

# FIX-UP FOR SPRING

A Campaign for the General Improvement of Homes and Properties and the Beautification of our Rural and Urban Scenery



**FIX UP YOUR HOME**  
for Now and Later!

We stock a complete line of ASPHALT SHINGLES, TEN TEST, INSUL BRICK SIDING, made by

BUILDING PRODUCTS, LTD.

Millwork  
Roofing  
Paints



Varnishes  
Hippo Oil  
Insulation

## Macdonald-Rowe

WOODWORKING COMPANY, LIMITED

Charlottetown, P. E. Island,

Telephone 341

QUALITY SUPPLIES  
for EVERY PURPOSE!

### LUMBER

We have a complete selection of quality woods — for construction, for flooring, for trimming. All are thoroughly seasoned, durable!

### MILLWORK

Our prices on doors, window frame, screens, and screen doors are lower than you'd ever expect to pay. All expertly crafted!

### ROOFING

We have all types of Vulcanite roofing materials — tarpaper, etc. and tile.

### SHINGLES

Our modern, fireproof shingles are made of asbestos composition. Every item is thoroughly guaranteed to last!

### To The Citizens of Charlottetown

An extensive "Clean Up" Campaign is being launched today with a view to dressing up our city and province in preparation for what will undoubtedly be the most active, and most eventful season in our history.

Your Mayor and Councillors are fully confident that the drive will be heartily endorsed and complied with by all citizens and it is hoped that renovating, painting, landscaping, etc., will be on a more generous scale than usual.

It is urgent, however, that such work shall be commenced at once in order that the campaign may result in a cleaner, more inviting, more attractive City, at the earliest possible date.

E. A. FOSTER  
Mayor



E. A. FOSTER  
MAYOR

CHARLOTTETOWN ROTARY CLUB  
DISTRICT CONFERENCE—JUNE 7th-8th,  
Their Majesties Royal Visit June 14th.



The visit of Their Majesties, and the celebration in honor of the Fathers of Confederation provide added incentive to Charlottetown to look its best

NOTHING CAN IMPROVE YOUR PROPERTY'S APPEARANCE MORE THAN PAINT!

We invite you to make your selection from our completely restocked paint department

- |   |   |
|---|---|
| Brandram-Henderson<br>"English Paint"               | Canada Paint<br>"Quality in Every Drop" |
| "Protecto"  | Victoria Paint                          |
| Preservative Paint For<br>Shingles and Rough Lumber | Government Standard<br>Medium Priced    |

## Fennell & Chandler

### The "Clean Up" Campaign Its Origin And Objectives

SUPPLIED BY THE CAMPAIGN COMMITTEE OF THE CHARLOTTETOWN JUNIOR BOARD OF TRADE

Pick up the papers and, any day of the week, you can read about something or other, political or otherwise, that somebody or other purposes to "Clean Up". But there is nothing political about this "Clean Up" Campaign, because everybody of all classes, creeds and political affiliations are out to cooperate.

As most readers know it, is cus-

tomary to observe an annual "Clean Up" week about this time each year. This year, due to the expected increase in tourist traffic, it was felt by our Junior Board of Trade that a more extensive Campaign would be in order. As will be seen, the idea has been strongly supported by our City Council and by the Cabinet of the Province. Several leading business firms have also entered into cooperation on the matter. As a result, this year's campaign begins today on a six-week drive for a cleaner more attractive city and province.

It may be noted here that the Campaign Committee of our Junior Board of Trade will be ready and willing at all times to lend any assistance possible by way of information or by suggestions.

Our Committee will endeavor to supply this paper with suitable material to be published in connection with the drive. Another duty of the committee will be to conduct an observation survey of the city at regular intervals commencing at once. In this regard the committee assumes responsibility for pointing out to the general public any worthwhile improvements which may be made.

The communities that sponsor Clean-Up Weeks are live communities urged by the spirit of good citizenship to make their city town or village a better, cleaner, safer and more attractive place in which to live.

Spring Cleaning conjures up in the minds of some people, memories of a woman with a mop and broom and a pail of water, turning the house upside-down and making father's life a misery. But it's vastly different in reality. Modern mechanical appliances and cleaning products save the housewife hours of labour and make the whole home cleaner and more sanitary than was ever possible before in half the time. And outside the house verandahs, front yards, back yards, doors, etc. have to be looked after. A coat of paint here, some new shingles there, accumulated rubbish to be disposed of and a hundred and one other little jobs the Winter has left to be done.

And when the Campaign is over and home affairs get back to normal, everybody is happy in the knowledge that, not only has a good job been done but a job that assures sanitary surroundings and an object lesson in tidiness to those who will be visiting us during the fast approaching tourist season.

