

An Anso On Christmas Day Brings Joy The Whole Year Round

A Camera makes an acceptable gift at all seasons of the year, and at Christmas time no one present carries with it more of genuine pleasure. With it the joys of the holiday season can be perpetuated in pictures which will revivify the happy hours of Christmas day.

Perhaps next year the old folks will no longer be here. Changes are bound to come. The baby whose first Christmas this is will next year be toddling youngster glorying in the festivities which now he views with open eyed wonder. A picture of him will be priceless later on, for somehow you know these babies have a way of fading from our memories and nothing but a picture can preserve them.

Throughout the whole year the Anso Christmas gift daily bespeaks the thoughtfulness of the giver. Surely a camera is a gift ideal, and by giving an Anso you can make your gift distinctive.

They range in prices from \$2.00 to \$50.00

E.A. FOSTER

Central Drugstore

"Make it a Silk Underskirt. PAT. 3551. mas gifts at PATONS.

BOYS

We have received our fancy boxes—the kind you want We will fill them with fresh made Island Chocolates and send them for you Xmas Eve.

Come now and pick yours while the pickings good

Our Caramels, Fudges, Barley Tops and Peanut Crisp are great for filling Stockings.

The Home Of Home Made Candies

THOMAS WHITE

Sunnyside

2449-12-16M.L.

TO THE FUR FARMERS OF P. E. ISLAND

Have you ever considered how essential co-operation is to the successful development of the Fox Farming Industry?

Have you ever considered what a calamity it would be to the business of fur farmers if they did not, individually and collectively, co-operate in placing this great industry on a sound businesslike basis?

Now is it not your duty, as a man interested in the fox business, to support in word and effect any recognized organization, unless you can suggest and establish a better means of marketing our raw furs?

Please do not overlook the fact that the Fur Sales Board was created only after a thorough study of the marketing situation, and a realization of the imperative necessity of such an organization, if we are to hold our position as an industry. You know, just as well as we do, that if there is not some proper marketing proposition, it will be to the absolute detriment of yourselves and the entire industry.

The Fur Sales Board has definite information concerning the possibilities of each and every market. We are in touch with every responsible raw fur buyer. We understand the peculiar requirements of each market, and also each buyer, because we have studied and investigated every source and resource. This knowledge we have gained is the result of a year's work in the sale of furs, and many years of work in the sale of other goods.

The Fur Sales Board is not organized as a private corporation. It is only organized to assist our industry, and it is not organized to make one cent of profit, as all its business is being done at actual cost.

You can benefit by this practical information that we have gained, if you place your pelts with the Fur Sales Board, but, it will be necessary for you to advise us immediately by phone or by letter, the number of pelts that you intend marketing, so that we can make all necessary arrangements.

If it were possible we would like to place before you, the many testimonials that we have received from Fur Farmers of P. E. I. and, you will be one of them in 1917, if you co-operate.

The Secretary of one Company advised us when he received his final check last week that we had procured for them an average of over \$500 per

pell, which he considered exceptional.

Now, gentlemen, we have one of the greatest industries in the world, still in its infancy, make it grow and develop into a (\$2,500,000) two and a half million dollar revenue annually to this province. It can be done, but we must all pull together. And, now, "Pull together" a long pull a steady pull, co-operation of our furs through one central body, and we win.

Many individuals, partnerships and companies, have already responded to our appeal for co-operation, and they are now co-operating with us. There are a few whom we have not heard from yet, and it is in their interest more than ours to advise at the earliest convenient date the approximate number of pelts they intend to market through this organization.

We want you, we can not, nor would not coerce you, but just think it over, and let us know your decision, yes, or no.

Mail us hear from you promptly, by mail or phone.

Yours very truly,

FUR SALES BOARD,
Chester McClure,
Manager.

Charlottetown, P.E.I.,
156, Richmond St.
Dec. 21, 1916.

3556

"Mens Fur Lined Coats at PATONS.

3551.

"Give the Little Lad a Military Suit and Cap. PATONS will help you out with the price for CHRISTMAS.

3551.

STOCK QUOTATIONS

(Special to the Guardian.)

HALIFAX, N. S., December 21— (Quotations furnished by F. B. McCurdy & Co., stock and bond brokers, members Montreal Stock Exchange, McCurdy Building, Halifax, N. S.)

CLOSING PRICES	
Yesterday	Today
Atchison	104
Am O and Fy	66
Am Loco	76
Anacosta	84
Am S & R	106
Can Pac	167 1/2
Cen	104 1/2
Cruible Steel	61
M. F. O.	87 1/2
Mex Nor Power	99 1/2
P. S. Steel	52
Reading	106 1/2
S. P.	97 1/2
Studbaker	113
U. S. Steel	108 1/2
Union Pac	148 1/2
U. T.	99

"Seal Brand" means a certain, definite blend of high-grade coffee—uniform in quality and always delicious.

Don't take any chances—always insist on having "SEAL BRAND" COFFEE.

1/2, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk. CHASE & SANBORN, MONTREAL.



Taste!

You will heartily enjoy the taste and aroma of Cowan's Perfection Cocoa — and further, it is the most wholesome nourishing Canadian beverage.

