


MOORE & McLEOD Limited

WILL BE CLOSED
ALL DAY FRIDAY
REMEMBRANCE DAY

Let's Talk Things Over




It's funny how a lot of people take a chance when they build a home. They go to all kinds of trouble with the plans. They want everything including a streamlined kitchen, the last word in bathrooms, picture windows, and a landscaped garden. The money arrangements are perfect. In ten, fifteen or twenty years, the home will be ready for them. Just regular payments, somewhat like rent, only better, because they get something more for their money than just the privilege of living in a house.

But what is this chance they take? It's this: If death comes to the money-earner, the home may no longer be a place of refuge for the family, but a source of debt and despair.

And yet, by a perfectly simple Sun Life Mortgage Protection plan—only a slight addition to the monthly cost of paying for the house—the total balance of the mortgage would be wiped out in the event of death. Here's my advice, Mr. Homeowner: "Don't take a chance."

Let's talk things over—today!

HAL BOHAKER
Unit Supervisor
SUN LIFE OF CANADA
148 Richmond Street
Charlottetown, P. E. I.



ATTENTION CAR OWNERS

Have your Ignition, Carburetor and electrical units checked now for Fall and Winter driving. And DO NOT WAIT until you get caught in a snow storm to have that Windshield wiper repaired.

ELECTRIC MOTORS IN STOCK

1/4 H. P. \$16.55
1/3 H. P. \$19.30
1/2 H. P. \$27.50

BATT & MacRAE
171 Grafton St. Charlottetown

COMPLETE INSURANCE SERVICE

BRANCH MANAGERS
MR. IVAN C. NICHOLSON, Summerside.
MR. W. L. DELANEY, Kensington.
MR. E. W. TURNER, O'Leary.
MR. A. F. McQUAID, Souris.

LOCAL AGENTS
MR. J. C. CULLEN, Charlottetown.
MR. WALTER BERNARD, Tignish.
MR. DANIEL R. HUME, Murray River.
MR. CARL H. WEEKS, Alberton.

W. K. Rogers Agencies LIMITED
Queen St. Charlottetown

Napoleon and Uncle Elby By Clifford McBride



1. Taste so good:
2. Work fast : : really help that cough from a cold:
3. Cost only a dime!

Yes, these tart Wild Cherry Drops are delicious—and they work! Get a pack today!

STILL ONLY 10c

Will Open Concert Series Here



Sanroma, distinguished Puerto Rican pianist, who will open this season's Community Concert Association series at the Prince of Wales College hall on Thursday evening.

Duty Of Remembrance Day Is Emphasized

The following Remembrance Day appeal has been made by His Worship Mayor B. Earle MacDonald: "Each year I look forward to the season when it is every citizen's duty to remember—and memory is a wonderful thing. At this time of year, when we see the leaves falling, how easy it is to think back to their budding. The same is true of the flowers and all other things of nature that make their change now.

"And it is just as easy to remember, that only a few years ago many of the homes of our country were in the possession of the best youth to be found anywhere, and because someone forgot, these homes are sad and lonely today. Therefore, let us not forget the sacrifice, and the price they paid, that we might enjoy freedom and happiness.

"In our country, we are all born and grow up to a certain age, very much the same. After we attain this certain age, many changes take place. Today most of the people who are responsible for the good or evil of life which lie ahead of us are of age, and that means you and me. Let us all strive faithfully to see that no petty jealousies creep into our part in this world of today, and ever be on the alert for a better one of tomorrow, let us see to it, that everything is done to eliminate trouble and war again. Let us not go back on our promises to the men who not only carried the torch, but who in their moment of dying, threw it far enough for us to catch.

"Now we have it let us hold it high. Let us show the world we are proud of the privilege. Let us do the little tasks they asked us to do. — Yes, memory is a wonderful thing, but it can only be kept fresh and wonderful if we try as best we know how, to keep it that way and when we grow old, if we think age is old, how happy we will be if we all make our today's the way we trust our yesterday's were, and better still, if we make sure each and every day is the way we want our tomorrow to be.

Central Guardian

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.


