For the Boy
One of these
Smart new
Serge Reefers
$4.50 and $5.75

These well tailored Reefers of Blue, all wool Cheviot Serge are shown in one of the windows of the MEN'S STORE today. You will be delighted with them. They are just a little better tailored than the ordinary kind —the cloth is just a little better—and the fit just a little more accurate. Lined throughout, brass buttons, emblem on sleeve. These were chosen for you after much careful comparison.

Sizes 2 to 9 years $4.50 each.

Sizes 10 to 14 years $5.75.

MOORE & McLEOD
LIMITED

Discount Sale

As I intend making a change in my business, I now offer my entire stock, beginning Monday, March 24th, at the following discounts:—

Groceries 15%. Sugar and Molasses not included.

Hardware	25%
Men's, Women's and Children's Leather Boots	33 1-3%
Dry Goods	33 1-3%
Boys', Youths' and Girls' Rubber Boots	25%
A few Men's Mackinaw Coats	HALF PRICE

SALE FOR CASH ONLY

NO GOODS ALLOWED OUT ON APPROBATION.

All past due acounts MUST be settled at once.

J. W. FIFE
EMERALD

2268-3-24-6i.

Professional Cards

Palmer & Palmer
H. J. PALMER, K. C.
Barrister, Etc.
Money to Loan
Bank of Nova Scotia Building
Charlottetown, P. E. I.

MacDonald & McPhee
B. A.
J. A. McDONALD, H. F. McPHEE
B. A.
Barristers, Attorney, Etc.
Money to Loan
Riley Building Charlottetown

Mark R. McGuigan
B. A.
BARRISTER, SOLICITOR, ETC.
Money to Loan
Cameron Block
Charlottetown, P. E. Island

Dr. C. C. Archibald
Graduate of N. Y. Post Graduate Medical School and Hospital
Practice limited to Eye, Ear, Nose and Throat
Office Bayer Building, Gt. George Street
Telephone 853-J
Office Hours—9 to 12 a. m. 1 to 5

Commercial Hotel
Kensington, P.E.I.
Open after March 1st Under
New Management
Rates $2.50 Per Day
Good Sample Rooms in Connection.
Reasonable Livery Rates

Widsom sometimes walks in clouted shoes.

Mens maxims reveal their hearts.

::If one be troubled with corns, he will find in Holloway's Corn Remover an application that will entirely relieve suffering.

FOR
EASTER
SEND YOUR
PHOTOGRAPH
BY
BAYER
163 Great George Street

Eye Examination

Exhaustive research has revealed that at least seven out of ten people need glasses but only three out of ten wear them. That means that about four out of every ten are in need of optical service.

It may be that you are one of the four. An examination of your eyes will readily determine the condition of your eyesight and we earnestly urge you to give serious consideration to the matter of having this examination made.

CONSULT
H. J. MABON
Optometrist
MONTAGUE
Office connected with Drug Store

Western Guardian

—SHOP from Holman's Catalog

—HOLMAN'S MILLINERY OPENING, Summerside, March 29th. 2251-3-26-3i.

—HOLMAN'S MILLINERY DEPARTMENT, Summerside, is now located on the ground floor adjoining the Ladies'-Ready-to-Wear. 2251-3-26-3i.

—SPRING STYLE SHOWING.—The newest hats, the most fashionable dresses and the most attractive styles in blouses, cloaks and coats will be displayed for your benefit at Holman's, March 29th. 2251-3-26-3i.

—TRAVELLING BAD—The farmers in the vicinity of Summerside state that the roads in the outlying districts are almost impassable, and makes spring hauling quite a problem, wreaking great havoc on sleighs, as the pitches this year are very dangerous.—S.

—NEW RESIDENT—The many friends of Mr. Frank A. Johnston, son of our esteemed townsman and councillor, Mr. Thomas Johnston, will be very pleased to learn that he is again to make his home here, having accepted the position of manager of the Summerside Electric Light plant, succeeding Mr. Anderson, who recently resigned. Mr. Johnston has been residing in Moncton for a goodly number of years where he was engaged in Electric work, along with other lines. It is very pleasing to know a Summerside man has secured this position.—S.

