

PRINCE EDWARD—NOW
 MATINEE 3 P. M. ... 18c, 26c.
 NIGHT 7 & 8.45 ... 26c, 37c, 45c.

The TRIAL of VIVIENNE WARE

SHORT SUBJECTS
 BENNY RUBIN COMEDY
 NEWS WEEKLY AND TRAVEL SUBJECTS

PRINCE EDWARD THURSDAY
 MATINEE 3 P. M.—16c, 26c. NIGHT 7 & 8.45—26c, 37c, 45c.

SHATTERS THE HEAVENS! RENDS THE SKIES!

Not an Air Show... But AN AIR SHOW IN THE MAKING!... Planes Crashing, Zooming, Plunging, Looping—While Far Below Cameras Grind, and an Inhuman Genius Drives Men to Destruction for the Supreme Thrill!

THE LOST SQUADRON

with **RICHARD DIX**
MARY ASTOR—DOROTHY JORDAN
JOEL MCCREA—HUGH HERBERT
ROBERT ARMSTRONG—ERICH VON STROHEIM

"SPANKY" — "OUR GANG" — COMEDY
 "UNCROWNED CHAMPIONS" — SPORT REEL

A LOVE STORY THAT FIRES DRAMA WITH THE HUMAN SPARK!

BEDEQUE

A special evening service was given in the Centreville Bedeque United Church on Sunday evening last. When the members of the King Edward Loyal Orange Lodge, together with the members of the sister lodges, attended in a body, wearing the regalia of the order, and paraded through the village and into the church. The Grand Master and Deputy Grand Master of Prince Edward Island, and the Grand Master of the Alberta Orange Lodge were present. Rev. L. P. Archibald, pastor of the church delivered a very impressive message from 1 Peter 2:17, to a very large congregation which filled the auditorium to capacity and many remained out-doors, unable to secure a seat. A large choir rendered an anthem and other selections, very pleasingly. A vocal quartette consisting of Mr. and Mrs. Thomas Moyle, Mrs. Wallace Jenkins, Mrs. Wallace Jenkins rendered an old favorite hymn very nicely. Members of the Order from Craupud, Summerside, Kensington, Bedeque and other places, were present to join in the parade. It has been several years since this form of service was given in this church and it was much enjoyed.

Miss Florence Dugan, of Haverhill, Mass., has arrived home to spend her holidays with her parents, Mr. and Mrs. Peter Deighan, Lower Freetown.

Miss Helen Hammill of Middleton spent the week-end in Emerald with her friend Miss Eileen MacEntee.

Miss Francis Murphy has returned to her home in Tignish after spending a few days very pleasantly with the guest of her cousin, Miss Patricia Murphy of Emerald.

Mr. and Mrs. Herbert Nickerson, Montreal, who have been the guests of Miss Jessie Strong, Belmont Street, Summerside and Mr. Collin Wright at Central Bedeque, left recently for their home in Montreal.—B.

The annual picnic of St. Mary's Church, Summerside, also the Sunday School took place on Wednesday afternoon, at the lovely shore and beautiful grounds of Mr. David Lefurgey at North Bedeque.

Mr. Bruce Crozier of Wilmot Valley is visiting friends in Baltic.

Mrs. Clara Curran, Boston, is spending a few weeks with relatives and friends in different parts of the Island. At present she is visiting friends in this vicinity.

What might have resulted in a much more serious accident occurred at Wilmot on Saturday evening last, when two cars collided under some unfortunate circumstances. One of the cars, a Ford Coupe, owned and driven by Mr. Ira Crozier of Wilmot, and the other car driven by Mr. Murphy of Kinkora. Considerable damage was done to both cars.

Mrs. Edward Sherry of Chelton is recovering nicely from the shock and bruises she received when thrown from the wagon a few weeks ago.

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AUCTION SALE

Of Household Furniture

On Friday Aug. 19th at 1.30 p. m.

