

THE CHARLOTTETOWN GUARDIAN

President—W. Chester B. McLure, M.P. Vice-President, J. E. Burnett, F.J.I. Secretary—Lionel Col. D.A. MacKinnon, D.S.O. Editor and Managing Director—J. E. Burnett, F.J.I. Associate Editor—Frank Walker and D. E. Currie. Morning Daily (founded 1867) 50.00 per year (in advance) delivered. 54.00 per year (in advance) mailed in Canada and United States.

TUESDAY, JULY 3, 1934.

PURGING WITH BLOOD

The ruthless means which Hitler and his colleagues have taken to crush the revolt in the Nazi ranks in Germany have staggered the world. Hundreds, including prominent statesmen and even Nazi leaders, have been slaughtered in the streets or faced firing squads within a few minutes of receiving sentences before a tribunal, which had been appointed months in advance for just such an emergency.

Among the victims of the Nazi blood frenzy are Von Schleicher, former Chancellor, Dr. Klausener, leader of the Catholic party, and the commander and a number of prominent Storm Troop leaders. Von Papen, too powerfully protected by Hindenburg at present, is confined, seemingly a prisoner, to his home.

The German Vice-Chancellor's life may be said to hang by a thread. But this applies also to Hitler, Goering and his remaining lieutenants; for in such emergencies as the Nazi party is now facing, it seems to be a case of each for himself, and the Devil take the hindmost. The revolt for the present has been checked; but who knows when it will again break out with accumulated fury, and sweep to destruction the men who are now on top? Deeds such as have been committed in Germany over the week-end are unlikely to breed anything but hatred and further bloodshed.

TWO FAMOUS BANTINGS

Most people, says a writer in the London Spectator, will regard the award of a knighthood to Dr. F. G. Banting, the inventor of insulin, as the most interesting entry in the Birthday Honours. But while we are praising famous men let us not forget the earlier Banting, who endowed the English language with the verb "to bant." He was not a doctor, only a cabinet-maker, but his method of (as the dictionary puts it) "reducing corpulence by avoiding fat, starch and sugar in food" has been practised for generations by the predecessors of those elements in society who today do the same thing and call it slimming.

A PUBLIC TRIBUTE

Merchants, companies and enterprising individuals long ago discovered that advertising brings steady and sure returns when intelligently presented, and of late years governments have been experimenting in the same direction with gratifying results, says the Montreal Gazette. During the war, advertising was largely responsible in Canada for the success of huge loans, the people being made familiar with the needs and the conditions, with the result that they responded to an astonishing extent. In Great Britain today, Government institutions have been turning to advertising, with profit to the state and benefit to the people. Sir Kingsley Wood, the Postmaster General, is the latest high official to pay tribute to advertising. He was called upon a few evenings ago to propose the principal toast at the banquet of the Advertising Association at Leicester, and in the course of his remarks stated that much of the recent record increase of business at the Post Office had been due to extensive and consistent advertising. About two and a half years ago, he said, the Post Office first utilized the newspapers, and the first thing they found was that the public did read the advertisements and assimilate their contents. The advertising campaign was launched under depressing economic conditions, and the lesson was then learned that advertising was as necessary and as valuable in bad times as in good. When other countries had suffered very heavy losses in telephone stations, Great Britain not only maintained its number of subscribers, but increased them. For the twelve months ended March, 1934, the net increase in telephone stations had been 87,906. The figures for April recorded 7,915 new stations, an increase of 2,275 over the same month of 1933. Last year the Post Office advertising was extended to include the Air Mail services, and it had been a great contributing factor to a record increase of some 49 per cent. in air mail traffic during the first four months of 1934, compared with the corresponding period of 1933. It had certainly well paid the Post Office. Speaking on advertising generally, the Postmaster-General stated that, in the depression, firms which

sold their goods by advertising were bigger today than in pre-war times. It was essential that goods should be as represented and of a nature to suit the public demand. If the advertising was honest, repeat orders came. Britain should more and more call advertising into its service to project across the world the soundness of British goods. As for the Post Office, a new telephone drive was to be undertaken, and, said the speaker, "we shall again fully utilize the valuable medium of newspaper advertising." Sir Kingsley is convinced of the value of honest and persistent advertising, and his testimony is all the more valuable in that he is an unbiased witness. He has discovered that advertising pays, and pays well, in public as in private business.

