

FOR A LOVELIER YOU!



Jergens Lotion

Three Sizes

10c — 28c

53c

WOODBURY Cold Cream

98c — 37c — 65c



WOODBURY Face Powder

19c — 37c — 65c

At the Cosmetic Counter in the New Woolworth's

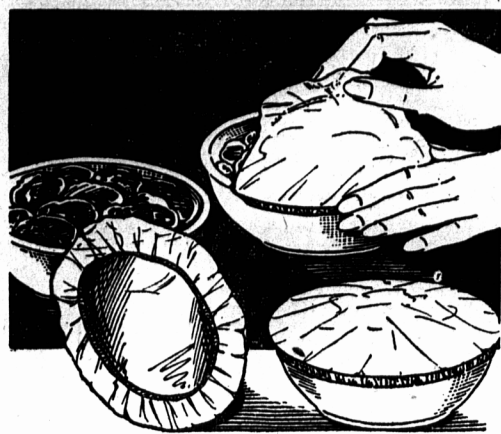
Koroseal*

6-Piece Set

FOOD COVERS

39c

(multi-coloured)



- * Keeps dust and dirt out
- * Slips on and off easily
- * Keeps food fresh
- * Protects precious vitamins

*TM Reg.

KEEP YOUR HAIR IN PLACE!



GAYLA

Hold-Bob Bobby Pins

Be sure to always have a supply on hand because these are the smooth, strong and invisible bobby pins.

10c

A WOOLWORTH NEW-STORE SPECIAL

CUTEX plastic finger-rest **FREE**

with Every Bottle of Cutex Polish

LIMITED

25c

TIME ONLY



The attractive finger-rest is a wonderful help to the home manicurist . . . it helps to steady the finger . . . helps to avoid polish stains on clothes and furniture . . . makes manicuring a pleasure . . . especially with quick-drying stay-perfect Cutex Polish.

Shopping

AT THE NEW WOOLWORTH'S is Fun!

Things for your home, your family, you!



She guards her poise with luxury-soft, wonderfully safe Modess. Now available in 2 sizes—Regular and Junior.

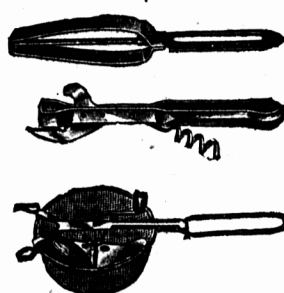


Box of 12 napkins **35¢**

MODESS BELTS 29¢



ADJUSTABLE • ALL ELASTIC
SAFE • PINLESS • STRONG



See Woolworth's Complete Counter Display of

Ovenex Tinware

Geneva Stainless Steel Cutlery

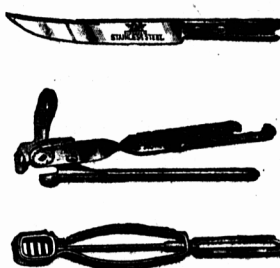
A. & J. Kitchen Tools

Sta-Brite Flatware

ALL AT POPULAR PRICES

MADE BY **SKCO**

THE BIGGEST NAME IN HOUSEWARES



STORE HOURS: 9 to 5:30

181-185 QUEEN STREET

SATURDAY, 9 a.m. to 9:30 p.m.

42-Stool LUNCH COUNTER

A spic-and-span counter where the best of food is temptingly served. From a delicious snack to a hearty meal, you'll find every dish, prepared in our own spotless kitchen, a home-tasting treat.

GENERAL ELECTRIC

LAMPS

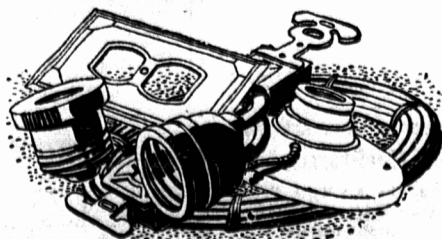
Stay Brighter Longer



You'll notice the difference in your home and in your office when you switch to General Electric Lamps. They stay brighter longer . . . give you best lighting value.

G-E WIRING DEVICES

Dependable G-E Wiring Devices include—
CAPS, TAPS, LAMP HOLDERS,
RECEPTACLES, HEATER PLUGS,
SWITCHES, PLATES, FUSE PLUGS,
CORD SETS



Sleep well . . . and wake with a lovely hair-do



"Goody" SLEEP CURLERS

- * Soft, flexible VINYLITE plastic
- * Perfect comfort while you rest
- * Simple to use
- * Perforated for quick drying
- * Colors—pink, green, blue, brown

CARD OF 3 **10c**



STAMPED PILLOW CASES
Thread Drawn—42x56"
Opening Price 80c

LADIES' HOUSE DRESSES
Lovely Prints
\$2.98

NYLON HOSE (Subs)
400 Needle—Equivalent to 51 Gauge
79c Fair
Also
48 Gauge First Quality Nylon Hose . . . \$1.19 Fair
51 Gauge . . . \$1.39 Fair

COLGATE DENTIFRICES

Ribbon Dental Cream

15c, 25c, 45c, 75c



Colgate's active penetrating foam gets into hidden crevices . . . helps clean out decaying food particles, removes the cause of much bad breath.

Colgate Tooth Powder 25c—45c

FOR SOFT, GLAMOROUS HAIR

HALO quickly removes dandruff from hair and scalp!
HALO gives fragrant lather even in hardest water!
HALO leaves hair soft, easy to manage, sparkling with highlights!

29c — 49c — 89c

Lustre-Creme Shampoo

Gives 3-Way Loveliness: 1. Fragrantly clean, free of loose dandruff. 2. Soft, easy-to-manage, perfect for home permanents. 3. Glistening with sheen; no soapy film; no special rinse.

Jars 55c—\$1.00

Tubes 29c—55c