

FLASH!---Sinclair's Basement Store



Values That Say Stock Up For Summer
You're In For Real Big Savings
When You Shop In Sinclair's Basement

Thousands of People Are Taking Advantage of the Quality Merchandise
At Real Economy Prices We Are Offering In Our Basement Store.

New Shipment Ladies'

Ladies' New Style Summer

SUITS \$2.95

HIGH STYLE DRESSES LOW PRICED \$3.95

COATS \$7.95

\$10.95

These consist of a large clearing lot purchased direct from one of the leading manufacturers. All this season's newest styles and materials are included. Plain shades and Tweeds, all sizes, values regularly up to \$22.50. Make an early selection and get better choice. Money Saving Basement Price only --- **\$10.95**

Summer Crepes and Silk Dresses \$1.98

A wonderful complete new collection of smart Summer dresses at a wonderful low price. You'll see neat dressy Crepes each one a Summer success. Printed designs on light and dark grounds, also a large variety of Pastels sizes 14 to 20. Special --- **\$1.98**

Silk Crepe Dresses

In this range you see dresses regularly sold at \$4.95 and \$5.95 each, the styles and qualities are the outstanding features. Every new pattern and style are included, new figured designs, Plain Blue, Wine, Brown, also a full range of pastels, a range --- **\$3.95** we are proud to show you at only, each ---

COTTON DRESSES

For Home Work or Sport

39c Range

Assorted styles and patterns in sizes 36 to 41. Why sew when you can buy a House Dress as cheaply as --- **39c**

59c Range

Many patterns and styles to select from at this moderate price, all sizes in the range --- **59c** each

98c Values

Every new pattern and style are included in this vast range which you will agree with us are outstanding from every standpoint. Strictly fast shades, in fact we replace any one of these that fade. Your choice, each --- **98c**

Silk Dresses \$2.59

Here you will find a nice range of Summer Dresses sheer silks in Plain and Pastel shades, sizes 14 to 20, Extra Special --- **\$2.59**



Boy's Wash Suits 59c

Dressy yet cool, just what the little fellow wants on hot days, different styles and combinations of colors to choose from, sizes 2 to 6 years, --- **59c** only, each

Ladies' Fancy Neckwear 39c

When you see these you will marvel at the quality and style. Nice ruffled collars, fronts etc., in different shades and combinations, sold regularly at 75c Basement Special, each --- **39c**



Linen Dresses For Summer Wear \$1.98

Cool, comfortable, snappy dresses for summer. These features have just been added to our stock so the styles are entirely new and up to date. You usually pay at least \$2.50 for a dress of this material and quality but nothing is impossible in our Basement Store, so here is your choice at only **\$1.98**



Men's \$1.10 Overall Pants

Overall Pants finished with belt loops and cuffs good weight Red Back Denim, a pant that will give you every satisfaction, sizes 30 to 44. Per pair, --- **\$1.10** only --- Men's Bib Overall of same weight mat- **\$1.19** erial all sizes ---

In this range you will find marvelous values that deserve your early inspection, they are all new, this season's styles. Plain shades, Tweeds and Flecked, any coat in the lot is easily worth \$13.95 to \$15.00, but owing to an exceptional good buy, our Basement price is only --- **\$7.95**

Other equally as good values at --- **\$12.95** and **\$10.95**

Waffle Cloth Jigger Coats \$1.98

If you want a Summer Coat that is cool, comfortable stylish and dressy, you want one of these White Waffle Cloth Coats, the cost is very moderate only, each --- **\$1.98**

MEN'S OXFORDS

\$1.98



A good sturdy, Dressy Oxford of Black Side Leather, good weight Leather Sole and 1-2 rubber heels. We have sold large quantities of these in the past, and have had no complaint either in fit or wear, thus assuring us of their real value, sizes 6 to 11 --- **\$1.98** per pair ---

Ladies' White Footwear \$1.98

Three styles to choose from, Oxfords, Straps and Sport Oxfords. Now is the time you wish white shoes and here is the place to procure them at a saving. All sizes, Sinclair's Basement --- **1.98**

Towel Values Per Pair 29c

You have a choice of Bath Towels or Huck at this price and no matter how many you may now have, at this special you will want more. **15c** each or **29c** per pair

Men's Hosiery 2 Pair 25c

Only 100 dozen in the lot and they will not last, but a few days, as the qualities are outstanding for the price. Your choice of Plain shades, Fancys or cotton warp for wear, per pair --- **15c** or two pair for **25c**



HOSIERY SPECIALS!

Ladies' Silk Crepe Hose 49c

Nice and sheer and shown in a good range of shades, sizes 8 1/2 to 10. Basement value, per pair --- **49c**

Ladies' Cotton Hose 15c

Good wearing cotton hose in a variety of shades, just what is needed for common wear. Sizes 8 1/2 to 10 per pair, only --- **15c**

Ankle Hose. Plain with fancy tops, also all fancy in shades you wish, sizes for children or Ladies, per pair --- **15c**

Men's Work Shirts 49c

Full make in Navy, Light Blue, and Khaki Denim, will give you lots of wear, don't judge the quality by the price as this is another Basement Surprise at **49c** for one week only ---

Men's Work Shirts 89c

In this range you have a double choice of Zipper front or Buttoned, both are coat styles and qualities you have paid \$1.25 for, but owing to an exceptional buy we are giving you a real Bargain at --- **89c**

Men's and Boys Leather Ties 25c

When we say a Leather Tie, we do not mean a stiff bulky tie as these are tied in a neat knot and look real snappy, nice assortment of shades and patterns, just the thing for every day wear, --- **25c** Each

One dozen Men's Silk Neckwear in assorted patterns each --- **15c**



VISIT OUR BASEMENT AND COMPARE VALUES,
YOU WILL BE FULLY CONVINCED.
OUR QUALITIES AND VALUES ARE
OUTSTANDING

Sinclair and Stewart Limited

SUMMERSIDE, P. E. I.