

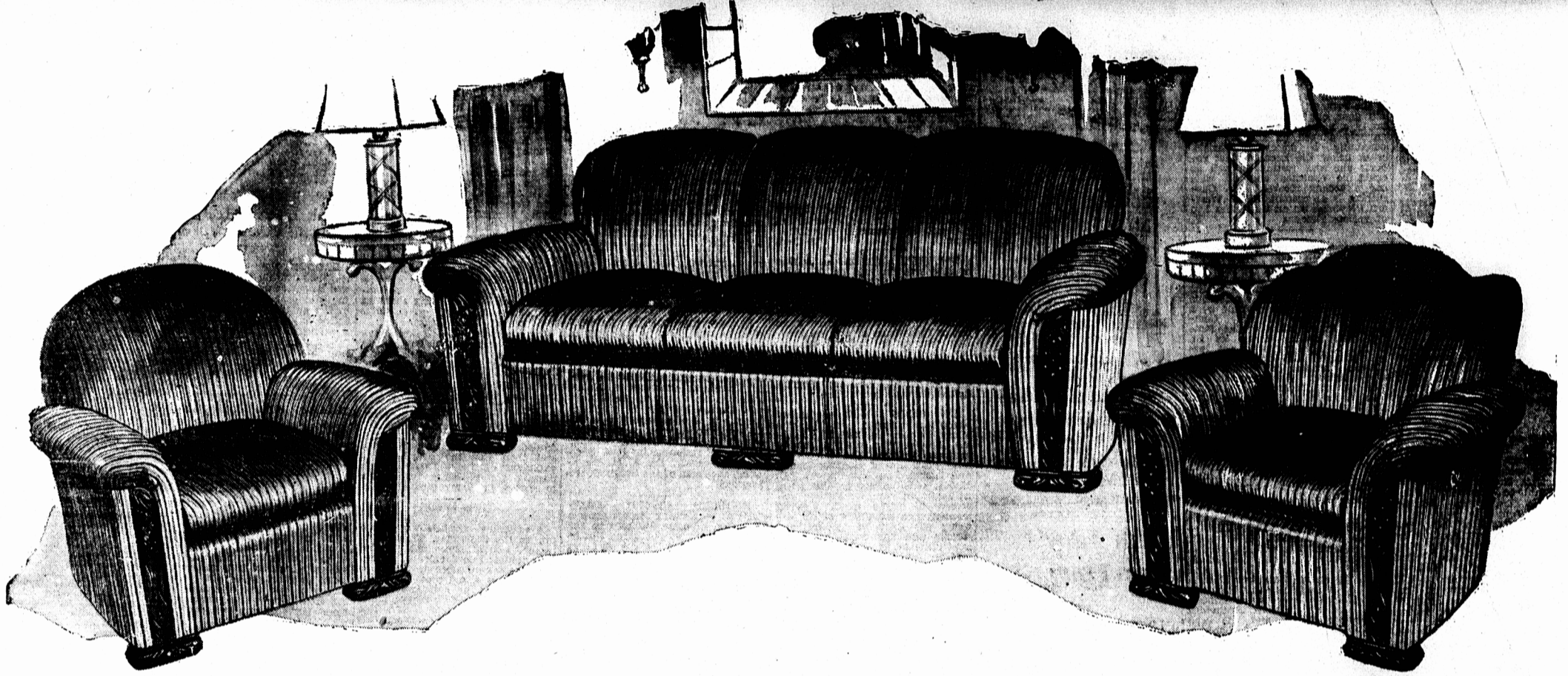
SIMPSON'S
BIG FALL

and

WINTER
PROMOTION

STORE OPENS at 9 a.m. **TOMORROW**

LIVING ROOM
SUITES



A Glorious Range of **NEWEST STYLES, COLORS** and **FABRICS** from Which to Choose!

Make Yours  A **BETTER HOME**

CHESTERFIELD - BED SUITE

Here is a spring-filled construction Chesterfield, with spring-filled cushions, which offers daytime relaxation and restful night-time slumber. It has style, comfort and durability. One of the outstanding values of our sale, it is covered with long wearing figured tapstry in a rich mulberry shade. Two lovely chairs, one Barrel backed, are upholstered in the same material and have the new helical spring construction for greatest comfort. **Reduced in Price. Cash Price \$209.00**

BROCATELLE!

Have you seen a Chesterfield Suite upholstered with lustrous, gleaming Brocatelle? This fine luxury material graces a suite as no other can. We have only one. It has thick, deep upholstery and is wonderfully comfortable. Expert construction ensures long service. This is a suite you would feel proud to **\$229.50** own. **Cash Price ----- \$229.50**

ENGLISH LOUNGE SUITE

Comfort is reflected in every feature of this beautifully designed suite. The style, color and evident quality of the three pieces combine to offer the charm of quiet luxury. Upholstered in warm mahogany velour, this suite is meant for the conservative buyer of quality. **Reduced in Price. Cash Price \$179.50**

BEAUTIFUL SEMI - MODERNE SUITE

Not only attractive but designed to give the utmost in comfort this richly upholstered mohair suite has two pieces covered in deep wine with matching chair in Nile green. These perfectly blended colors show to splendid advantage the fine carving of the wood trim. **Cash Price ----- \$199.50**

Snyder's

Everybody appreciates the high standard of excellence of SNYDER Living Room Furniture.