::The worms that infest children from their birth are of two kinds, those that find lodgement in the stomach and those that are found in the intestines. The latter are the most destrucdive, as they cling to the walls of the intestines and if not interfered with work havoc there. Miller's Worm Powders dislodge both kinds and while expelling them from the system serve to repair the damage they have caused.

PERSONALS

—Mr. Oswald Kelly, Clermont, paid a business trip to Summerside on Monday—S.

—Mr. Walter Bell, Tryon, paid a business trip to Summerside on Monday.—S.

—The many friends of M. J. D. Goss, Summerside, will regret to learn of his serious illness.—S.

—Mrs. Edward McPherson and Mrs. Neil Darrach, Borden, were visitors to Summerside on Monday. S

—Miss Lolita Weeks, Fredericton paid a week-end visit to Summerside, where she was the guest of Mr. and Mrs. Wm. Buchannan.—S.

—Messrs. James Squarebriggs, Miscouche and Fidel Perry, Emerald were recent visitors to town. —H.

—Mr. Michael Alyward, Skinners Pond who came to town this week accompanying his daughter, Miss Evelyn to the hospital, has again left for his home.—H

Minard's Liniment Relieves Colds.

ISLAND HOGS SPOILED IN TRANSIT.

HALIFAX, March 25—After being eleven days in transit from Prince Edward Island, a cargo of nine hogs consigned to a local dealer were condemned and ordered destroyed by D. Philip Gough, food and milk inspector, on their arrival here Saturday morning.

Owing to the extraordinary long time they were on the road, a period which is particularly long, when it is considered that the weather has been good and there has been nothing to hinder railways travel, the hogs were in such poor condition when they arrived at Freight Shed, that Dr. Gough announced after an examination, there was not one which would possibly be termed fit for consumption.

What do sad laments avail if the offense is not extirpated by the penalty?

What sort of business is it to carry one's fortune upon one's body?

The Best Cough Syrup is Home-made.

Here's an easy way to save $2, and yet have the best cough remedy you ever tried.

You've probably heard of this well-known plan of making cough syrup at home. But have you ever used it? When you do, you will understand why thousands of families, the world over, feel that they could hardly keep house without it. It's simple and cheap, but the way it takes hold of a cough will quickly earn it a permanent place in your home.

Into a 16-oz. bottle, pour 2½ ounces of Pinex; then add plain granulated sugar syrup to fill up the bottle. Or if desired, use clarified molasses, honey, or corn syrup instead of sugar syrup. Either way, it tastes good, never spoils, and gives you 16 ounces of better cough remedy than you could buy ready-made for $2.50.

It is really wonderful how quickly this home-made remedy conquers a cough—usually in 24 hours or less. It seems to penetrate through every air passage, loosens a dry, hoarse or tight cough, lifts the phlegm, heals the membranes, and gives almost immediate relief. Splendid for throat tickle, hoarseness, croup, bronchitis and bronchial asthma.

Pinex is a highly concentrated compound of genuine Norway pine extract, and has been used for generations for throat and chest ailments.

To avoid disappointment, ask your druggist for "2½ ounces of Pinex" with directions, and don't accept anything else. Guaranteed to give absolute satisfaction or money refunded. The Pinex Co., Toronto, Ont.

Eastern Guardian

..*EASTERN AGENT—Mr. J. W. Murdock is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions.— tf.

..*LOCAL TALENT will stage comic play entitled "Uncle Josiah" under auspices of Women's Institute Friday, March 28th, 1924, in Oddfellows Hall, Montague. 2142 3 20 wthm4i

..*SEED OATS are not plentiful by any means. There is an upward movement in the oat market. Good reliable seed oats is going to fetch a high figure this spring.

..*WILL GROW SEED POTATOES. —Mr. Frank McAulay, Souris intends going strongly into the seed potato business and has procured a stock of first class seed from Mr. John F. McDonald, North Side. Seed stock is very scarce in the country.

