

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy

material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

NOW is the time to bring your car in to us for a complete overhauling. Let us quote you on any size repair job. Our service staff is composed of thoroughly efficient automotive experts.

We carry a full line of Accessories, Chains, Anti-Freeze, etc.

T. G. IVES

219 Great George Street Phone 1117

See Our Nice Selection of **YARDLEY'S and POTTER & MOORE'S** Lavender Toiletries

PHONE 772

C. G. HEESCHEN THE EUSTON PHARMACY

We are preparing for **CHRISTMAS** You will find that **FLOWERS** make a most acceptable for your friends. We deliver anywhere in P. E. Island

UPTOWN FLOWERS 173 Great George Street

What Better Gift Could You Present to a FRIEND IN NEED

than a generous supply of **GOOD COAL**

PHONE 240

A. PICKARD & CO.

IMPORTERS OF GRADE COAL AND COKE Foot of Queen Street and 153 Great George Street

NICE ASSORTMENT OF DRESSES, Sizes 14 to 44, Price \$2.98

SLIPS with fitted shoulders, in Sand, Navy, Black and White, Price \$1.49

Colored Slips in all pastel shades, Price \$1.79

THE MODERN SHOP Upstairs Over Canadian Stores

MOORE'S

SAUSAGES

Are Better Because They're

Made Fresh Daily

Order some today with your Groceries

2 Lbs. for 35c

Contest Entry Slips with all orders

PHONE 1085

E. S. MOORE

109 Street

WE PAY SPOT CASH

FOR EVERYTHING WE BUY All kinds of Men's Winter Clothing and Footwear; Carpenters' and Mechanics' Tools; Furniture, Stoves, Etc.

EXCHANGE STORE 108 Richmond Street. Phone 869.

MISSING WORDS

Advertiser's Name -----

Low Tone Insist
High Our Euston
Gift Are Richmond

Solution to Last Week's Contest

ADVERTISER'S NAME - THOS. MILLS

Service—A. Pickard & Co. Large—The Gloria Over—The Modern Shop Lowest—S. N. Kays Street—Uptown Flowers Make—James Tait Have—E. S. Moore In—Thos. Mills Time—The Pure Milk Co.

PRIZE WINNERS

- 1.—W. MacDonald, Milton.
- 2.—Mrs. Chas. Hyde, Cornwall.
- 3.—Ethel Burke, 171 Queen Street.

DRESSED POULTRY WANTED

We will pay highest cash prices for Dressed Poultry, for the balance of the season.

PHONE 500

F. B. CONRAD

Corner Queen and Water Streets Charlottetown

No Experimental Work

Our Watch and Jewelry work is done personally. Our material department is well stocked.

We have had a long and successful experience. We can assure satisfaction.

W. N. TANTON

Watchmaker and Jeweler 180 Kent Street

BUY AND SAVE AT THESE PRICES

Flour, all kinds, 24 lb. bags — 95c
10 lbs. Beans — 45c
10 lbs. Oatmeal or Rolled Oats — 45c
3 pkgs. Corn Flakes — 25c
10 lbs. Sugar, White or Brown — 50c
1 lb. package Tea — 45c

PHONE 246-J.

MacPHEE BROS.

Get Contest Slips Here

GIFT SUGGESTIONS

LINGERIE, SCARVES, HOSIERY, HAND BAGS, MUFFS, HOUSE DRESSES, Etc.

All at very low prices.

THE GLORIA

BUY GROCERIES FOR LESS

Ask for Contest Slips. See ad on page 3. **PRINCE GROCERY**

Remember the Sick and "Shut-ins"

You can bring cheer to those who need it by sending them some beautiful fresh

FLOWERS

JAMES TAIT

37 VILLA AVENUE PHONE 269



"GARDEN CITY"

PRODUCTS

Are PURE

For talking there is no better MILK, CREAM or BUTTER than

"GARDEN CITY"

For your health's sake, on

PURITY

The Pure Milk Company

Pioneers of Safe Milk

Northern Electric "Supreme in Sound"

MOST of the talking pictures and Broadcasting Stations are equipped by NORTHERN ELECTRIC, makers of the nations telephones.

Call and hear the beautiful rich that only Northern Electric can give you.

\$32.95 up

TOOMBS MUSIC STORE

AT OUR STORE

You will find a complete assortment of good things you will need for your holiday baking. Our prices are very and our service is good

PHONE 65

S. N. KAYS

87 Pownal Street

ASK FOR MILLS' POTTED MEAT

You may be sure that you get the best and purest when you buy our Potted Meat, Mince Meat, etc.

THOS. MILLS

MEAT MARKET 135 Hillsboro St. Phone 324

NEWSY NOTES

BY AGRICOLA

(Continued from Page 2)

At the dissolution (so the antiquary Leiland tells us) "Rosamunde tumbled at God's low nursery was taken up (of) late; it is a stone with this inscription: "Tumba Rosamunde". Her bones were closed in lead (lead) and within that bones were closed in leather. When it was opened a very sweet smell came out of it." And that is the last we hear of the Fair Rosamond.

