

The Third Floor Brings Interesting Bargains For Thursday, Feb. 5th

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|--|--|
| LACE RUNNERS—
Regular \$2.25—Clearing at 98c | RAYON TABLE CLOTHS—
52 x 62 Inches
Regular \$3.25 for \$1.69 |
| CUSHIONS—
Regular \$3.50 for \$1.75 | LINEN CHAIR SETS—
Regular \$1.50—Clearing at 98c |
| CHENILLE SPREADS—
Regular \$15.00—Clearing at \$7.50
Colors: Blue, Gold, Green and Wine | COTTON RUNNERS—
Regular 59c—Clearing at 29c
Regular 50c—Clearing at 25c |
| RAYON TABLE CLOTHS—
32 x 52 inches
Regular \$1.95 for 98c | |

Remnants of Print Cotton, White Cottons, Broadcloth, White Poplins.

MOORE & McLEOD Limited

CHARLOTTETOWN P. I. E.

Alberton

(Continued from Page 13)

Dainty refreshments were served by the hostess. A very satisfactory sum was realized, in aid of the Alberton Parish Fund.

Mrs. J. M. Fraser, Mrs. C. H. Weeks and Miss Alice Gordon were delegates to United Church Presbyterial in Summerside last week.

Mr. Frank Fraser has opened the store formerly occupied by the Alberton Co-operative. His many friends wish him the utmost success.

The Reverend Mr. Nowe was in Halifax, N. S., last week, where he

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MUSTEROLE

WINTER CLEARANCE SALE

January 31st Continuing To February 7th

- 6 CHILDREN'S COATS, clearing at \$5.95
- 20 GIRLS' & MISSES COATS, very special, clearing \$9.95 ea.
- 4 GIRLS' COAT SETS \$9.95 ea.
- 6 BOYS' COAT SETS \$7.95 ea.
- 15 MISSES' GABARDINE RAINCOATS, sizes 12-18, clearing at \$9.95 ea.
- 50 LADIES' CREPE DRESSES, sizes 12-18 years, clearing at \$3.00 and \$3.95 ea.
- 25 LADIES' CREPE DRESSES, regular 10.95 to 18.95, for 5.95

THE MISSES
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attended services at which the Right Reverend R. H. Waterman was elevated to the office of bishop, and installed as Coadjutor Bishop of Nova Scotia.

Three rinks from the Alberton Curling Club met the Summerside curlers in Summerside last week, where they met defeat in their play for the Campbell Trophy. It is expected that the Summerside rink will come to Alberton soon to defend the trophy, which has been put up for Prince County competition curling. Formerly the Campbell Trophy was restricted to Summerside curlers only.

An exceptionally large number attended a social gathering, Wednesday evening at the home of Mr. and Mrs. Maurice Perry Jr., Alberton South. The first part of the evening was spent in playing cards, and the lucky winners of the prizes were: Mrs. Pearl McNeill and Mr. Herb Avery. A delicious lunch was served by Mrs. Perry, after which a most enjoyable social hour was spent. The sum of \$40.50 was raised in aid of the Parish Fund.

The Alberton Branch C. W. L. held their February meeting at the home of Mrs. Michael Ahearn. There was an attendance of nine members. Meeting opened with prayer followed by the roll call. The minutes of the previous meeting were read and approved. A very satisfactory report was given by the secretary treasurer. After the correspondence had been read the chief item of business was discussion of a pantry sale to be held in Mr. Foley's store. There was also a lengthy discussion on a variety concert. It was

moved and seconded that such an entertainment be presented by the League in the very near future. Four members were appointed to take charge of same. The program consisted of a very interesting word contest prepared by the secretary, and a prize was awarded to the winner, Miss Doyle. Miss Ahearn kindly asked the members to come to her house for the March meeting. At the close of the meeting dainty refreshments were served by the hostess.

