

You can get more good bread out of a barrel of

RAINBOW Flour

than out of any other kind that's milled.

MILLED BY THE TILLSONS AT TILLSONBURG



Oh, oui! Le voici! My bread flour and my pastry flour! Two all in de one!

When I want de mos white bread—jes like de snow—I use de flour BEAVER.

When I would to pleas' M'sieur wit de pie dat in de mouth melts, I make it of de same flour BEAVER.

When Madame say, "Victor, make for me your mos best Cake for pretty ladies who come to my tea," I use de same Flour BEAVER an bake up de dainty dish dat Madame love to eat.

Oh oui! Victor is de bos' chef when he has de flour BEAVER.

Dat is de bestest of all.

Jes' you try him. Den you see.



Dealers, write for prices on 21 kinds of Feeds, Coarse Grains and Cereals. T. H. TAYLOR CO., Limited, Chatham, Ont.

THE POWER OF THE CROSS OF JESUS CHRIST

An able and eloquent sermon by Rev. Douglas Hemmeon of Halifax.

TEXT: Rom. 1:16. "I am not ashamed of the gospel of Christ, for it is the power of God."

Of all the apostles we would naturally suppose Paul to be the last to make this striking statement, because he is the very one among them all whose training and prejudices would make it difficult for him to accept its truth.

Paul's position among the apostles was unique. He came from a different class religiously, socially and intellectually, from the one to which they belonged.

His character and disposition were not of the same sort. His conversion was vastly different from theirs. They began with the human companionship of Jesus.

Surrounded by the warm personal atmosphere of that strong and magnetic personality, their fidelity was rooted deeply in the closest comradeship of history. It was therefore much easier for them to remain loyal to him after the shock of his apparent defeat on calvary, and to carry the evangel of his life and death to alien lives.

But it was far different with Paul. He had to begin where they left off. They carried the glory of Christ's presence with them to lighten the valley and shadow of His death and all shame. Whatever might afterward happen, they had the memory of which none could rob them, of those three incomparable years to hold them true. But Paul had been shocked, as it were, into this new relation to Jesus. Consider his difficulties. He was a Jew and the Jew had a horror of death, based on a moral shame. To him death was no course of nature. He considered it part of the original will of God and something abnormal and irregular—a penalty imposed for a violated law. His greatest leaders had escaped it. Enoch and Alijah had not died. Moses had been seen alive again. To the Israelite the story of death was sin.

And yet we find this Hebrew of the Hebrews glorifying in what was once his shame, and flinging out to the Roman world the challenge of the Cross.

As an act of personal bravery alone it would command men's respect and admiration everywhere, but its universality and applicability have deeper grounds than personal bravery. We must frankly acknowledge that the grounds upon which he acted and the principles of His life must be those upon which we must act and live. Here then is the print of contact—a contact that binds the ages together.

For let it be known that the world that Paul challenged—the spirit of imperialism and worldliness—is present now. A world founded on selfishness whose splendid brilliancy blinds and fascinates and charms as subtly as in the days of the Caesars.

There are two ideas in the text that stand in plain contrast to each other. One is the idea of the Gospel and the other is the idea of Power. The prevalent idea of the Gospel is that of weakness. It was thus that the Jew thought of it. It was thus that the Roman thought of it. It was thus that the world thinks of it. If this idea is the right one, then the gospel is lost. If the gospel is to accomplish its work, then it must be connected with power. If it is to do the greatest work it must somehow be coupled to the greatest power. What shall conquer the spirit of Judaism but a greater spirit? what shall overcome the spirit of Imperial Rome but a mightier spirit? And what shall bear down and triumph over the spirit of the world but a spirit whose appeal is to the world's deplorable and whose source is the world's Creator?

We have then two facts to deal with. First, the real power of the Cross and Second, the apparent weakness of the Cross.

The great discovery of the text is not the discovery of the Cross out the discovery of the power of the Cross. because unless men see that behind the Cross lies infinite value. If it is not greater than the world's power how can it be offered as a substitute for the world's power?

We know well what the power of the world is. The Jew knew it. The Roman knew it. It has not changed. Whose life has not felt its thrill, heard its soft and alluring music, seen its beautiful garb? It is the power of the outward, the visible, the material. The power of wealth, of place, of show, of fame and fashion and never gives, the power that ignores masters, that aggrandizes, that gets and never gives the before to its account. In a word, it power that ignores others or turns it essentially the power of selfishness.

And we know too the power of the Cross. It is the power of infinite condescension. It stoops to lift others up. Its watchword is love. Its kingdom is the breasts of men. Its head is Christ. In the eyes of the world is flashed the image of a Kingdom whose watchword is service whose sceptre is sacrifice. The cross is no longer the humiliation of Christ, but it is his exaltation. No longer a weakness, but a power. If Jesus has now a name before which every knee shall bow it is because He has bent His knee to humanity. What shame that we should lend the knee at mention of that name while our hearts still seek the greed and show of the world!

It is easier for men to believe in the resurrection than for them to

believe in sacrifice and love of which it is the result. These are its equivalents.

If Paul lived today this would have been his starting point, for he would surely see that then the intellectual day is not so much the coverings of the denial of the resurrection as an historical event, as it is the practical denial of those infinite forces of which it is the symbol.

