

Woman's Realm Social and Personal Fashions Literature



Barbara Gould

ONE... TWO... It's as fast as that... the new Barbara Gould SIMPLIFIED Cleansing Treatment that adds fresh loveliness to all types of skin. First... a few moments to smooth on Barbara Gould Special Cleansing Cream. Now pop up tired pores and complete the cleansing treatment with Barbara Gould Skin Freshener.

Special Cleansing Cream... purges pores of dust, grime and all foreign matter. Price \$2.25 and \$1.10.
Skin Freshener... No-makeup, refreshes and stimulates relaxed pores. Price \$1.75 and \$1.00.



Complete range of Barbara Gould preparations available in Prince Edward Island at

REDDIN BROTHERS CHARLOTTETOWN

THE COOK'S CORNER

HOT WATER SPONGE CAKE

1 cup flour, 1 1/2 teaspoons baking powder, 1/4 teaspoon salt, 2

eggs, 1 cup sugar, 6 tablespoons hot water, 1/2 tablespoon lemon juice. Sift the flour, measure it, add the salt and sift it again. Separate the whites and yolks of the eggs and beat the yolks until they are thick and lemon-colored. Add the sugar gradually and beat again. Add the lemon juice and hot water and mix thoroughly. Fold in the flour, alternately with the stiffly beaten egg-whites. (Be careful not

A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers. Persons who have intelligent questions to ask on price control are invited to send them in writing to the Women's Regional Advisory Committee of the War Times Prices and Trade Board.

Q. I deal with a Chinese laundry which has raised my prices twice in the last few years. Are laundries allowed to do this?
A. No, laundries are not allowed to do this. According to W. P. T. B. ruling laundries of any kind cannot increase the price they charge a customer. The prices remain the same as they were during the basic period, September 15th to October 15th, 1941.

Q. Would you please tell me the ceiling price on butter?
A. The ceiling price on butter varies and is the highest price during the basic period, September 15th to October 15th, 1941.

Q. I understand that some of the "P" coupons are to be used for the purchase of canned sugar next summer. Does this mean "P" coupons in the ration book No. 4 we are about to get or in the book we are using now?
A. The special "P" coupons for canned sugar are in the No. 3 book. If you are planning to use them be sure not to lose your old book when you get your No. 4 book.

Q. I live in the country and it is hard for me to get away in order to obtain my new ration book. Is there any way in which I can have this done for me?
A. Yes, if you reside in a rural area you may hand your No. 3 book to an adult neighbor and have him or her collect your No. 4 book. But be sure that the application card is filled out by yourself in advance. You should sign your own name to the application card.

to beat the cake at this stage. Bake in a floured sheet or loaf tin in electric oven at 325 degrees F. 30 minutes - loaf, 300 degrees F. 40-60 minutes.

COFFEE FROSTING

1 unbleached egg-white, 1/2 cup granulated sugar, 3 tablespoons cold coffee. Place all ingredients in the top of a double boiler. Place over boiling water and beat with beater for 7 minutes. Beat and spread on cake.

it CONSERVES FRESHNESS
The new wartime package for KING COLE COFFEE was chosen because it protects freshness - and preserves for you all KING COLE'S superb flavor and aroma. Ask for KING COLE Coffee and enjoy the flawless flavor only freshness can give.

Dorothy Dix Says - HUSBAND NEEDS MANY TALENTS

Wife Would Rely On His Judgment Yet Lead Him Around By The Nose

A man asks: "What should be the position of the husband in the home?" He should be friend, counselor and guide. He should be neither a steam-roller nor a doorman. He should be the light of the house, not its blackout. And if you think it is easy to do this, you have never been a married man. For women are kittle-cattle to deal with and every wife wants her husband to be reinforced concrete to others, but mush in her hands. She wants to rely on his judgment, yet lead him around by the nose. She wants him to work hard and make plenty of money, but not too tired to take her out stepping of an evening.

REASON FOR FAILURES
For a man to qualify for the role of Ideal Husband requires a diverse talents that range all the way from his being a Churchill to a Bob Hope, so it is no wonder that so many fall down on the job, and that so many others just throw up their hands and quit and suffer themselves to become that most abject of creatures, the henpecked husband, or else turn into domestic Hitler.