The Alberton Young People's Union was reorganized on October 2, 1946, with a membership of ten. Since that date the membership has increased to twenty-three with an average attendance of 10.4%. Twenty-eight regular meetings have been held. The following events have taken place since the beginning of 1947: The first meeting for the new year began with the annual report, and election of officers, followed by a social hour. In January members began a study on the Book of St. Mark, with one chapter learned at each meeting. This study was conducted by the Reverend Mr. Fraser. In February an ice carnival was held at the local rink and invitations were sent to all the Western Presbyterial Unions. In March the members accepted an invitation from the local A. Y. P. A. and attended a scavenger hunt. During March there was enjoyed a St. Patrick's social. In April a course on "Youth and Marriage" was given by Mr. Fraser and continued at each meeting. In June two evening presentations of the play "Anne of Green Gables" were given, as well as one matinee. At the end of June regular meetings were discontinued for the summer. Meetings were resumed in November, and have been held weekly with the exception of the Christmas season. At a meeting held on Jan. 19 of this year it was unanimously approved that \$100.00 be given to the M. & M. Fund, and this amount has been turned over to the church treasurer. The financial report is as follows:
Total amount raised since re-organization on Oct. 2—\$533.62.
Total amount raised since annual meeting—\$316.78.
Total expenditure since re-organization—\$462.46.
Balance on hand—\$71.16.

Sunday morning, Feb. 1, brought deep sorrow to the parents and friends of Miss Margaret Laird when it was learned that she had passed away as the result of a car accident Saturday evening, Jan. 31 in Sackville, N. B. The only daughter of Mr. and Mrs. Lyman Laird of Alberton, Margaret was 32 years of age, a graduate of the Prince Edward Island Hospital, and served overseas in the last war. This year the late Miss Laird was studying music at Mount Allison University.

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Great-West Life Annual Meeting

"The present inflationary period will not continue indefinitely, for the urgent domestic requirements are in process of being satisfied and Europe will again recover its productivity," said Mr. H. W. Manning, vice-president and managing director, at the annual meeting of the Great-West Life Assurance Company held in Winnipeg today. "Inflationary prices must be restrained from going too far," he continued, "for the higher they go the more serious the adjustments when the inevitable correction comes. The deferment of postponable spending on non-essential goods now will help maintain production and employment later when the present inflationary boom subsides."
"Life insurance policyholders are helping to curb inflation by putting this principle into practice," he continued, "for their savings invested in insurance represent the removal of an equivalent amount of purchasing power from the market with a consequent reduction of the upward pressure on prices." In 1947 new business placed with the Great-West Life reached a record figure of \$196,226,000, bringing the total business in force up to \$1,307,394,000, including \$1,011,779,000 in 1947. Total new business placed in 1947 established a new record for the Company, and was four times that of 1937. New group business placed last year showed an increase of 68% over 1946. Premium income received from policyholders amounted to \$38,873,000 and total income aggregated \$58,379,000 which was 7% higher than in the previous year and more than double the income for 1937.

Commenting upon another aspect of the business picture as it appears today, Mr. Manning expressed the opinion, "In the year ahead business and industry will need additional funds if they are to sustain the current high level of activity and finance expansion programs already undertaken or projected." Last year the Great-West Life increased its investments by \$26,000,000 and assets reached a record total in excess of \$304,000,000. Investments in city mortgages were increased by \$5,176,000 and investments in government, utility and other corporation bonds were increased by \$18,709,000. In 1947 an average rate of 3.75% was earned by the Company on its invested assets. He added, "Our Company will continue to provide funds for the capital requirements of industry in the expansion of its productive facilities. In this sector of the investment field as well as in housing construction, there is need for more equity capital and our legislators should have due regard for this need when considering taxation policies which now tend to discourage the flow of capital into equity investment."

Payments to policyholders and beneficiaries in 1947 amounted to \$19,885,000, an increase of \$2,240,000 over the previous year, and \$7,468,000 was added to the funds maintained for future payments to policyholders. The sum of \$2,378,600 was allocated for dividends to participating policyholders thus continuing in 1948 the higher rate initiated two years ago. \$1,531,000 was added to surplus, raising the capital and surplus funds to \$15,410,000 as increased provision against future contingencies.

THE SEVEN STATES

The Commonwealth of Australia is a federation of seven states—New South Wales, Victoria, Queensland, South Australia, Western Australia, Tasmania and the Northern Territories.

BEAU

By Mrs. Harry Fugh Smith

"Oh, joy," muttered Scotty, another chromium cocktail shaker! You and Beau had better open a bar, Carolyn. Heavens knows how you'll ever use all this junk."

"Have you got the ring and the license and everything?" asked his sister nervously.

"Forget it," snapped Scotty. "Beau's looking after all those little matters. He wouldn't trust me."

Uncle Berk and Uncle Lee, boutonnieres in the lapels of their morning coats, were pottering around, getting in everybody's way, adding to the confusion.

"You'd think it was your own wedding," said their mother caustically, leaning on her silver-knobbed walking cane and looking more autocratic than ever in violet taffeta with real lace and her famous string of amethysts.

