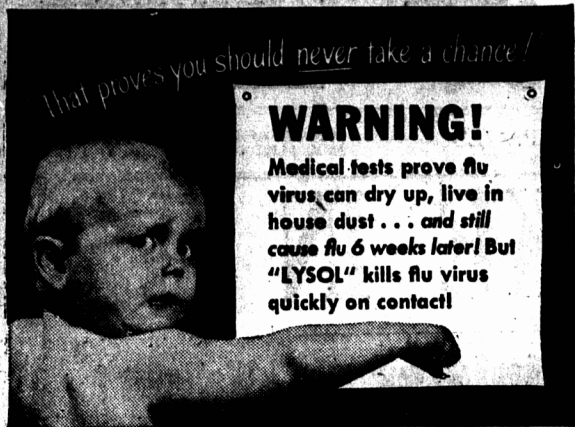


Woman's Realm / Social and Personal / Fashions / Literature



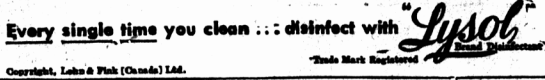
WARNING!

Medical tests prove flu virus can dry up, live in house dust... and still cause flu 6 weeks later! But "LYSOL" kills flu virus quickly on contact!

YES, LADY! An infected sneeze can scatter the flu virus as far as 12 feet! And this "bug", settling on floor or furniture, is so potent that 6 weeks later, if a child stirs it up in house dust, it can still infect him with flu!

Another scientific fact—"Lysol" brand disinfectant kills the flu bug. So add "Lysol" to the water every time you clean! Make it a flu season rule for kitchen, bathroom, nursery... all over your house. Get powerful, health-guarding "Lysol" at your druggist's today!

The "bug" that causes flu is a virus (smaller than a germ) visible only under the new electronic microscope.



Every single time you clean... disinfect with "Lysol"

Copyright, Lohm & Pish (Canada) Ltd.

Living & Leisure THE WOMAN'S REALM

A COMMAND! Let there be happiness! This old earth's sorrows are piled in an unending rubble. Let us build up a road of bright tomorrows. And dream brave dreams - nor let them end in sleep.

THE MONKEY BIRD To say that animals do things which are stranger than fiction would be putting it mildly. Some animals, through no fault of their own, delight in doing exactly the opposite of what Mother Nature intended them to do.

For example, the Hoazin, sometimes referred to as the Turkey-bird, or monkey-bird, climbs trees and hangs from the limbs by its bill and wings.

This oddity in the bird world represents the closest link between birds and the quadrupeds.

Not only does the Hoazin climb trees, but it is able to dive and swim. Often it can be observed in some small stream swimming

about, enjoying the cool water while overhead the brilliant sun shines down with all its ferocity.

FASHION NOTE Bells are more important fashion news than ever. Wide or narrow, sequined, studded, or fur or suede, they'll change that back-of-the-closet forgotten frock to this year's wardrobe beauty with no effort at all.

The Russian Academy of Medical Science is setting up new institutes to study infectious diseases and to determine effective control measures.

A classified list of commodities published by the U.S. Government contained approximately 100 plastics which, unfortunately, can be grouped into 14 types.

Among smaller fish on reefs near the southern coast of Florida are angel fishes, butterfly fishes and porfishes; porfish when caught make a peculiar muffled noise.

Velsicol 1068, a new competitor of the insecticide D.D.T., gets the number in its name because it contains ten atoms of carbon, six of hydrogen and eight of chlorine in each molecule.

If mosquitoes are eradicated with D.D.T. and other new insecticides, a dangerous disease in horses, equine encephalomyelitis, may also disappear; it is now well established that mosquitoes can transmit the disease to horses.

Dorothy Dix Says—

Ideal Mother

Grandma's Method of Rearing Children Still Super Duper

A young woman, with her first baby, asks me what is my ideal of a good mother. Well, my notion of a good mother is a woman with a headful of common sense, a heartful of love, a stiff backbone and a good, strong, right hand.

