

LAST BUT NOT LEAST THE BIG STORE COMES IN

There's always a rattling of dry bones among our competitors when WE go into a discount sale—Why?—Well when we go in, we do so with our whole stock—we don't advertise big discounts on a little fancy goods and stuff the people don't want—we simply say our whole stock is yours, not a cent's worth reserved here except cotton warp and spools—and we'd discount them too, but if we did the trusts of this country would not sell to us again, 25 per cent is the smallest discount here and 50 per cent is the highest. Here's a few and what you don't see here is being sold at the same discounts.

33 1-3 per cent off		33 1-3 per cent off		33 1-3 per cent off	
Mens' Winter Overcoats	33 1-3 off	Ladies' Fur Jackets	33 1-3 off	All Silk Dress Goods	33 1-3 off
" Heavy Ulsters	33 1-3 off	Fur Caps, Capes	33 1-3 off	All Silks and Satins	33 1-3 off
Fit Reform Suits	25 p c off	All Cloth Jackets	33 1-3 off	All Velvets and Laces	33 1-3 off
" " Overcoats	25 p c off	All Blouses and Waists	33 1-3 off	All Millinery Goods	33 1-3 off
All Men's Suits	25 p c off	All White Wear	33 1-3 off	All Wool Shawls	33 1-3 o
All boys' Suits and overcoats	25 p c off	All Table Covers	33 1 3 off	All Wool Hoods	33 1-3 off
All Children's Clothing	25 p c off	All Over Skirts	25 p c off	Blankets and Bachelors	25 p c off
All Sheep Skin Coats	25 p c off	All Under Skirts	25 p c off	All Hard and Soft Hats	25 p c off
All Reefers and Coats	25 p c off	All Mens' Fur Coats	25 p c off	All Topshirts	25 p c off
All Gents' Furnishings	25 p c off	All Mens' Fur Lined Coats	25 p c off	All Underwear	25 p c off
All Fur Collars	25 p c off	All Caps and Gloves	25 p c off	All Corsets and Linings	25 p c off
		All Robes and Rugs	25 p c off	All Overalls and Jumpers	25 p c off

All linens, ginghams, flan nelettes, prints, white and grey cotton, flannels, sateens, muslins, cloths at 25 p. c. off—All carpets, curtains, rugs, blinds, oilcloth, linoleum art squares, and matting at 25 to 50 per cent off. All kinds of goods on approbation, all kinds of samples given, money back every time if you want it, what more can we do for you Friday morning, January 8th, we ring up the curtain for the biggest discount act ever seen in this town, there's no admission fee—come and see it.

Prowse Bros.,
The Wonderful Cheap Men.

What Trade we have we'll hold.
What we haven't we're after.

Prowse Bros.,
The Big Store.

DAY AFTER DAY THE CROWDS CONTINUE AT THE GREAT SHELF EMPTYING SALE

Instead of decreasing—the rush seems to gain—in volume—and the output of goods increases—as the limit of the sale approaches. Hundreds of customers served daily—securing the greatest dry good values Charlottetown has ever seen. Thousands of bargains yet—Offerings far better now than many sales start with.

ONE THIRD OFF CARPET SQUARES

Here's a nice range of popular sizes in Brussels, Axminster and Welton Squares, just what that room of yours needs.

ONE THIRD OFF.



ONLY A FEW DAYS MORE OF THE SALE

This great sale will close in a few days more. To secure all the advantage it affords—come early—stay late—we'll do our verybest to please you.

One third off	Half Price	One third off	25 per cent off	One third off	25 per cent off
Mens' Night Shirts, Umbrellas, Neck Ties, Tweed Suitings, Lined Kid Gloves, Suspenders, Hair Brushes, Working Shirts, Colored Shirts, Cloth Brushes, Black Feathers, Chiffons.	All Gimp Trimmings, All Frillings, All Stamped Linens, All Ladies' Hats, Colored Feathers, All Flowers.	All Furs, Coats, Ruffs, Coliars, Ladies' and Children's Coats, Cloth Capes, Waterproofs, Skirts and Underskirts, Wool Shawls, etc., Jacket Cloths, Ladies' Wrappers, Ladies' Waists, Silk Waists, Cretonnes, Tapestries,	Sheetings, Pillow Cottons, Yarns, Embroidery Silks, Ladies' Underwear, Men's Underwear, Hosiery of all sorts, Men's White Shirts, Men's Linen Collars and Cuffs,	Dress Goods, Silks, Velvets and Velveteens, Ribbons and Laces, Handkerchiefs, Ladies' Ties and Belts, Aprons, Cushion Tops, Umbrellas and Parasols, French Flannels, Woolen Gloves, Veilings, Satchels, Wrist	Trunks and Valises, Print Cottons and Sateens, Tickings and Cotton Tweeds, Corsets, Ginghams, Flannels and Flannelettes, Dress Linings, White Cotton, Table Linens and Napkins, Towels and Towellings, Counterpanes.

Moore & McLeod.