

PRINCE EDWARD — NOW PLAYING

Music — Mirth and Gorgeous Girls
'It's Great to Be THE ONLY MAN ALIVE'
sings Raul Roulien when he finds himself the last man on earth surrounded by beautiful women in this gay, spicy, tuneful and hilarious comedy with music.

IT'S GREAT TO BE ALIVE
with Raul ROULIEN Edna May OLIVER
Gloria STUART Herbert MUNDIN Joan MARSH
ALSO — CARTOON 'MECHANICAL MAN' AND COMEDY — 'TRYING OUT TORCHT' 'ANIMAL FAIR' HODGE PODGE

CAPITOL — TO-DAY
'50 Bucks a Day and the Pick of the Dames'



Also Serial and Comedy
'MICKEY'S BROAD-CAST'
LUCKY DEVILS
thrill-mad romance of Hollywood's death-defying stunt men

With BILL BOYD
DOROTHY WILSON, WILLIAM GARGAN, ROSCO ATEs

CENTRAL GUARDIAN

This column is reserved for Queen's County news of local interest but as a variety of a way nature may be inserted at 4 cents a word strictly payable in advance.

SIX O'CLOCK DINNER at The Highlands 75c. 434.

HALF PRICE FOR SUMMER DRESSES. Summer silk dresses, including sports types, silk swaggers, and some prints clearing here at Half Price. Moore & McLeod Ltd. 439.

LAST YEAR the season ticket made a big hit. This year at the popular price of \$2.50 it is sure to go over big. See the Exhibition mornings, afternoons and evenings. Races, everything—\$2.50—at all drug stores. 405

RUSTICO CONVENT.—The new Convent in Rustico is now prepared to receive boarders. Applications should be sent in as soon as possible as only a limited number can be accommodated this year. 461.

Chinese Inspiration

PARIS, Aug. 16 — The first gun in a war against Victorian 'fustiness' was fired at the fashion shows when Mme. Elsa Schiaparelli launched models of the most extreme simplicity influenced by Chinese designs and art.

The designer, declaring she had been impressed by the 'placidity of the Chinese' and desired to give the same influence to clothes, displayed coats simply cut like Coolie and Mandarin coats and frocks trimmed with Chinese designs. The collection was announced as based on the idea that simplicity followed the slender silhouette with normal waistline and skirt lengths and widened shoulders.

TO ATTACK UNEMPLOYMENT PROBLEM

BALTIMORE, Md., Aug. 16—(C.P.)—Gen. Paul Malone, taking command of the local division of the 'Nira' Blanket Code campaign, called upon the community to attack the unemployment problem with the same degree of ferocity with which the American soldiers attacked and broke the Hindenburg line. His first act was to name as his second in command Mrs. Harry O. Schloss, president of the Baltimore Federation of Women's Clubs. She becomes thereby a 'Lieutenant-general,' the National Recovery Administration having decreed that the campaign officers shall bear military titles.

TIGNISH

On Friday, Aug. 4th, the well known Dramatic Club, Immaculate Conception Church, Palmer Road, invaded Tignish and presented to a large audience the three act comedy drama entitled 'A Millionaire's Daughter.' The cast which is made up of an exceedingly astral aggregation played their different roles with all the accompanying actions which is so essential, and often rare, in amateur performance. We can not mention one character as outstanding, it suffices to say that they combined forces and were adequate. The specialties which were of a classical nature received hearty applause. Immediately after the entertainment the cast were hospitably treated by the Tignish C. Y. M. L. Congratulations Palmer Road may see you here again. Our felicitations also go to your coach who must have been a pupil in the School of Theopis.

Mrs. Jas. McIntyre, Boston, Mass. is visiting her sister, Mrs. Reid of Tignish.

Mrs. Ray Praught and little daughter, Sheila who have been visiting in Tignish returned to Charlottetown on Friday.

Exhibition Week
25c DINNERS
LUNCHES
SALADS
WHITE'S Tea Rooms
SUNNYSIDE
Charlottetown

DON'T ENVY YOUTH.. HAVE IT!

EAT... and grow young! That's what Nature intended when she gave us whole wheat. For in this richest of cereal grains are stored the things that youth is made of. Proteins, carbohydrates, minerals and vitamins, so food authorities call them. You can call them something simpler—SHREDDED WHEAT.

