



**Distinctive,  
Individual,  
\$4.95**

**A** NNOUNCING TODAY the arrival of a new line of lovely hats, shown and sold exclusively in this store.

**Lyon Hats  
felts—straws**

express the last word in New York style, they are perfectly designed and beautifully made, and are amazingly moderate in price. Every hat has that touch of "class" that you look for—and that you ought to have.

**8 Colors in Bombay Crepe  
a Charming Silk Fabric  
of Amazing Value at \$1.29 yd.**

Extra special value in "Bombay Crepe." This crepe is somewhat similar to a heavy weight flat crepe. Very firm and lustrous finish, 36 inches wide, in the following colors, Navy Blue, Cornflower Blue, Chinese Yellow, Jade Green, Pink, Crane Grey, Black and White. One of the best values we have ever offered. Special, yard ..... **\$1.29**

Small lot 54 inch Tweeds clearing at 1-2 price. A few of the prices are: \$1.50 for 75c; \$2.00 for \$1.00; \$2.75 for \$1.38; \$3.00 for \$1.50; \$3.75 for \$1.88.

4 colors of double weight Fuji Silk, Sand, Jade Green, Salmon and Powder Blue. Regular **89c** \$1.10. Special .....

Small lot of semi-service weight silk hose, about 6 colors nearly all size 10. Regular \$1.50 **\$1.00** Clearing at, pair .....

Fancy printed Crepe de Chine and Georgette scarfs. **79c** Triangular and long styles. Special, each .....

**Ladies' Smart Knitted Suits \$7.50**

Here's a knitted suit that we think is one of the best values we have ever offered. It is a silk and wool mixture, two piece, coat and skirt, suit, shown in mauve, sand, blue, green and black. **\$7.50**

**Moore & McLeod Limited**  
119-121 Queen St. Charlottetown

**Western Guardian**

—ROBIN HOOD FLOUR, better than ever. All grocers. 3253-4-23-2wks

—"BRAYCO" English fox netting, wholesale and retail at Brace's. 3643-5-8-21.

—BRACE'S free parking space is rear of store, not in front of gas tank. 3667-5-9-21.

—LAUGH, where, at the variety show by the Women's Institute of Traveller's Rest in Borden Hall, Friday, May 9th, at 8 o'clock. 3642-5-8-21.

—NORTH BEDEQUE & FREE-TOWN United Church services: N. Bedeque, 11; Wilmot, 3; Freetown, 7.30. J. W. A. Nicholson, Minister.

—BRACE'S would be pleased if car and truck owners would park their cars at rear of store, instead of in front or near gas tank. 3641-5-8-21.

—CONCERT IN KING GEORGE HALL, Kensington, Monday evening at 8 o'clock, May 12th. Charlottetown talent directed by Prof. Thompson. First night Monday will be Tuesday. Proceeds in aid of Ladies Aid, Presbyterian Church. 3662-5-9-21.

—TRAFFIC RULES FOR SUMMERSIDE—Water Street will be a through traffic Street. All vehicles turning into Water St. must come to a full stop before making the turn. In making the turns, motorists are warned to use the hand signals. John F. Kane, Chief of Police. 3631-5-7-31

—STREET AND TRAFFIC IMPROVEMENTS AT SUMMERSIDE

The Summerside Town Council certainly made a good move and a good choice when they appointed Mr. John F. Kane, formerly of the Moncton, N. B., Police Force, as Chief of Police here. In his new uniform he presents an imposing appearance and he has the right manner, coupled with long police experience, to deal with the many problems coming under his department, of which he has taken hold in good shape. Without any fuss made about it the citizens can already see many marked improvements. The auto and other traffic is being properly regulated and the speeding and parking regulations carried out in a business like and yet courteous manner that is pleasing to all. Above all, the corner loafing, which has been a great nuisance and even a disgrace to the town and most unpleasant especially for ladies, has been entirely cleaned up and loose talk and rowdiness on the streets suppressed. Such a marked improvement in such a short time is very gratifying and bodes well for the future of Summerside as a most pleasant place of residence. In line with these reforms and to add to the general tidiness and cleanliness of things, a mood of praise is also due to Councillor Phillips, chairman of the Street Committee who has been putting the streets in good order. A tractor has been at work, and they have been dragged, all gutters trimmed out and cleaned and such good work done that never have they been in such good and orderly shape so early in the year, despite the ever-growing volume of traffic. It is gratifying to all citizens that Summerside is thus making progress towards the things that are most desirable.