I am offering for sale by Public Auction at 83 Elm Avenue, the following articles of Household Furniture: 2 Upholstered Sofas, Arm Chair, Oak Dining Room Set, Oak Sideboard, 1 Antique Rosewood Malodian, Hall Rack, Range, 1 Open Stove, Base Burner, Bureaus, Beds, Tables and a number of Steel Engravings and other Pictures, Oilcloths, Carpets, 1 Rubber Tired Wagon in good condition and other articles. Terms Cash.

J. A. McDONALD, Auctioneer.
 6022-8-16-32.

CAPITOL MATINEE 3 P. M.—11c, 26c. EVENING 7 & 8.45—26c, 37c.

SCREEN SOUVENIRS
 "WHAT PRICE AIR?"

FARAMOUNT COMEDY

WORKING GIRLS

CAPITOL MATINEE 3.00 — 11c, 26c. NIGHT 7 & 8.45—26c, 37c.

LADIES OF THE BIG HOUSE

A Paramount Picture

with **SYLVIA SIDNEY**
 The "American Tragedy" Girl.
GENE RAYMOND
WYNNE GIBSON

And a Dramatic Cast!

ALSO SERIAL AND CARTOON

kept the haying season dragging on later than usual. However, "All is well that ends well," and the crops are seldom more promising than they are this season. Cool, bright days now prevail in this district.

On Friday afternoon at Birch Grove, the Baptist and Presbyterian Sunday Schools held their annual picnic. During the afternoon sports and games were carried on. Shouts and merry laughter from the young folks was an asset that all was well. A bountiful supper was enjoyed at the close of a very pleasant and successful afternoon.

Murray Harbor

Murray Harbor, August 8th. The regular monthly meeting of the Queen Mary Women's Institute was held in the tea room of the public hall at 8 P. M. Meeting opened with the President, Mrs. J. J. McKay, in the chair. After the singing of the Institute Ode, the Creed was repeated, and roll call was responded to by members giving a description of an ideal man, or paying a five cent fine. There were more fines paid than the description of ideal men given.

The business of the evening was then carried on. A splendid report from the annual convention of Women's Institutes was read by Mr. H. L. Machon. A suggestion made in his report that each Institute give annually \$10.00 toward the running expenses of the Provincial Sanatorium brought before the meeting, and in the form of a vote, and was unanimously carried; the Queen Mary Women's Institute will pay annually the sum of ten dollars to the Sanatorium. Amount of other business was entered into heartily by members, at the close of which a splendid paper was read by Mrs. Goudge, "Famous Women." The National Anthem was then sung, after which a splendid lunch was served. The meeting was largely attended as usual.

On the afternoon of August 10th, on the United Church lawn, the Sunday School children held their annual picnic. The day was ideal for a picnic, and games and sports were entered into by all present. Over a hundred Sunday School members and friends sat down to a hearty supper in the open.

Thursday afternoon, August 11th, was the day of outing for the members of the King George Division of the Sons of Temperance, and their Juvenile Prince of Wales Band of Hope. This picnic was held on the premises of Mr. Archibald McDonald. During the afternoon games, swimming and bathing were enjoyed. Trees and flowers, (many of them the old-fashioned type) beauty the lawns of the McDonald home where the supper tables were laid. Of the Division's 125 members, a large number were present, the Band of Hope was exceptionally well represented. Due to the interest shown by all, and especially the kind hospitality of the McDonald home, the picnic was a real success.

This second week of August seemed to be exceptionally a full week for Murray Harbor and vicinity and why? It is perhaps we realize that the summer is almost gone, and the public schools open next week. And too, the wet weather

At the home of Mrs. F. W. LeLachur, on the evening of August 12th, about sixty friends gathered in a surprise party for her niece, Edna, the bride of Mr. Dave Van Idersine. The evening was pleasantly spent in games, music, friendly chat and congratulatory words to the bride. Many lovely and useful gifts were presented to Mrs. Van Idersine before the evening closed. Quite a number of original verses accompanied gifts, and both gifts and verses were appreciated by Edna. Lunch was served to all present, and about midnight the party broke up and went their homeward way enjoying the beautiful out-of-doors scenery by moonlight.—P.

