



A KISS

from a man who has been smoking a strong pipe or a "dark" cigar, or has "smoker's throat" is not very pleasant. Smokers should remember this, and before kissing wife, or sweetheart, or children, take a Pep.

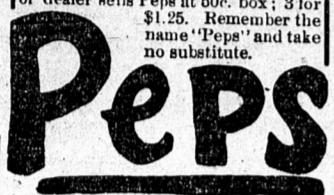
Peps quickly cures that dry, "throaty" feel after a heavy smoke, removes the soreness of throat and palate, and sweetens the breath.

Peps are carried easily in the vest pocket, each being wrapped in a silver-lined envelope. Upon being put into the mouth pleasant pine fumes and healing medicinal vapours are liberated which form the latest, and most effective treatment for all throat and lung troubles, bronchitis, etc., etc.

For that tickling cough they are splendid. Contain no opium or poison. Druggists and stores, 60c box, or post free from Peps Co., Toronto, upon receipt of price.

FREE TRIAL

If Peps are unknown to you, cut out this article, write upon it name and date of this paper, and mail it with 1c stamp for return postage to Peps Co., Dupont Street, Toronto. We will send you free sample. Your druggist or dealer sells Peps at 50c. box; 3 for \$1.25. Remember the name "Peps" and take no substitute.



DON'T WORRY

No need to worry about your cough or cold, if you get a bottle of

HUGHES' COUGH MIXTURE

It has been proved to be the most successful cough remedy for young and old.

25c per large bottle.

Geo. E. Hughes

"The People's Druggist"

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

OFF FOR WEST INDIES. Mr. W. S. Harkins, the well-known opera manager, was in St. Joan the other day on his way to the West Indies whither the annual engagement of his theatrical company calls him.

THE MAGDALENE MAILS.—The Stanley which left Sydney on last Thursday for the Magdalen Islands with mails from P. E. I., N. S., and N. B., landed there at Grindstone Island and brought a return mail over which was landed at Port Mulgrave. The Stanley reports the ice forming rapidly.

AN AT HOME.—One of the most enjoyable functions of the season was held last week when Rev. A. F. and Mrs. Newcomb, of Fredericton, and well known in Charlottetown, entertained at an at home. Mrs. J. T. A. Clark assisted Mrs. Newcomb in the afternoon and Mrs. A. C. Porter assisted in the evening. Upwards of 100 guests attended.

POTATOES.—Moncton people, according to exchanges from that city are raising a general complaint about the conditions of the potatoe shipped from the Island. "Already," reports one exchange, "a large quantity of potatoes purchased from growers from the Island by local people are showing signs of rot. This is not surprising, and those who put in any quantity may expect heavy losses. A wet season in the Island and frost bite caused a general blight in almost every section."

BRISTOL.—Miss Luella Douglas the genial organist of Lot 40 church was presented on New Years with a well filled purse as a small token of appreciation of her services.—Miss Zila McEwen of Boston is spending the winter with her parents.—At a recent family gathering at which four generations were present, the most pleasing and unusual feature of the evening was an old-time reel danced by two white-haired grandmothers.—The mails being delayed by the recent storm, everyone misses the maitland cherry smile and nod.—William Hawthorn is being engaged in smelting at Clyde River.—The youth and beauty certainly have rung in the year merrily. Parties are the order of the day. Quite the most enjoyable ones given for some time were those in honour of Miss Alice McEwen.

A CARNIVAL.—Quite a bit of discussion is taking place among the people of the city regarding the carnival being held in the Arena rink here. A carnival is a very pleasant function that is thoroughly delightful to all who participate, and indeed to those who watch from the promenade, but of late years it seems to be the habit or object of those attending to dress merely to disguise themselves, and they have no regard for the look of the costume. In the olden days (perhaps not so old either) the rink management donated prizes for the best costumes. Then, if one went to the rink, what they saw was gratifying. Here would be a cotter from the palace of Queen Elizabeth, here a Bonny Prince Charley, or even Queen Mary herself would be seen going around the arena. There would be a Raleigh, a Drake, or even Martin Frobisher, or perchance a representative of a reign even more remote, that of John of Magna Charta fame or of Stephen and Mathilda or even Alfred the Great. A delegate from one or other of the old Scottish clans would be seen, or some one from the period of George Washington. The Carnival then was a thing of beauty, and the middle-aged people can look back with wistful pleasure to those times. It has been suggested that perhaps the Arena Management could be prevailed upon to offer prizes for a real old-time carnival, then they would not only have the attendance of the youth and beauty, but the older citizens would come to promenade and look on.