WOMEN WOULD LOOK UP TO HUSBANDS
Every man would like to have his wife regard him as an angel and undoubtedly the happiest marriages are those in which the wife begins every sentence with "John says" as if that settled the matter. Every woman would like to look up to her husband if she could, but it is an impossibility if she finds him mean and narrow-minded, with silly, prejudiced opinions, who is a despot at home because he is nothing abroad. Every woman puts her husband on a pinnacle when she marries him, but he has to keep himself from falling off of it by his own work.

HAIR CURLERS
The homely curler, unsightly fly in some matrimonial ointment, is causing a spat of the sexes in a clothing factory in Glasgow. Women workers, it seems, are the habit of appearing at work with curlers in their hair. Men workers united with the management, contend that the practice is not only unsightly but also unsanitary. Hair in curlers, the management said, could be kept free from dust and grime. The women said the contention was "nonsense" and that the curlers not only kept their hair tidy but kept their permanents in condition longer. A ban was placed on the

PRONE TO TAKE WRONG ATTITUDE
Often to-day you hear women who have given up trying to get household help, or who are putting up with maids who don't quit them, say such things as, "Well, when the war is over they'll be back looking

little gadgets and 30 women workers appeared in them the next day. They were refused admission to the plant, so they went home and their work went undone. Finally when they returned to work—without curlers—a compromise was reached and women of the factory can now wear curlers on Tuesday, Thursday and Saturday.

Living & Leisure The Woman's Realm

AN ENGLISH WEDDING



The marriage took place in St. Mary's Church on January 28th, of Barbara Ellen Rose Hunt of 4 Cootham Brow, Storrington, Sussex, Lance-Corporal Lloyd Warren Garnham, Canadian Army Medical Corps, given in marriage by her Mother, the bride wore a gown of white brocaded satin with veil and wreath of orange blossoms, carrying a bouquet of dark red carnations. She had three attendants, her cousin the W. L. A. Miss Mary Farrell and Miss Lily Holdin as bridesmaids. They wore dresses of wine-colored velvet with matching caps and mitts trimmed with white fur. The best man was Pte. Robert Bennett of New Glasgow, N. S. and the Rector the Rev. W. G. Prostick officiated. The organ music included the Wedding March and the hymns "O Perfect Love" and "Love Divine". A reception was afterward held in the Church House, the happy couple leaving late for their honeymoon in London. They were the recipients of many presents, the bride's gift to the groom being a silver ring, the bridesroom's to the bride a gold cross and chain and the bridal attendants gold brooches. (Lance-Corporal Garnham referred to above is a son of Mr. and Mrs. John M. Garnham, Edward Street, C.B.)

A Morning Smile

"I've quite forgotten what it is I wanted," murmured the old lady in the chemist's shop. "Is the girl who always attends to me here? She might know what it is I want."

"No, madam," said the manager. "I'm sorry to say we've had to sack her."

"The old lady beamed. 'That's what I wanted - saccharine.'"

Two old ladies were happily discussing their ailments. Said one: "But I can never get hold of my doctor. I'm that far away from surgery."

"The other's eyes sparkled. 'I were, but I moved up hills. Now he has to pass a golf course to see me an' I see 'im every week-end - sometimes twice.'"

for jobs—and they won't be so high and mighty. The attitude of such women seems to be, "And when they do come back—we'll fix them. Because we'll be in the driver's seat again. It is pretty foolish for women to take that attitude. Because this is the very time when they should be interested in trying to work out a better relationship between housewife and houseworker."

Realization
They've had a chance to realize how important a goal maid is to the peace and comfort of their lives. They've had a chance to realize that they haven't kept their maids contented or pleased with their jobs in the past. Else why would they have quit housework the moment they had a chance to go into factories? And the women who have been doing their own work for the first time in years have had a chance to find out just how much work there is around a house.

Plan Ahead
So they ought to be thinking along new lines. They ought to be figuring out how, when housework is again plentiful, they can work out a fair, pleasant relationship with a maid. If, instead, they go ahead when they get a maid and try to get every bit of work they can out of her for just as little money as they can pay, they are going to have a bigger help problem than they had before the war.

For they'll be dealing with women who have had better jobs so far as wages and hours and independence are concerned. And if the housewife isn't prepared to meet such a person half-way—there is going to be trouble.