The trouble with motherhood seems to be that few women can take it in their stride. Most of them overdo it or underdo it. They spoil their youngsters rotten, or else neglect them.

Now there are very few women who do not desire to be good mothers, and nothing is more common than to hear a woman say that she hopes and prays that her children will turn out well, but the catch is you can't develop the characters of children by wishful thinking.

And that is where a mother needs common sense in dealing with her offspring. She has to face the fact that her little bundle from heaven has a lot of devilish tricks wrapped up along with his angel traits.

A good mother must love her children, but she must love them wisely and not too well. Mother love can be a blessing, or it can be a curse.

It takes a lot of strength and courage and a stiff backbone to be a good mother, for the young are strong and lusty and full of fight, and it is so much easier to give in to them than to battle them to a finish.

It is a hard job to be a good mother, but Grandma's recipe for rearing children—feed 'em and wash 'em, kiss them when they are good and spank them when they are bad—has never been improved upon.

Ellen's Diary

By an Island Farmer's Wife

It was a wind out of the Summer that was in the lawn trees today—a South wind, that tossed the branches of the rowan tree, in the border, playfully and rocked the deserted robin's nest in the old silver birch.

March will advance the coming of green pastures and bird-song. "Just think, Ellen," James said with evident satisfaction, this morning, "Come Sunday, March will have work that has recently been accomplished. Not so much in the extra work, as in the daily choring, all of which in its faithfulness and equal and blessed memory, in the near or distant future."

Because some women are the "safest" creatures and as James often takes care to point out "not knowing on which side your bread is buttered" the seasonal farm-sellings and buyings, more or less for granted and each product or animal fitting into its cycle of sales.

The trips to the corner-store come back now to mind, where after a fresh fall of snow, close by the Auld Kirk rears its spire heavenward and the drifts, were moulded prettily about the "eating places in the city of the dead."

Two soldiers who were batmen to officers met in the canteen. One noticed that the other's hands were grimy with soot, and asked him about it.

"Oh, he said, 'I've just been seeing my officer off at the station on leave."

"But how did that blacken your hands?" asked the other.

"Well, you see," was the reply, "I patted the bloomin' engine."

HEALTHIER As two elderly ladies were walking along the street they passed a couple of military policemen. One of the ladies drew the other's attention to the armlets bearing the letters M. P.

"That's what I call sensible," she said, "it's much better for them to patrol the streets than to waste their breath in the House of Commons."

ANSWERS 1. Say, "The factness of Charles" was revealed when the factness of his figures was disclosed.

2. What is the correct pronunciation of "foot"?

3. Which one of these words is misspelled? Inimitable, inexcusable, indivisible.

4. What does the word "emendation" mean?

5. What is a word beginning with ki that means "destiny; fate"?

GAY ACCESSORIES



DESIGN NO. 1122 For get-into-nots, wild roses and daisies are colorful flowers. Easy to crochet and lovely to wear in the bath, mountaineers or hat trimming.

Design No. 1122

Name Street Address City Province

"EMILY BROKE THE NEWS ABOUT BRISK!" "Emily, our maid, is always breaking something. Yesterday, she broke a lifetime habit of our family by making us try brisk tasting Lipton's Tea. And Lipton's certainly taught us what brisk flavour really means."

Household Scrapbook

Modern Etiquette By Roberta Leo

Better English D. C. Williams

Do you, too, suffer from MONTHLY CRAMPS HEADACHE BACKACHE

Morning Smile

How Can I!!

PLEASED

HEALTHIER

A DEODORANT OF DOUBLE ACTION

Needlecraft - FOR THE HOME -

ARRID HELPS PREVENT PERSPIRATION SPOTS AND ODOR

FREELY PINAPORE

ARRID

BABY'S COLDS

NOW! NEW ALL-PURPOSE RINSO IS THE ONLY SOAP YOU NEED! BECAUSE IT WASHES Everything WHITEST, BRIGHTEST, QUICKEST! RINSO WASHES Everything WHITEST, BRIGHTEST, QUICKEST