



Since 1871, in its seventy years of practical service, the Sun Life of Canada has paid benefits totalling \$1,389,808,553.

ON EACH WORKING DAY OF 1940, policyholders and beneficiaries received \$336,000, or a total for the year of \$94,173,482. Of this amount, no less than 73% was paid to living policyholders, and the balance to the dependants of policyholders who died.

\$169,508,809 of New Assurances were issued during the year increasing the total of assurance protection to the amount of \$2,963,708,831. . . . The number of Policies now in force (including Group Certificates) exceeds one million, two hundred thousand. . . . Total Assets now stand at \$950,794,366, the highest in the history of the Company.

For complete Annual Report apply for

H. C. BOHAKER, Local Manager  
Charlottetown, P. E. I.



ASSURES SECURITY FOR OVER ONE MILLION PARTNERS

# SUN LIFE OF CANADA

Amazing 1¢ Sale

WOODBURY FACIAL SOAP

This Cake 1¢ WHEN YOU BUY 3 CAKES AT REGULAR PRICE

ALL 4 CAKES 23c

BROMO-SELTZER SPECIAL \$1.20 SIZE FOR 69c

LISTERINE TOOTH PASTE 3 TUBES REG. 75c SPECIAL 49c

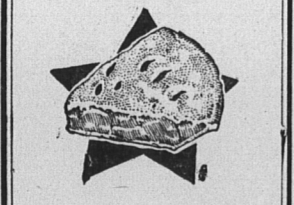
WILDERS STOMACH POWDER 50c and \$1.00

REDDIN BROS. PHONE 86 WE DELIVER

LEGION HEADS VISIT BRITAIN

LONDON, Feb. 10—(CP)—An American Legion delegation headed by National Commander Milo J. Warner, arrived here today for a survey of Britain at war.

To top off a GOOD Meal!



PIES All Flavors

There's nothing better than delicious Stewart's Pies! Whisk it in the oven to warm and then cut a huge portion for each person. They'll really "go for" it!

STEWART'S BAKERY

FIND OUT WHY— OLD TIME USERS OF THIS FINEST SCRANTON ANTHRACITE Always insist on

# blue coal

THE COLOUR GUARANTEES THE QUALITY

Let "blue coal" prove in your furnace why users say it's the greatest heating value money can buy.

A. PICKARD & CO. CHARLOTTETOWN TEL. 240

Sun Life of Canada Shows Large Increase

MONTREAL, February 11. Life assurance companies of Canada stand behind the Government's War Savings Certificate campaign today, at the 70th Annual Meeting of the Sun Life of Canada, Arthur B. Wood, in his presidential address urged Canadians to budget and save and to purchase all the War Savings Certificates they possibly could. He disclosed that life companies' representatives had been responsible for the plans for collecting the savings of employees of over 10,000 corporations.

The financial statement presented by Mr. Wood shows that assets of the Company approached the billion dollar mark during 1940, standing at over nine hundred and fifty millions, an increase of thirty-six millions for the year and a new high. Payments to policyholders exceeded \$34 million, an increase of four million dollars. Business in force increased by twenty-five million during 1940 bringing the total now in force close to three billion dollars. New business placed on the books over the year was approximately \$170 million. Premium income for 1940 exceeded \$11,000,000 while 1939 receipts showed an increase over 1938 at \$167,000,000. Disbursements for the year were approximately \$124,000,000. The Company's bond account, principal item of assets, now standing at \$507 million, consisting of Government, Municipal, Public Utility and other bonds, showed an increase of over forty-six million as compared with the preceding year. The surplus and contingency reserve, after a further strengthening of the reserves and writing down the value of assets, amounted to over \$28,000,000. Policies and Group Certificates now in force number over 1,200,000.

The growth of the Sun Life assets reviewed by Mr. Wood, was a remarkable demonstration of progress. At the end of 1900, thirty years after the first policy was issued, the assets totalled only ten and one-half million dollars. By 1914, at the outbreak of the first world war, they had reached sixty-four million and at the close of the war in 1918, they had risen to well over ninety-seven million dollars. By the end of 1933 the assets had reached five hundred and eighty-eight million while, today, following the greatest depression on the world has ever known, including sixteen months of the present war, the assets stand at approximately nine hundred and fifty million dollars. In the 70 years under review the Sun Life of Canada has paid to policyholders and beneficiaries the imposing sum of \$1,389,808,553. Mr. Wood, in quoting these records of achievement which had been maintained despite wars and epidemics, booms and depressions, stated that they were an impressive demonstration of the soundness of life assurance and its ability to meet all obligations in a normal way, at all times and under all conditions.

In Memoriam

MRS. EARL HUGHES

Seldom were the people of New Waterford, N. S. also of Harrington, P. E. I., so shocked and saddened as on the evening of Monday, Jan. 27th, when it was learned that Mrs. Earl Hughes the youngest daughter of Mrs. G. H. Jones and the late Mr. Jones Harrington, P. E. I., had passed away in the P. E. I. Hospital.

Her condition was not considered serious, until a short while before the end. Realizing the inevitable outcome of her illness, she faced the future with rare courage and assuring all with her that "she was not afraid to die," brings great comfort to the bereaved.