...D. D. D. will cure the worst case eczema if you give it the chance. We know of dozens of people who have been cured by this wonderful remedy.—It gives instant relief from the terrible itching and we highly recommend it in all skin diseases.—25c. and \$1.00 bottles. E. A. Foster, Central Druggist. Agent for D. D. D. Mfr.

...MOUNT EDWARD FOX CO.—The Canada Fox Exchange have a few shares in the Mount Edward Fox Company for sale. This company was very successful during the past year and should pay good dividends in 1914. Shares are \$100 each. 4054-1-21mtf.

...Mr. Dennis D. Arsenault, who is a news reporter for the Guardian will be pleased to receive news of importance by mail to North Rustico or by phone. 2788-11-12mtf

THE OLD RIVALS.—Crystals vs. Abbes at the Arena tonight. Dont miss these games. 4113

MAYORAL CANDIDATE'S MEETING.—At seven o'clock this evening, a meeting of the supporters of Mr. R. H. Sterns in the election of a Mayor for Charlottetown for the ensuing term will be held in the Committee rooms, Queen street. 4117.

CALENDAR.—Messrs. P. H. Prior Company wholesale dealers in fresh fish, 222 Wharf, Boston, who are well known buyers of smelts and eels in this Province have issued a most appropriate calendar for 1914 on which are printed in red ink the Sundays, holidays and fish days of the year.

THE DECREASE.—The marked falling off in the number of people leaving the Island for other parts of Canada and the United States still prevails. There has been only a small number of tickets purchased in Charlottetown, at any rate, for outside points during the past month. This, according to one of the big local ticket agents.

CONFEDERATION CELEBRATION.—The Montreal Gazette says: "The Prince Edward Islanders who are getting ready for the fiftieth anniversary of the Charlottetown convention which, being followed by that of Quebec, resulted in the union of the North American colonies are going to ask either the Dominion or the Imperial Government to bring Sir Charles Tupper over on a warship, the aged baronet being the one survivor of the famous conference. Mr. J. T. Bethune, whose wife is a native of Prince Edward Island, has just received a series of letters explaining the patriotic attitude of the people of the province in view of the coming celebration. In the first place, the demonstration will be an absolutely non-political both the leader of the Provincial Government and the leader of the Opposition with their respective followers, are joining hands to make the celebration worthy of the great event which they will so soon commemorate. The great Charlottetown conference met in that city on the first of September, 1864, but it is suggested that the demonstration should take place in the month of July and this is what will probably take place, as those in charge of the matter seem to favor the month of July but this matter will be definitely settled at a later period. The permanent chairman of the committee appointed to carry out the celebration is Mr. Justice Hassard, of the Supreme Court of Prince Edward Island, who has all along taken a very lively interest in an event which will bring the island to the attention of the rest of the country and will worthily commemorate the most important event in the history of Canada.

...As a superior body builder and nerve tonic there are few preparations that can equal the splendid merits of Rexall Beef Wine and Iron. It is the old family tonic put up in the most palatable form—the formula is plainly printed on the label—you know just what you are getting when you buy the Rexall preparation. Guaranteed, large size 75c. The Mackinnon Drug Co., Corner Great George and Kent Sts. Mfr.

...The Oriental Silver-Black and Patch Fox Company, Limited, has been formed for the purpose of purchasing, breeding, raising, and disposing of silver-black and patch foxes and all kinds of fur-bearing animals. Prospectus of The Oriental Silver Black and Patch Fox Company Limited

...The Company have now three pair in their ranch. No. 1 is a pair of Island silver blacks. Nos. 2 and 3 are two pairs of Newfoundland silver patches of the very best quality, raised in our ranch in Newfoundland last year. It is a well-known fact that the Newfoundland fox is the very best fox obtainable. This fact can be readily proven, as the oldest and most successful of our Island fox ranchers have for years past, and do so yet, mate their Island best stock with the Newfoundland fox in order to get stronger, healthier and more vigorous stock in their ranches, and also better quality of fur.