EDITORIAL NOTES

It's a long, hot way to Labour Day.

Ottawa will miss the parliamentarians who will be spending their money at home—or elsewhere—for a brief spell.

The review of the work of the session of parliament reads like a chapter from the Book of Revelations—a vision of a new heaven and a new earth is made apparent, to be realized by ourselves in the working out of the means placed at our disposal.

We can but admire the courage and sangfroid of Mrs. Benjamin Adamowicz, who went down town shopping in New York on Friday after the departure of her husband and brother-in-law on an aerial trip to Europe. She said the shopping tour was necessary, as it had been delayed by preparations for the trip of her men folk.

The illness of Marie Dressler is being watched with unusual interest because she was loved for her characterization of the better type of the human element in picture plays. Marie interpreted those feminine parts which are the direct antithesis of the "flapper" and "gold digger" and endeared herself accordingly to all sorts and conditions of picture fans.

His Royal Highness the Duke of Gloucester who has just been appointed by His Royal Father a knight of the Order of St. Patrick, is thirty-three years old and bears the christian names of Henry William Frederick Albert. His uncle, His Royal Highness the Duke of Connaught, who is the oldest member of the order, is in his eighty-third year, and his Christian names are Arthur William Patrick Albert.

The international writers organization known as the P.E.N. of which Mr. R. B. Cunningham Gramham is honorary president, and Mr. H. G. Wells, President, met in Edinburgh and, inter alia, denounced the muzzling of the press by both Communist Russia and Nazi Germany and Fascist Italy. Now Germany is attempting to throw off the Nazi shackles. Once more it is being proved that the pen is mightier than the sword.

The annual Scottish gathering, which has been a feature of our summer sporting season for over 100 years takes place at North Wiltshire on Wednesday when there is sure to be as usual a large attendance of "Scotsmen, Scotsmen's wives, and Scotsmen's barns, and a' wha' ta' in Scotsmen's arms." It was noticed that one of the most successful and popular events at a Womens Institute (or Rural Institute as they are called in Scotland) gathering in Edinburgh was an Old Ladies Marathon, confined to ladies of seventy and upwards. There were 15 entries and three prizes awarded. The report did not give the time, but judging by the picture, the ladies were not breaking either their necks or records, though evidently thoroughly enjoying the contest.

Sometime ago there was a discussion in the Guardian on water divining. It will surprise most of our readers to learn that water diviners are organized into an association in the old country, with branches in both England and Scotland. It is known as the British Society of Dowsers. It has a membership of over 300 and held an annual conference in London the other day. The first day of the conference consisted of lectures by expert water diviners on their art, and by two distinguished medical men, who gave their views on dowsing as an aid to medical diagnosis. On the second day there was a "field day" at the Sussex home of the presi-

Notes By The Way

Irish Times, Dublin: President de Valera declares in all seriousness that Britain's position vis-a-vis Ireland is identical with that which a victorious Germany would have occupied if she had annexed the British Isles after the War. Could a more preposterous analogy be imagined? In the first place, the British Empire, which President de Valera regards with such disfavour, was built up largely with the aid of Irishmen who were—and millions of whom still are—loyal subjects of the King, as well as ardent lovers of their native land. In the next place, the accident of geography has cast these two islands adrift from the Continent into the Atlantic Ocean, and has made them into an economic unit, as the Free State has been learning recently to its cost. Finally, there was such an instrument as the Act of Union, under which the two islands lived in comparative peace and prosperity for more than one hundred years. Irish history did not begin in 1916. Fifty thousand Irish volunteers fell under the Union Jack during the Great War, and there are few homes in this country that have not some connection with the neighbouring island. In face of these facts, how can President de Valera talk of "British aggression," as if Britain had invaded Ireland as if twenty years ago, and the Irish people still were groaning under a foreign yoke?