- CRASWELL for Photographs.
- AT YOUR SERVICE—Arnfast Coal Company, Phone 2498.
- HOWARD MacINNIS Fitted Footwear at 175 Queen Street.
- ARE YOU READING Holman's Store News?
- CONFEDERATION LIFE INSURANCE.
- PAYING ONE CENT for clothes hangers. Riteway Cleaners.
- MAKE YOURS a truly enchanted wedding in a gown from Kennedy's Ladies Wear.
- REMEMBER—Red Cross Blood Donor Clinics at Summerside, Charlottetown, Montague and Souris week of December 12th.—Be A Donor!
- SAD NEWS RECEIVED — Mr. James MacPhail, Meadow Bank, received the sad news on Tuesday morning of the death of his youngest and only surviving brother, Mr. Samuel A. Porter of Everett, Mass. Mr. Porter is survived by his brother, his widow, a son Harry and daughter Jessie both of Everett, Mass., also two little granddaughters Anne Elizabeth and Kathleen Porter, Mr. and Mrs. Porter last visited P.E.I. eleven years ago.
- CHURCH OF SCOTLAND—Services Wednesday, Nov. 9th, Charlottetown 7.30 p.m.; Sabbath, Nov. 13th, Charlottetown 11 a.m.; Stanchel 2.30 p.m., Cape Traverse 7 p.m.; Monday, Coleman 7.30 p.m.; Tuesday, Milo, 7.30 p.m. S. S. Nov. 13th, Birch Hill 11 a.m. Radio broadcast CJRW Summerside, Friday, Nov. 11th, 8.30 p.m. Rev. J. H. Bishop.
- MR. WILLIAM WEALE, tenor soloist and instrumentalist will sing and play Gospel music in tonight's Evangelistic meeting being held in Central Christian Church. Tonight's Topic—"Chiseling on God" (Blackboard sermon). M. L. Breakenridge, speaker — M. D. Dunbar, song leader. The public is welcome.

Sacred Memories

"And particularly at this season of the year, we look into our store-room of memory, and ponder on the past. We recall many instances of our associations of yesterday with those who have gone on, and more especially, of those who have given their lives that we might live. We remember, at this time, the words of Scripture, 'Greater love hath no man than

SMITH BROTHERS NEW WILD CHERRY BIG HIT!

Thousands hail delicious new cough drop taste sensation



Every day more Canadians discover this new cough relief... and like it! Smith Brothers Wild Cherry Cough Drops:

- Taste so good;
- Work fast : : really help that cough from a cold;
- Cost only a dime!

Yes, these tart Wild Cherry Drops are delicious—and they work! Get a pack today!

STILL ONLY 10c

This is not a Clearance Sale... or a Special Purchase Sale
It is not an Inventory Sale or an Anniversary Sale
These Are Downright Everyday Prices

MOORE & McLEOD'S Men's, Boys' and Ladies' Basements are operated on a truly strictly cash basis and in that way we are able to offer merchandise at "Regular" everyday prices which, in reality, are "Bargains". This is only a partial list of the many items arriving daily in time for your Winter needs.

SHOP AT MOORE & McLEOD'S BASEMENT WHERE YOUR DOLLAR IS WORTH 100 CENTS

MEN'S BASEMENT	LADIES' BASEMENT
MEN'S HEAVY WINTER CAPS — inside ear bands—each 75c	Women's Heavy Quality Wool and Cotton HOSE — pair 65c
Men's Medium Weight WORK SOX—2 pairs 75c	Women's Fine Mercerized HOSE — pair 59c
Men's "First" Quality Tiger Brand fleece lined COMBINATIONS—each 2.95	Women's Substandard NYLONS — pair 69c and 1.00
Men's "First" Quality SHIRTS and DRAWERS—Tiger Brand Fleece—each .. 1.65	Women's Cotton VESTS — short sleeves — each 89c
Men's Heavy Blue Freize WORK PANTS — pair 4.50	Women's Cotton BLOOMERS — pair 95c
Men's fine quality Cotton WORSTED PANTS — pair 4.50	Women's Fine Rayon SLIPS — lace trim — each 1.69
Men's "Genuine" Horsehide JIPPER JACKETS — each 14.75	Women's Silk Jersey SLIPS — each 1.95
Men's Heavy Doeskin SHIRTS, Assorted Plaids — each 3.49	Women's White Flannellette NIGHT DRESSES — each 2.45
Men's Doeskin WINDBREAKERS, zipper front — each 2.98	Women's Rayon BRIEFS 69 - 79 and 89c
Men's Fancy Striped DRESS SHIRTS—fused collars—fine quality — each 1.98	Women's Wool and Cotton SNUGGIES — each 69c
Men's Blue OVERALL PANTS—7/8 oz. denim — pair 2.49	Women's All Wool Pullover SWEATERS — each 2.95
Boys' Heavy Weight Fleece COMBINATIONS — each 1.95	Girls' 1-1 Rib Worsted HOSE—sizes 6 to 8 — 2 pair for 1.00
Boys' Heavy Blue CHEVIOT BREECHES — pair 2.50	Girls' Rib Cotton HOSE—sizes 4 to 10—pair .. 35c to 65c
Boys' All Wool Plaid Zipper WINDBREAKERS — each 2.95	Girls' Fleece Lined BLOOMERS—sizes 22 to 34—pair 69c
Boys' All Wood SWEATERS — Zipper and Crew Neck — each 1.95	Girls' Plain Cotton VESTS—sizes 2 to 14 — each .. 49c to 75c
Boys' Pigtex Leather HELMETS — Fur Trim — each 98c	Girls' Plain Cotton BLOOMERS—sizes 24 to 32—pair 75c
Boys' Fancy Crew Neck SWEATERS — Wool — each 1.95	Girls' Wool and Cotton SWEATERS plain and fancy 2 to 6 years — 95c - 1.10 and 1.65 each
	Girls' Fancy Wool GLOVES—sizes 5 to 9—pair 85c
	Girls' Eiderdown BATHROBES — each 2.50