LUXURY AND VALUE COMBINED CHOICE OF TWO COVERS
A BEAUTIFUL FIGURED VELOUR AT \$212.00 CASH PRICE OR
A SMARTLY STRIPED DAMASK AT \$216.00 CASH PRICE

Four pieces make up this outstanding suite. Built to exacting Snyder Standards here is what it contains:
Spring-filled Dual-Chesterfield Bed, with new slide eas construction.
Tilt back chair with matching ottoman.
Second chair in blended color.
For the modern home this suite offers luxurious daytime comfort and a practical bed at night.

A DISTINCTIVE MOHAIR SUITE
Everybody likes Mohair but unfortunately it has been hard to get. This suite, covered in beautiful warm burgundy and green, has that thick, heavy pile which you look for in the best of Mohair. We believe it will appeal to buyers looking for long lasting, best wearing material. Excellent style and sturdy construction make **\$215.00** this suite a particularly fine value. **Cash Price ----- \$215.00**

DISTINCTIVE STYLE SUITE
Featuring Snyder's sturdy construction and keen appreciation of good style, we offer you a distinctive suite covered with heavy quality rayon in the shade of Deep Rose with matching Turquoise chair. Finished with nicely carved new-wood trim in dark walnut. **Reduced in \$199.50** Price. **Cash Price ----- \$199.50**

THREE PIECE SUITE In Richly Figured Burgundy Tapestry

Beauty in every line—Comfort and Relaxation too. With deep, soft seats, rolled arms and thick upholstered back, this suite fairly spells an invitation for restful lounging. **Reduced in Price. Cash Price ----- \$195.00**

SUPER-VALUE SOFA-BED SUITES

Here is a suite that offers double value. A living room suite in the daytime, an extra bedroom at night. Strong repp covers, attractive hard wearing fabrics which will give years of good service. Smart appearance, utmost convenience and top value. The Chesterfield, which is covered in wine, has spring-filled construction and spring filled cushions. The chairs are large and comfortable. Two choices of covers are available to the early **\$139.50** shopper. **Cash Price ----- \$139.50**

STYLE AND DURABILITY

A suite with covering of better quality figured velour, a soft pliable weave that tailored beautifully and will wear indefinitely. Heavy upholstery on a sturdy hardwood frame gives this suite a great degree of comfort and the strong construction so necessary for long service. A "practical" buy. **Reduced ----- \$169.50** in Price. **Cash Price ----- \$169.50**

SIMMONS MIRACLE DAVENO SUITE

Restful comfort day and night. The Miracle Daveno is truly the superb double purpose sofa. The upholstery is a rich figured wine repp which will harmonize beautifully with any room. Has full length wardrobe compartment in the Daveno. Two chairs of the same material. One is a rocker. **Cash Price ----- \$139.50**

MODERN STREAMLINED-ARM SUITES

Smart is the only description for this two-piece suite. Adapted in style from the famous Airplane Type furniture it offers the ultimate in comfort, style and value. Two choices of heavy quality repp covers—one is Merton Blue—the other is Mulberry Wine. Built by the makers of the Lazyboy Chair, the name DeLuxe is your guarantee of the finest construction. **Cash Price ----- \$176.50**

LA-Z-BOY CHAIRS

An outstanding feature of any sale in which it appears is a La-Z-Boy Lounging Chair. Looks like a custom built chair but concealed mechanism allows it to recline for luxurious comfort. Several covers and prices to choose from.

Delightful BLUE STUDIO SUITE

Covered with two blended blue repps, this three piece set has spring filled studio couch with arms. Two matching chairs. **Cash Price ----- \$99.50**

STOP PRESS !!

2 Only 5 Piece SAMPLE SUITES

The newest creation of the Furniture Craft. 5 pieces adaptable to many treatments. **19950**
ALL DOWN-FILLED CUSHIONS
Regular Price \$239.50

TRADE IN your present Furniture on NEW!

WING CHAIR SUITE by HELLER

We are often asked for a Heller Suite by buyers who know of the fine quality furniture built by this firm. We are fortunate in having one such suite in our present sale. It is upholstered in figured Wine repp of excellent quality with a beautiful wing chair in matching Royal Blue. Richly carved arms and fronts finished in dark walnut. **1 fine value. Cash Price ----- \$179.50**

EXTRA

Arriving too late to allow us to describe them to you in detail, five bright new Chesterfield Suites are at the freight shed awaiting delivery. They will add to the fine display we have arranged for you. Be sure to see them.

Specially priced STUDIO SUITE

An opportunity for a thrifty housewife. This fine brown repp suite was damaged in shipment. It would be easy to repair. We offer it at a big reduction. **Cash Price ----- \$84.50**

F. A. STEWART JONES

Kent Street Special Representative CHARLOTTETOWN

BUDGET CLUB TERMS

In Accordance with Wartime Prices and Trade Board Regulations