THE FERNS OF P. E. ISLAND

(8) The Lady Fern (*Asplenium Filix-foemina*) is the most graceful of our ferns, and this is reflected in its popular name. The male and the female (No. 4) have a rich store of folk-lore ballad and figure in many a tale and ballad. Coming to more practical matters our ancestors used the rhizomes of the Lady Fern as a vermifuge, when those of the Male Fern were not to be had. Some writers name this plant *Asplenium angustum* (Willd.) Presl. It will be recalled that this fern is very variable, according to its situation, and attains its best in a moist region.

hence the specific name. Linnaeus, however, is said to have received his first specimen of the fern from Canada. Some call it *Thelypteris nyctagerris* (L.) Nieuwl. (10) The Marsh Shield Fern (*Aspidium Thelypteris*) has an extensive range, from P. E. I. to Manitoba, and South to Florida and Texas. It is common also in Europe and Asia. A rather variable plant, the sterile and fertile fronds showing demorphism. (11) The Crested Shield Fern (*Aspidium cristatum*) is another example of demorphism, the sterile fronds being much shorter than the fertile fronds. This fern must be sought in wet woods and swamps. We follow Asa Gray in calling it *Aspidium*; other writers have variously assigned the plant to the genera *Nephrodium* or *Dryopteris*.

PEAT AS FUEL

A young farmer, who had visited somebody in the Rustico district, told me that the "sister" had a bin of peat for use in winter. "In what condition was it?" I asked. "Broken up fine," he said. "That's not as it should be," I said. "The fact is, we have not yet evolved a technique to make the best of our peat beds in the island.

A few weeks ago this column had news of peat-digging in Ireland; now, from an English magazine, I gather something of the way it is done in the islands of the Outer Hebrides. Only one of the islands, Tiree, has no peat, and is burning coal. The rest are well provided with peat and burn nothing else but the fold, as it is called in the Gaelic.

The digging commences with the first fine weather of May, and a skilled worker will cut 5,000 peat a day. These are left lying for a week or so, till about half dry; then they are stood on end in three or four to dry out—"stroued" in fact. The account does not give the shape and size of the peats, but in Ireland they are brick-shaped—only twice the length.

In July, about the beginning of the month, all the villages turn out to carry the dry peats to the road-

ides to be stacked awaiting removal by the carts. This is a gala time, like a huge picnic, and if you were to gaze over a peat moss on one of these summer afternoons you would see, here and there, golden pools of fire and spirals of grey smoke." The workers are boiling their kettles for tea.

By the Fall every crofter has a well built stack, large enough to keep the fire on through the coldest winter. Once lighted it is not allowed to go out, for peat is difficult to kindle anew; only dried heather will do it. Many of the cottages have no chimneys, so that the smoke escapes through the tiny windows. "The smell of the smoke remains in your hair and clothing for weeks," says the writer of the article.

NORTH WHITSHIRE WOMEN'S INSTITUTE

The monthly and third annual meeting of the North Whitshire W. I. was held at the home of Mr. Bruce MacDonald on Nov. 17th eight members being present. Meeting opened with hymns, followed by Creed and roll call answered by members paying dues. The Pres. gave a short address thanking all for their co-operation in the past year. The school committee reported visiting school. On motion it was decided to get paint to paint blackboard, also get a display board, soap and towels for school. Sick committee reported

visiting sick and taking fruit. New committee appointed as follows: School, Mrs. Deacon and Mrs. Lane; Sick, Mrs. Gordon MacLean and Mrs. Johnson; Lunch, Mrs. B. MacDonald, Mrs. Cecil Campbell and Mr. Roland Easter. A report of the Sec'y, followed, who reported a balance of \$74.93 on hand after all bills were paid. Election of officers for coming year then took place: Pres. Mrs. Frank Mitchell, re-elected; Vice Pres. Mrs. Bertram Lane, Secretary, Mrs. Gordon MacLean. Directors, Mrs. Katie Berrigan, Mrs. Wallace Johnson, Mrs. Harrison Balderson. Auditors, Mrs. Bruce Deacon, Mrs. Louis Campbell. Conveners of Questionnaires: Legislation, Mrs. George MacLean. Public Health, Mrs. Bert Lane. Child Welfare, Mrs. Gordon MacLean. Can. and National Events, Mrs. Wm. Cullen. Home Economics, Mrs. Johnson. Can. Industries, Mrs. Mitchell. Agriculture, Mrs. Bruce MacDonald. Peace, Mrs. Cecil Campbell.

