

GUARDIAN BUSINESS LOCALS

MORNING DAILY OR RURAL DAILY PER WORD (six words to each line) one cent for one insertion, two cents for three insertions, four cents for a week, six cents for two weeks, eight cents for three weeks, ten cents a month, twelve cents for two months, twenty cents for three months, thirty six cents for six months, and sixty cents a year.

Your children will be carefully cared for at the by Arena, no rough skating, or playing chase allowed on the ice, dressing rooms large, airy, warm, clean and comfortable, personal supervision by the owners at all times, skating every Tuesday, Friday and Saturday afternoons.

The finest stock of dry goods in P. E. I. will go on sale at discounts of 25 per cent 33 1/3 per cent and 50 per cent commencing Friday morning, Moore & McLeod.

We are closing out all of our furs including men's and women's fur coats at a discount of one third. Don't let this chance pass you. Moore & McLeod.

100 neck fur, ruffs, muffs, etc. at 1/2 off at Paton's.

Colored tweed coats selling at half price these days—we want to clear out every coat before we start listing stock in the course of a few days. Moore & McLeod.

All waists in stock—including silk, flannel and muslin are on sale to-day at one third off. Moore & McLeod.

Ladies' lined coats 1/2 off at Paton's.

Children's white bear coats going now at a discount of one third. If your little one needs a new coat now is the time to supply the need. Moore & McLeod.

A thoroughly well stocked dry goods store—with prices already low—will cut all prices 25 per cent 33 1/3 per cent and 50 per cent for a short, wit, and tremendous sale. Wait or it—it commences Friday morning. Moore & McLeod.

Our great sale will open Friday morning and will continue for a short time only—we will publish closing date in a few days. Moore & McLeod.

33 1/3 per cent off the balance of men's overcoats. If you need an overcoat now is the time to buy. Every coat is new stock this season, and the original price is low. I have them in all qualities and sizes, priced from \$4.50 to \$18.00. H. H. Brown, The Young Men's Man.

I Friday, January 10th is the last day for receiving discounts on electric light bills for December lighting. Pay to day and save money.

Can you be tempted by a hand some coat at half price? If so please bear in mind that all our colored tweed coats are selling at just this figure. And you have practically the whole winter before you to enjoy the comfort of your purchase. Moore & McLeod.

Dressing robes and smoking jackets, I have only a few left and I want to clear them out at your price. Come along and see if you can get one to please you. H. H. Brown, the Young Men's Man.

This store will be closed on Wednesday and Thursday to finish stock taking—immediately on completion we will open on a Friday morning the most notable cut price sale that has been before the public for many a day. Watch for it. Moore & McLeod.

THE GUARDIAN COVERS THE FIELD

The Guardian covers the City and Province within which it is published more fully and completely than any other newspaper printed in Canada.

With a daily circulation of its morning and evening editions now about 8,000 and growing from day to day, it has broken all records for a daily publication in a small community.

Charlottetown has a population of 12,000 and Prince Edward Island has 100,000. The Guardian's daily circulation is therefore 1 to 14 of population in the city in which it is published, or 1 to 17 of the population of the Province. This is the management believe [un]equalled by any daily newspaper published in Canada.

Take one or two comparisons with other leading newspapers in other cities and Provinces.

St. John has a population of 40,000 and the Province of New Brunswick 320,000. St. John has five newspapers and among these The Telegraph and The Sun are perhaps the foremost. Each claims a circulation of about 8,000 or say as 1 to 5 of the population of that city and 1 to 40 of the population of the Province.

Or again: Toronto has a population of some 250,000 and the Province of Ontario about 2,250,000. The Toronto Globe is a great Canadian newspaper, known all over the world as one of the foremost journals. The Globe's published daily circulation is slightly under 50,000. That is 1 to 5 of the population of Toronto and 1 to 45 of the population of Ontario.

The point is this that The Guardian covers the field of its circulation three and a half times as well, if compared with population of the city, and over the times as well, as the best New Brunswick and Ontario daily newspapers, and these are admittedly among the best in Canada.

These facts are printed in no spirit of boasting, but for the satisfaction of Guardian readers and advertising patrons alike. They have a right to know how completely their favorite Journal is covered by the reading public among whom it circulates and how completely it covers the field as an advertising medium in this City and Province.

THE TUNNEL

The Guardian would like to know if the residents of Prince Edward Island really desire a tunnel to connect with the mainland, and with this end in view each person is requested to cut out the below coupon after writing in their name and address, and enclose to "The Guardian, Charlottetown", marking "Tunnel" on corner of envelope. Everybody should send at once.

As I desire wealth and prosperity for Prince Edward Island I would like to see a tunnel connecting this Province with the mainland.

Name P. O.

(Cut out and send at once)

Castle Brand Collars. Easy buttonholes, double-sewn, guaranteed to make them frayless. Best and better service.

Listen - When you require anything in groceries you may know we have the best stock procurable. MEAT. Ours can always be depended upon for being tender, juicy, and fine flavored. Try it once and you will want it always.

R. B. Squarebriggs. Cor. Prince and Sydney Sts. Phone 3.

SHILOH'S

Quick ease for the worst cough—quick relief to the heaviest cold—and SAFE to take, even for a child. That is Shiloh's Cure. Sold under a guarantee to cure colds and coughs quicker than any other medicine—or your money back. 34 years of success commend Shiloh's Cure. 25c. 50c., \$1.

QUICKLY!

I thank you one and all for your generous patronage and wish you a very happy and prosperous New Year.

E. W. PATTERSONS

JEWELER. Cor Great George and Grafton Streets. dtstrttf.

Flour and Feed

One thousand barrels best quality flour and twenty-five hundred bags feed including bran, shorts, middlings, feed flour, cornmeal, cracked corn, and oil cake. Get our prices before buying. Wholesale and Retail.