..*HAY LOW. — In sympathy with all other farm products hay is lowest in price since pre-war days. Farmers are selling good sound hay as low as $16 ton. Mrs. Donald J. McDonald, Hay River, haas disposed of a number of stacks of prime and timothy hay at $30 per stack of 3¼ tons. Poor quality of hay can't be sold at all.

..*SAD BEREAVEMENT. —The death occurred at Montague on Monday after a few days illness of pneumonia of Mrs. Hugh Campbell who with her husband had only returned the previous Thursday from spending the winter in Boston. Another sad feature is the serious illness also of Mr. Campbell. The funeral takes place on Friday after the arrival of the family.

..*BRIDGETOWN.—It the roads are fit for travelling on Sunday the 30th. The pastor's subject "The existence of God—the fact of sin and the fact that man needs deliverence from the galling enslaving power of sin." The service to start at 7.15 p.m. Sunday School at 10.30 a.m. If unfit to travel Mr. T. J. Wigginton will lead the service.

..*SEED POTATOES SCARCE. —Potatoes appear to be scarce in the eastern parts of the Island. During the past week a great many farmers have been on the road looking to buy potatoes for seed purposes and find it quite difficult to get them. Seed stock of the Cobbler and Green Mountain type are almost impossible to procure. Scores of inlanders heve been scouring the North Side this week for seed potatoes. The crop east, last year was much below average.

..*A CHURCH GOING TOWN—This can be truly said of the town of Souris as could be seen last Sunday if you paid a visit to St. Mary's Church and the Presbyterian Church in the morning and to the Methodist Church in the evening. At the evening service the choir rendered the Anthem "Doth Not Wisdom Cry" with much effect, the solo by Mr. M. S. Acorn being exceedingly well done. The members of the various parts of the church in this town work well together in helping to make men better and happier.

..*ABANDONED FARMS. — Some twenty-five or more years ago one could count dozens of farms in some sections of Vermont and New Hampshire totally abandoned. This Island is getting very much like those states, both inland as well as along the shore. One may drive from a certain station on the M. H. branch and count six farms vacant or abandoned in the distance of a mile. At Bear River on the North Shore there are six vacant farms all adjoining and homes which were occupied some years ago. These six families were fair contributors towards church, state and school, in their day, as well as to the social welfare of the community. Now these people are in the U. S. A. or died out.

Minard's Liniment Relieves Colds.

PERSONALS

..*The fourth and last daughter of Mr. and Mrs. Vincent McPhee, Big Pond has gone to Boston.

..*Mr Joseph Currie, ex-road inspector for Lots 44 and 45, who spent the winter with members of his family in Providence, R. I., arrived home this week.

..*Mr. Donald A. McDonald, Little River has arrived home from Boston after spending a delightful winter with sons and daughters in the Hub.

..*Mr. Alex. F. McDonald, Charlottetown is expected to reach home this week to be in time for the lobster fishing at his old home at Big Bush. He spent the past winter with his daughter and two sons in Boston.

Considered Church Only Concert Hall

CHILDREN IN ENGLISH-SPEAKING COMMUNITY KNEW LITTLE RELIGION NOW TAUGHT SOME RESULTS GIVEN OF WEEK-DAY RELIGIOUS INSTRUCTION.

TORONTO, March 24—The Bible memorization which has become a feature of the public school curriculum in the schools of London, Ontario, is not the only example of week-day religious instruction in Canadian Schools. The principles and practics of this movement are being worked out in many directions.

One Alberta School has been found by the Religious Education Council of Canada where the children had never heard of prayer and imagined that church was simply a place to hold concerts—a state of ignorance which the local pastor is remedying.

Many thoughtful people in Canada to-day are convinced that crime and juvenile deliquency cannot be met successfully by policemen and pails, but only by a more careful and earlier, and a more universal religious training. Many are also persuaded that this work cannot be done by the State alone, nor yet by the church as an isolated group in the community and with only one hour a week and about sixty per cent of the children attending the Sunday Schools. Their contention is that it might be effectively done by a systematic co-operation between the church and the public school.

