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"The Strongest Memory is Weaker Than the Weakest Ink."

FRIDAY, FEBRUARY 26, 1943

Mr. King's New Propaganda

Prime Minister Mackenzie King who has proved himself to be the grossest and most shortsighted politician of his generation, is extending his tentacles into the next generation through the Universities, Press and Radio.

See what this means. While continuing to control the leading University in the West, Dr. Thomson will likewise be handsomely remunerated, to the extent of \$14,000 per annum, to control all publicity over the radio.

Tuberculin Surveys

As intimated at a recent meeting sponsored by the Tuberculosis League, plans are under way for a mass survey of school children for tuberculosis. As explained by Dr. Creelman, superintendent of the Provincial Sanatorium, for the past five years the Department of Health has conducted these surveys in various schools throughout the Province.

Potato Shortage In Toronto

Toronto experienced an acute potato shortage last week, which is the subject of a lengthy writeup in the Globe and Mail, Department stores and chain stores were described as having barely sufficient to carry their customers over the present week.

\$2.30 a bag is being paid, which unfortunately doesn't go to the producer but to some bootleg operator.

No doubt our car ferry difficulties in Prince Edward Island greatly accentuated the potato shortage in Toronto. With a banner crop and good markets, we can't get cars enough to keep our products moving.

EDITORIAL NOTES

The farmers' parliament is deserving of its name these days.

Next week Red Cross campaign opens in earnest.

Premier Campbell and Hon. John Bracken, the Progressive Conservative leader, have at least one thing in common. They are both enthusiastic curlers. On his recent visit to Fredericton, N.B., Mr. Bracken skipped a rink which turned in a 9-6 win in a ten end match.

In a letter on the forthcoming Victory Loan the writer mentioned that the canvassers received 3 per cent (decimal three per cent). Some of our readers mistook this for 3 per cent. All the commission paid is three-tenths of one per cent, and for that the canvasser must devote the whole of his time and pay his own travelling expenses.

Mr. J. Lester Douglas, M.P., has been appointed to the Radio Committee set up in the House of Commons.

Weird and wonderful are the ideas about the flora and fauna of the wild and woolly West that find their way into the minds of the natives of the East. The inhabitants of the Prairie Provinces are occasionally surprised to hear they have "reindeer" in their natural and otherwise "wild" country.

Victor Marie Hugo, French author, born this date 1802; son of General Count Hugo with whom as a child he travelled through Spain and Italy during the Napoleonic campaigns, returning to Paris for his education; entered parliament after the Revolution and became an ardent Republican, and after the coup d'etat of Dec. 2, 1851, sought British protection in the Channel Islands where he remained nineteen years; in 1870 he returned to Paris to take an active part in politics; in literature he was a great leader in the Romantic school, his poems, dramas, and romances, on every subject and in numberless forms, aroused an enthusiasm almost unparalleled in literature.

When Protestant Episcopal bishops beg to differ publicly, who shall decide? Bishop William T. Manning, head of the Protestant Episcopal diocese of New York has just made public a letter to the Church press protesting against the "ecclesiastical intrusion" of the Archbishop of Canterbury (William Temple) in the controversy now going on in the Episcopal Church in that country over a proposed organic union with the Presbyterian Church.

The touch that makes us all akin. A Kansas City youth, L. W. James while in England joined the ground crew of the R.A.F., but his mother, Mrs. James, and his grandfather Joseph E. Martin (77) worried because for three months they had heard no word from him.

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Notes By The Way

An old-timer is one who associates a board of education with the single welded in the wood shed. —Kitchener Record.

Goering can't get over the Russians' poor showing in that warm-up war with Finland. As for the Germans, they looked great in the gymnasium. —Winnipeg Tribune.

Unless something is done, a political savior sees our farm population reduced to peasantry. In which case, the high-school girls will be crossed for it. —Winnipeg Tribune.

We read that dog hair is now being used for knitting in Occupied Europe. There would be some satisfaction in making a snug jumper out of the hair of the dog that bit you. —Peterborough Examiner.