R. E. Mutch & Co.

Grafton St. [Charlottetown]. N.B. We want Pork. 2-1-0dttrttf.

A LENDAR FOR JANUARY 1908

Table with columns: Day, Sun, Moon, High, Water. Rows for each day of the month.

JAMES PATON & CO.

Will put on sale this morning sharp at 9 a.m. 200 Ready-to-wear jackets children's misses and ladies' at 1/2 off. All ladies' fur lined coats 1/2 off. All fur coats 1/2 off. 100 pieces neck fur, ruffs, muffs, etc. at 1/2 off. All men's fur coats 25 per cent off. All ladies' skirts 1/2 off.

We sell Sugar

Gran Sugar... 3 1/2 cts per lb. Best Crystal Sugar... 4 cts per pound Best Granulated Sugar... 5 cts per pound. Glass Preserve Jars. Pint jars... 5 cts each. Quart jars... 7 cts each. 1/2 gal. jars... 7 cts each. PHONE 264.

John Connolly & Co

Eastern Steamship Company International Division Reduced Fares. St. John to Boston \$3.50. St. John to Portland \$3.00. After Monday, Dec 28th, Steamer "CALVIN AUSTIN" will leave St. John on THURSDAY at 8 a.m. for Eastport, Lubec, Portland and Boston.

NEW XMAS GIFTS

Handsome Than Ever. Toys, Dolls, Games, Fancy Goods, Beautiful China, New Stationery, Xmas Cards, Photo Frames, Calendars, Post Cards, Picture Books, Perfumes, Music Books, Sheet Music, Music Rolls, and Bags, and Musical Instruments of every description. Come in and see our goods.

H.A. TANTON & CO

144 Great George Street. 12-17dtstrttf.

Boston Fresh Fish Ads

AUSTIN HALEY. Commission Merchant. FRESH and SALT FISH. 176 Atlantic Avenue, Boston. 11-11dtstrttf.

WHOLE STOCK BOOTS

— for — Men, Women Misses, Boys and Youths. All Solid Leather well made and good strong Boots for all weathers. Large stock. Prices Moderate. J. H. Bell, The Cheapest Shoe Store dtstrttf.

Nothing so fine as Cowan's Maple Buds. They are an excellent confection. Cowan's Cream Bars Milk Chocolate, etc. Sold everywhere in Canada. THE COWAN CO., Limited, TORONTO.

The Foot of the Horse can be kept in a good healthy condition by using Harold's Hoof Ointment. It will keep the snow water out and keep the feet from "balling up." It is used by all the leading horsemen throughout the world. Try a can. Sold by FENNEL & CHANDLER.

BOSTON FRESH FISH ADS. Established 1888. JUST A REMINDER that JOSEPH A. RICH & Co 184 Atlantic Ave., Boston, Mass. Handle SMELTS and EELS on Commission. Make returns with check every day and solicit our shipments to Boston. 12-3dtstrttf.

We Want Your Fresh and Frozen Smelts and Eels. Highest Market Prices. Daily Returns. Send For Stencils. HEALY & LYONS. Commission Fish Merchants, 11-26 dtstrttf. 184 Atlantic Ave., BOSTON.

FRESH Salmon, Halibut, Mackerel, Smelts, Eels, Clams, Etc. Frank H. Wilson. Wholesale and Commission Dealer in Boneless Cod, Herring, Mackerel, etc. 176 Atlantic Avenue, BOSTON, MASS. Returns Mailed Every Day. 11-21dtstrttf.

JOHN NAGLE & Co. 176 Atlantic Avenue, Boston, Mass. We Handle SMELTS On Commission. SATISFACTION GUARANTEED. PROMPT RETURNS. 12-17dtstrttf.

FRANK J. LEACH & COY. Wholesale Commission Merchants 14 T Wharf Boston. We can sell your shipments of smelts and eels at highest market prices. All letters answered promptly. 11-26dtstrttf.

GUARDIAN CLASSIFIED ADS

Consecutive Insertions Only. Headings Arranged Alphabetically. MORNING DAILY OR RURAL DAILY PER WORD (six words to each line) half cent for one insertion, one cent for three insertions, two cents a week, three cents for two weeks, four cents for three weeks, five cents a month, eight cents for two months, ten cents for three months, fifteen cents for six months and thirty cents a year.

MALE HELP

AGENTS WANTED—\$2.50 per day guaranteed to agents to take orders for a fast selling household necessity. Send 5c to Bienville Mfg. Co. Box 85, Dartmouth N.S. 11-21lyrpd.

MISCELLANEOUS

A FILE of this paper can be seen at the office of Messrs E. & J. Harvie & Co., 39, 31, and 32, Fleet Street, London, England, free of charge; and that firm will be glad to receive news subscriptions, and advertisements for The Charlottetown Guardian.

MILK VENDORS

FRESH milk and cream delivered daily in any part of the city. Lawndale Dairy, A. R. McKay, Prop. 11-11lyrpd.

HORSE SHOERS

HORSE SHOEING, all kinds, while you wait, at J. A. Henerson's, Boston St. 1-7drj.

REMALE HELP

WANTED—At the New Brunswick Insane Hospital, two young women with or without hospital experience to engage as nurses. Good health and character required. Uniforms supplied, with board, laundry, and wages from \$10 to \$15 a month. Apply to Dr. J. V. Anglin, St. John, N.B. 1-7drj.

TO LET

TO LET—That desirable boarding house on Water Street, known as the "Boreas House." Terms moderate. Possession given first of November. Apply to Hazard, Gaudet & Hazard, 10-101lyr.

LOST

LOST—Last evening a lady's gold watch and fob with monogram. Finder please leave at Charlottetown Light and Power Company's office. 1-7drj.