—NEW CHEMICAL ENGINE ARRIVES—Summerside's new chemical fire engine arrived on Wednesday and in the afternoon created quite a little sensation. It was unloaded off the box car by Fireman N. Wadman, who chattered it on parade through the streets to show the citizens what they had got for their money, and frequently sounding its powerful siren which gave some of the citizens quite an alarm, many mistaking the sound for the regular fire siren, asking where the fire was. It is a powerful and fine looking machine, fitted with two ample chemical tanks holding sixty gallons of chemical. It was brought direct by the Town Council from Bickle Fire Engine Ltd., of Woodstock, Ont., and is mounted on an International chassis with a six-cylinder engine, purchased through Mr. C. C. Dickie, International agent at Summerside. This fine and much needed piece of fire apparatus is completely equipped with a reel of hose, fireman's ladders, a powerful siren and a one mile ray searchlight. There is ample room, with hand rails, etc., for the crew of firemen necessary for any urgent call. Especially in the outlying districts it will no doubt be the means of saving much valuable property in the days to come that will pay for its cost and maintenance many times over and over again. It was charged and fitted up ready for use on Wednesday night by the firemen and further equipped with the reel containing 800 feet of five hose, making it a combined chemical and hose engine. —S

**Summerside Rifle Club**

The Tuesday evening shoot at the Indoor Rifle Range, Summerside, was of more than ordinary interest, some good scores being made. There were about twenty members from Summerside and Linkletter Road present. In the shoot for the box of neckties there were six contesting teams, three men to a team. The winning team composed of Messrs James Morrison, Dr. A. W. Leard and Hazen Phillips scored 234 points. Messrs Frank Johnston and Harry Noonan of Summerside and Mr. Clifford Rogers of Linkletter Road came a close second, making a score of 230 points. Mr. B. I. Rayner's score of 83 points has not yet been equalled, let alone beaten.—S.

—CONCERT IN ST. NICHOLAS—The C. Y. M. L. of Summerside put on their play "The Arrival of Kitty" in the St. Nicholas Hall on Tuesday evening. The players were greeted with a capacity house. The specialties between the acts were very much appreciated. Among the performers were Mr. Hazen McLellan, who delighted the audience with a number of songs. Mr. Martin's comic songs were also much appreciated. Guy Houghton rendered some very fine selections. The club singing by Harold Arsenault was very interesting. "Alluette" sung by four Summerside boys was the special number of the evening. Miss Jean McKearney and Mr. Earle Perry furnished the music. After the splendid performance the players were entertained by the St. Nicholas Dramatic Club at the home of Mr. John I. Arsenault to a very dainty lunch. The proceeds were for the purchase of new equipment for the C. Y. M. L. Gym.—S.

—INSTITUTE NOTES—The May meeting of the Alberton Women's Institute was held on Tuesday, the 6th, in the Institute room, with twenty-four members present and one visitor. Meeting opened with singing of the ode and the creed, repeated in unison. Minutes of last meeting were read and approved. The Treasurer reported the funds increased by the proceeds of a Pantry Sale \$17.98, and of a Concert \$79.84, both held during the month of April also by rent of Hall \$35.90. All bills were ordered paid and \$125.00 on money borrowed. Roll call was responded to by sing, say, pay, or play and caused much amusement. The sick committee reported making a number of calls and were reappointed for another month. A hearty vote of thanks was tendered to Mrs. C. Profit for a cupboard and to Mrs. Howard Clark for an olive tree, both donated for the Institute room, also to all those who so kindly assisted in the concert. Arrangements were made for a Rummage Sale to be held the week beginning May 12th in Mrs. Burke's store. Programme Committee for June: Mrs. Fraser Wells and Miss Janette Larkin. Refreshment Committee, Mrs. Purdy, Mrs. Gaudet and Mrs. Champion. A dainty lunch was served by Mrs. Wells, Mrs. Larkin and Mrs. Leavitt, after which the meeting closed with the National Anthem.

Minard's Checks Falling Hair.

**PERSONALS**

—Mrs. P. M. Pate and Mrs. John Pate of O'Leary were visitors to Summerside on Wednesday.—S.