Dr. Herbert Bruce, M.P., extols the virtues of old-fashioned oatmeal porridge in the House of Commons. Many a rugged pioneer hewed his homestead from the Canadian wilderness and gave his children a good education on little more than this nourishing food. For brain and brawn, for them and marrow, there is nothing better. —Hamilton Spectator.

In our view neither ruin nor anything like it will be sequel to this great conflict, provided we are prepared to build upon the experience of the past. We go so far as to say that if men are wise enough to make full use of the opportunities which an era of plenty and prosperity such as it has never known before. —London Daily Mail.

High tides and a heavy swell have recently scoured away considerable areas of cliff at Pakefic, near Lowestoft. A corner of the old churchyard, with its wall, has gone, and occupants of cottages have been standing by ready to evacuate their homes. Longshore fishermen, whose stores were threatened, moved their gear and huts, and afterwards saw the ground on which they had stood collapse on the beach. —London Times.

To meet the greatly increased demand for low-priced dinnerware made in Canada, all potteries are to make a simple, undecorated "utility line." One of the chief savings is to be effected by the manufacture of handless cups — an innovation that may involve a certain change in our technique of tea and coffee drinking. But the fact remains that a plant producing 3,000,000 cups with handles can in the same time produce 9,000,000 cups without handles. Also the expectation of life held by the average cup is as much as five times shorter than that of any other piece of dinnerware — short of its handle, however, it may have a fair chance to last as long as the sugar or soup bowl. —Consumers' News.

Generally speaking, the Government plan to encourage the splitting up of large houses into apartments is a good one, in sections where a housing shortage exists. There is an undoubted need for more accommodation for family groups, and there are large residences where much usable space is going to waste. Such a plan, however, demands the utmost in supervision. Windsor has had some experience with conversions into apartments, and not always with the happiest results. In fact, there are examples of overcrowding in this city which are anything but desirable. Fire-traps have been created through the packing too many families into unsuitable and badly planned quarters. The Government, in embarking on this venture, must make sure that the strictest control is exercised. —Windsor Star.

Women working in munitions factories can do so now without fear of their complexions or hair being spoiled. Sir David Murray, Chief Medical Officer to the Ministry of Supply, realizing that "beauty is woman's dearest possession" made hundreds of experiments with his staff of experts, and succeeded in discovering protective beauty pre-

Let The Grouser Beware

(Halifax Chronicle) Foremost topic around newspaper offices nowadays is newspaper rationing. Thus far the average newspaper reader has not really begun to feel the pinch. Your daily paper may be a bit harder to get than heretofore, and possibly a shade thinner, but that is all. But if those simple souls who think newspaper rationing is just a job of hot air would take a peep behind the scenes in any newspaper office nowadays they'd soon find out that it's a pretty serious business.

Take the editorial rooms. News editors running fingers frenziedly through their hair, trying to figure where to put that latest feature story. The City editor fuming and frantically trying to condense into half the space a "windy" story about going to the police court. Urgent pleas for "just a couple of extra pages" callously rejected by a harassed managing editor who knows he has just enough newspaper for so many papers of so many pages to last out until the end of the first rationing quarter. For one reason or another have been getting their paper free-cutting off name after name. Usually in the midst of this unpleasant chore the phone rings impatiently and an irate customer complains that his paper hasn't arrived. Perhaps the newsboy who delivers that route is sick. Perhaps he has decided to quit. Perhaps ninety-nine other customers didn't get their paper either.

Where to find another newsboy! How to get a paper to that disappointed customer! Where to source the news papers to give to that new army camp with the fifty copies they want! These are just a few of the circulation manager's problems every day. But nowadays you find him checking over the list of "free riders" — people who for one reason or another have been getting their paper free-cutting off name after name. Usually in the midst of this unpleasant chore the phone rings impatiently and an irate customer complains that his paper hasn't arrived. Perhaps the newsboy who delivers that route is sick. Perhaps he has decided to quit. Perhaps ninety-nine other customers didn't get their paper either.