Advertising Increase Consumption Of Basic Products

An instance of how advertising can help to increase the Canadian consumption of Canadian basic products is provided by the experience of the Canadian Shredded Wheat Co., Ltd. This Company has just issued a series of advertisements to newspapers from coast to coast, urging the public to use their product—"Shredded Wheat"—not only because of the food value but also because by eating Shredded Wheat being made from the finest Western grain with nothing added or taken away.

Some idea of what this appeal to patriotism has meant in the domestic consumption of Canadian wheat is given by an official of the Company.

"Since 1928 we have, in one way or another, been urging the public to use our product because by doing so, it is directly helping the Canadian farmer and our records show the results," he said, "several hundred thousand more Canadian families are using daily at least one ounce more of prepared Canadian wheat in the form of our biscuits than was the case five years ago. That represents a consumption of about 2,000,000 pounds more Canadian wheat weekly from this source alone. (Work that out in terms of yearly consumption and you will find that it is a total which is worth considering). We want to sell our product and we do feel that our success shows how industrial firms with the right sort of product can advertise to increase the country's consumption of basic products."

The Solution, apply Mince's.

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CENTRAL GUARDIAN

DANCE AT THE HIGHLANDS
 Wednesday evening. 5073-8-17-11.

FORUM—Big Indoor Carnival, September 19th to 23th.
 4932-8-11-15.

YORK TONIGHT.—Chicken Supper 35c. Ready at 5 P. M.
 5072-8-17-11.

AFTERNOON TEA served at the Highlands every Wednesday.
 5073-8-17-11.

CHURCH OF SCOTLAND.—Mr. Jas. Harvey Bishop will preach Sabbath 21st in Milo Hall at 10:30; and Coleman at 7 p. m. Also Monday 22nd at Stanchel at 7:30 p. m.

THE ATTENTION OF EXHIBITORS in Dairy Classes, is directed to the following: Section 23 on Page 33 of Prize List, will apply to all Dairy breeds, and entries will be accepted as Section 24.
 4969-8-12-61

BACK FROM B. C.—The many friends of Mr. and Mrs. Henry Smith are welcoming them back from British Columbia. They spent eight months visiting relatives in Victoria and New Westminster.

INCREASED PAYMENT INCOME TAX.—A comparative statement of net collections received during the four months of the fiscal year, July 1931, July 1932 shows an increase of \$16,842.43 for Charlottetown, the figures being—1931-32 \$28,225.81, 1932-33, \$45,068.24.

POULTRY.—The Production class, the same as Class 43 in last year's Prize List, will be repeated this year, in the same order as last year, and the same reduction will be made in the awards as was made in the other poultry classes.
 4969-8-12-61

PERSONALS

Miss Bessie Meikle, City, is visiting in Milton the guest of Miss Hazel Ford.

Mr. Robert Messervy of Toronto, arrived in the city Monday night to visit his mother, Mrs. J. A. Messervy.

Mrs. J. W. H. Sutherland and son of New Glasgow, N. S., are visiting in the city the guests of Mr. and Mrs. R. H. Rogers, Hillsboro Street.

The many friends of Miss Gladys Campbell will be sorry to learn she has entered the P. E. Island Hospital to undergo an operation.

Miss Mabel Newson of Charlottetown and Miss Jean King of Toronto, spent the week end with Mrs. Robert Myers at her summer home in Victoria.

Mr. J. S. Jenkins and daughter, Mrs. Moeller and grandson Norman Moeller, accompanied by Mr. and Mrs. F. J. MacDonald and sons Elmer and Allison, left Monday for New Glasgow, N.S.

Mr. Smith Watts of Pictou, N.S., arrived by the Hochelag yesterday on a business trip. This is Mr. Watts' first visit to the Island and he is agreeably impressed by the beauty of the Island in mid-summer.

Among those crossing on the Car Ferry Monday were Miss Margaret MacNeill, accompanied by Mr. Harry Ross; also her two nephews Harold and Ollie McLean, all of New York City. They intend spending three weeks in and around Charlottetown.

Mr. James Gordon, Mrs. J. O. Gordon, Mrs. William Horne and Mr. Mountain of Alma motored to Summerside on Sunday afternoon where they visited Mr. John O. Gordon at the Prince County Hospital.

