

Mother and the Girls don't mind being photographed—why not persuade Dad and the boys to make the family picture record complete?

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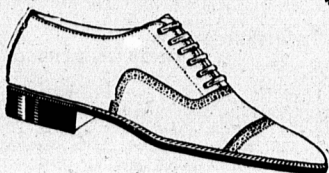
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Medium pointed toes in Black Calf or Tan Calf—worth today \$8.00.

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THE EASTERN GUARDIAN

*IT PAYS to buy in this Province.
*FARM FOR SALE.—Mrs. George Murdock, Murray River, offers her beautiful farm for sale, also crop, stock and implements. For further particulars apply to J. W. Murdock, Montague, P. E. I. 7367-7-30M61.
*RETURNED MEN.—A meeting of all returned men will be held in the Odd Fellow's Hall Montague on Wednesday July 30th at 8 o'clock (new time) for the purpose of organizing a branch of the G. W. V. A. at Montague, members of the Executive of the Ch. Town, branch will be present.
*BRIDGETOWN NOTES.—Bridgetown is having quite a number of visitors, some to their old homes after years of absence viz Mrs. J. F. McFarlane of Lannigan, Sask., and her two little daughters, and her sister Kay of Dakota, all visiting their parents Mr. and Mrs. Laughlin McKay. Miss Mary Sterns of Boston, Mass., has returned from visiting her brother Mr. J. A. Sterns of the firm of Matthew and McLean of Souris.—Dr.

Mamie T. Nicholson of Boston and her son Bixey are visiting her brother Howard Cantello and other friends.
*Mr. John M. McLeod of Ugg and his sister Mrs. Alex Campbell of Brookfield paid a visit to their brothers G. G. and Wm. McLeod.—Mr. Archibald McLean of Raymond, Sask., and wife and two little sons are visiting Mrs. McLean's brother Nell Miller also Mrs. McLean's sister Etta from Boston.—William Miller is home from the front and is every inch a soldier.—Mr. Bruce McEwen and wife with Mrs. Alex Ladman and Miss Kelly all of Morell came in their motor car visiting Mrs. J. G. McLeod, sister of Mr. Ladner.—Miss Mary McLeod of Ugg is on a visit to friends here.—The cheese factory is doing a rushing business this season.—The crops in general look fine, some have standard cutting and the crop is better than was expected.



Aboard Ship or on Shore leave you will find that MORSE'S SELECTED ORANGE PEKOE is the TEA preferred by NAVY MEN on this station

Mileage Records

GOOD YEAR
MADE IN CANADA
CORD TIRES

ONTARIO		NEW BRUNSWICK	
S. L. McKay, Sarnia	10,000	Archibald Fraser, Edmunston	17,000
Toronto Railway Co., Toronto	16,000	William Sinclair, Newcastle	15,000
G. S. Wilson, Hamilton	15,000	Seymour, St. John	17,000
G. W. Arnold, Hamilton	15,000	R. R. Murray, New Dayton	12,000
H. Baxter, Hamilton	16,000		
Lyons Tailoring, Hamilton	12,000	QUEBEC	
Mrs. J. J. Scott, Hamilton	14,000	Capt. J. T. Landriault, Bor-	14,000
Dr. Rogers, Hamilton	12,000	jeux	14,000
Dr. Simpson, Hamilton	23,000	R. N. Taylor, Montreal	15,000
J. B. McKee, Ottawa	12,000	British Munitions, Montreal	16,000
Mrs. H. I. McLachlin, Ottawa	20,000	Mr. F. H. Hopkins, Montreal	17,500
Mr. Greening, Toronto	50,000		
W. P. Robinson, Toronto	13,094-14,274-10,000-19,300	MANITOBA	
T. Eaton Co., Toronto	12,320	C. H. Nicholson, Winnipeg	30,427
T. Eaton Co., Toronto	12,107	Joblin Marris Co., Winnipeg	20,000
Father Thurai, Ottawa	15,000	G. H. Nicholson, Winnipeg	30,427
Dr. A. T. Hobbs, Guelph	17,000	F. H. Kleeper, Winnipeg	18,500
A. M. Davis, Ottawa	10,000	Joblin Marris Co., Winnipeg	33,000
John Foley, Ottawa	20,000	W. H. Wilkes, Franklin	20,000
Dr. Harvey, Coldwater	11,000	P. Dergmann, Plum Coulee	10,000
W. C. Hodgins, Toronto	21,000		
Mrs. J. C. Lears, Ottawa	10,000	SASKATCHEWAN	
McBrides Garage	10,000	Chas. Roe, Regina	13,000
A. G. Matber, Ottawa	20,000	Mr. McCannell, Regina	16,000
Nelson D. Porter, Ottawa	15,000	Tom Murray, Southern	11,000
Dr. O'Brien, Ottawa	17,000	James Cross, Saskatoon	12,000
F. T. Plaunt, Ottawa	10,000		
J. F. Pillin, Pratt Food Co., Toronto	10,000	ALBERTA	
Fred Runge, Ottawa	12,000, 14,321	Leon Levasseur, St. Albert	42,000, 9,775, 11,013
H. D. Sims, Niagara Falls	17,000	Jack Hayes, Edmonton	36,000
Dr. Webster, Ottawa	10,000	J. J. Roddy, Calgary	16,773
William McAuliffe, Ottawa	12,000	Geo. Bailey, McCrath	20,000
M. D. Schultz, Brantford	25,000	P. Burns, Calgary	14,000
Mr. Geo. F. Smith, Cornwall	10,000	Mr. C. A. Beaumont, Calgary	18,000
McBrides Garage, Toronto	18,321	H. B. Pearson, Calgary Gas Co.,	2,000-19,000-11,004
McBrides Garage, Toronto	18,000	Geo. Long, Champion	15,000
Moncur & Cook, Hamilton	10,000		
R. G. Graham, Belleville	30,000	BRITISH COLUMBIA	
R. G. Graham, Belleville	1-14,000	T. McGill, New Westminster	52,500
James Cook, Belleville	11,000	Western Fuel Co., Nanaimo	12,000
Wingham Creamery, Wingham	14,000	J. B. Weir, Vancouver	15,000
Townsend Livery, Ltd.	19,000	Jud. Barker, Nanaimo	15,000
		NOVA SCOTIA	
		A. & W. Smith, Halifax	12,500
		J. W. Grant, New Glasgow	10,000

