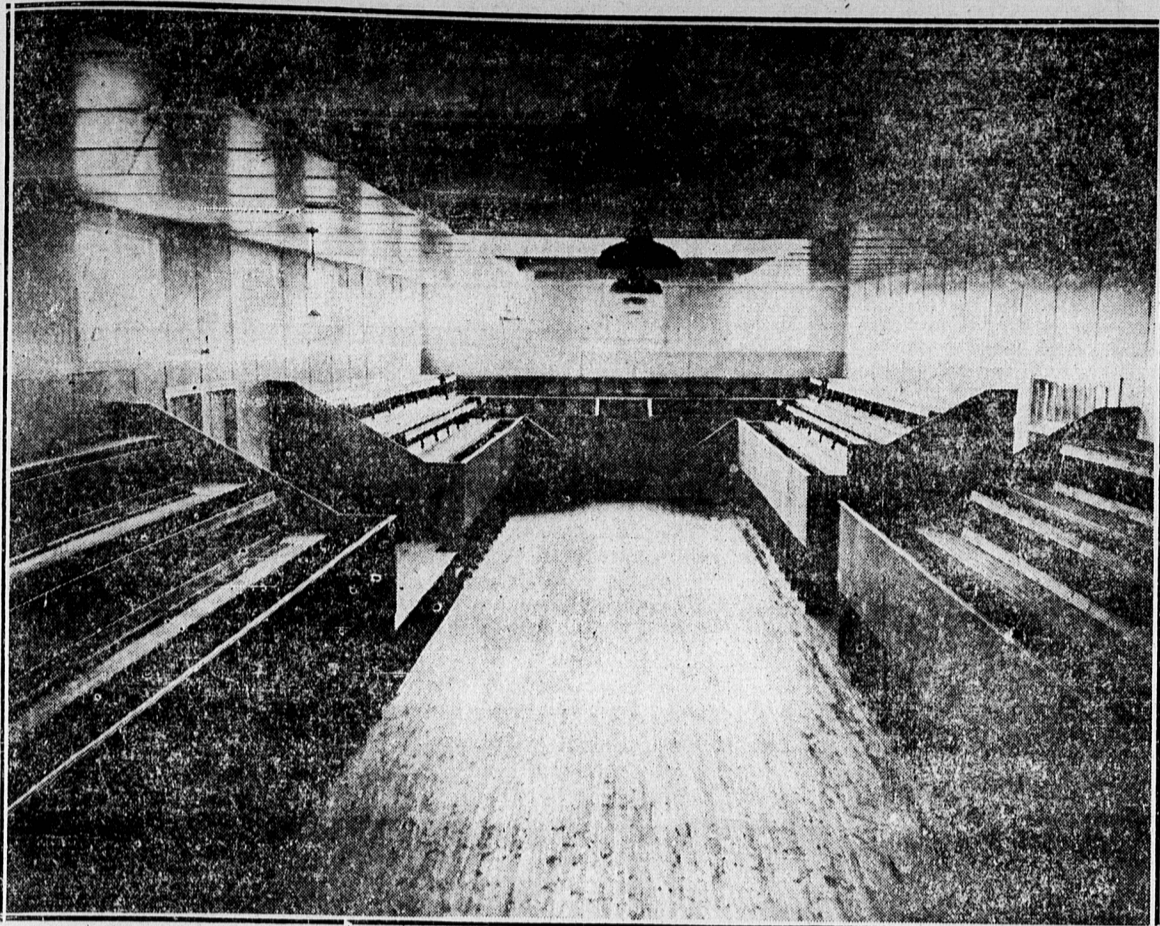


AND SPEND IT VIEWING THE SILVER BEAUTIES

Interior View Of New Judging Pavillion At the Provincial Exhibition Grounds



The new judging pavillion, 92 x 32, is the only one of its kind in the world built for the express purpose of providing a judging place for silver foxes. Erected at a cost of upwards of \$7,000.00, every detail has been planned to give the most satisfactory results to the exhibitors. The comfort of interested parties is well taken care of by ample seating accommodations.

OPTIMISTIC

Continued from page 10

market to purchase a better class of animal. Again, the inhabitants of many countries where no foxes have yet been sold for breeding purposes are becoming interested, and enquiries are coming in from many strange lands. There is a large virgin field

yet unconquered by the ubiquitous and evanescent foxman, and sales of live animals will be made for years to come in numerous rich countries in which today there is not one fox in captivity. Another reason, perhaps the most important of all, why the live fox portion of the industry will flourish for a long period yet to come, is because the demand for pelts is far in excess of the supply. For years many people connected with the industry have deluded themselves into believ-

ing that the silver fox pelt would surely become a drug on the market. The facts, however, prove the opposite to be the case. Each year shows an enormous increase in the number of pelts offered for sale, and notwithstanding this the market is often bare and a good substantial price has always been the reward to those who produce the required article, even the poorer pelts generally maintain a reasonable price. Today the condition of the industry is not the easy going propos-

ition it was in its earlier years. The situation has changed somewhat. The day of the cheap fox and the cheap pelt is past. If we wish to succeed today, it is essential that we must all breed better foxes. We, wherever this wonderful industry originated, should endeavor as much as possible to become specialists in the art of fox raising, and with our knowledge gleaned from many years study, this should be easy. It has been proven beyond the shadow of a doubt that nowhere in

the world can breeding foxes be raised as successfully as in this Province. Providence seems to have provided us with all the proper climatic and other conditions to this end. Other portions of the world have many of the qualifications, but only in a very few places do the foxmen seem to be able to maintain the standard of the animals they purchased in Prince Edward Island. The result is obvious. They must return again to Prince Edward Island for their breeding and foundation stock, unless they change their present methods. All of which means more grist to our mill.