A vote of thanks was tendered the President and retiring Sec'y. On motion it was decided to give \$5 to the Tuberculosis League, also to change night of meeting to the 2nd Tuesday of month. Program: "Remembrance" by Mrs. Lane;

"Your son and war" by Mrs. B. MacDonald; "We do not forget" by Mrs. Gordon MacLean; "He remembered at sunrise" by Mrs. F. Mitchell. Mrs. Deacon invited the members for next meeting when roll call will be answered by an exchange of Christmas patterns. Meeting closed with good-nights. Lunch was; then served by the committee.

QUEEN SQUARE SCHOOL

Honor roll for November:—Grade X—1, Walter Murray; 2, Billy McInnis; 3, David McTague. Grade IX—1, Arthur Arsenault; 2, Ivan McCabe; 3, John Richard. Grade VIII—1, Ferdinand Rogers; 2, Lawrence Doyle; 3, Louis McMurter. Grade VII—1, Elzear Peters; 2, Joseph Blanchard; 3, Emmet Martin. Grade VI—1, Philip Steele; 2, Frank Gallant; 3, Joseph Daify. Grade V—1, Herbert Hughes; 2, James Kelly; 3, Louis Arsenault and Elmer Campbell. Grade IV—1, Don McDonald; 2, Maurice Garnham; 3, Elliott Martin. Grade III—1, Carl McKenna and Elton McCallum; 2, Vincent Mahar; 3, Joseph Pineau. Grade II—1, Frank Strain; 2, Joseph Martin; 3, Harry Poulton. Grade I—1, Roland MacGillivray; 2, Melvin Richard; 3, Cyril Callaghan. Grade IV—1, Lorne Macdonald

and Joseph Dunan; 2, Arthur McInnis; 3, Joseph Kelly and Wing Wong.

Grade IV—1, Billie Hennesey; 2, Allan Noonan; 3, Andre Wedge. Grade III—1, Walter Duffy; 2, Allison Hennesey; 3, Dan Thom. Grade II—1, Thomas Flynn; 2, Ivan Dowling; 3, Brendon Bell. Grade I—1, Richard O'Brien; 2, Alfred Brown; 3, Regie O'Brien.

NORTH RIVER WOMEN'S INSTITUTE

The December meeting of the North River Women's Institute was held at the home of Mrs. Gordon Thompson with ten members and three visitors present. Two new members were welcomed. The Institute Ode opened the meeting and roll call was answered to by paying "fees". Minutes of last meeting were read and approved. It was decided that a "Variety Concert" be held in the hall and Mrs. Fulton Moreside and Mrs. Brent Garnham were appointed on the candy committee. Mrs. Ray MacKinnon read a paper on "Tuberculosis" and Mrs. Jack MacKinnon read a poem entitled "Living in the Valley of the Fray". The Questionnaires on the different topics were distributed among the members. Discussion of same to take place next meeting which is to be held at the home of Mrs. Fulton Moreside. Roll call to be answered with "Characteris-

tics of a healthy child." A short program followed and a lively sing-song closed the meeting. Lunch committee for next month: Mrs. MacGregor, Mrs. Edison Mutch, Mrs. Jack Moreside and Mrs. Glen Owen.

NORTH RUSTICO SCHOOL

Report of North Rustico School for the months of October and November:—Grade X Sr.—1, Miriam Woolner; 2, Margaret Doyle; 3, Vera Warren. Grade X Jr.—1, Ethel Hynes; 2, Tom Doyle; 3, Eward Court. Grade V—1, Davan Doyle; 2, Fulton Rollings. Grade IV—1, Lorne MacLure; 2, Walter MacLure. Grade III Sr.—1, Gertrude Fleming. Grade III Int.—1, Veard Court. Grade III Jr.—1, Marion Doyle; 2, Dorothy Nicholson; 3, Olive Bulman. Grade II—1, Ernest MacLure. Grade I Sr.—1, Mollie Fleming; 2, Avis Bulman; 3, Elsie Doyle. Perfect attendance: Avis Bulman, Gertrude Fleming, Mollie Fleming. Teacher, Dorothy E. Toombs.

JOHANNESBURG (CP)—Statements at the South Africa Chamber of Commerce Congress that the Union could support a bigger white population were endorsed by the delegates in a resolution.

Some women are better "roasting" their husbands than are roasting the beef.

FOR SALE BY AUCTION

All store fixtures formerly owned by John D. Henderson including:

CLOTHING RACKS COUNTERS LIGHT FIXTURES COAT HANGERS, etc.

Sale to take place at 2:30 P. M. Wednesday, December 9th, on premises formerly occupied by "Boys' Store."

For further particulars apply to THE EASTERN TRUST COMPANY, Trustee, Estate John D. Henderson, Authorized Assignor.

151 Richmond Street, Charlottetown, P. E. I. L-1081-12-6-7-9.

GORDON THE Soldier of Fortune



Au Revoir, Baron!



By Bob Moore and John Hales



for COUGHS
Take half a teaspoonful of Minard's in molasses. Heat Molasses, dilute it. Also rub it well into your chest.
You'll get relief!
MINARD'S
"KING OF PAIN"
LINIMENT