MOORE & McLEOD Limited

Lonely Parade

Continued from page 9

"Goodness, no. What these women need is nothing we can do for them. I'm sorry for them, but I remind myself of the fellow who said of his wife the day of her funeral: 'She was a good wife and a good mother, but I never liked her.'"

"Kitty, take the Charlottenburg home. She's incorrigible."

"Shall we keep the lamp in the window for you, Sierra?"

"I'll be late."

To be continued

Says Provinces Can Stop Boosts In Rental Ceilings

OTTAWA, Nov. 9 — (CP) — Any Province that doesn't like the idea of the Federal Government boosting rental ceilings by 20 and 25 per cent, can stop the increases very easily, a Government spokesman said today.

All the Provinces need do is to write the Federal administration, offering to enter the rental controls field. So far, none has done so.

By entering the rentals field, a Province could replace Federal rental ceilings with ceilings of its own. These could be lower or higher than those the Federal Government maintained.

The offer to let the Provinces take over the controls was made by Finance Minister Abbott yesterday for the second time since October, 1948. However, in yesterday's announcement one thing was missing.

A year ago Mr. Abbott offered to pay the costs of administering rentals control in the provinces for a year. He didn't repeat the offer.

However, if a province wanted to take over the controls, the Federal Government would help prepare legislation and generally make things easier for the controls switch.

The provinces have not taken up Mr. Abbott's offer for a variety of reasons. One province, Saskatchewan, went so far as to prepare rental legislation which,

it said, it will place into effect once the Federal Government steps out of the picture. Many of the provinces, meanwhile, believe rental controls should be under Federal and not Provincial jurisdiction.

That the Federal Government may have to step out of the rental picture looms as one of the possibilities growing out of the Government decision to let the Supreme Court of Canada decide whether the Federal rentals legislation is valid.

That is why Mr. Abbott is writing the provinces, warning them to prepare "stand-by" legislation in case the court decides against the Government.

NEW DOMINION SCHOOL REPORT

The following is the report of New Dominion School for the month of October:

Grade X — 1. Miriam Strang, 2. Jean MacLean, 3. John MacEwan, Grade VII — 1. Louis Livingstone.

Grade VI Sr. — 1. Edgar Strang, Grade VI Jr. — 1. Janice Betis, 2. Billy MacEwan, 3. Mary MacPhail.

Grade IV — 1. Bruce MacPhee, 2. Colleen MacPhail.

Grade III — 1. Lester MacPhail, Grade II Sr. — 1. Stanley MacPhail, 2. Ronnie MacPhail, Grade II Jr. — 1. Harvey Livingstone.

Grade I — Merrill MacPhail.

Perfect Attendance — Jean MacLean, Billy MacEwan, Colleen MacPhail, Lester MacPhail, Stanley MacPhail, Harvey Livingstone, Merrill MacPhail.

Teacher—Marie MacDonald

STARTS to work in 2 seconds

EASE neuritic neuralgic PAIN **ASPIRIN**

GENUINE ASPIRIN IS MARKED THIS WAY

Hospitality... All Over Town



6-Bottle Carton 25c

Plus deposit 25 per bottle

Authorized bottler of Coca-Cola under contract with Coca-Cola Ltd.

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