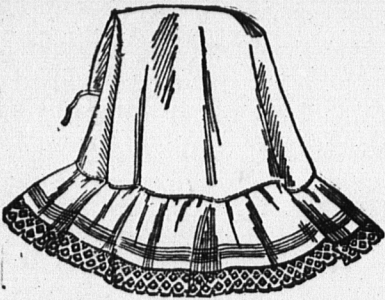


S. A. McDonald

The Island's Leading Store

White Goods Sale 20 p. c. Dis.

We have planned to make this the biggest White Sale in the history of our business. The goods were imported direct from the largest white goods factory in Canada. We save you the middle men's profit, also a special discount of 20 per cent during the great white sale. This sale begins today and will last for one week.



Undershirts 20 p. c. dis.

made from extra fine cotton, embroidery flouncing, with dust ruffles, finished with lace insertion at 1.35, 1.50, 1.65, 1.85, 1.98, 2.00, 2.25 and 2.75—20 per cent off these prices during the white sale.



Infants' Robes 20 p. c. dis

made from extra fine quality white Lawn, trimmed with embroidery and insertion at 65c, 80c, \$1.20, 1.65 and 2.10—20 per cent discount during the white sale.

Childrens' Dresses 20 p. c. dis.

Embroidered and trimmed with lace insertion, to fit sizes from 3 to 14 years at \$1.00, 1.25, 1.50, 2.25, 2.75, 3.25, 3.50 and 3.90—20 per cent discount during the white sale.



Ladies' Nighties 20 p. c. dis.

Slip-over style, short sleeves, finished with lace insertion, embroidered yoke at 80c, 98c, \$1.20 to 2.75; others fastened in front with embroidery trimmings at 98c, \$1.20, 1.35, 1.50, 1.75, 2.25 and 2.75.

Ladies' Drawers 20 p. c. dis.

opened and closed, finished with embroidery frills at 25c, 40c, 50c, 60c, 65c to \$1.30—20 per cent off during the white sale.

Corset Covers 20 p. c. dis.

Finished with all-over embroidery made from dainty white lawn at 60c, 75c and 80c; others with lace yokes fine quality of lawn at 35c, 40c, 50c, 60c, 65c, 75c—all sizes—20 per cent during the white sale.



Undershirts 20 p. c. dis.

Finished with embroidery flouncing and dust ruffles, 2 1/2 yds. wide;—other styles with lace insertion at \$1.50, 1.65, 1.85, 1.98, 2.00, 2.25 and 2.75 at 20 per cent discount during the white sale.

Ladies' Princess Slips, 20 p. c. dis.—finished with embroidery yokes and flouncing. New fresh goods direct from factory at \$1.86, 1.50, 2.10 and 2.25 at 20 per cent discount during the white sale.

Children's Undershirts 20 p. c. dis.—to fit girls from 4 to 14 years. Dainty little white skirts made from fine quality of cotton, with embroidered frills at 35c, 40c, 45c and 55c.

Misses' Princess Slips, 20 p. c. dis.—made from fine quality of cotton, trimmed with embroidery and lace—sizes 8 to 16 years at 70c, 85c, 95c, \$1.30, 1.45, 1.50, 1.75 at 20 per cent discount during the white sale.

Children's Drawers, 20 p. c. dis.—sizes to fit from 2 to 14 years, prices 30c, 35c and 45c at 20 per cent discount during the white sale.

Combination Corset Cover and Drawers—20 p. c. dis.—sizes 34, 36 and 38 at \$1.10, 1.35, 1.45 and 1.98 at 20 per cent discount during the white sale.

Blouses \$1.50 to 1.75 for \$1.00—regular values from \$1.50 to 2.00, made from very fine quality of white Lawn, trimmed with lace and embroidery. These are dainty new goods, right up-to-the-minute in style, going on sale now at \$1.00, in sizes from 34 to 42.



Boy's Wash Shirts 20 p. c. dis.—all sizes, going on sale during the white sale at 20 per cent discount. Bring your boy and get fitted to the largest and best selected stock of wash suits in the City. These prices are good for one week only.

THE Charlottetown Guardian

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President A. A. Bartlett
Managing Editor J. R. Burnett

TUESDAY, JULY 27TH, 1915.

