

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy

material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchant whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office no later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

Check Your HEATING EQUIPMENT

We carry the finest line of Ranges and Heaters on the market. Why not let us settle your heating problems for you.

FAWCETT BETTER BAKING RANGES BETTER PERFORMING HEATERS

Enroll here, and get in on the FAWCETT CO-OPERATIVE CONTEST. \$100.00 in prizes will be given away.

T. G. IVES

119 Great George Street. Phone 1117

You Can Buy a GENERAL ELECTRIC Magic Tone

RADIO We are at all times ready to assist you the selecting and arranging of

Floral Decorations for Special Occasions. Visit us any time you're passing.

PHONE 1482

TOOMBS' UPTOWN FLOWERS 173 Great George Street

Province-wide Delivery Service.

We are prepared to supply you with the best obtainable grades of

HARD & SOFT COAL in all varieties, for ranges, and furnaces.

Prompt delivery—Low prices.

PHONE 240

A. PICKARD & CO. Importers of Quality Coal and Coke

Offices at Queen's Wharf and 153 Gt. Geo. St.

We Pass All Savings On To Our Customers

Our object is to provide BEST QUALITY GROCERIES at possible prices.

Try an order with us. We guarantee good satisfaction.

PHONE 65

S. N. KAYS 87 Pownal Street

Evening Snacks At SANTRY'S Below Simpson's on Grafton Street.

You can have a quiet smoke, drink and snack. Distributor for "Nomoran" the scientific treatment for re-inforcing silk and rayon fabrics, and hosiery.

C. A. SANTRY 54 Grafton Street

IMPORTANT We are now ready to buy Men's winter

CLOTHING of all kinds, Leather, Cloth or Fur.

Also all kinds of carpenter's and mechanic's TOOLS.

EXCHANGE STORE 103 Richmond Street. Phone 869.

TRY THIS CONTEST Your chance is as good as any to

WIN A PRIZE

MISSING WORDS

Advertiser's Name -----

To	Lowest	All
Of	Heaters	Requirements
Every	In	Glad

Solution to Last Week's Contest

ADVERTISER'S NAME — JAMES TAIT

All—Furniture Exchange Store Street—E. S. Moore
To—Toombs' Music Store Judge—S. N. Kays
H—The Pure Milk Co. This—Uptown Flowers
More—A. Pickard & Co. And—F. B. Conrad
Every—James Tait

PRIZE WINNERS

1. Mrs. J. Currie, 315 Euston Street
2. Miss Emma Burke, 171 Queen St.
3. Miss E. M. Matheson, 75 Cumberland St.

FOX RANCHERS!!

Get your of BEEF HEARTS, BEEF TRIPE, BEEF CHEEKS, etc., from us. We also handle

HEXITE RATION and Cubes and Silver Moon Biscuits

F. B. CONRAD PHONE 500

Corner Queen and Water Streets

Watches For Service

Jewelry of high quality. Watch and kindred repairs of the best.

W. N. TANTON

Watchmaker and Jeweler with long experience 180 Kent St. (Formerly Grafton St.)

WANTED

Men, Women and Children take advantage of this offer.

5 lb. White Sugar, 1/2 lb. Bulk Tea, 3 Cans Island Beans, 1 lb. Mixed Biscuit, 2 lb. Bulk Raisins

ALL FOR \$1.00

Be one of the Lucky ones and win a Prize order. Get your Sales Slips Here.

PHONE 246-J.

MacPHEE BROS.

Prince Street

NEW

FALL SWEATERS

In Pullover and Coat STYLES

SIZES AND COLORS \$1.95

TWIN SETS AT \$2.95

THE GLORIA

Take out your PRIZE on the

PRINCE GROCERY

Our regular prices are always low.

Get your Contest Entry Slips here with your orders.

See samples of our

REGULAR PRICES

On Page 3.

We are expecting soon a large shipment of **Choicest Quality BULBS**

Place your order early.

JAMES TAIT

PHONE 289

37 VILLA AVENUE Member Florists' Telegraph Delivery Association, Inc.

FLORIST



Hamburg Steak, 2 lbs.	25c
Corned Beef, lb.	15c
Lamb Chops, lb.	15c
Round Steak, lb.	15c
Lamb Chops, lb.	22c
Lamb Legs or Loins, lb.	20c
Frankfurts, lb.	19c
Pea Meat Roll, lb.	24c
Corned Pork Ribs, lb.	6c
Bologna, 2 lbs.	25c

WE DELIVER C. O. D.

Phone 1085

E. S. MOORE

100 Richmond Street

Read the Rules at Top of Bulletin Carefully Before Sending in Your Reply

A NUMBER OF CONTESTANTS WHO SENT IN THEIR ENTRIES FOR LAST WEEK FAILED TO COMPLY WITH THESE RULES.

