

*Announcing*  
 an entirely **New Series of**  
**Durant Cars**  
**Fours and Sixes**  
*Lower Prices and Super Values!*

**G**O to the showrooms of your nearest Durant Dealer . . . examine this new series of finer and faster Durant Fours and Sixes.

Ride in them, drive them . . . revel in their appearance . . . and then, compare them with other automobiles in their price class.

And be assured of this, . . . they all have the very latest bodies that the famous Hayes-Hunt body designers can offer . . . they all have Red Seal Continental Motors, the finest engines that the engineering staff of Continental Motors Corporation can produce.

They all have the safest and easiest riding chasses that modern science can suggest and they ALL have the surest and most efficient four-wheel brakes that the Bendix Corporation can devise.

Any model in this series will give the utmost satisfaction to its purchaser, . . . but, see these cars, ride in them, drive them, . . . examine them carefully . . . and make your own comparisons.

**Passenger Cars**

*Fours and Sixes*

**from \$725 to \$2195**

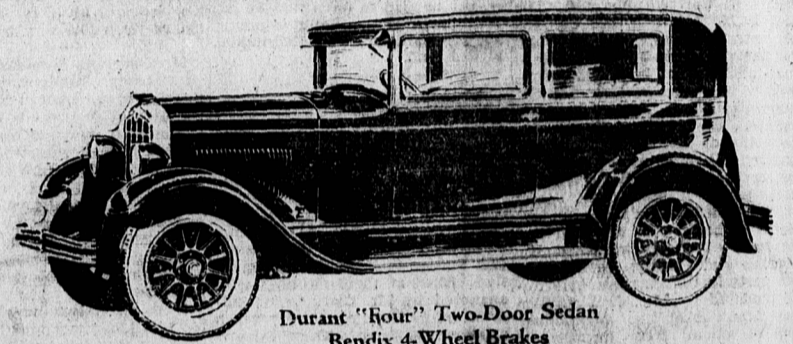
*(incl. License, Ont. Taxes Extra)*



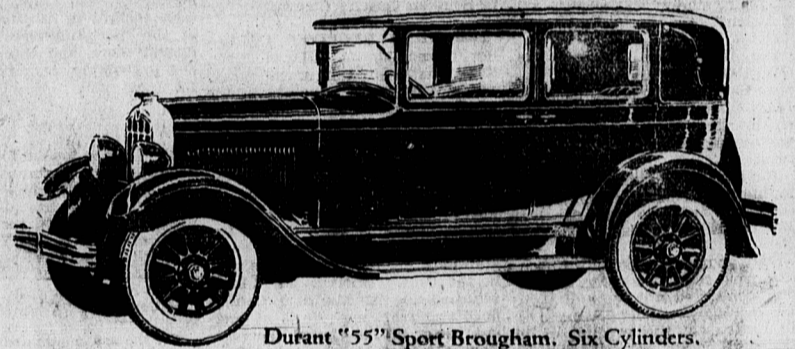
*Built by*

**Durant Motors of Canada, Limited**  
 Toronto, Canada

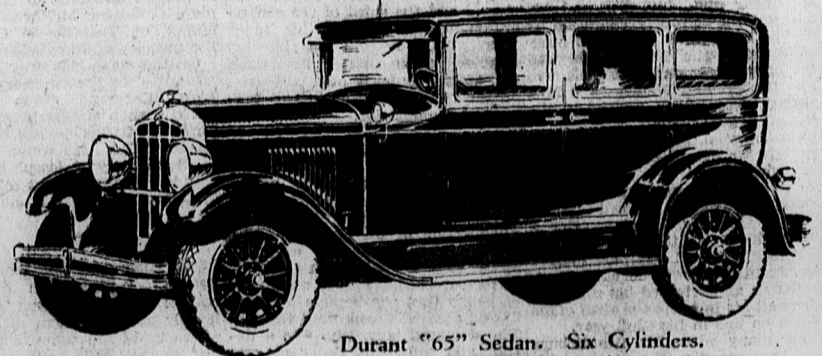
**T. G. IVES, Dealer and Distributor** Charlottetown and Montague  
 OUR SHOW ROOM, 219 GREAT GEORGE ST.  
 A. V. Spillet, Charlottetown. J. R. Bell, Murray Harbor. E. J. Campbell, Fortune.  
 L. Simmons, Freetown. C. G. Green, Borden.



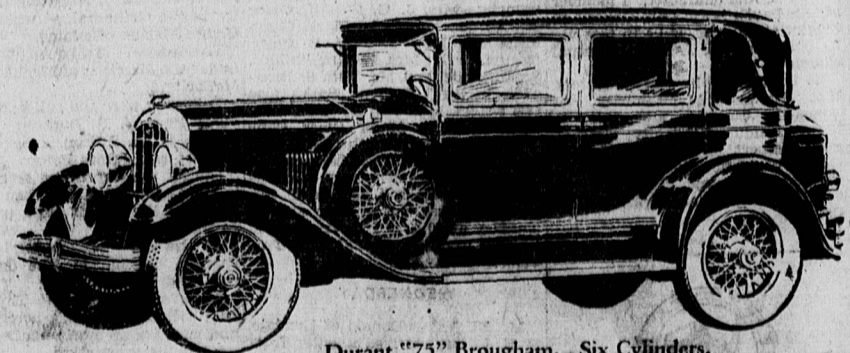
Durant "Four" Two-Door Sedan  
 Bendix 4-Wheel Brakes



Durant "55" Sport Brougham. Six Cylinders.  
 Bendix 4-Wheel Brakes



Durant "65" Sedan. Six Cylinders.  
 Bendix 4-Wheel Brakes



Durant "75" Brougham. Six Cylinders.  
 Six Wire Wheels. Bendix 4-Wheel Brakes

**DURANT**

**ESTABLISHING A NEW STANDARD IN AUTOMOBILES**

SAF  
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