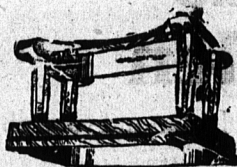
Christmas Presents in Abundance

Our 14 k. and 10 k. Necklace and Pendants are very dainty Solitaire Diamond Rings \$7.50 to \$165.00 Watch Bracelets Wrist Watches, Pearl set Brooches etc, etc Engraving promptly, until Xmas Call and see for yourself

W. N. TANTON

Jeweler

Elegant Library Tables



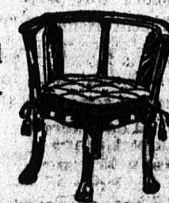
Twenty styles to select from—from plain solid mission styles to the elegant Jacobean designs.

10.50, 12.00, 15.00, 16.50, 18.50, 25.00 up.

Beer & Weeks

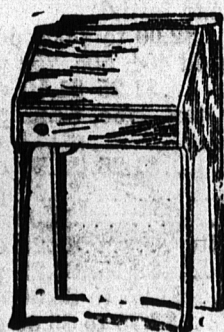
Odd Parlor Pieces

A large variety of beautiful parlor chairs and rockers—the cheaper in mahogany and azed birch—the better in solid mahogany.



7.50, 9.75, 10.00, 12.50, 15.00, 17.50:

Hundreds of useful and elegant gift articles here. See them for yourself



Secretary Desks

A splendid line to choose from in Oak and Mahogany, what could be nicer? \$10.50 to \$18.00

Music Cabinets

Some of the prettiest music cabinets we've ever shown. Severely plain and free from ornamental carvings. 20 styles. 5.20, 7.50, 9.50, 10.75, 12.50 and up.



O'cedar Mops

Are nicely done up and make an acceptable gift75c to 1.25

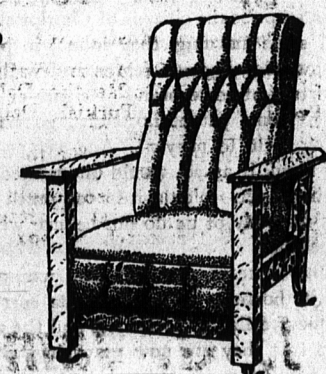


High Chair \$1.35

50 strongly constructed with tray1.35 Other styles at1.80, 2.00, 2.25 Children's rockers good size, strongly made.....95c 1.50 Dolls Brass Beds beautifully finished. Complete with mattress and pillows.....1.90 up

Morris Chairs

For a man—nothing so nice as a comfortable Morris Chair Some beauties here a dozen kinds. 6.25 to 30.00



Electric Irons

350 Has your wife one? If not—why not?

Every woman wants one of these great labor saving—conveniences. Turn the switch—the iron's hot. Turn again—it's done. May be connected to any lamp cord. Guaranteed \$3.50

Electric Toasters

Make the best toast possible highly Nickle Plated \$3.50

Silk Lampshades

These are really lovely. All sizes from candle shade size to the largest which are 24 inches across. All colorings. An ideal gift article. 75c to 4.00.

BRASS BEDS \$10.50 up

Bissell Carpet Sweepers

The old reliable Xmas gift article—just as acceptable as ever. Save women just as much work as ever 3.00 to 4.75

Electric Vacuum Cleaners

An ideal gift—the one desire of every woman is to own one. 25.00 to 36.00

Boys and Girls SLEDS

A splendid assortment every kind. Boys coasters..... 65c 75c Girls high runner sleds 75c 1.00 Baby sleds with rail.....1.50 Flexible flyers—"the kind that steer"1.00 1.75

See Grass Curtains \$3.75

Big Range of Men's Den Chairs

Solid oak den chairs—real leather loose cushion. Worth 9.00 special Xmas price..... 7.50

Many other styles in golden and fumed oak—high backs—low back—etc., upholstered in both tapestry and leather.

Mission styles—Jacobean designs, etc., etc. 10.00, 11.50, 12.00, 15.00, 16.50 up.

Wonderful Showing of Xmas Fancy Linens



The finest line we have ever offered. Take the elevator—No stairs to climb. Centerpieces of every description, chinese linen—Crocheted—Embroidered—Guipure—Cluny—Battensbury—White and Colored 25c to \$5.00 Shams Beautiful design drawn and Embroidered on linen and near, each 50c to \$3.00 Cushion Slips Ready to use. Embroidered on Natural and dark linens—also on lustre etc. 25c to \$3.00 Table Cover Embroidered on dark linens 75c to \$1.50 Gift Towels beautifully embroidered—Irish and Madeira..... 55c to \$3.50 Runners in white and colored Pillow Slips A wide variety beautifully worked..... pair 3.15 to 5.75

Smokers \$3.50 up Pedestals \$3.75 up Jardiniere Stands \$1.00 up Electric lamps \$3. up Cneval mirrors \$20. up Piano benches \$10. up Brass goods 75c up

Handkerchiefs--all kinds at very low Xmas prices



We've been told ours are the prettiest handkerchiefs in the city—and we know they're moderately priced Glad to have you look them over—you'll want some. Ladies' plain hemstitched pure linen handkerchief all qualities from 7c to 25c Ladies handkerchief cases very neat and beautifully embroidered from 35c to 1.25 Ladies fancy embroidered in a complete variety of the newest and prettiest designs each 10c to 1.00 Children's handkerchiefs of many kinds See those in boxes of three, initialed for 35c Gentlemen's handkerchiefs all qualities Plain hemstich linen 10c to 60c each Initialed 25c