

THE KING'S COUNTY GUARDIAN

Offices in Montague, Capt. W. A. Johnstone, Agent, and in Souris, A. J. McDonald, Agent.

NEW INSURANCE PLAN PROPOSED.

WASHINGTON, Oct. 31.—Insurance for those who go up in flying machines is the latest form of policy brought out by an enterprising Scottish casualty insurance company. The United States Council at Dunfermline, Scotland, reports today to the Bureau of Commerce and Labor, that the corporation in question has recognized the need for insuring aviators. The innovation is looked upon with distrust by other insurable concerns of Great Britain, Lloyds declining to issue such insurance on the operators, the machinery or structure of aeroplanes or dirigible balloons. In view of the many amateurs who are entering the field of aviation, the rates naturally would be supposed to be so high as to be almost prohibitive. However, the rate of the policy and its indemnity provisions are surprisingly liberal. It adds that it is generally recognized in Great Britain that an entirely new and perhaps profitable field for insurance activity has been opened up by the introduction of the aeroplane.

We believe MINARD'S LINIMENT is the best:— Mathias Poloy, Oil City, Ont. Joseph Snow, Norway, Me. Charles Whooten, Mulgrave, N. S. Rev. R. O. Armstrong, Mulgrave, N. S. Pierre Landers, senr., Pokemouche, N. B. Thomas Wasson, Sheffield, N. B.

The Circulation of THE GUARDIAN.

Morning Daily and Rural Daily

WEEK ENDING OCT. 30TH 1909	
MONDAY Ho iday
TUESDAY 7145
WEDNESDAY 7216
THURSDAY 7140
FRIDAY 7203
SATURDAY 8032
Total 36,750
Daily average 73 47

The circulation of THE CHARLOTTETOWN GUARDIAN is greater than that of all the other Daily Newspapers on Prince Edward Island combined. The above figures are not the counter total, and exclude all spoiled, blank and destroyed papers. These figures show only actual paid circulation. THE CHARLOTTE TOWN GUARDIAN IS READ DAILY BY 50,000 PERSONS. Subscription books are open to interested parties and all possible assistance will be given anyone who wishes to verify circulation. That make miserable the lives of so many women.

Run Down? Ayer's Sarsaparilla is a tonic. It does not stimulate. It does not make you feel better one day, then as bad as ever the next. There is not a drop of alcohol in it. You have the steady, even gain that comes from a strong tonic. Ask your doctor all about Ayer's Sarsaparilla. Entirely free from alcohol. A strong tonic and alterative. J. C. Ayer & Co., Lowell, Mass.

New Advertisements

Opera House
5 Nights
Commencing Tuesday Nov 9
Matinee Saturday
Presenting
The Gladys Klark Co.
In a repertoire of standard plays opening with

Dissolution of Partnership
This is to certify that the partnership heretofore existing between the undersigned carrying on business under the firm and style of Saunders Newsom & Co. has on this first day of November A. D. 1909 been dissolved by mutual consent. Dated this first day of November A. D. 1909

Signed in the presence of (Signed) John Saunders, Newsom & Co. Donald J. Newsom
In connection with the above certificate of dissolution the above named parties desire to notify the public that they together with Mr Edwin G. Saunders have formed a new partnership under the name and style of Saunders Newsom and Company and that the business will be continued at the store in the Market House building heretofore occupied by the late firm. Selling a continuation of the generous treatment heretofore accorded us.
Saunders Newsom & Co
11-2411

"A Parisian Princess"
A Society Comedy Drama in 5 acts
4 big specialties between the acts
Feature Specialty Billy KinKard, the mad juggler, late with Harry Lauder.
Prices—Evening 25c-35c-50c
Saturday Matinee 15c-25c
Tickets on sale at usual places
11-2411

Marine Insurance

Hulls, Cargoes and Freights of first class Sailing Vessels and Steamers insured on most favorable terms.
Live Stock insured against all risks or total loss of vessel.
Sterling certificates issued, when required, payable in all parts of the world.
Prompt attention given to orders by letter, telephone or telegraph.

HYNDMAN & CO.
MARINE UNDERWRITERS,
Offices 61 QUEEN ST., CHARLOTTETOWN, P. E. I.

LIFEBUOY



Lifebuoy Soap is invaluable for washing underclothing. It is a preventative against infection, and its regular use will keep the house sweet and wholesome. For the toilet and bath, and for all purposes of sanitary cleansing, it is simply fine. Lifebuoy Soap should be in every Canadian home.
5c. a cake
At your Grocer's.
Lever Brothers Limited
Toronto

Mr. Frank T. Watkis

(Organist St. James' Church)
is open to receive pupils in Organ, Piano, Voice Culture and Theory.
Applications as to terms etc. should be made in writing to
29 Fitzroy St.
Charlottetown
10-9dim.