This VITALLY DIFFERENT food brings you all the vital elements of whole wheat... all of whole wheat's correctly measured bran. Nothing added, nothing taken away. Just 100% whole wheat—ready cooked, ready to eat—in easily digested, crisp brown biscuits.

And mighty good to eat, too, with milk or cream, with fresh or preserved fruit. Try it for at least ten days... and learn to forget your years!



'Most food for least money.' 12 big biscuits in every box.

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Advertisement for PEP! featuring a bottle of beer and the text: 'and lots of it in every swallow of PEERLESS DRY GINGER ALE because it really gives you back what tiring exercise takes away! Made of pure spring water, rich in healthful minerals. MANUFACTURED BY J. & T. MORRIS Charlottetown, P. E. I.'

Mr. Ed. Hornby of the Provincial Bank, Charlottetown is visiting friends in Tignish.

Mr. E. J. H. Morrissey, Charlottetown accompanied by Mr. D. J. McDonald and Miss Jean McDonald were in Tignish on Saturday.

Miss Noreen Johnston, Tignish, is spending a few weeks with friends in Charlottetown.

Mr. Jas. Landrigan, Charlottetown is spending the week end with friends in Tignish.

Mr. and Mrs. E. W. Creamer, Souris were in Tignish on Friday visiting Mr. P. A. MacDonald and their granddaughter, Miss Joyce MacDonald.

Miss Genie Arsenault of the staff of Morris Bernard, Co., Tignish has returned home after spending a very pleasant holiday with friends in Charlottetown.

During the past week one league game was played on Tignish dia-

mond the contestants being Al-berton vs. Tignish. Mr. Walter Bernard did the twirling for the latter replacing Mr. Jas. McDonald who was protested against. The score ended 6-0 in favour of the home team.

NOTICE
S. S. 'HARLAND'
Changes in Sailings for Present Week.
West River trips will be made on Thursday 17th, and the Victoria trip on Saturday 19th, above changes necessary to meet exhibition requirements.
THE CHARLOTTETOWN S. S. CO., LTD.

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HAMS — HAMS — HAMS
OUR OWN SUGAR CURED HAMS
AT SPECIAL PRICES
Regular Hams (whole) 18c per lb.
Cottage Rolls 15c per lb.
Picnic Hams 13c per lb.
FRIDAY and SATURDAY ONLY
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POPULAR PRICES ATTRACT PUBLIC TO GRAND OPERA

NEW YORK, Aug. 16—(C.P.)—The gentlemen at the Hippodrome Theatre have that feeling that comes once in a lifetime to him who guesses the correct answer to 'what does the public want?'

They guessed grand opera—and they guessed the prices down to 25-35-50 with a few deluxe seats at 75 and 99 cents. Some 6,000 people see the show each night. Another 1,000 to 3,000 can't get in. It has been thus for eight weeks.

That's grand opera, A.D. 1933. It was Cal Harris, booking manager for the Hippodrome, who had the idea of popular prices and it was Alfredo Salmaggi, director of the Chicago Opera Company, who had the idea of operating opera along sound theatrical lines. The two ideas 'clicked.'

'We have no angel, no subsidy of any kind,' Harris said. 'We have found out that the general public likes grand opera if it is properly staged and priced within its means. Grand opera heretofore has failed to interest the general public because those directing it strove to make it of social importance, and forgot the theatre altogether. They thought they had to pay ridiculously high salaries to people who earned a few lire a month on the other side. It threw the artists out of kilter, spending so much time worrying over what to do with so much money that they couldn't sing.'

In addition to the record set for opera attendance the promoters established the right to present opera on Sunday, which, said Harris, 'will mean \$10,000 more each week for the Metropolitan.'

COTTAGES USED AT NO CHARGE BY CLERGYMEN

TORONTO, Aug. 16—(C.P.)—First project of its kind in Canada, 'Playter Cottages' camp just south of Big Bay Point on Lake Simcoe, was opened for use, free of charge by clergymen of limited means. At present there are 19 clergymen and their families revelling in the luxury of 'our own cottages' and enjoying the hospitality of two Toronto women and their brother, the Misses Charlotte and Amelia Playter and W. E. Playter.

Donating 20 acres of well wooded shore-land, they built and furnished nine cottages with accommodation for families of six, and a community kitchen for every three cottages. An attractive little church was erected, and each Sunday three services are held, the holidaying clergymen taking turns in conducting services and preaching the sermons. To complete the plant, a recreation hall was built and furnished. Inspired by their generosity, the diocese of Montreal built an additional cottage. 'Setting example,' said Rev. O. P. Muirhead, secretary of the Church Camp Corporation, 'to other dioceses.' In addition, ten private cottages have been built by the clergy of the Anglican diocese of Toronto.

