

# MOORE & McLEOD LTD

119-121 Queen St.,

Charlottetown



### An Interesting Chance in Very Attractive

## VOILES CLEARING AT 69c

This is a shelf clearing of a lot of handsome new voiles, of which we have just perhaps a dress length left—not enough to carry over. In order to clear our fixtures we have gathered together a lot of perhaps twenty patterns—florals, stripes, one or two plaids, in a wide range of colorings, various values up to \$1.00 per yard and are clearing out the whole assortment at only **69c per yard**

#### DUTY OF CANADIANS.

Sir John Wilson was, for many years, editor of the Toronto Globe. He has studied the course of trade in this Canada of ours as no other Canadian has studied it. Now that he is free and independent of all the newspapers, this is what he says,—this is what he said at Halifax a few evenings ago:

"It is legitimate that we should import factories rather than export raw materials, and desirable that we should have immigration into Canada rather than emigration out of Canada... Industrial capital from abroad brings skilled workmen and skilled workmen and farmers are the best classes that we can have in the country. What is the alternative to conservation of our nat-

ural resources and manufacture of raw materials to the last processes in Canada? We are situated as is no other country in the world. We lie alongside a nation of a hundred millions of people who speak the same language and have substantially the same traditions, customs and institutions. In Europe movement of population from one country to another is obstructed by differences of language, of customs and of social conditions. But in North America men cross naturally from Canada to the United States and, save that they change their citizenship and their political relation, find the new surroundings very like the old. Clearly, therefore we must either manufacture the raw materials of Canada within the country, thus employing labor,

rearing new communities, providing local markets for merchants and producers, strengthening the national structure, making the back of Canada strong to bear its accumulating burden, or the sons of Canada will follow these raw materials out of the country, establishing themselves in American industrial centres, and more and more, from year to year, the national burden will become heavier and the issue of the great political experiment in which we are engaged become more difficult and uncertain. Every sound economic and national reason, therefore, demands that the raw materials of Canada should be manufactured in Canada and the Canadian people protected in the possession and control of their natural inheritance."



### The Friendly Smoke

**T**HERE is something mighty comforting and satisfying about "OLD CHUM" Tobacco; a sort of soothing restfulness that pipe smokers have come to associate with this friendly smoke.

"OLD CHUM" is an old, old chum with all pipe smokers.

It has the perfect tobacco taste—the mellow richness—and men know that they can be chummy with "OLD CHUM" all day long and that the "good night pipeful" will be as sweet and cool as the one enjoyed just after breakfast.

For years and years "OLD CHUM" has been Canada's favourite pipe tobacco and today is more popular than ever.

# OLD CHUM

Canada's favorite Pipe Tobacco.



#### Western Guardian

—IT PAYS to buy in this Province.  
—SHOP FROM HOLMAN'S Catalog. 9045-5-23 1/2  
—EVERYBODY TO MONTAGUE, Wednesday, August 11th. 1937-7-29-11Aug11  
—MONTAGUE HORSE RACES, Wednesday, August 11th. 1937-7-29-11Aug11  
—MY OFFICE will be closed from Thursday, August 5th, until Monday August 9th inclusive. H. H. Colvin Opt. D. Optometrist, Summerside, P. E. I. 1969-7-30-41.

—JUST RECEIVED.—Shipment of men's caps in latest designs and colors. Very attractive. Prices from \$1.50 to \$4.50. Sinclair & Stewart Limited. 1972-7-31-21.

—WELL KNOWN RESIDENT DEAD.—The death occurred at his home in St. Eleanors Thursday morning of Mr. William Andrew at the age of 72 years. There are left to mourn, besides a sorrowing wife three daughters and three sons, also four brothers John, Charles and George, North St. Eleanors and Thomas of St. Eleanors. The funeral took place Friday afternoon at 2 o'clock at the English Church Cemetery, St. Eleanors. Rev. Mr. White officiating.