ISLAND GENEROSITY

In response to our appeal yesterday Mr. H. C. Flood, of the Eastern Trust Company, Charlottetown, has kindly consented to act as Secretary-Treasurer of a Fund for Machine Guns. This, as we pointed out, is an object deserving the support of every Islander either at home or abroad and we are sure it will meet with instant success. The following telegrams which passed between Hon. John McLean and the acting Minister of Militia, show the gun that is most acceptable at this particular juncture:

Hon Senator Loughheed,
Acting Minister Militia & Defence,
Wish to present one machine gun to Canadian expeditionary forces. Wire cost and if your department will purchase for us on receipt of our cheque.
Matthew & McLean, Ltd.

John McLean,
President Matthew & McLean, Ltd.,
Souris, P. E. I.,
Many thanks for generous offer contained in your telegram. Lewis machine gun costing one thousand dollars each; only one obtainable. Money should be sent to this Department who will deposit same to credit of Receiver General and make purchase of gun.
Jas. A. Loughheed,
Acting Minister.

Hon Senator Loughheed,
Acting Minister Militia & Defence,
Ottawa.

Mailing cheque kindly purchase Lewis gun.
Matthew & McLean, Ltd.
While on this subject it gives us pleasure to announce that the offer of the Hon. Charles Dalton of a Red Cross Auto Ambulance has been gratefully accepted by the authorities of the Red Cross Society in London. Mr. Dalton last week received the following letter from Canadian Red Cross Commissioner Charles A. Hodgetts in London. The letter is self explanatory.

"Dear Mr. Dalton.—We have received from the Central Office in Toronto your letter of June 12th in which you state that you have decided to offer an ambulance car for use at the front. This is most generous of you and the Society is very grateful for your offer. The cost of such a car is \$2,100 and as the cost of these seems to be on the rise it is desirable to place the order as soon as possible to avoid paying a higher price.
"Your proper procedure is to forward your donation to Noel Marshall Esq., Chairman of the Executive Committee, Toronto, who will remit the money to us. We shall carefully comply with your request to have the car plainly marked, 'Dalton, Prince Edward Island, Canada.'
"It is very good of you to also offer your services as a driver of the car but unfortunately this offer, we fear, cannot be accepted by the Red Cross Society as all matters of personnel must go through the Canadian Army Medical Corps. We doubt, however, that you would be successful in your application to the Military Authorities because of the fact that you are over military age and we believe they are rigidly observing the age limit, no matter in what other respects an applicant complies with military requirements.
Again thanking you for your generous offer which we have the greatest pleasure in accepting."
We may state that Mr. Dalton has done as suggested in this letter and has already forwarded his cheque for \$2,100 to Toronto.

Since the above was put in type the following letter received by Premier Mathieson yesterday from Mr. C. H. B. Longworth, has been brought to our notice:
Dear Sir,—I beg to enclose herewith a cheque for \$750 which I would ask you to forward to the proper authorities to provide one machine gun, and desire, if possible, that the gun be sent to Major A. E. Ings for his squadron of the 6th Canadian Mounted Rifles now at Valcartier and which is composed of a great many boys from Prince Edward Island. The best authorities state that one machine gun is equal to fifty additional men to a regiment.
There are not many in the position of the gentlemen named above, but there are many who can contribute their mite towards a general fund for machine guns. It is to these the appeal is now being made and subscriptions sent to Mr. Flood direct or to the Examiner, Patriot or Guardian will be duly appreciated and acknowledged.