The Japanese, according to a report of the radio committee of Japan's National Research Council, seem to be in possession of a secret which enables wireless stations to transmit the human voice in a way that is entirely incomprehensible to the average listener-in-charge. Dr. Shigetaro Chiba of the research laboratory of the Tokyo Electric Company says the set he uses is equipped with a microphone constructed so that the speech current is inverted with respect to frequency, making it unintelligible. At the receiving end the speech is inverted back to normal.

Lord Dunsany has been discouraging on punctuation. Very few people can punctuate properly. Many have an idea that period is best indicated by a dash, and several poets who send contributions in this direction have dashes scattered all over their manuscripts instead of commas, semi-colons, periods or other points. Punctuation, like spelling, is a gift, and few ever master the art completely, while novices hardly ever gain control of colons, notes of exclamation and quotation marks.—Hamilton Herald.

One can think of no country in the world, says the Border Cities Star, where a greater opportunity is offered the ordinary man to acquire means than Canada—if he is gifted along these lines. And a man must be doubly gifted to be lasting successful. There are persons who know how to make money, but are lacking in ability to keep it. Only a few can do both. For those who have this double ability Canada provides as great a field of opportunity, proportionate to its population, as any other land. The best proof of this lies in the fact that nearly all our wealthy citizens—and there are, relatively, but a few of them—have acquired their fortunes through personal effort. They had ideas and they were strong and vigorous and willing to dig in while most of their contemporaries were playing about and having what was supposed to be a good time.

International Affairs (London): Many people in Britain will be wondering whether Poland is not going to be absorbed in the Communist system. To this query I would say: Communism in itself is less of a danger to Poland now and also to certain other States of Europe, because what we call statism—the expansion of the State—has been so much increased in peaceful and legal ways in continental Europe that the difference between the Communist and the continental system is much less than it was. Planning has been so widely adopted that it very largely breaks the danger of Communist propaganda and the organization of revolution.

After insulin the anti-hormone: Once again a Canadian scientist has made a great discovery. Insulin relieved where it did not cure diabetes, the anti-hormone may point the way to the more effective cure of diabetes, goitre, Grave's disease and other illnesses caused by the malfunctioning of the glands.—Horticulturalist. Like the postal service of the body, the nerves are the body's telegraph; they send messages to and from the brain to every part of the body. The hormones carry little packets from the glands along the blood stream to wherever they are needed. Like the postal servants they make no mistakes. The right package is always delivered at the right place.

Toronto Star: The fact is that the United States has entered upon a huge socialistic experiment—and drought relief is only one small phase of it—without the necessary preliminary step of socializing the industry and taking its profits for the state and the things that the state requires to do. The present makeshift plan works admirably as long as the state can borrow and meet the interest on its borrowings. But that sort of thing cannot go on for ever. Somewhere and sometime the limit will be reached. And then what?

den of the Society? About eighty diviners from all parts of Great Britain were present, and a variety of tests and experiments were undertaken. The drought of last year and consequent shortage of water in many parts of the country have naturally aroused considerable interest in water divining.

That Body of Ours

By James W. Barton, M.D.

EVERYONE NEEDS A VACATION. It is very easy for some individuals to persuade themselves that they need a vacation; that they have been working too hard and that if they don't get away from everything they will have a breakdown. There are other individuals who work about twice as hard as you feel that something would happen to their work if they left it for two or three weeks; that while they don't feel "extra well," nevertheless they are not sick so don't need a vacation.

As a matter of fact whether we work hard or not, or whether we think we work hard or think we don't, we all need a vacation once or twice a year. It may sound foolish to tell individuals that they need a vacation if they don't feel that they need it, or who enjoy their work so much that they don't think they need a rest; but they need it just the same. You and I, despite lack of regular occupation or even if every hour of our work is with "pleasurable" cause after all the right or best name for vacation is "change."

Further, this "change" should be something the individual desires and has been desiring whether it is fishing, camping, motoring, hunting, or even going to a vacation where everybody must "dress" for dinner, it is doing the thing or things you want to do, but entirely different to the regular things you do the rest of the year, that really gives you most out of your vacation. You will find that it is the little changes in life, getting away from the routine things, that renews your spirit and it is this renewed spirit that changes your whole outlook on life. No one thing can advise you exactly what to do or where to go for your vacation. In the best of benefits come from the fact that you do the choosing yourself. Most of us know or have always in mind just what we want to do. If however you haven't decided just what to do, go, sit down and think about it. Do with it as you wish, your means or ability and decide to do that one thing. Remember everybody needs a vacation; and everybody should try to get that vacation because even if we return tired, the change in our daily routine will make life very much more worth while.