—WOMEN'S INSTITUTE.—The annual meeting of New Annan Women's Institute met at the home of Mrs. W. H. Moose, Wednesday afternoon, July 28th, with an attendance of 12. The following officers were elected: President Mrs. N. J. McNeill, Vice-president, Mrs. W. H. Moose, Secretary, Miss Louise Moose, directors, Mrs. Tuplin, Mrs. McIntyre, Miss Annie McKinnon. The secretary's report of the year's work showed that total receipts were \$107.66. A new teacher's desk had been bought for the school, also a wash bowl and soap dish. \$5.00 was given for School Fair prizes and two dozen linen towels and one quilt had been made and sent to Prince County Hospital. School improvements is the chief aim of the members for the ensuing year. A committee of three was appointed to confer with the school trustees regarding the painting of the exterior of the school. Money for this purpose was voted from the Institute funds and the members are anxious to have the work done before the school reopens. At the close of the meeting a dainty supper was served by the hostesses. Next meeting is at the home of Mrs. N. J. McNeill the third Friday in August. All who are interested in the work are cordially invited to attend.

#### WESTERN PERSONALS

—Mr. and Mrs. Maxine Peters and family of Summerside have left on an extended motor trip to Boston and other points of the States.

—Mrs. Charles Stewart of Moncton, is visiting in Summerside the guest of Mrs. B. R. Sharpe.

To these cogent remarks of Sir John Willison there may be added, from the farmers' point of view, the fact that every other kind of worker living in this country swells the volume of home consumption and strengthens the home markets for farm products, while every other kind of worker compelled to leave Canada because he cannot get work here or because he can work to better advantage in the United States or elsewhere, weakens the home market for farm products and lessens by so much the volume of home consumption which is the chief reliance of Canadian farmers. Consequently the duty of Canadian farmers, looking to their own interests, is to foster the maintenance in Canada of varied industries other than those of the farm.

He always wrangled with his wife about the money he brought home on pay night. (When his wife was particularly troublesome about the smallness of the amount he handed over to her for housekeeping he always threatened to go and hang himself. His wife at last grew tired of the mere threat, so on one occasion when he arrived home with an unusually small sum she told him to go and hang himself. She even offered him the rope to do it with, and, looking very determined, he took it from her and departed. Some time afterwards she found him in the barn. He had tied one end of the rope to a rafter, and with the other tied round his waist was revolving gently in mid-air. "What are you doing?" she asked. "Hanging myself," he told her, sternly. "Oh," she said, as though only mildly interested, "but you ought to tie it around your neck and not around your waist." Calling as much dignity to his aid as was possible under the circumstances, he replied: "Well, I tried it that way and I couldn't breathe."

hush—hark! What was that? Was it a faint, stealthy sound from below? The young husband and wife clutched each other with awed dread. Could it be that there were thieves—burglars—in their dear little home? Then the husband's sense of duty roused him. "I must go down and tackle them!" he breathed, in a voice as firm as he could manage. "No, no!" she pleaded breathlessly. "It's dangerous; they might be armed!" "But there is all our silver in the dining room," objected the man, as



THE through-freight swings 2000 tons across a continent at 13 miles an hour. Alongside lie the old canoe routes on which the voyager in his time made 35 miles between dawn and dusk with say 400 pounds of freight. The old-time shipper paid his Indian freighter perhaps two dollars a day—or 28 cents per ton per mile. The modern shipper pays less than one cent per ton per mile—the average of earnings on all freight carried is .989 a cent per ton per mile.

### LAST autumn a famous Canadian apple valley bore a triple crop.

Its usual overseas market was already glutted with cheap apples.

An empty American market lowered its customs tariff and opened suddenly with orders for scores of car loads for distant American points.

Fortune smiled upon the growers—

But the American buyers added: "Shipments must be made in refrigerator cars to avoid danger from frost!"

Such cars are not common equipment. Hundreds would be needed by the small local railway which in other years had required only box cars for the short run to the nearby ocean ports. The demand for refrigerator cars in other parts of Canada was heavy. American lines—to whom the apples were destined—could send none! The success or failure of the apple growers' whole year's work hung in uncertainty!

Yet the railways of the Dominion, co-operating through the Railway Association of Canada, were able to meet the situation.

Authority was obtained to commandeer any empty foreign refrigerator car found in Canada.

Across three transcontinental lines and in every siding, yard or terminal these cars were hunted out.