But there is a startling fact concerning this Power of the Cross and that is that it is not perceived at first sight. It is not self-evident. It was not to Paul and it is not to us. How then will this great fact be made to appeal. How did its preacher convince himself of it? For it is a very beautiful thing to see now, when we fold back the coverings of time and circumstance and lay bare the reality beneath, the deeper things are always the same. Paul makes his appeal to history. And here lies another truth. The appeal was not to contemporary history, but to a history long past. Because when Paul sought for a defence of this power in the immediate history of his people he failed to find it. Their ideas were all material. Their kingdom of God was an earthly kingdom. On its altar they had even sacrificed the Heavenly King. They were the world's an-

chronism! So we find Paul going back past David and Solomon, past Joshua and Moses, to Abraham and the earnest seekers for the Kingdom of God. He makes his appeal to history. We too, go back to the same source. It is one of the most pathetic truths we have to acknow-

A Cure For Rheumatism

The Trouble Yields to the Rich. Red Blood Dr. Williams' Pink Pills Actually Make.

Ask any doctor and he will tell you that rheumatism rooted in the blood; that nothing can cure it that does not reach the blood. It is sheer waste of money and time to try to cure rheumatism with liniments and lotions that only go to skin deep. You can speedily cure rheumatism with Dr. Williams' Pink Pills, which enrich the blood, drive out the poisonous acid and loosen the stiffened, aching joints. Among the thousands of rheumatic sufferers cured by Dr. Williams' Pink Pills is Mr. W. A. Taylor, Newcastle, N. B., who says:—For a number of years I was a great sufferer from rheumatism which was seated in my shoulders and knee joints. I tried liniments and blistering, but with no effect. In fact the trouble was getting worse, and my knee joints grew so stiff that they would snap if I stooped, and I could scarcely straighten up. Altogether I was a terrible sufferer, and nothing I did or took gave me any relief until I began the use of Dr. Williams' Pink Pills. I took the pills steadily for a couple of months and every vestige of the trouble disappeared. That was two years ago, and as I have had no return of the trouble I feel safe in assuming that the cure is permanent."

Nine-tenths of the common ailments that afflict humanity are due to bad blood, and as Dr. Williams' Pink Pills actually make new blood that is the reason they cure so many different troubles, such as anaemia, indigestion, rheumatism, eczema, neuralgia, St. Vitus dance, paralysis and the ailments of girlhood and womanhood with all their distressing headaches, backaches and irregularities. Sold by all medicine dealers or by mail at 50c. a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

VENEZUELA READY FOR TROUBLE

CARACAS, VENEZUELA, Oct. 28.—President Castro, in his answer to the second Netherlands note, has declined to make his decree of May fourteen prohibiting the transshipment of goods for Venezuelan ports at Curacao which has been so obnoxious to the people of that Island. This note had been the Dutch ultimatum. The president expressed surprise that the Netherlands government should ask for the revocation of this decree after acknowledging Venezuela's right to issue it. Continuing he asks the Netherlands to send a confidential agent to Caracas to arrange the terms of an amicable settlement and of difficulties between the two governments. The chief of the artillery branch of the Venezuelan army had completed the preparations for the defence of Lagaciras. In anticipation of a naval demonstration by Holland before that port on November 1 shells have been distributed to all the modern guns installed in the forte on the mountain side above Lagaciras. President Castro's health is still delicate and causes anxiety to his friends.

John McCormick, Esq., ex-Mayor of Sydney Mines, C. B., merchant, says: "I have had your EMPIRE LINIMENT. In stock since 1906, and it is giving good satisfaction," and further adds, "it is the best-selling Liniment in his stock." Sydney Mines, C. B. Jan. 21st, 1908.

Chase & Sanborn's

HIGH GRADE COFFEE
With its topaz-like clearness and aromatic fragrance—a cup of Chase & Sanborn's Coffee holds out a promise of deliciousness that is more than fulfilled in the drinking.
For unqualified perfection in coffee, be sure to order Chase & Sanborn's.

Hewson Underwear

We have expended an immense amount of time and study in regard to the different types of human figures, with the result that we have perfected a line of underwear that will fit practically every figure snugly and comfortably. One proof of the superior fit of Hewson Underwear is in the entire absence of bagginess under the arms. Buy your right size in underwear bearing the Hewson oval trade mark and enjoy the restful comfort of perfect-fitting pure wool underwear.
Hewson Woolen Mills, Limited, Amherst, N.S.
Also makers of Hewson Pure Wool Tweeds.

The First Step towards Bread - and - Pastry Success is to put

Queen City Flour



The Campbell Milling Co., Limited
Toronto, Canada

PEN-ANGLE Underwear

The Beauty of Our Garments is in their shapeliness. They are form-fitting. Fit the figure better than a glove does the hand—snugly and comfortably, without a wrinkle anywhere. Just the most comfortable Underwear you can buy for yourself, your husband or your children.

Must be decidedly superior underwear. Otherwise, the sale of Pen-Angle garments would never have grown to be by far the greatest in Canada.

Light, Medium & Heavy Weights.

Don't you think it well to investigate the merits of Pen-Angle Underwear? You can do so by visiting any of the leading dry goods or men's furnishing stores in Canada.

TRADE MARK

WARRANTED HIGH GRADE

Pen Angle

UNSHRINKABLE

Every garment sold on the money-back-if-defective plan

One Year's Growth Of the Mutual Life ASSURANCE CO. OF CANADA

When a Company can make such gains as these during "hard times," what may be expected now that confidence has been restored and "good times" are returning?

New Insurance in 1907.	\$7,081,402.
Gain over 1906.	\$1,577,855.
Gain in Assets.	\$1,271,255.
Gain in Reserve.	\$ 906,221.
Gain in Income.	\$ 171,147.
Gain in Surplus.	\$ 300,341.

HEAD OFFICE - WATERLOO, Ont. 108
J. O. ARSENAULT, Mgr. for P.E.I., Charlottetown.

WORKS EQUALLY WELL IN EITHER HOT OR COLD WATER.

Naptho SOAP

THE WELCOME SOAP CO. ST. JOHN N.B.