...The Company have these three pairs in their ranch, capitalized at \$24000.00 (twenty-four thousand dollars). Of the twenty-four thousand dollars, fourteen thousand is paid up, and the balance (ten thousand) is for sale in one thousand shares of ten dollars each.

...Until September 20th, 1914, the ranch-owners will maintain the running of the entire ranch without any charge to the Company.

...The Possibilities
It is a well-known fact that fortunes have been made in a short time in the Prince Edward Island fox business and this opportunity has been by no means exhausted. Fox-ranching is no longer an experiment but an accomplished science and one of the most profitable investments in the world today.

...Estimated Results
If these three pairs produce, at the lowest estimate, three pups each on or about April 1st, 1914, and these sell at the low average of \$2500 (remember one pair is silver-black), this would net the Company \$22,500, or in other words would return a profit of almost 100 p. c. on the money invested, in eight months. Consider this, almost as soon as your money is invested the pups will be born. Is this not far superior to investing in a pair of 1914 pups out of which you will get no returns until 1915? This fact is worth considering before investing.

...Ranch Manager
Mr. G. H. Walker has had three years' experience in raising foxes, and is a most competent man in every respect. He also has an interest in the ranch.

...The Ranch
The ranch is only a short distance from St. Peter's Station (about five minutes walk) and within fifty yards of the keeper's House, and is a most ideal place to raise foxes.

...Applications for Stock
Applications for stock may be made to any of the Provisional Directors or the Provisional Secretary-Treasurer.

...APPLICATION FOR STOCK
To The Oriental Silver Black and Patch Fox Co., Ltd.
St. Peter's, P. E. I.
I hereby make application for shares of the Capital Stock of The Oriental Silver Black and Patch Fox Company, Limited, at \$10.00 per share. Enclosed please find \$..... being per cent, and the balance I agree to pay on or before.....

Signed
Occupation
Address

The busiest store on Charlottetown's busiest street

Moore & McLeod

119-121 Queen Street Ch'town

The Store with the Stock

5 Good Close Curl Astrachan Coats \$25

28 inch---Worth to 52.50

FIVE PROMPT BUYING LADIES have a chance to secure a splendid bargain each. There are just five of these Astrachan Coats left. They are not the latest style. They are just 28 inches long. In all other respects they are splendid garments. The fur is bright, closely curled and handsome. They are made in the careful skilful way for which one particular firm of makers is noted.

That is really about all there is to tell you, save that the regular prices ran to \$52.50 each. Clearing at **\$25.00**

Worth more than our price for protection in the winter cold drives.

20 to 50 per cent discount at the Great January Clearance Sale---Come

DR. McPHAIL TO CANADIAN CLUB.—Dr. Andrew McPhail addressed the Women's Canadian Club of Toronto, on Wednesday last, on "The French Occupation of Prince Edward Island." The speaker traced the history of the early settlement of the Island, but dwelt upon 1752 as the most important year because then the French occupation was at its height. At that period also abundant material for history was recorded in the journal of M. de la Roche, a French land surveyor. In speaking of the time when the Acadians were driven out and of the great hardships they had endured Dr. McPhail said that the English should hardly be blamed as severely as they had been. They had taken Louisbourg and seized the opportunity of expelling the Acadians, while they still commanded the situation, lest when the tide turned, the French, who greatly outnumbered them, would again be the victors. Of the ships that sailed away there was record of only two that were not wrecked, until a few years ago, when, from a source hitherto unknown, came the record that one ship had sailed to Louisiana and landed there. Also, it has recently been learned, from the record of a Parish priest, one of five survivors who reached St. Malo, that one ship founded and the same fate. Of all the civilization of the Acadians nothing remains today but a few mounds, a few excavations, and a few years ago bits of iron hinges and bolts were frequently turned up which were of such good workmanship that they were thought to belong to that period. We ask ourselves, says the Toronto Globe, how this people left so little behind them Dr. McPhail concluded. Each nation has its own characteristics and lives by reason of them. The Greeks survived by reason of their love of beauty; the Romans by their law; the Babylonians by their order and carefulness and the Egyptians by their belief in immortality. The question we have to ask ourselves is this: If we were to disappear would we leave behind us essentially anything more than these poor and inoffensive people who were the first occupants of this the oldest and the smallest of the Provinces?

