



OLD HOME WEEK

AND

PROVINCIAL LIVE STOCK EXHIBITION

CHARLOTTETOWN

AUGUST 10, 11, 12, 13, 1943

THE MARITIMES GREATEST HOLIDAY

UPWARDS OF \$10,000.00 IN PRIZES, PREMIUMS, PURSES AND AWARDS

AN OUTSTANDING ENTERTAINMENT PROGRAM

8 VAUDEVILLE ACTS including one of the WORLD'S GREATEST THRILLERS, the AMERICAN SKY REVUE — the VICTORIA TROUPE of ENGLISH TRICK BICYCLISTS—BEBE'S PERFORMING BEARS—DON FRANCISCO the KING OF THE SLACK WIRE—LOU SKUCE SPECIALTY CARTOONIST — the GOLDEN GATE REVUE with 10 GLAMOROUS GIRLS in 4 REVUES and DANCE NUMBERS—OLD KING COLE one man circus—3 BEAUTIFUL and SENSATIONAL ACROBATIC YOUNG LADIES — a LADY SINGER and GENTLEMAN SINGER — LARGE ORCHESTRAL BAND OF 20 PIECES. All featured with the attractive settings, colorful costumes and the most modern lighting effects.

BIG up-to-date MIDWAY with NEW ATTRACTIONS including LATEST MECHANICAL RIDES ON MAIN FAIR GROUNDS OVER 100 of the Best Horses in the Maritimes battling for honors on 4 afternoons with VAUDEVILLE ACTS interspersed. Attractive Evening Shows with Vaudeville, SINGING, GRAND GALA REVUE with Magnificent Lighting Effects, FIREWORKS, ETC.

Provincial Live Stock Exhibition
FEATURING PRINCE EDWARD ISLAND'S FINEST

HORSES

ROADSTERS
CLYDESDALES
PERCHERONS and
DRAFT



CATTLE

DAIRY BREEDS

AYRSHIRES
HOLSTEINS
GUERNSEYS
JERSEYS



BEEF BREEDS

SHORTHORNS and
Other Beef Breeds.



SWINE YORKSHIRES

SHEEP

OXFORDS
SHROPSHIRE
SOUTH DOWNS
HAMPSHIRE



POULTRY

PRODUCTION CLASSES
TURKEYS, GEESE



Plan this for your Holiday Week. Write your friends. Come

Provincial Exhibition Association

CHARLOTTETOWN, PRINCE EDWARD ISLAND

LT.-COL. D. A. MacKINNON, D.S.O. President

J. W. BOULTER, Secretary

W. C. T. U. NOTES

FROM: BEFORE ACTION

By all the glories of the day
And the cool evening's benison,
By that last sunset touch that lay
Upon the hills when day was done
By beauty lavishly outpoured,
And blessings carelessly received,
By all the days that I have lived
Make me a soldier, Lord.

By all of all man's hopes and fears,
And all the wonders poets sing,
The laughter of unclouded years,
And every sound and lovely thing;
By the romantic ages stored
With high endeavour that was his
By all his mad catastrophes
Make me a man, O Lord.

I, that on my familiar hill
Saw with uncomprehending eyes
A hundred of many and varied, but
Their fresh and sanguine sacrifice,
Ere the sun swings his noonday
sword

Must say good-bye to all of this—
By all delights that I shall miss,
Help me to die, O Lord.

—W. N. Hodgson.

A PLAN FOR THE SERVICE MAN

By Opl. H.H. Dixon, R.C.A.F. Station, Dartmouth, N.S.

(Member of Archangel and Geneva)

Total abstinence amongst service men is almost an unknown quantity. By this we do not mean that every single enlisted man is a drunkard, far from it, but it does seem generally speaking that the total abstainers are few and far between. Causes for this state of non-total abstinence are many and varied, but from the past experience of three years in the service, (R. C. A. F.) I would venture to say that the primary cause of drinking by the service man are because of the attitudes of the civilian population themselves. These causes are covered under the following headings:

1. Failure of civilians or organizations to provide adequate entertainment for off-duty hours.
2. Indifference and lack of interest in the service man's welfare.
3. Insufficient sociability and failure to regard the service man as a human being.
4. Disregard for the service man's right to enjoy the privileges extended to the general public.
5. Undue and unjust criticism of the war effort.
6. No general effort to bring the service man into the contacts of home life.
7. Neglect of correspondence with the boys from home.
8. General feeling of contempt for the service man in public.
9. Discrimination against public towards certain services and units.
10. Discrimination against service men's families.

Speaking generally on the above headings, of which I could write a separate story on each, I may say that most service men turn to the canteens for entertainment or recreation, if it can be called such, because of the ignorance or inability of some of the deplorable conditions which exist today.