The ball game between the Harris Sluggers and Alberton on Wednesday, the 10th, was a decided success, being filled with thrills from start to finish. Owing to the late arrival of some of the Summerside players the game did not start at 2:30 as scheduled but soon after 3:00 the Alberton team took the field. The play was about even up to the fourth inning when "Doc" Howatt of the Sluggers, opened the inning with a pretty single, just above the second baseman's reach. This was just the beginning and when the Sluggers took the field they had six runs to the good. Alberton retaliated in the fifth inning by scoring two runs. The sixth and seventh were scoreless but the play was hot and very even with splendid pitching. During the eighth Alberton got another run, making the score 6-3. In the first half of the ninth the Sluggers did their best but Art Molley, home pitcher, was too much for them and only one man reached first. Alberton came to bat for the last time; and did it do them any good? Not much! They just slammed in four runs—two the umpire says the last man isn't safe, so we will have to say only three. So the game ends with a score of 6-3.—A.

Mr. and Mrs. W. P. Leard who are spending the summer at the River-side Inn, Mill River, motored to West Cape to attend the re-opening of Bethel Church on August 7. They were accompanied by Mrs. John McLennan.

Mr. and Mrs. Charles Hayes and the Misses Victoria and Jennie Doyle of Boston, Mass., are visitors at the home of Mr. and Mrs. Robert Doyle, Forest View.

Miss Mary Quigley returned to her home in Newtonville, Mass., on August 5th. She was accompanied as far as Moncton by Miss Annie McLennan, Green Hill, with whom she had spent her two weeks vacation.

Miss Belle Howard, Cape Wolfe and Miss Margaret Griffin, Glenora, are spending a very pleasant vacation at their homes, having arrived from the United States on August 1.

Mr. and Mrs. Melvin Mills, West Cape motored to Charlottetown last week.

Among visitors to "Riverdale Farm," Glenwood, on Field Day were Hon. G. S. Sharpe and Mrs. Sharpe, Mr. W. H. Dennis, M.L.A., Mr. and Mrs. W. R. Rogers, Mr. and Mrs. W. R. McWilliams, Mr. Robert England and Miss Billy England, Mr. Amos Boulter, Mr. and Mrs. George Ellis, Mr. Jabez McDougall, Mr. and Mrs. Orville Dalton and daughter Dorothy and Mr. D. W. Sullivan visited friends in West Point on August 14.

"How's business?" asked the tourist of the farmer at the wayside stand.

"It's been pretty fair, but I lost a good bit of trade this morning."

"That's too bad. How was that?"

"The team from the city was two hours late getting out here with my

O'Leary

A large and appreciative audience witnessed the Tignish Play "The Noble Outcast" in St. Mark's Hall, August 5.

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FLIT

Kill them!

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Alberton

Rev. G. A. Christie and family have returned to York after spending a pleasant holiday at their cottage in Montrose.

Mr. Douglas Einar of the Canadian Bank of Commerce staff at Summerside is relieving Mr. R. L. Willett, manager of the Alberton branch.

Miss Estelle Bowness, Summerside, is a guest of Mrs. William Larkin.

Mrs. Jane Barbour is visiting Mrs. William McMurdo, Summerside.

Mr. Frank Fraser, proprietor of the Albion Terrace House, motored to Summerside on Friday evening.

Mr. and Mrs. John Pettibone and Miss Alice Pettibone who have been visiting Mrs. James Smythe and Mrs. G. C. Gordon left on Wednesday morning to return to their home in New Milford, Conn.

Mr. and Mrs. H. H. Burton motored to Summerside on Saturday.

Mrs. D. Millar spent the week end in Summerside.

Services in the Alberton United Church on Sunday were conducted by Rev. E. Lockhart of Antigonish, C. B., who was warmly welcomed by his friends here. A number from the neighboring congregations of Montrose and Elmsdale attended.