New Cream Deodorant

Safely helps Stop Perspiration

1. Does not rot dresses or men's shirts. Does not irritate skin. Can be used right after shaving.
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3. A pure, white, antiseptic, stainless washing cream.
4. Awarded Approval Seal of American Institute of Laundering—harmless to fabric, Use Acid regularly.

ARRID

Arid is the largest selling deodorant

39¢ Also 1 1/2 and 5 1/2 jars

CROCHETED CHECHIA HAT

1185

DESIGN NO. 1185
This Russian type hat is smart and an easy crocheted job. Pattern No. 1185 contains complete instructions. To order pattern: Write or send above picture with your name and address with 15 cents in coin or stamps to Needlework Bureau, Charlottetown, Guardian.

Design No. 1185
NAME _____
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My Baby looks so well since I started her on NUTRIM

Smart mothers are finding that Nutrim is the modern baby cereal for modern conditions. First, it tastes so good that Baby eats it readily. Second, it supplies balanced nutriment, plus 5 Vitamins and 5 Minerals, so essential for health and growth. Many physicians and baby specialists have had outstanding success with Nutrim when feeding was a problem. Sold by grocers and druggists.

REQUIRES NO COOKING
Contains 5 Vitamins—3 Minerals



Needlecraft For The Home

CASUAL CHARM
No wardrobe is complete without its full complement of smart, wearable shirtwaist dresses - and this one is so becoming with its graceful shoulder detail and soft, turned-back collar. No. 3709 in size 36 requires 3 1/2 yards 38-inch fabric. Send 20 cents for PATTERN, which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish. Address: Needlework Bureau, Charlottetown, Guardian.

Do What Your Doctor Does If Child Is Listless

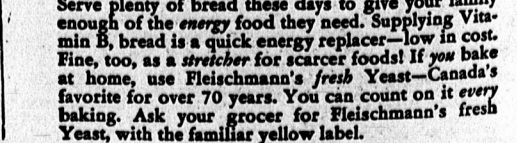
Because the tongue is the upper end of the stomach and bowels, it is usually the first thing a doctor looks at when he examines a sick child. He knows that a coated tongue and bad breath is a danger sign - a warning of an upset condition below, which may lead to real illness. Don't you take chances - look at your child's tongue and check the breath every day! And at the first sign of bad odor on the breath or coated tongue, give Children's Own Tablets. Small, pleasant-tasting tablets made especially for youngsters from preschool age to 15 years, they are wonderfully effective in helping to clean out harmful wastes and loosen up the stomach. No drastic weakening laxative action like many old-fashioned laxatives have. Get a package of Children's Own Tablets today - today from your druggist. Made by the makers of Baby's Own Tablets - your guarantee of a reliable product.

LEARN HOMEY ARTS
War has taught feminine May-fair how to cook and how to scrub as servants departed for war work and now the ladies are going to have to learn to sew. One after another exclusive West End shops are closing their dressmaking saloons and discontinuing the service by which they made-over the clothes their clients had gone bored with. In shops where this is still done, start shortages piled up six months ahead.

HINTS ON ETIQUETTE

You may feel important, self-righteous, etc. when you condemn another, but it is much better manners as well as more Christian, to try to understand them.

HAVE ANOTHER SLICE!



THANKS, IT'S WONDERFUL BREAD

—to bake bread just right use Fleischmann's fresh Yeast

Serve plenty of bread these days to give your family enough of the energy food they need. Supplying Vitamin B, bread is a quick energy replacer—low in cost. Fine, too, as a stretch for scarcer foods! If you bake at home, use Fleischmann's fresh Yeast—Canada's favorite for over 70 years. You can count on it every baking. Ask your grocer for Fleischmann's fresh Yeast, with the familiar yellow label.

WHY IS YOUR WASH SO MUCH WHITER THAN MINE?

"IT'S RIN-SO WHITE"

YES... RINSO-WASHED MEANS RINSO WHITE, THE WHITEST WHITE

SEE... EVEN WORK SHIRTS COME SPOTLESSLY CLEAN... IN A FEW MINUTES

I CAN TELL BY YOUR HOUSE DRESS, RINSO'S SAFE FOR COLORS, TOO

YOU'LL NEVER BE SATISFIED WITH ANYTHING ELSE ONCE YOU SEE RINSO WHITENESS

"Change to Rinso" AND WHISTLE WHILE YOU WASH

RINSO GIVES THE WHITEST WASH!