Manling And Lobstering

(London Times)

Though a romantic French poet tried to make a pet of lobster and lead it down the Champs-Élysées on a ribbon, it has never yet been seriously supposed that the lobster had much in common with man. The possibility may receive more serious consideration in consequence of certain researches into the habits of the lobster carried out in the Lancashire Sea-Fisheries Laboratory in the University of Liverpool. The report on those researches shows them to have been confined to the youthful lobster, or lobsterling; but it appears at first sight to baffle further inquiry by leaving out all reference to a matter now considered of paramount importance. It says nothing of sex. But in the end, perhaps, the omission is of no great moment, since it is possible that, in lobsterings as in manlings, the difference between boys and girls is not now so marked as to matter much one way or the other. The lobsterling is a resolute inquirer. Be that as it may, one common quality is immediately evident—a reaction to warmth. As with man, so with lobster; vitality is highest and activity greatest in the warm weather, in the summer months.

And at once another common quality leaps into notice. A symptom of this vitality is a frequency of moulting—in other words, of changing clothes. None but the most superficial student of lobster-life needs to be told that the creature is dressy. It may have been more than fancy—it may have been more than a matter of choice. Indeed Gerard de Nerval to choose blue for the colour of his lobster-lead, since it was reported not long ago that a live blue lobster had been fished out of some distant sea. But the lobster must be sensitive to colour, or Lewis Carroll—unrivalled master of the subtle and obscure—would never have made the lobster's very first remark a complaint that he had been baked too brown. A line or two later he is found trimming his belt and his buttons and turning out his toes; and if further evidence were needed, there is Tenniel's drawing of him at his toilet, with his hair brush, his looking-glass, and his bootjack. The lobster is dressy; and the Lancashire Sea-Fisheries Laboratory has discovered that, like the manling, the lobsterling is more dressy and changes his clothes more often in the summer than at any other time of the year. It is in the summer that the lobsterling is found frequently moulting; in the summer that the manling doffs and dons his shirtlings and his shortlings, his blazerlings and his boaterlings; in summer that the womanling changes her frocklings for her swim-suitlings and that again for her lido-wrapping. And the resemblance becomes all the more convincing when activity in boy and girl lobsterers is in the first half of August and in the very time when the manling and the womanling are also at their liveliest and their dressiest. And there again Lewis Carroll has been ahead of all others, for his "lobster-dance" is nothing but a slightly disguised account of manling revels at the seaside. The lines along the shore, the advances and

American Library Association

(Montreal Gazette)

Interest will be widespread in the annual meeting of the American Library Association, which opened in Montreal this week. The association is the largest and most important library organization in existence. It is the fifty-sixth gathering of the kind that this body has held, and the second to take place in this city, the first meeting having convened here in 1900. In the interval, the association has given substantial aid in the development and improvement of library methods and in the enhancement of the status of librarians. Two thousand librarians are expected to attend the meeting in Montreal. Heretofore attendances have varied between thirty-six and fifteen hundred. From the acorn a mighty oak has grown. The acorn was planted in 1853. That year saw the earliest library convention on this continent. Held in New York City, it was attended by eighty librarians and was otherwise interested in bibliography. A committee was formed to effect a librarians' organization, but there was no subsequent meeting until 1876, when a national conference of librarians was summoned in connection with the centennial exposition at Philadelphia. It was at that conference that the constitution of the American Library Association was adopted. One hundred and three members were enrolled. An immediate result was an assembly of international librarians in London, England's capital city, and the formation in 1877 of the Library Association of the United Kingdom. It may therefore be said that the organization of the American Library Association opened up a distinctly new era in the history of libraries throughout the English-speaking world.