...The branch office of the Charlotte-town Guardian will be found in the store of A. J. McDonald & Co. Souris. A. J. McDonald is the agent. 6-30drft.

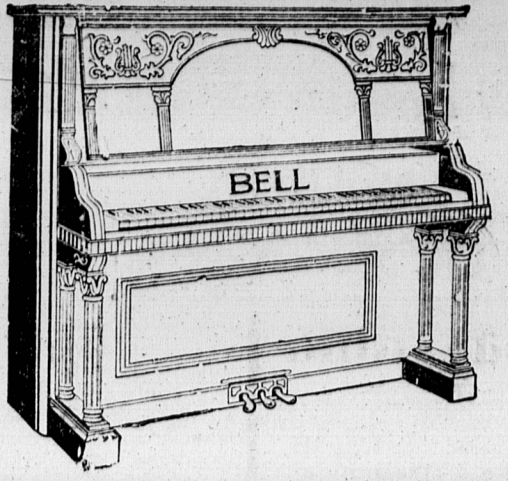
...Rev E. A. McPhos will conduct divine worship as follows:—Wed, Nov 3rd, Georgetown, at seven thirty p.m. Thursday, Nov 4th, Sturgeon, at seven p. m. Friday, Nov 5th, Montague, at seven thirty p.m. and on next Sunday at Montague, Georgetown and Sturgeon, at eleven, a.m. three p.m., and six p.m. respectively. Offerings for missions at all the Sunday services.

NO "RATS" TO BE WORN BY LADIES.

KANSAS CITY, Oct. 31.—"On and after November first all lady clerks and employes must discontinue the wearing of "rats" in their hair dress. Please govern yourself accordingly. "A. B. Richards, District Superintendent."
This order, issued from the office of the Superintendent of the Postal Telegraph Company here, has become a matter of grave concern to the women clerks and operators in the employ of that company in this city. They declare that not only will the order compel them to appear out of date, but that the modern feminine hats cannot be worn without the universal "rat." The general opinion among the women affected is that Mr. Richards will find it difficult to enforce the ruling.

CELERY

Celery is not used to the extent that it should be. The medicinal properties in Celery is very great. The Japanese diet for most all diseases and celery is claimed by them to be sure cure for rheumatism. We have experimented along these lines and found it to be correct. It is also very beneficial in any stomach trouble, and we know many who have been greatly relieved by its use. We are now taking orders for celery for winter use. We pack the celery in barrels with the roots on and with each order we send out a plan for successfully keeping it through the winter.
Celery per barrel \$2.50, for two barrels \$4.50, for three barrels \$6.00.
We also wholesale and retail cabbage, parsnips, beets, carrots, onions, cauliflower, sugar corn, etc. Send for special prices we are growers, (not jobbers.) Buy from the producer and save money.
J. J. GAY & SON,
Charlottetown,
P. E. I.
10-15dimftf.



BELL PIANOS

The Artists Favorite

With the illimitable quick repeating action. (Use solely in the Bell.)
Sold Only By
C. P. Fletcher
Opera House Building
8-25dmwfrtts3m.


Dominion Blend Tea

(Registered)
Demand increasing.
Excels all others
Ask your dealer for

Dominion Blend

DR. CLIFT


TREATS CHRONIC AILMENTS
ADDRESS: Purdy Station Westchester Co New York
HOURS:—11 to 1 Daily
6 to 10 p.m. films.
For Sale
Farm of 123 acres 1 mile from Freetown Station. The land is in good state of cultivation and is well fenced, and plenty of water. House and out buildings in good repair. Apply to
M. McINTOSH,
Freetown.
10-27dimwpd.



CONTINUATION

of the

Great Closing out Sale of Our Carpet Department



Our Carpet closing out sale during the past month has been the greatest and most successful sale we have ever had in our History. Hundreds have taken advantage of the big discounts given, but the purchasers of the stock in Bulk after looking over the stock finds the goods still remaining too much for their purpose and they have asked us to further reduce the stock. Therefore we will continue the great clearance for one month longer, then we will hand over the stock remaining to them as per agreement.

The Goods Must be sold

Now is the time to buy Carpets, Curtains, Portiers, Carpet Squares, Linoleums, Floor Oilcloths, Window Shades, Door Mats, etc. etc.

Carpet and draping time is all the time, but saving time is NOW. The goods are of dependable quality, comprising latest patterns and beautiful colorings. Don't wait longer. You will never be able to buy for so little money again.

Discounts 25, 33 to 50 per cent off regular prices

If you buy later on elsewhere, you will pay more than NOW and HERE. Come expecting great values—25, 33, to 50, per cent of regular prices means savings impossible to equal. Dont miss this your opportunity. (Bring measurements off your Halls, Stairs, Rooms with you)

PROWSE BROS. Ltd. Charlottetown's Big Departmental Store.