### Home Improvement Plan Will Assist Campaign

Public spirited home-owners will remember that every home improvement started puts men to work immediately—not only on the job itself, but in manufacturing plants and dealers' stores throughout Canada.

Practically all repair work exterior or interior, can now be started

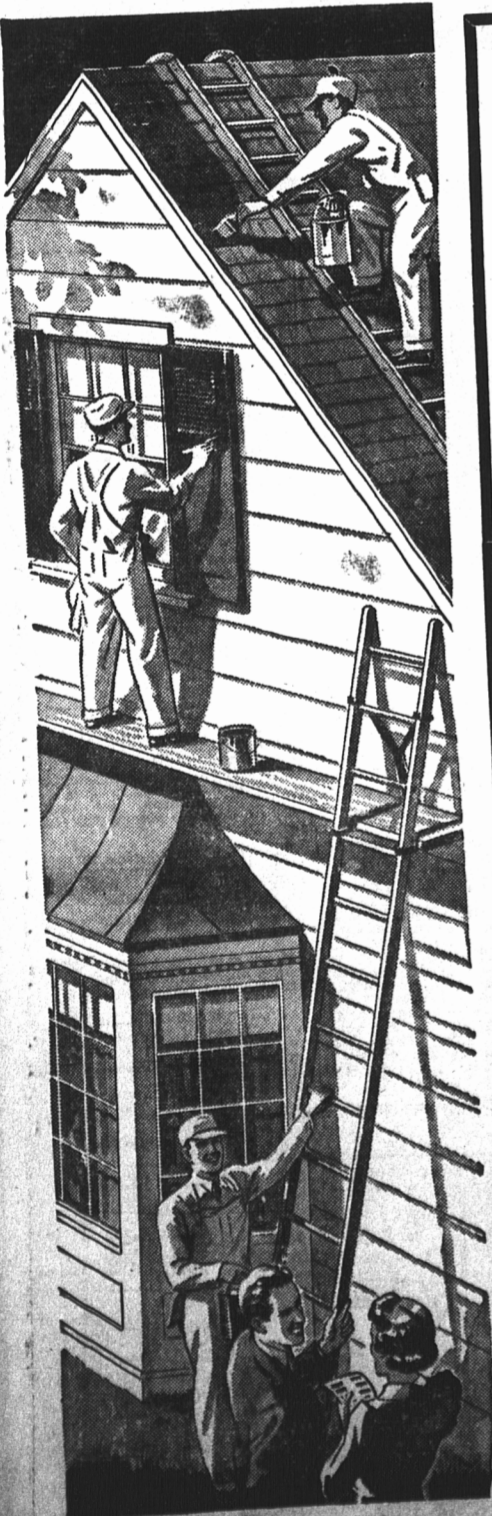
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### Light The Way To Your Home

The proper illumination of the outside of a house at night can take the place of a watchdog and a handshaker. That statement may sound like a riddle, but it is quite true.

Nothing seems quite so welcoming to the guest searching for a strange house as the street number and entrance lighted for identification. And prowlers are not likely to lurk around the home when the grounds are lighted.

Lanterns with the streetnumber painted on the side are both decorative and practical. Permanently installed electric wiring is eligible under the Home Improvement Plan.



### PROPERTY OWNERS:

Beautify your home with a covering of

### JAP-A-LAC PAINT

There are many beautiful colors in the Jap-A-Lac line.

### PAINT BEAUTIFIES and PROTECTS YOUR HOME

Citizens are being requested to clean up and redecorate properties and premises before the Royal Visit.

Get your JAP-A-LAC Paints NOW!

If your roof needs repairing, use the famous

### BARRET ASPHALT ROOFING SHINGLES

These may be had in many colors and designs. Call or write us for suggestions and prices on roofing.

A new lawn fence is a great improvement to the appearance of your properties. We carry a full stock of Fencing and Gates on hand.

## THE Rogers Hardware Company, Limited

TELEPHONE 105 OR 1308

WE DELIVER PROMPTLY



## To The Citizens of Prince Edward Island

The Campaign which opens today advocating a united effort on the part of all Prince Edward Islanders to clean up and beautify our rural and urban scenery is not only appropriate and timely, but is also of utmost importance to this province in connection with the promotion of tourist trade during the years ahead.

It is believed that every citizen will take advantage of this opportunity to assist in making our towns, villages, and rural districts as attractive as they should be to the many visitors who will be sojourning with us throughout the coming summer.



Thane A. Campbell  
Premier