This seems to be borne out in the experience of a great number and variety of places East and West where something of this kind has already reached beyond the experimental stage.

At Chapleau, an isolated divisional town in Northern Ontario, the ministers, Revs. McBrien and Blodgett, combined forces and taught for thirty minutes each week in the public school. The examinations which followed the winter's work have proved that the subjects were well learned. Of this success Mr. McBrien writes:

"I had the pupils of the third and fourth book classes, 92 in all, and instructed them on Monday afternoons from three to four o'clock during the fall and winter, giving each class a half hour's instruction. The teacher had control of the room in each case and I had the very best attention. It has been a splendid year."

At the village of Moorefield, in Southern Ontario, the ministers are co-operating, one taking the junior grades and the other the senior grades and contination class. They are at the task every week and both are reported to be enthusiastic as to its vaule and are delighted with the appreciation shown by their classes.

Still more remarkable, because of circumstances, are the results recorded for the Religious Education Council of Canada by the youthful pastor of a cropless section of Alberta.

"It is hard to believe that anywhere in Canada there could be school children, some of them in the ninth grade, and all English-speaking, who knew so little about Jesus and His teaching," he writes. "None of the children at one school had ever heard a prayer offered, and so far as I could discover, they had absolutely no conception of prayer."

After telling incidents to show that they had no idea of what a Church was for and had no spiritual conception of love, this pastor goes on to tell of the outcome.

"Recently I taught a lesson on Zaccheus and tried to picture the little tax collector who was so bitterly hated," he writes. "I wanted to bring out the thought that Jesus could love such an unlovely character. At the end I wrote on the blackboard. 'Everybody hated Zaccheus but—' and turned to see how they would finish the sentence. This was the school that didn't know about love. Their faces had lighted up. I did not ask for the word, for I had a lump in my throat at the sight of them, but they gave it to me in a spontaneous chorus, 'Jesus!' And this was the school that had not known about love."

A beginning in week-day religious instruction has recently been made in the town of Palmerston, Ontario. At the start each minister took all the children once a week, although all concerned admit it is not the best way and organization is being bettered. In every case the children have come to these classes voluntarily, and one hundred per cent attendance is the rule.

MOTLEY DEVELOPMENT IN AREA OF HOSPITAL

Founded twenty-one years ago by the Methodists as a mission hospital for Indians, the Hazelton Hospital, northern British Columbia has come of age in many important respects. Its patients now include more whites than Indians, so great is the lumbering development along the G. T. P. westward towards Prince Rupert. Thirty-six communities, fourteen nationalities and eleven religions are included among the patients, according to the latest report to be presented on Hospital Day, May 12. The Methodist Missionary Society still provides substantial grants to enable Indians to receive care.

First Comes Safety

Two forms of investment you can safely buy "on faith,"—they are Government Bonds and Life Insurance.

Every dollar invested by a life insurance company must be reported to the Government at Ottawa. In every public library or life insurance office you may see the Government Report which gives a list of the securities owned by each company. Government inspection, plus good management, makes an investment in life insurance safe.

Life insurance should be the foundation of every Estate, and if you have not enough you should at once consult a life insurance man.

"Better be sure than sorry."

—Life Insurance Service

The Love that never Dies

REGAL FLOUR

No Flour in the world bakes more loaves to the barrel, and no Flour has ever surpassed it in the quality of bread produced.

Wonderful for Bread

Yours to Enjoy

"Thank God for Tea! What did the world do without it—how did it exist? I am glad I was not born before Tea."

Thus wrote the brilliant Sydney Smith in the early days of the nineteenth century, and countless thousands have echoed his sentiments since. But if Sydney Smith could so enthuse over Tea as it was then, what would he say of it to-day, when science in growing and art in blending have brought **your** cup of Tea to such a high point of perfection.

And what would he think of to-day's cost? At an incomparably lower price you are able to enjoy Tea of a deliciousness Sydney Smith never knew or imagined.

"KING COLE" Orange Pekoe
"The Extra in Choice Tea"