—Mr. John Wedlock of O'Leary was in Summerside on business this week.—S.

—Many friends will regret to hear that Mrs. Eldon Robertson of Summerside is confined to her home through illness.—S.

—Mayor Lidstone of Summerside was amongst the visitors from Summerside, who attended the Board of Trade Banquet in Charlottetown on Tuesday.—S.

**Firestone  
GUM-DIPPED TIRES  
FOR EVERY PURSE**

**Highest Quality**  
FIRESTONE Gum-Dipped Balloons are the best tires that money can buy or men can build... the tires that have won all world's records for mileage and endurance.

**Medium Priced**  
FIRESTONE Oldfield Tires are outstanding in the medium-priced class. Rugged, powerful and of good appearance, they give extremely low-priced mileage.

**Low-Priced**  
COURIER Tires—made by Firestone—are a splendid low-priced tire for light cars. They offer remarkable value and mileage.

**MOST MILES PER DOLLAR**

**USE Firestone**  
Circular-Moulded Tubes available in all sizes

**Firestone builds the only Gum-Dipped Tires**

**FIRESTONE Tires are famous everywhere for their high quality and low cost per mile. Because of their extra strength and toughness, they hold all world's records for mileage and endurance.**

**No matter what price you want to pay for tires--go to your nearest Firestone Dealer. He has a Firestone-built tire for every purse and purpose--tires that offer the greatest value--that serve you better and save you money.**

—Mr. A. B. Johnson of Summerside who has been laid up with an attack of blood-poisoning is, it is pleasing to report, steadily improving.—S.

—Mrs. William Dell, Mr. and Mrs. W. S. Steeves and Mr. Sayre Steeves were visitors to Victoria at the weekend.—S.

—Miss Chappell, who recently returned from a visit to Ontario has taken a position in Messrs R. T. Holman's Ready-to-Wear Department. S.

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**Eastern Guardian**

—ROBIN HOOD FLOUR is guaranteed to please you better. 3253-4-232 wks

—FOR SALE—Both new and used Fordson Tractors. Used tractors at exceptionally low prices. Poole & Thompson, Ltd., Montague. 3647-5-8-31

—NOTICE TO CREAM PATRONS—Mr. Wesley Dingwell will haul cream by motor truck to Souris Creamery commencing Tuesday, May 13th, through the following districts: Bay Fortune, Red House. 3505-5-3-5-8-12

—MONTAGUE—There will be service next Sunday in the United Church, Montague, at 11 a. m., and 7 Minard's Checks Falling Hair.

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**ST. STEWART AND VICINITY**

On Monday night the Cherry Hill

**BELL & MATHIESON**  
Barristers & Solicitors  
Collections  
MONEY TO LOAN  
MONTAGUE

**EYESIGHT EXAMINATION**  
Fitting and supplying Glasses  
**H. J. MABON**  
OPTOMETRIST  
Office Connected With  
Druggists  
Montague, P. E. I.

and Head of Hillsboro Debating Society presented their concert which was greatly enjoyed, in the I. O. F. hall, Mount Stewart. The concert was followed by a sale of pies and candy and a dance.

Mr. and Mrs. William N. MacLeod Mount Stewart, are having some improvements made on their house.

Miss Isabel Coffin, Seavage Harbor, spent a few days visiting in Charlottetown, recently.

Miss Alice MacAssey, has returned to her home in Cherry Hill, after spending the winter in the U. S. A.

Congratulations are being extended to Mr. and Mrs. John MacAskill, Mount Stewart, on the birth of a

bouncing baby boy.

Mr. Lloyd Warren, Cherry Hill, was a visitor to the city recently.

Services were held in Mount Stewart United Church on Sunday last in the morning at eleven and in the evening at seven. Rev. M. K. Charman, pastor.

Miss Helen Jay, Fanningbrook, spent the week end in Mount Stewart, the guest of her sister Mrs. MacLeod Douglas.

Mr. and Mrs. Harvey Douglas, and little son, were visitors to Seavage Harbor on Sunday.—X. Y. Z.

Congratulations are being extended to Mr. and Mrs. John MacAskill, Mount Stewart, on the birth of a

**REGAL FLOUR**  
It's Wonderful for Bread

THE REGAL FLOUR MILLS LTD.  
CANADA  
98 LBS. NET. REGAL