DR. C. C. YOUNG COMPLIMENTED

In connection with our recent review of the book, "Abused Russia," by Dr. C. C. Young, it is pleasing to learn that the views we expressed regarding its unique value at the present time are endorsed by the leading critics in the United States. Two reviews have just come to our notice and are worth quoting.
Miss Louise Graham, the well known writer and reviewer for the Cleveland Leader, writes:
Russia, sprawling over the map of Europe and Asia, seems too big to need a defender, particularly when one inventories the writers, musicians and painters who have come from her loins. Even the tales of exile in Siberia, the government secret service, the Nihilists and the massacres of the Jews that are supposed to represent Russia at her worst take on a dramatic atmosphere through plays like "Darkest Russia," "The Melting Pot" and "The Yellow Ticket."
In spite of "Anna Karenina," "The Kreutzer Sonata," "The Resurrection" and "Dead Souls," Russia seems a thing apart.
"Abused Russia," by Dr. C. C. Young (The Devin-Adair Company), shows all the Russias at their best and their worst.
The abuses that Tolstoi would remedy are not peculiar to Russia, not any more than lynchings in the United States are part of our daily program of events, nor is the drinking the curse of all French, nor the singing of plantation melodies the pastime of all negroes.
Although Dr. Young is devoted to Russia through familiarity with her life and customs and membership in the Russian church, he finds Russia is not without serious social and economic mistakes which have kept her out of

European society, so to speak. There is the passport system, for instance, which existed in western Europe long before the Russians adopted it during the reign of Nicholas I.

Russia alone of all the great powers, has so far refused, or neglected, to conform to international comity in the vising of passports, a position Dr. Young believes to be manifestly indefensible.

"Upon what grounds can she seek to justify her practice of requiring her own consuls to vise passports issued by other nations? How can she deny that it might be regarded as a kind of impertinence for any government to assume the right to say that the passport of a friendly country is not good? Russia has never yielded this point and has thus continued to exercise this unjustifiable audit of foreign passports because it suited her internal administration to do so."

In discussing the Russian temperament, the author contends that "few Russians understand that political liberty cannot exist without discipline, even if it should involve what some consider to be a sacrifice of individual liberty. Until Russians come to understand the wisdom of self-restraint, they can never be governed otherwise than by the hand of a military autocrat." He cites as proof:

"That we Americans should enforce prohibition, clean out our red-light districts, arrest drunken men and women, see to it that the motion pictures are not demoralizing, make it an offence for a man and a woman to live together unless he is married to her, punish people trafficking in white slavery, stop the betting on horse races and fine Sabbath breakers, caused some educated Russians who have travelled in the United States to return and speak of us as tyrannical disciplinarians."
Dr. Young adds: "That the czar and all the people are together to-day as they have never been before in the history of the empire is a well-known fact. * * * This war will break the back of the last remaining bureaucrats who owe their existence to the old, haughty, aristocratic German barons of the Baltic provinces, who have always been under the influence of Berlin."

He discusses the segregation of the Jews, the Russian church, the Douma, and describes in interesting detail journeys to Khiva and Bokhara, where the rugs come from, all of which is visualized by means of unusual photographs.

Dr. John D. Crimmins, who was a candidate for the Vice-Presidency of the United States at the last election expresses the following opinion regarding Dr. Young's book:

"Abused Russia" by Dr. C. C. Young is a most interesting work and well illustrated.

"It condenses in a few pages what we would have to search volumes to obtain. What impressed me in reading was that there was no attempt at elaboration but a picture given of the Russian people in the conduct of their life and habits. How little we know of Russia and how much we may know by reading Dr. Young's book!"

There is reflected glory on Prince Edward Island in these high encomiums, as Dr. Young wrote his book here in Charlottetown and is at the present time a resident in our city.

WHAT BRITAIN IS DOING AND WHY

The Chicago Daily News in an excellent editorial tells of Great Britain's part in the great war and why she has taken that part. Among the things which she is doing the following are mentioned:

1. Holding the seas for the ships of her Allies as well as for her own.
2. Protecting the coasts of her Allies as well as her own.
3. Struggling in co-operation with the French, to smash the Turks and win the Balkans for the Allied cause.
4. Rendering great aid to French and Belgian troops in resisting the terrible onslaughts of the Germans on the allied left wing in the West.
5. Making loans and supplying munitions to nearly all her partners in the war.
6. Pursuing a financial policy in southeastern Europe likely to promote the cause of the nationalities.
7. Putting into the field more than ten times as many men as she ever promised.
8. Guarding her own soil and people against an invasion, which, if it came—and it is believed to be far from impossible—doubtless would be the most savage, the most unsparring ever known. With how many men? Well, with enough. To hear some people talk, one would suppose that upon Britain were laid the duty of defending every land but her own.