The land for these is loaned by the Camp Corporation, and the same rules prevail as for the 'Playter Cottages.'

CANNED VEGETABLE LIQUID
Canned vegetables as they come from the can are surprisingly good if turned, liquor and all, into a skilful and allowed to boil rapidly until nearly all the liquor is boiled away. Then the vegetable may be seasoned with butter, salt and pepper and served at once. Never wash canned vegetables before using, says the Dominion Fruit Branch. The liquid contains valuable mineral salts and precious flavour may be lost in washing. Use the liquid from these vegetables in sauces or soups if it is not desirable to serve it with the vegetable.

bad complexion? Act at once! Only a clean inside can give you a clear skin. You need ENO'S FRUIT SALT every morning. TAKE ENO'S FRUIT SALT

Wives Resentful

LONDON, August 16.—Social workers are discovering that the establishment of holiday camps for unemployed men arouse keen resentment among the wives of these unemployed. The wives think it is unfair that their husbands should go on holiday while they are left behind to look after the house and the children.

At a convention at Oxford one social worker said he knew of one man who went to a store and bought himself a pair of cheap trousers to wear on holiday. His wife was so vindictive at the thought of him going away that she took the trousers and cleaned the stove with them. Nothing daunted, the husband washed the trousers himself, and though they were a little shrunken he wore them to go on his holiday.

At several of these holiday camps for unemployed, single men pay six shillings for a week's holiday and married men three-and six-pence.

NEW WORLD RECORD

WARSAW, Aug. 16—(C.P.)—Miss Wajs set up a new world's record for women during the Polish light athletic championships when she threw the discus 43 metres (142 feet).

ARMS USELESS ON A WET DAY

Rheumatism Made Work a Torture

BUT KRUSCHEN PUT HIM RIGHT

Here is a remarkable instance of the manner in which damp weather can affect the joints of one who is subject to rheumatism. 'I had been suffering from rheumatism very badly,' a man writes, 'and had had such pains in my joints that I could hardly bear it. It used to be terrible on a wet day. I did not know how to use my arms, and when I was at work it was real torture. I tried two different remedies for rheumatism, but I was still as bad after the treatment. Then I was told to try Kruschen Salts, and after using one jar I found relief. So of course I have kept on with it, and am now thoroughly better and have never felt so fit for years. I used to feel so miserable and sluggish, but now it is a pleasure to be able to work, instead of a dread.'—S. B. A rheumatic person's system produces that dangerous body-poison known as uric acid. If you could see the knife-edged crystals of uric acid under the microscope, you would readily understand why they cause those cutting pains. And if you could see how Kruschen crystals, then dissolves them away altogether, you would agree that this scientific treatment must bring relief from rheumatic agony. Kruschen Salts is obtainable at all Drug Stores at 45c, and 75c, per bottle.



'If Winter Comes'
And after Exhibition it isn't such a remote prospect. NOW is the time to inspect your roofs, and if they need repairing, call in at our store and look over our very complete line of roll roofings, and asphalt shingles. We make a specialty of roofing materials featuring the

BRANTFORD
ROLL ROOFING ASPHALT SHINGLES
FIRE RESISTANT, EASY TO LAY,
IN A WIDE VARIETY OF FLAIN COLORS AND VARIATED SHADES.
MADE IN THE MARITIMES
LET US SHOW YOU SOME HOUSES ROOFED BY BRANTFORD
FENNEL AND CHANDLER

SUPPORTS SON IN FASCIST CAUSE
LONDON, Aug. 16—(C.P.)—Maud Lady Mosley, says she has become an active worker for the Fascist cause in support of her son, SIR Oswald Mosley. Hitherto, although she has always shared her son's Fascist views, she had not taken an active part in the work of the British Union of Fascists, of which her son is head. 'I hate the lime-light,' she says. Now she is chairman of the women's branch of the union. In an interview she is quoted as saying: 'I am at the head office most hours of the day, and devote all my energies to the work. The explanation is simple. Before my son's marriage we always used to work together, and I stood by his side in his early political fights. Naturally when he married Lady Cynthia Curzon she took her place by his side, and no one could have filled that place better. Now, unfortunately, she is dead. There must be someone to help him in his work, and I am doing my best to fill the gap.'

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