TIMELY NOTES

(Continued from Page three)

If the above factors are attended to and protection given from sun, rain and mud, there is very little excuse for a rancher marketing off-colored pelts. Oh, yes, there is another cause of brown pelts and that is taking off the pelts in a very hot room and allowing them to cure quickly under high temperatures. The curing process is one that requires time and moderate temperatures as was pointed out by Peter G. Clark at the Silver Fox Exhibitors' meeting recently.

land is seriously considering taking up fur farming in earnest. At present some 80 per cent of that country will support nothing but fur bearing animals. To re-establish the supply of these animals game preserves have been set up, preventive patrols reorganized and increased farms established. Experiments have been limited largely to beaver, muskrats and mink. While development of fur farming will naturally be gradual it is believed that over a period of ten years it may prove of material benefit to the country.

W. G. Douglas of the Hudson's Bay Company, who will be remembered by many in this province as a student, at the McLure and McKinnon Silver Fox Farms, has been in Newfoundland for some time acting as adviser to the Government. He is of the opinion that conditions are ideal for a large fur farming industry and sees no reason why Newfoundland should not produce and export as much fur as does Prince Edward Island.

M. H. Oviatt writing in the American Fur Breeder for September.

This is not strictly fur farming but has appeared in a fur farming magazine recently. 'According to a news despatch, giant rats are being served in a restaurant in Tokyo, Japan. They sometimes average two feet long and are raised on sugar cane root.' The writer has a great detestation for rats. Not for me is that bill of fare!

The ancient colony of Newfoundland.

states that he has invented a new fur drum for cleaning silver fox furs, which he claims is an improvement over home made drums. He says: "A lot of them are so small they do not allow the furs to drop far enough. The proper height seems to be from fifty to sixty inches in diameter for the drum.

In the drumming of your furs do not put too many into the drum at one time as this causes rubbing and the cleaner does not have a chance to do a good job. It is much better to drum oftener with fewer furs.

There are various kinds of clean-

er or sawdust on the market. A good grade of hardwood sawdust does splendid work. The 'proper sawdust is what is known as "sharp" sawdust. That is to say, each little grain is square. The square grain will shake out easily. It is well to remember that furs should not be drummed longer than is necessary to clean them. Over drumming leads to rubbing and the breaking off of the guard fur leaving the under fur to show through.

I recently read an article on holding color in mink that brought up some interesting points. Here are extracts. "The color of mink fur,

as we all know, is very perishable, and even though a dark color is produced it will fade if the pelt is not well handled. The first thought after pelting should be to protect the color. This is why so many pelts are handled fur side in, the way the Eastern trade prefers it. In some cases trappers keep the furs in black bags, as Russian trappers of sable do.

This brings up the question of handling furs fur side in or fur side out. There are advantages and disadvantages to both methods. With the fur side in the buyer and seller are both at a little disadvantage.

The buyer cannot see the true color, nor whether the fur is rubbed or singed. The seller cannot show up his product to the best advantage for the fur cannot be cleaned to show the true color, nor be fluffed up to show the quality of the fur.

The advantage of this method is the producer can protect the color if he expects to hold the fur for some time and the buyer can tell if the pelt is grease burnt.

Had a talk with John A. Lea on Thursday. He is marketing a min-

eral accessory for foxes which is prepared principally from the formula of Dr. R. G. Law, formerly in charge of the Ontario Government Fur Experimental Station. John is doing well with this new product and likes moving around and meeting the fox ranchers. He says that as a rule foxes appear good this year, in fact above the average and that he has seen quite a number of high class pups during his travels. This week end and next week he will visit fox ranches in New Brunswick, particularly those located in the vicinity of Moncton.

OUR BOARDING HOUSE

with

Major Hoople OUT OUR WAY



WESTERN CANADA EXCURSIONS

GOING DAILY - SEPT. 19 to OCT. 3 inclusive Return Limit: 45 days

Round Trip Coach fares from	CHARLOTTETOWN
to: WINNIPEG	\$41.15
SASKATOON	\$50.60
EDMONTON	\$57.20
VANCOUVER	\$71.15

Correspondingly low fares to other Western Canada points.

Above fares, approximately 1c per mile, good in coaches only. Where sleeping car space is required, the following slightly higher fares apply.

(a) Tourist Sleeping Cars at approximately 1 1/2c per mile, plus regular berth rate. (b) Standard Sleeping Cars at approximately 1 1/2c per mile, plus regular berth rate.

Tickets, Sleeping Car reservations, and all information from any agent.

CANADIAN NATIONAL