Then there's that press run watching the men who guide the roaring presses! They've got to see the "press run" down, avoid spillages, see sure that only the prescribed number of papers are run off. It's a tough job, and if you get a mangled or badly printed paper, don't blame the pressman! He's got just so much paper to use today and every copy must reach its destination.

What about advertising? Well, in Britain even regular advertising customers are bidding against the other for a couple of inches of space on a newspaper. The next reduction in the newspaper ration comes along the same old situation may develop here in Canada also. In France, one of the met the loss in advertising revenues by increasing the price of the paper. It was recently reported that one well-known national magazine would double its price at an early date.

prisons which prevent yellow explosive powders, like trinitrotoluene (T.N.T.), from discoloring the faces of girls who put high explosives into bombs. The cosmetics are made by the Government, and coupons issued free to all girls on the "yellow job." Before the girls start work, they must first remove all silk or artificial silk underwear, including stockings, and change into good quality flanne suits which are also provided by the Government. Then they proceed to make up their faces with skin lotion, face cream and powder, and cover their hair with dust sheets, while an inspector stands by to see that they apply the cosmetics correctly. —Britain.

Marseille is supposed to be one of the wickedest cities in the world. In normal times it does catch a good deal of the human off-scourings from the seven seas. It is also a pleasant city of fine, shady boulevards, lined with spacious cafes and luxurious shops. The walk on a sunny day down the Rue Cannebiere and its continuation, the Rue Noailles, is one of the most picturesque, colorful and agreeable urban walks in the world. It is a devotedly religious city and its most conspicuous monument is the basilica of Notre Dame de la Garde, perched on a hill rising high above the harbor. In peacetime it was well fed and its menus offered some dishes not procurable at their best anywhere else in France. One of these was bouillabaisse, a fish stew containing an extraordinary variety of delicious seafood of an imitable flavor. Fascal's restaurant, in the neighborhood of the Old Port, was famous as the home of the best bouillabaisse below heaven. The people of Marseille must be missing their bouillabaisse. That may be another reason for their defiant opposition to the Nazis. —Cleveland Plain Dealer.

When in MONTREAL MEN of affairs naturally stop at The Windsor because of its convenient location and its well-established reputation for courtesy, comfort and service. The Windsor is recognized as the proper place for business and social meetings. WINDSOR ON DOMINION SQUARE J. ALDERIC RAY, JOND PRESIDENT

WIN DISTINCTION



A. F. McLEAN, C. L. U. The Great-West Life is pleased to announce that the above Prince Edward Island representative, Mr. McLean who lives in Summerside, and Mr. McAvinn who lives in Charlottetown, have been successful in meeting the requirements for membership in the Company's Honour Production Club, which is limited to leading producers.

GREAT-WEST LIFE ASSURANCE COMPANY

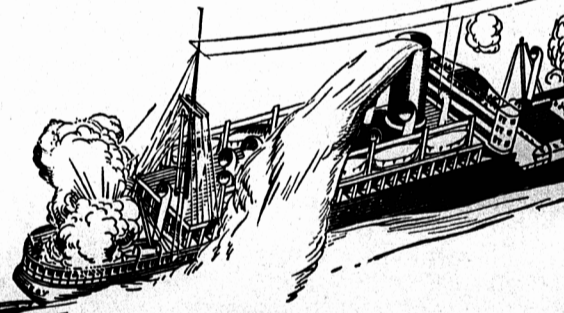
HEAD OFFICE - WINNIPEG, CANADA

The Poet's Corner OVERSOUL The East was crowned with snow-cold bloom And hung with veils of pearly fleecy. They died away into the gloom. Vistas of peace—and deeper peace. And earth and air and wave and fire In awe and breathless silence stood: For one who passed into their choir Linked them in mystic brotherhood. Twilight of amethyst, amid Thy few strange stars that lit the heights, Where was the secret spirit hid? Where was Thy place, O Light of Light? The flame of Beauty far in space— Where rose the fire: in Thee? in Me? Which owed the elemental race To adoration alienty? —A. E.