Scotty sniggered. "S'funny neither of you boys ever got married."

Madam Scott sniffed. "Marriage requires a certain amount of initiative."

Her daughter frowned. "You're always so hard on the boys methinks."

"Nothing else has ever been hard on them," snapped Madam Scott. "Perhaps that's why."

Scotty laughed. "Why what, Vicky?"

He was the only living person who dared address the widow of Berkshire Scott by the diminutive of her name, and even Scotty did not always dare. As she stared into his long haggard face, his grandmother's expression softened.

"At least you haven't taken to knitting or collecting butterflies," she said grimly.

"Not yet," remarked Scotty and went off to telephone Rosalie.

"Time to dress, Carolyn," sighed her mother.

Carolyn's heart was tripping with breathlessness when she faced herself in the mirror in her bridal gown. It was ivory satin, cut on long severe lines. It made her look tall and very slender. Her wedding veil of priceless lace had been in the family for four generations. She was carrying a bridal bouquet of tiny white orchids and valley lilies.

"I never saw a more radiant bride," murmured her father.

George Webster was giving his daughter away and they were to drive over to the church together the others having gone on ahead. He put his hand on her arm. He kept it there even after they were in the car. "All of the best, dear," he said.


Carolyn had a lump in her throat. She wished she knew her father better. It hurt, now that she was leaving him, the small part he had played in her life. She sensed that he felt it more than she did. She was beginning to realize that her father felt a number of things which he never said anything about.

Then they were at the church and Carolyn forgot everything except that in a few minutes she would be going down the aisle to Beau. The bridesmaids were waiting in the vestibule. They fluttered around Carolyn like gayly colored butterflies. Rosalie at Julia Webster's insistence was maid of honor. She looked very smart in yellow organza with a corsage of pink camellias laced with tulle.

The wedding march began. "Here we go," sang out the first bridesmaid.

Carolyn walked slowly down the aisle on her father's arm. She had thought she would be nervous. She had expected to be conscious of the people in the pews as she passed. Actually she saw nothing except Beau's face as he waited at the altar. Beau's face quite white beneath his tan, his black eyes fastened upon her with that light no woman ever mistakes.

"Dearly beloved, we are gathered to unite this man and this woman in the holy bonds of matrimony,"



A Word to the Wise . . .

If you are interested in saving money—and who isn't these days—Holman's Both Stores, Summerside and Charlottetown, suggests that you visit the stores and take advantage of the many after Stock-taking Savings featured in every department.

During Holman's Annual Stocktaking, stocks were carefully examined with the one idea of giving Holman customers the best possible values. Many items have been sharply reduced for quick clearance as room must be made for new Spring Merchandise. So, visit Holman's Both stores right now—Browse around every department—They're Brimful of Bargains, priced to save you many lovely dollars.

Be Wise — Shop Now And Save!

HOLMAN'S 2 BIG STORES
SUMMERSIDE & CHARLOTTETOWN

murmured the old clergyman. Beau was trembling a little. A muscle in his jaw quivered. He looked as if he might be clenching his teeth, but his voice was very even when he made his responses. He sounded as if he weighed every word before he answered. We can't go wrong, thought Carolyn, when it means so much to each of us.

"It was done," whispered Beau as they emerged from the church. "For better or worse."

"It was perfect!" cried Carolyn. "If only we didn't have to go back to the breakfast," she wailed.

"Yeah," muttered Beau. "I've a hunch it is going to be pretty awful."

It was, more awful even than Carolyn had imagined. One night as well have expected to bathe Mount Actna in gasoline without

a conflagration as expect her family and Beau's to get together with no embarrassing complications. At the church they had occupied seats within the white ribbons well across the aisle from one another. Under the Scotty roof they met face to face and the results were disastrous.

"Well," said Hattie Bell to Carolyn's mother, "the children got hitched all right, and I feel I'll never be the same again until I've took a good cry."

Mrs. Webster looked Beau's mother, over with almost audible disdain. Mrs. Bell was wearing a new brown silk dress which Beau had bought her for the occasion. She had made it herself and the style emphasized her excess weight, although it was evident that she had put on a heavily boned corset in an effort to mend matters. It squeaked like new harness every

time she moved. She looked much nicer in her neat gingham and her white apron behind the counter at home, thought Carolyn miserably. From the expression on her mother's face Carolyn knew that Hattie Bell had been marked down a stupid frump for all time.

(To Be Continued)

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