The unequalled mileages which we have claimed for Goodyear Cord Tires are a matter of record. The list shown here is representative of the experience of thousands of motorists. High average mileage is rightly expected of these super-quality tires.

Such mileage unfailingly results in lower tire-cost-per-mile. You, too, can reduce your year's tire bill by equipping your car with Goodyear Cord Tires and Goodyear Heavy Tourist Tubes.

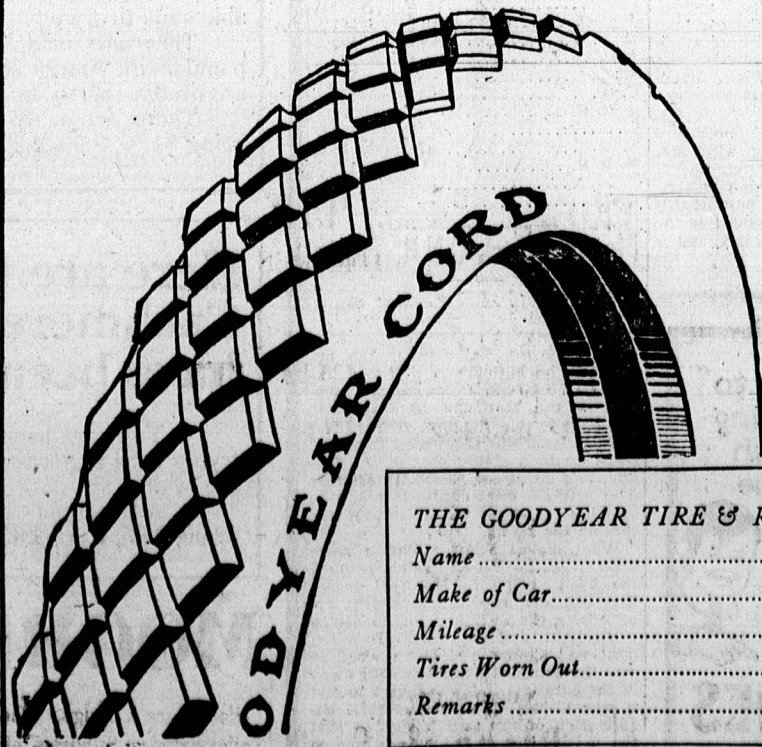
But, remember, Goodyear Cord Tires have virtues other than high mileage. Their extreme resiliency makes riding more comfortable, saves the car, reduces fuel consumption. They represent the final word in tire perfection.

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We will value the information and appreciate your courtesy. Use the coupon.

The Goodyear Tire & Rubber Co. of Canada, Limited



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Name Address

Make of Car..... Size of Tires.....

Mileage.....

Tires Worn Out..... Good for More Miles.....

Remarks