For example a service man has a few hours of leisure, such as, a 48-hour leave after duty hours. There is there for him to do with these leisure hours. He can stay in barracks which sooner or later means that he will be greeted upon his return by others to visit the canteen with the rest of the boys or he can visit friends or relatives if lucky enough to have either within calling distance. If friends or relatives are available the problem is not a hard one as then he has interests to keep him occupied and he will not be bored. In leisure hours our correspondence is taken care of, clothes mended, or we can resort to hobbies and home from recreation, such as, sports, studies, etc. Hobbies are fascinating indeed, to those who have the tendency of purpose to indulge in this form of spending leisure hours but here too, unless one can contact persons of mutual interests the desire is soon lacking to carry on alone and becomes stagnant.

All work and no play makes the service man find some other form of outlet for non-active and otherwise creative minds. Place yourself in our position. A new recruit is the exception because as yet the situation is not so boring because of confinement or dependency. When this situation develops every effort should be made to create outside interests which will have a tendency to take the place of the various forms of hobbies and recreations which were lost on enlistment into the service. This is especially so when away from home.

Recreation taken or given on the premises of the stations are not enough because when one is lonely there can be only one cure that of friendship. Contrary to the generally accepted public opinion most service men can be gentlemen in the company of their own kind.

Your own husbands, sons and daughters, (for we have women too in the services) all come from good living and God fearing families are affected in this respect. Would you like to feel that they were in the unhappy position as is our lot. In this country, our great Canada, we find such conditions and if we are to fight the good fight, giving our utmost it is your duty as true citizens of Canada, members of society and in the interest of temperance to listen to A PLEA FOR THE SERVICE MAN.

"The Worst Poverty" is to live in the presence of beauty without being able to appreciate it. It is to gaze on loveliness and be a victim of lust.

Is to see nothing in money but the power to get it.
Is to value friends only for what they can do for you.
Is to live a lifetime and make no mourners for your funeral.
Is to be able to feel no thrill when the flag goes by.
Is to live by the goodness of God and never to recognize Him.

When the state of affairs in crime and intemperance make you fighting mad, let it also keep you mad enough to fight.



Steinbeck Says Soldiers Worry About Shape of World to Come

Unimpressed by Magical Words, U.S. Fighters Seek Real Assurance That Four Freedoms Will Be Applied to Living Conditions at Home

Special to the New York Herald Tribune and Charlotte-Town Guardian. Copyright 1943.

By John Steinbeck

LONDON.—There is no war like other wars to be won as other wars have been won. We remember the last war. It was a simple, easy thing. When we had destroyed the Kaiser and a little military clique, the evil thing was removed and all good things came into flower. It was not so, but the war was fought on that basis by troops who sang and then ran home for the millennium.

It is said that this is not a singing war and that is true. The soldiers fight and work under a load of depression. They know deeply that the destruction of the enemy is not the end of this war. And almost universally you find among the soldiers not a fear of the enemy, but a fear of what is going to happen after the war. The collapse of re-tooled factories, the unemployment of millions due to the increase of automatic machinery, a depression that will make the last one look like a holiday.

They fight under a banner of four unimpressed freedoms — four words, and when any one authority tries to give these freedoms implements and methods the soldiers hear that man assaulted and dragged down. It doesn't matter whether the methods or the plans are good or bad. Any plan that is asserted at home. And the troops feel they are going to come home to one of two things—either a painless anarchy, or a system set up in their absence with the cards stacked against them.

Ask Simple Assurances

Ours is not a naive army. Common people have learned a great deal in the last twenty-five years, and the old magical words do not fool them any more. They do not believe the golden future made of words. They would like freedom from want. That means the little soldier in Connecticut is safe from foreclosure. That means the left when the soldier joined the Army is there waiting, and not only waiting but it will continue while the children grow up. That means there will be schools, and either savings to take care of illness in the family or medicine available without savings. Talking to many soldiers, it is the worry

You'll Be Taught How!

LOOK over the list of occupations in which members of the L.C.W.A.C. may serve. Something to suit everybody... But these are not all—for there's practically no limit to the type of jobs available. And remember that you will be given a special four weeks' training course at a Basic and Advanced Training Center to qualify you for the work of your choice... There's no reason now why YOU should not sign and send the coupon. Do it NOW!