The American Library Association's influence has been great in stimulating and sustaining interest in the library movement, in elevating the aims and increasing the efficiency of librarians and in helping to make their avocation a recognized profession. Formerly, according to authoritative testimony, the duty of a librarian was considered too much that of a watchdog—to keep people as much as possible away from the books and to hand these over to his successor as little work by us as they could be. The librarians' duties today are very differently interpreted and executed. They are constant in promoting the circulation of the books for which they are the trustees and are ever ready to prepare for the direction of the inexperienced lists of such works as they think best worth reading. Thus the public usefulness of libraries has been increased beyond measure, and although the library can never, of course, be made a short cut to learning, surely, with the trained librarian as a guide, philosopher and friend, it can, and no doubt often does, afford a short cut to information that will make learning more readily by us as they could be.

U. S. Responsible

(Dr. Albert Shaw in The Review of Reviews)

It is an urgently important thing that we should be willing to go far in offering generous trade inducements to Canada. . . . To have broken down a great wall of defensible trade between Canada and the United States, because of the rivalry between two sets of wheat speculators, has been the disastrous result of a policy adopted at the behest of lobby interests professing the exclusive right to speak for American farmers. In the year 1930, Canada imported from the United States goods for consumption to the total value of \$47,442,000. This figure had shrunk in 1931 to \$38,407,000, in 1932 to \$37,631,000; in 1933 to \$203,387,000. This does not represent a very great loss in proportion to Canada's total imports. But there is a decided drift away from trade between these two contiguous countries. . . . The commercial separation is not fortunate for either of them, . . . to the future. . . . Taking advantage of the Ottawa preference agreements, Canada's exports to Great Britain have increased in three years from 25 per cent to 40 per cent of her total external trade. While we are losing sales to Canada, year by year, the British manufacturers are increasing their Canadian sales. This tendency is abnormal, and is wholly due to tariff discrimination. It should be met by generous offers and skillful negotiations. We must buy a great deal more from Canada, in order to restore our former percentage of sales in return. The American legislators for high tariffs to protect our farm prices have not understood this trade problem. To build up our industries by resuming our former volume of exports to Canada, Cuba, and other neighbours, is to increase the consumption of farm products here at home.

The Poet's Corner

THE WARDEN

June's blossom garden Hath the Red Rose! for warden— Sweet Love's inquisitor. 'Ere ye may enter in,' said the Red Rose, 'Ye must swear fealty, And not alone to me, But likewise blind, Body and soul and mind, Although it be not for thy heart's repose, To Love whom I am sign and signet for!' I came, and nothing loath, Took ready oath, Hence wear I the Red Rose (Divinity flower that blows!) And walk June's blossom garden, glad to be Bounded forevermore to Love—and thee —Clinton Scollard.

The 2 Macs

Extra Special Prices in a Week-End Sale of Toiletries, Patents, etc.

- 25c tube West's Tooth Paste ..... 22c
3 tubes Squibs Tooth Paste ..... 50c
50c Jar Ponds Creams .. 43c
60c Dandierine ..... 54c
2 Tooth Brushes 29c
Bourjois Evening in Paris Face Powder, Lipstick and Perfume, all for ..... \$1.10
\$1.00 Bottle Nujol ..... 89c
\$1.00 Bottle Eno's Salts .. 89c
\$1.00 Bottle Abbeys Salts 79c
50c Fruitatives ..... 43c
\$1.25 Ironized Yeast .... 98c

PUBLIC FORUM

This column is open for the discussion by correspondents of questions of interest. The Charlottetown Guardian does not necessarily endorse the opinions of correspondents.