Although this very necessary and excellent publication is being brought out by the Guardian Publishing Company in the interests of the fox owners, I would like to refer to another fur industry closely allied with the fox industry although much smaller, and now more or less in its initial stages, I allude to the mink business.

This industry has wonderful possibilities and I am looking forward with pleasurable anticipation to the time when it will be on the same solid and substantial basis as the fox business. But before that happens much has yet to be done. It is true that a beginning has been made by the formation of a Mink Association or Society, but it does not appear to me as if the same interest is manifested, or the same thoroughness, that has characterized the Canadian National Fox Breeders' Association, is

evidence. We, who are connected with the mink business must get together, bury our petty jealousies, and each and everyone use his utmost endeavors for the general advancement of the industry.

Both the fox business and the mink business can be very materially damaged by the thoughtless actions of any one member. An individual in order to get ahead of his fellow members, or for the purpose of getting some quick money, or for some other vague reason, may cause a stampede in prices through his thoughtlessness in offering animals at a greatly reduced price, when he would be much richer in pocket if he had waited, and he would not have earned the opprobrium of his associates.

I wish to take this opportunity of thanking the originators of this publication for asking me as one of the Patrons of the Silver Fox Exhibitors' Association, for my opinion as to the Fox Industry in this Province. The foregoing is merely my own private conception of the situation as I see it.

NEW FEDERAL MINISTER ADVOCATES BETTER SEED

Cost is trivial but results great says Hon. Robt. Weir

"No person can afford to use poor seed," stated Honourable Robert Weir, the new Federal Minister of Agriculture, at the banquet concluding

the International Plowing Match at Stratford last week. Mr. Weir pointed out, in speaking about problems of agriculture during this time of low prices, that the difference between the use of poor seed and good seed only amounted to around fifty cents an acre, whereas the results were vastly greater.

"It costs no more to make a good seed bed than a poor one" he stated, but he also advised against sowing good seed on dirty land. It was by

the use of good seed and good stock involving no more over-head than working with poor material, that the farmer could materially reduce the cost of production, and show some return on his labor even during the present state of depression in farming circles, the new Minister of Agriculture contended.

The people we find it hard to get along with are those who object to our having our own way.

LOTS OF MONEY YET

To Be Made in Foxes

Best pelts get best prices . . . Costs the same to ranch a poor, unprofitable pelt as it does a good, profitable pelt . . . Feed

Silver Tip Fox Biscuits

for best pelts . . . the ingredients warrant it . . . Also feed them for economy which makes your pelts profitable.

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Dealers Everywhere

We stock and sell Government Inspected Horsemeat, Tripe, in wire-bound boxes. . . . Best prices and all kinds of Fox Supplies. Write for our Fox Supply Catalogue.

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Send your entries early. Spend a holiday at this great Fox Classic.

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- 9 CLASSES
- 54 SECTIONS
- 18 CHAMPIONSHIPS
- 18 RESERVE CHAMPIONSHIPS
- 36 WONDERFUL TROPHIES

A Wonderful Show Building

A prize won at the Charlottetown Show places the highest mark of fox quality on your production. It enhances your values. Stimulates your business. Develops your markets.

Don't miss an opportunity. Enter your foxes in this great competition.

W. R. SHAW
Secretary and Manager

1930—Silver Fox Models—1930

Our 1930 crop of Silver Foxes has passed through the various stages from puppyhood and have now arrived almost at maturity. We are pleased with them. In our opinion they represent a distinct advance in our breeding operations. They please us better than any crop heretofore in their general conformation, their beautiful bodies, well covered brushes and well defined, clear white tips. They are real fox aristocrats, have class and distinction and possess that attribute known as *quality* in a marked degree. MACKINNON FOXES should be high class because they are the result of studied, selective breeding from the purest Island strains. Their show ring record includes World's Championships, International Championships and prizes galore.

Buy a MacKINNON MALE and IMPROVE YOUR HERD

Every year we have quite a number of requests for MACKINNON males. Ranchers find that these high class animals can be used to improve their herds. Last year we exported males to three different European countries and with splendid results to the purchasers. If your herd requires toning up in its brushes and tips you will find MACKINNON males will help you greatly.

AT THE 1930 SHOW

We will be represented by a selection of adult and pup foxes. We will be pleased to meet you at the show and give you any information regarding our animals that you desire.

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