Every carrier in Canada helped rush them East to a point where they could be fed into the overflowing orchard lands.

Over a million barrels were loaded and moved successfully to market without injury from frost!

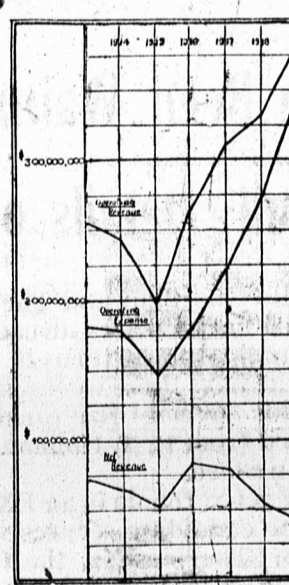
This illustrates the spirit behind the railway service of Canada.

Its effectiveness will be broken, however, if railway net revenues continue to fall. Increased freight rates are essential.

This is the fifth of a series of advertisements published under the authority of The Railway Association of Canada formerly the CANADIAN RAILWAY WAR BOARD

#### Explanation of Chart:

Top line shows the rise of gross revenue. Middle line shows the more rapid rise of operating expenses. Bottom line shows the downward plunge of net earnings as a result of the rise in the middle line—Operating Expenses.



#### Hotel Victoria

120 rooms, 56 rooms with private baths. Completely renovated. Excellent menu. Prompt service. H. C. BROWN, Manager, Charlottetown Hotel Co., Ltd. Proprietors. 8853-4-3911.

#### REVERE HOTEL.

E. Wood, Pownall; Geo. A. Poole, Lower Montague; C. H. Poole, Lower Montague; W. L. McLaren, Cardigan; J. J. Whitenian, Toronto; Dan Clarey, Sturgeon; G. E. Henry, Perth, Ont.; Thos. A. Harrison Chatham; Geo. H. Ingar, New Perth; Garnet W. Proffit, Kensington; C. R. Mills and wife, St. John; Henry Turnbull, Boston; E. E. Turnbull, Boston; J. R. Lewis, Boston; Joseph A. McDonald, Tracadie; Mr. Joseph A. McDonald, Tracadie; H. Douse, Boston; F. J. Solomon, Georgetown; H. A. Spray, Summerside; Jas. Atkins, Mount Stewart; D. Clarey, Sturgeon; A. J. Murphy, Bradalbane; S. M. Martin, Brookline; Walter McLeod, Brookline; A. McMillan, Portland; W. E. Wade, Rockland, Mass.; R. H. Wade Chepocket, R. I.; F. Bard, Moncton; L. Thombury, Moncton; Mr. and Mrs. Stanley, Keefe; Wollastown, Mass.

#### J. P. SWEENEY

M. D., C. M. Physician and Surgeon Has opened an office at KINKORA, P. E. Island

#### VICTORIA HOTEL.

P. E. Quinn, Montreal; C. P. Fisher, Toronto; Jack McLoine, Halifax; Hugh McPhee, Halifax; R. A. Knight, Summerside; R. H. Crowell, Halifax; L. Dingwell, Coleman, Mr. and Mrs. Frank Turkon; Ida E. Welsh, Boston;

Jane Moar, Boston; R. C. Wright, Ottawa; Brock McLaren, Couton; C. J. McDonough, Ceoboury; F. Hunt, Toronto; H. T. Wilson, Ottawa; C. G. MacNeill, Providence; Maurice Gallant, Minneapolis; Nancy Lathan, Mineola; Elizabeth Hit, New York; J. A. Rad-dick, Ottawa; L. W. Gill, Ottawa; Archie MacDonald.

### ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



For Colds, Pain, Lumbago, Stiffness, Rheumatism, Sciatica, Neuritis, and for Headache, Neuralgia, Toothache, Earache, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all. Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package. There is only one Aspirin—"Bayer"—You must say "Bayer" Aspirin is the trade name (registered in Canada) of Bayer's manufacture of Bayer's Aspirin. While it is well known that Aspirin means Bayer's Aspirin, the public is often misled by imitations. The Bayer Cross will be stamped with their general trade mark, the "Bayer Cross"