- CHOOSE YOUR CAREER:**
- Accountants
 - Bookkeepers
 - Cassiers
 - Clerks
 - General Office
 - Pay & Postal
 - Cooks' Helpers
 - Dental Assistants
 - Electricians
 - Druggists
 - Drivers
 - Mechanics
 - Operators
 - Lab. Assistants
 - Laundresses
 - Medical Officers
 - Motor Mechanics
 - Night Vision
 - Issuers
 - Radiographers
 - Radio Operators
 - Score Keepers
 - Stores
 - Accountants
 - Storekeepers
 - Switchboard Operators
 - Tailresses
 - Telephone
 - Operators
 - Waitresses
 - Wireless
 - Technicians

HOW TO ENLIST

Apply to any of these Recruiting Stations: Halifax (Cape Breton), Yarmouth, Kentville, Truro, New Glasgow, Sydney, Charlottetown. Or mark position desired, sign and mail this coupon to L.C.W.A.C. Recruiting Office, M.D.C., Halifax, N.S., for C.W.A.C. booklet.

Name _____ Position _____
Street _____ Town _____

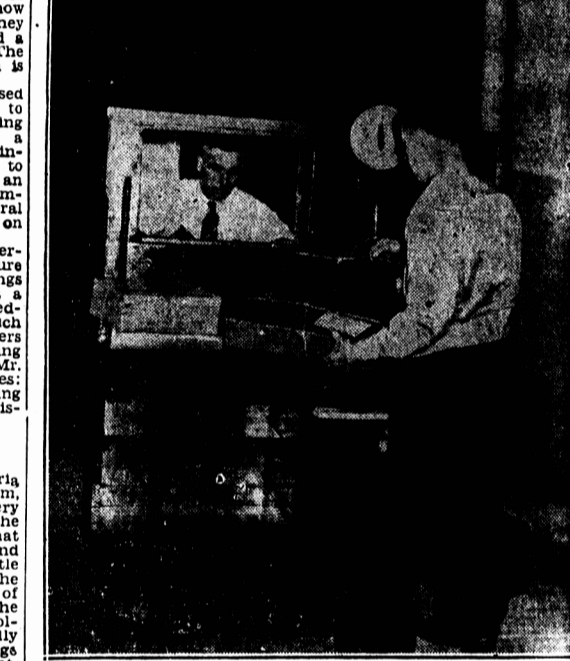
plain. He is forbidden to complain. You cannot have that kind of thing in an army. He is not cynical, but he is worried. He wants to get this war over with and to get home to find what they have done to his country in his absence. The four freedoms define what he wants but unless some machinery, some foundation, some clear method is shown, he is likely to believe only in that freedom which Anatole France defined—the equal freedom of rich and poor to sleep under bridges. Who can reassure the soldiers that what seems to be happening will not be permitted to happen?

PAMPER YOUR RAYON HOSE

By this time you have discovered the beauty and practicality of liquid stockings, and you probably have a pampered pair or so of old for special occasions. Nevertheless you're wearing cotton and rayon stockings this winter, and winter, and plenty of them. They look surprisingly sleek, but there is a price to that. You have to get 'em even more than you do your nylons.

First and last—I mean always—wear them dry. No whisking them in and out of the bowl and on your legs in a couple of hours. Not even washing and drying overnight. Rayon hose take at least a day and a night to dry. When wet, they feel none too good, and they stand no strain of wear at all. The man made fibre just isn't strong unless it's chip-dry. So be sure you have enough of them.

MOBILE EXPRESS HANDLER



"Waybill Coop" is the expressman's term for this mobile office designed for quick handling of small express packages at the Canadian National Central Station in Montreal. The "coop" mounted on wheels is quickly moved wherever wanted to check weights and provide shipping labels. The waybill clerk shown in the photograph is Jack Perry, and the schemer is Philippe Robitaille.

ANOTHER CALL TO NATIONAL SERVICE

To Business Men, Professional Men, Storekeepers, Store Clerks, Citizens of Towns and Cities of Prince Edward Island

This province will face an emergency during the harvesting season. There is a grave shortage of agricultural labour, and many farmers will require help during haying and harvesting. In the truest sense of the word, the gathering of the harvest this year will be work of NATIONAL IMPORTANCE.

Will you, as a patriotic citizen, volunteer to help some farmer for one, two or three days at harvest time? The urgency of the situation can not be exaggerated, and your help will be a direct contribution to final victory.

If you wish to help, please file your name at the Selective Service Offices at Charlottetown and Summerside. When your services are required, you will be put in touch with some hard-pressed farmer.

As these offices cannot provide transportation, this must be arranged by yourself or the farmer concerned.

FOOD IS VITAL—Therefore YOUR ASSISTANCE IS VITAL.

The Island has answered every call, military and monetary: DO NOT FAIL IN THIS NEW CALL TO PATRIOTIC DUTY.

The periods when help will be most needed extend from July 20 to Aug. 6 and throughout September and October.

File your intentions of rendering this voluntary service without delay.

Merchants and Business Men can assist by permitting employees to volunteer for this most essential work.

Employment & National Selective Service Offices

Charlottetown and Summerside, P.E.I.