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CHEMISTRY HELPS TO WIN THE WAR



While the "Jervis Bay" fought Hexachlorethane went to work

Remember the "Jervis Bay"—and Captain Fogarty-Feggan the epic attack of a lightly armed, 18-year old Australian transport steamer against a pocket battleship, pride of the German Navy. The "Jervis Bay's" action lasted but ten minutes, but that time enough to permit almost all of the thirty-eight ships the convoy to scatter to safety. It foiled the German in "kill" of those hapless ships. Audacious attack, against great odds, was the prime factor in the engagement. Something else—of chemical origin—material aid. As the "Jervis Bay" closed with the pocket battleship, some of the crew dropped cylindrical objects over the stern, into the water. Almost instantly great clouds of white vapour started to rise, screening the ships of the convoy—friendly fog-screen through which they sped to safety. The cylindrical objects were "smoke floats"; they contain a chemical mixture, one of the ingredients of which was Hexachlorethane—a five syllable word for a product that is made from Chlorine. Chlorine, you know, is extensively used to purify drinking water—both here in our Canadian cities, and by our troops in the field. C-I-L manufactures Chlorine in three large plants. Chlorine itself derives from another, and much more familiar chemical product—Salt. So the Hexachlorethane which renders valuable service in the "Jervis Bay" engagement comes from our old friend in the salt shaker. And Salt, or one of the many other products made from it, is essential to the production of vital materials in metal refineries, textile plants, chemical works. Tons of salt are used to preserve food.

ATTENTION WINE BREEDERS NOW is the time to get against PIG WORM Macs Pig-Worm Tonic Powder It will thoroughly abolish traces of worms and improve the health of your herd. Don't delay. Order by phone mail. All orders promptly tended to. GASSY STOMACHS RELIEVED Every person who is troubled with gas in the stomach should get a bottle of Dr. Evans Stomach Mixture and see how quickly it will have all distressing symptoms. Dr. Evans Stomach Mixture taken at meal times, not only prevents all bad effects of gas but it promotes the normal activity of the stomach against digestion and improves the appetite. Price 85c bottle.

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CHEMISTRY HELPS TO WIN THE WAR While the "Jervis Bay" fought Hexachlorethane went to work Remember the "Jervis Bay"—and Captain Fogarty-Feggan the epic attack of a lightly armed, 18-year old Australian transport steamer against a pocket battleship, pride of the German Navy. The "Jervis Bay's" action lasted but ten minutes, but that time enough to permit almost all of the thirty-eight ships the convoy to scatter to safety. It foiled the German in "kill" of those hapless ships. Audacious attack, against great odds, was the prime factor in the engagement. Something else—of chemical origin—material aid. As the "Jervis Bay" closed with the pocket battleship, some of the crew dropped cylindrical objects over the stern, into the water. Almost instantly great clouds of white vapour started to rise, screening the ships of the convoy—friendly fog-screen through which they sped to safety. The cylindrical objects were "smoke floats"; they contain a chemical mixture, one of the ingredients of which was Hexachlorethane—a five syllable word for a product that is made from Chlorine. Chlorine, you know, is extensively used to purify drinking water—both here in our Canadian cities, and by our troops in the field. C-I-L manufactures Chlorine in three large plants. Chlorine itself derives from another, and much more familiar chemical product—Salt. So the Hexachlorethane which renders valuable service in the "Jervis Bay" engagement comes from our old friend in the salt shaker. And Salt, or one of the many other products made from it, is essential to the production of vital materials in metal refineries, textile plants, chemical works. Tons of salt are used to preserve food. * Commonly called "Artificial Fog" Salt and Chlorine are but two of the many C-I-L products of Industrial Chemistry which are aiding Canada's war effort. CANADIAN INDUSTRIES LIMITED