"And Britain—never forget it—was not compelled to go to the aid of France,

"But she could have done this. Few nations are without disgrace, without historical pages they rain would otherwise obliterate. Britain was not attacked. France and Russia were attacked. Britain might have awaited the onset—as America is awaiting the onset. Britain might have stood clear, might have husbanded her resources of men and money, might swiftly have prepared, even might have loomed over the stricken adversaries in the end and claimed the hegemony of Europe for herself.

"Britain did not do so. She threw her trident into the scale. She threw her sword into the scale. She threw her gold into the scale—and she is incalculably rich. She threw into the balance her impressive racial record, her prestige, her unrivalled diplomatic skill. She threw—is throwing—will throw into the balance the whole puissance of her Empire. And all for what? For the principle—the fruits of the principle—of the liberty of the individual against the despotism of the State."

But, in this war, this old and proud democracy is unfolding, applying a material strength and moral splendor that for countless ages after this conflict is stilling will be shining undimmed amid the first glories of history."

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louison.

TO BOYS

When I was a boy I was not a perfect one, I liked fun and excitement and did some tricks that made some others very miserable. I suppose. But at least one mean trick I would not do I would not steal little birds from their nests or throw stones at poor cats, dogs or anything that could not defend itself and I ask every boy who reads this to refrain from doing it, and try to get boys who do it, to stop such cruel acts.

The boy who would not kill or harm anything has the right idea; for even the tiniest insect was created by God, just as we are, and they ought to have a chance to

Want to Dress Well?

No difficulty to buy judiciously here. You need not pay enormous prices either to get smart stylish garments. All garments have been designed to meet the demands of the careful and conservative dresser, who wishes to be clothed correctly and yet save money.

Special this Week

- Men's A. I. Suits \$7.00
- Ladies Raincoats \$4.98
- Womens House Dresses 98c
- Ladies Blouses 98c
- Ladies Summer Suits \$3.00, \$4.00 and \$5.00
- Boys Suits \$3.49
- Men's Shirts 2 for 1.00
- American Waists in new candy stripes, 1.50 value for 98c

To the Farmers and other hard working men we offer for this week only,

50 Mens woolen tweed Suits in leading fashionable colors. Our regular \$11.00 value for \$7.00 all sizes. These suits are all well lined, the cloth cannot be duplicated any where for the same money in Canada. They are stylish and yet not extreme and are offered at this low price and will meet the demands of the careful and thrifty buyer..... \$7.00

James Paton & Co.

Settle the Flour Question

once for all, by trying "Beaver" Flour both for BREAD and PASTRY.

THIS flour—milled of Ontario and Western wheat, blended in the proper proportions—will prove its high quality with the first baking.

DEALERS—write us for prices on Feed, Coarse Grains and Cereals.
The T. H. Taylor Company Limited
Chatham, Ont. 182

BEAVER FLOUR

Drive in Style and Comfort

Our carriage display includes over fifty different models of all the best vehicles manufactured by four of Canada's leading factories—the DOMINION, TUDHOP, MCLAUGHLIN, CANADA, the line includes concords, business wagons, buggies, phaetons, surries, express and delivery wagons, all this year's latest styles and smartest finishes.

We have a big showing of harness in single and double styles for driving, track, working or cart use in twenty-five different styles. The mountings are of nickel, solid nickel, brass, oriole and genuine rubber. It is the largest exhibit of Canada's best harness ever seen in this province.

Then we have a big display of umbrella tops for hot weather, carriage dusters and wraps in all the latest designs and whips, horse dusters, etc.

We have reliable agents in all parts of the province who would be pleased to show samples of harness, carriages and other driving supplies, quote lowest prices and give easiest terms. If you shop here we will give you lowest prices for cash and can offer easy terms to suit your needs. Call in today and look over our showing.

A. Horne & Co.

Kent Street, Ch'town
Water Street, S'side,

Great Sale of White Footwear GOFF BROS.

Now is your time to buy White Footwear. Ladies' White Suede and Canvas Poms at 25 per cent Discount. There is a long season yet of warm weather, you will need a pair of White Poms. We have a window full at 25 per cent Diocount.

GOFF BROS.

The Shoe Store
When out shopping come in and look over our Bargain Tables