His friends regret that Mr. J. O. Gordon, Alma, is in the Prince County Hospital suffering from an infected hand. Mr. Gordon injured his hand while moving the Exhibition buildings last week. Infection set in and he was taken to the Hospital on Friday. We are glad to report that he is doing well and expects to return home this week.

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A teacher spent a considerable time driving the theory of vulgar fractions into the heads of her class. When she felt that the class had grasped the fundamentals involved, she asked:

"Which would you rather have—one ounce of coffee or two half-ounces of coffee?"

One of the boys shouted instantly, "Two half-ounces, Miss."

The teacher sighed, "Now, why do you say that?" she asked.

"Please, Miss," replied the boy, "there's another bag to bust!"—London Teller.

"See those white hills over there?" asked the sweet young thing on the Mediterranean cruise.

"What is that?"

"Snow," replied the captain.

"That's what I thought," she remarked, "but a lady just tried to tell me it was grease."—Christian Science Monitor.

Air travel is to be cheaper. Cost of going up is coming down.

"Listen to me on CONSTIPATION"

"I recommend Fruit-a-tives"

"Personally, I suffered from constipation and dizziness, and I never knew what a good night's sleep was before I took Fruit-a-tives. They have done me a world of good." Mr. A. T. Ayler, Ontario, world of good.

Thousands of people have been completely and permanently relieved not only from constipation, but also from serious illness of long standing by the proper use of Fruit-a-tives, which stimulates FIVE vital organs to work naturally. The great discovery of a brilliant doctor. Try it! You are sure to benefit. 25c. and 50c. a box.

Fruit-a-tives
 MAKE AND KEEP YOU WELL

YORK AND VICINITY

Mr. Jonathan West and sister, Mrs. Anne West Saunders, City, visited Eldon and Belfast on Sunday, the guests of R. S. and Mrs. West.

Mr. Dan Ready and Mrs. W. P. McGrath, Covthead, were visitors to the City yesterday.

Messrs. James Lawless and Eph. Clow, Pleasant Grove, paid a business visit to the City yesterday.

Mr. W. J. Clow is at present receiving treatment at the P. E. Island Hospital.

Mrs. Thomas Woodriddle, Mr. and Mrs. Sam Woodriddle and Miss Florence Woodriddle were visitors at Dundas on Sunday, the guests of Mr. and Mrs. Ross.

Mrs. J. C. Hirtle and family have taken up their residence at Friston Road recently occupied by Mr. Joseph Garnum.

Hon. Justice Mellich and Mrs. Mellich left for Halifax yesterday.

Mrs. Mellich, of Cambridge, Mass., left for Summerside yesterday on a visit to friends and relatives.

FOR Diarrhoea

THERE'S NOTHING TO EQUAL

DE FOWLER'S EXTRACT OF WILD STRAWBERRY

This valuable preparation has been on the market for the past eighty years, and holds a reputation second to none for the relief of all bowel complaints. Price, 50c a bottle at all druggists or dealers; put up only by The T. Milburn Co., Limited, Toronto, Ont.

TENDERS

Building and lot for sale at Charlottetown. Tenders will be received until noon, August 25th for the purchase of a building situated on Esque Street, next to the Can Factory, building 30 x 50 feet, three stories high, with basement; office furniture and machinery reserved; will be open for inspection 18th, 19th and 20th. The highest nor any tender not necessarily accepted. Tenders to be marked "Tender."

FRANK MULLALLY, Sec'y-Treasurer of the Grass Seed Growers Association, St. John's, P. E. Island. 5054-8-17-wfm-4.

Periodic—Eye Examinations

Don't wear your glasses for five or ten years, as some do, without re-examination, for in that time serious changes are vitally important, whether one's eyes are good or otherwise.

may take place, which if not discovered, may work permanent injury to the most precious sense you possess.

Guard your eyes.

G. F. HUTCHESON
 OPTOMETRIST

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 OPTOMETRIST

ST 17, 1932

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continued)

callouses and es your stock with Liniment, a wa

DU'D OVER NOW R... BABY

writes: "Our se first few about Eagle ht away and firm; lovely, se is so con- the Canadian

nd for Baby

Booklet

c.w.s

64-page edition.