A largely attended funeral was held from the home of her mother, Harrington, P. E. I. conducted by Rev. Carlyle Webster of Zion Presbyterian Church, Charlottetown, assisted by Rev. Mr. McNeil, Marchfield and Rev. Mr. Skinner of Winsloe.

The hymns sung were "The Lord is My Shepherd," "Jesus, Lover of My Soul" and "Safe in the Arms of Jesus." Interment was made in Sherwood Cemetery, P. E. I. beside her father who had passed on a few months ago. The pallbearers were: Messrs. Stanley Younker, Charlie Wise, Tony Phuffer, Vernon Hughes, Avlah McCallum and Neil Diamond.

Mrs. Hughes was born at Harrington, P. E. I. Oct. 2nd, 1910. She was a valued member of Harrington Church Choir and took an active part in all church work.

Before her marriage thirteen (13) months ago, she followed the nursing profession in United States and P. E. I. and many of her patients will regret her passing as she endeared herself to all by her faithfulness. She leaves to mourn a sorrowing husband and infant daughter (Anna Christine) also her mother, Mrs. Herbert Jones, Harrington, two brothers and three sisters, namely George and John, Mary Katherine and Annie.

A wealth of floral pieces both at her home New Waterford, C. B., and here sought to convey the love and sympathy of many relatives and friends. The floral offerings were as follows:

- Broken Circle—Husband.
- Wreath—Mother, Brothers and Sisters.
- Wreath—Nieces and Nephews.
- Spray—Mr. and Mrs. Geo. Hughes.
- Spray—Tony and Vera.
- Spray—Norma, Alec and Billy.
- Spray—Carmen and Lyda.
- Wreath—Aunt Margaret.
- Spray—Calvin United Church, New Waterford.
- Spray—Nurses Falconwood Hospital.
- Wreath—Harrington Women's Institute.
- Wreath—Women's Missionary Society, Harrington Church.
- Wreath—Black Diamond Lodge.
- K. of P. No. 27 New Waterford. (Patriot Please Copy)

ACCEPT NETHERLANDS OFFER

LONDON, Feb. 10—(CP)—Shipping Minister Ronald H. Cross today accepted an offer by the Netherlands government-in-exile to use the 19,850-ton liner Roanoke as a hospital ship to remove British casualties from the Middle East.

THIS PLEDGE in your window, and this button on your lapel, are badges of honour. They mark you or your household as regular buyers of War Savings Certificates. All loyal Canadians should be Regular War Savers. Give a generous response when your neighbour—a volunteer worker—calls.

WE ARE SAVING FOR VICTORY

The War Savings Committee hereby officially acknowledges the Pledge made by this Household to become Regular War Savers and to do their share towards Victory by saving and lending to Canada, to the utmost of their ability for the duration of the War.

W. H. Somerville deGaspé Beaubien  
Joint National Chairmen

# Is your home PLEDGED to save for war?

February has been set aside as War Savings Pledge Month, when every member of every household in Canada will be asked to pledge a definite, substantial sum every week to aid Canada's great war effort.

In addition to the revenue derived from taxation and War Loans, substantial savings from 2,000,000 Canadian pay envelopes will be urgently needed. Every Canadian family must pledge. This calls for sacrifice, perhaps, but no hardship. What you lend, now, can really be regarded as deferred pay.

Your family . . . your whole family . . . old and young . . . will want to enrol in this home army, pledged to work and save and LEND to provide war funds so urgently needed.

Expect a call at your home from an authorized War Savings worker who will ask all members of your household to sign pledge cards. Your caller will give you a window hanger that will identify your home as 100% enrolled for War Savings. And each member of your family will receive a "War Saver" insignia . . . an insignia all will be proud to wear.

Have every member of your household pledge to invest a definite part of his or her income in War Savings Certificates. Have the amount you pledge to lend deducted regularly—every week—from your pay envelope or, — every month — from your bank account. Your employer or bank manager will arrange for War Savings Certificates to be sent direct to you from Ottawa.

Every Canadian should enrol NOW to send fighting dollars into our defence line.

FOR EACH \$4.00 YOU GET BACK \$5.00

\$5.00 for \$4.00 \$10.00 for \$8.00 \$25.00 for \$20.00 \$50.00 for \$40.00 \$100.00 for \$80.00

War Savings Certificates are a direct obligation of the Dominion of Canada, repayable in 7 1/2 years. At the end of that time your investment will have increased twenty-five per cent., which represents interest at 3% compounded half-yearly.

They may be redeemed at option of registered owner, after six months from date of issue at an established scale of values.

The following table represents an average basis of saving. These figures are only illustrative, as the amount of saving which is possible will vary according to each individual's family and other economic circumstances.

Earnings Per Week	Savings Per Week	Maturity Value of Annual Purchases
Up to \$20	\$4.00 to \$10.00	\$ 15 to \$ 66
Over \$20 to \$30	\$12.50 to \$20.00	\$ 30 to \$130
Over \$30 to \$40	\$22.50 to \$35.00	\$145 to \$225
Over \$40	\$37.50 to \$9.25	\$245 to \$600

THIS IS WAR SAVINGS PLEDGE MONTH Start Now!

# Buy WAR SAVINGS CERTIFICATES regularly!