POTATO GROWERS

Sir,—As one of the members of the Potato Growers' Association, I write to ask an itemized statement of the year's transactions of the association, as I consider we are entitled to know just where our money was lost and those who are in debt to us; also the amount of potatoes we shipped from non members. I hope our Secretary will see his way to comply with this request in time for us to study before our annual meeting. I am, Sir, a MEMBER

The Herb Garden

(Montreal Gazette)

Of King Solomon it is told that he spoke of the trees from the cedar tree that is in Lebanon even unto the hyssop that springeth out of the wall. This sentence is not intended as any slight upon the modest herbs which spread their fronds from a crannied wall, but rather as a hint of the large range of knowledge and profound wisdom of the monarch who took note of the lowliest of plants, and mused upon its beauty. What is more graceful than a wild bramble? A garden has been called a refuge from the battle of life. Such enclosure lies atop of the Herfordshire hill where was fought the battle of Barnet, and is surmamed Gladstone Heath. Tradition has it that the primitive efforts at gardening were the work of women who sought to thus adorn the homestead whilst their husbands and brothers were at the war, and that from this time the world began to improve. The question is sometimes asked as to how far the scenic ensemble of the landscape has moulded the character of the folk who live upon the hills or build their homestead in the plains or the fens; and whether science has improved or dulled the poetic sense of things growing and blowing nigh the doorstep, such objects as appear to the human fancy and imagination.

Who can tell what inner secret correspondence goes on within the mind whensoever the observer, learned or otherwise, seeks to gain the clue to a wayside weed; and timid thoughts, coming as angels unawares, begin to burgeon in the soul with that haunting spell of things spiritual uprising in whispering accents from the ground? Herein it is that "stumbling guess becomes firm-footed art;" and even the botanical expert doffs his heavy armour, whilst, as if each thought were but a source of jubilation, he is made conscious that the bleak moor or the roadside ditch or the marshy tarn holds treasures that merit the name of "traveller's joy." Each turfy hillock has its store of interest for the untrained eye, and there is not a root of herbage but has its harvest, not alone in stalk and leafy bloom, but in poetry and simile and fair imageries of fond sentiment, pleasant as they are pure and wholesome. An invisible import thus, whereby the herbal savor gives the soul delight. As Warlock puts it: "An herbary, for furnishing of domestic medicines has always made a part of our ancient gardens."

An Ideal Installment Investment

Consider life insurance as an installment plan of investment—absolutely safe; non-fluctuating in its dollar value; freeing the investor from all the hazards of individual selection; giving the finest spread of investment risk known to man; freeing him from all managerial cares; more suitable for quick borrowing than any other investment plan; purchasable in convenient denominations; with a speculative element (death in early years of policy) that always works with the investor and never against him. Consult your nearest Great-West Life Agent, or write or call on

HYNDMAN & CO., LIMITED

PROVINCIAL MANAGERS Lower Queen Street Charlottetown

For Full Strength and Fine Flavor Use BRAHMIN ORANGE PEKOE TEA

Ceylon Small Leaf

E. R. BROW

Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate.

Agent at Summerside, Lloyd Lewis 146 Richmond St., Charlottetown

H. K. S. HEMMING, B.A., C.P.A., C.G.A.

CERTIFIED PUBLIC ACCOUNTANT MEMBER OF CANADIAN SOCIETY OF COST ACCOUNTANTS COMMISSIONER FOR TAKING AFFIDAVITS IN THE SUPREME COURT OF P. E. I. P. E. I. REPRESENTATIVE THE CANADIAN CREDIT MEN'S TRUST ASSOCIATION, LIMITED. BANK OF NOVA SCOTIA BUILDING CHARLOTTETOWN, P. E. I.

Accounting systems opened up and revised. Labor saving office methods installed. Cost Accounting instituted to suit special requirements. Monthly, quarterly and annual audits. Balance sheets and Profit and Loss Accounts prepared. Income Tax returns written up and filed. Financial arrangements made between debtor and creditors. Limited Liability Companies Incorporated. P. C. BOX 35. TELEPHONE 1376.

One Cent a Mile to Western Canada

Tickets on sale daily to June 30th—Return limit 45 days. For Full Particulars apply to W. K. ROGERS City Ticket Agent Canadian National Railway, 94 Great George Street L-5984

Building Materials—Just Received—

One carload of the famous C. Lloyd & Sons Inside and Outside Panel Doors All sizes. One carload of Rhynas & Son Ltd. Window Frames and Glazed Sashes. One carload Douglas Fir Mouldings Spouting and Finish Direct from Vancouver. One carload Johns Manville Ltd. Asbestos Shingles and Roofings Direct from Factory. Prices on Application.

L. M. POOLE & CO.

PAOL'S WHARVES