THE ORIENTAL SILVER BLACK AND PATCH FOX COMPANY, LIMITED

(TO BE INCORPORATED)

HEAD OFFICE ST. PETER'S, PRINCE EDWARD ISLAND

Provisional Directors

President William Sutherland, Farmer and Agent, St. Peter's
Vice-President—Charles Quigly, Miller and Fox Dealer, St. Peter's
Daniel O'Haney, Lobster Packer, St. Peter's
W. W. Cox, Station Agent P. E. I. Railway, Morell
R. W. McEwen, Merchant, St. Peter's
Provisional Secretary-Treasurer—R. W. McEwen, Merchant, St. Peter's

Bankers
The Bank of Nova Scotia, Charlottetown

Object Of The Company
The Oriental Silver-Black and Patch Fox Company, Limited, has been formed for the purpose of purchasing, breeding, raising, and disposing of silver-black and patch foxes and all kinds of fur-bearing animals.

Prospectus of The Oriental Silver Black and Patch Fox Company Limited

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Capitalization
The Company have these three pairs in their ranch, capitalized at \$24000.00 (twenty-four thousand dollars). Of the twenty-four thousand dollars, fourteen thousand is paid up, and the balance (ten thousand) is for sale in one thousand shares of ten dollars each.

Upkeep
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Signed
Occupation
Address

4103-1-23M3i

The Most Important
thing in the house now is the coal bin, see to it, that it is filled with PICKARD'S COAL the kind that makes a good hot fire.

We have our sheds filled with the very best coal, awaiting your delivering order.

Also soft wood for kindling.

A. Pickard & Co.

Phone 240.
Ch'town.

Charlottetown Fire Insurance Company Limited

Annual Meeting

The annual meeting of the above company will be held in the Board of Trade Rooms, Market building on Friday, January 30th, 1914 at 8 o'clock p.m. for the election of Directors for the ensuing year and the transaction of such other business as may come before it.

GEORGE E. HUGHES, Pres.
B. BALDERSTON, Secretary.
3864-1-14M15i.

BROWN'S

BOOK and NOVELTY STORE

NOW

removed to Newson Block in store next to Fur Farmers' Bureau.

Books, Post Cards, Stationery and novelties.

160 Richmond St.
4003-1-17Mtf.

Rexall Hot Water Bottles are always guaranteed. They are the strongest, best grade and most reliable because they are made from superior quality rubber, good and strong, extra large, \$1.50 to \$2.50.

McKinnon Drug Co.

Corner Gt Geo and Kent Sts

Don't Run The Risk

of smoking inferior tobacco. It is injurious to yourself, and a nuisance to your friends. Besides, good fragrant tobacco costs no more. Its all in knowing what to ask for. Remember anyone of the following

Bright Twist, Hickey's Bright Cut, Rival, Master Marine Smoking Tobacco, Black Twist and Combination Twist Chewing Tobacco

Hickey & Nicholson Tob. Co., Ltd

Charlottetown, P. E. I.

Subscribe Today

For

New Woolen Mills Stock

\$35,000 dollars worth of this stock has been put on the Market today.

Help YOURSELF, your CITY and your ISLAND by helping start this Mill. You will make big money too. Profit Estimated 42 1-2 p. c. Shares \$25.00 each. Terms 10 p. c. down, 15 p. c. on Allotment, 25 p. c. Feb. 15th, 25 p.c. March 15th and 25 p.c. Apr. 15th.

Mr. E. RYERSON REID has been appointed agent and his office for the present will be in the CHAS. DALTON SILVER BLACK FOX CO'S., office, PROWSE BLOCK, Charlottetown, P. E. I. 3798-1-10Mtf

You Like

A nice bright sunny kitchen in which to prepare your bread.

What about your Bread? Do you know where and how it is made? There is no need to worry if you use.

Stewart's Cream Bread

Here's a Good Talcum Powder

In addition to its delightfully absorbent quality Royal Vinolia Talcum powder has a mild, antiseptic action that is indecibly refreshing and carries with it that exquisite delicacy of the new Royal Vinolia Perfume. It is a perfect powder for nursery toilet and can be had in white or flesh color.25c

The Two Macs

149 Gt. Geo. St.