

Every Monday Afternoon is a 1-2 Holiday

The House of Quality

Hall Runners \$2.40 to 8.00

The best \$5.40 Blanket on this Island is in this department, also ask to see our special at \$5.90.

Carpet Sale Now On New Reversible Ingrain Rugs \$5.00 and \$9.00

Scotch, Canadian, Union and Wool Wool Rugs, size 3 x 4 price \$14.50

Odd Size Rugs Bkussell Rug

Smyrna rugs, 3 x 4 price \$2.00

Smyrna rugs, 3 x 4 price \$4.00

Wilton rugs, 3 x 4 price \$4.00

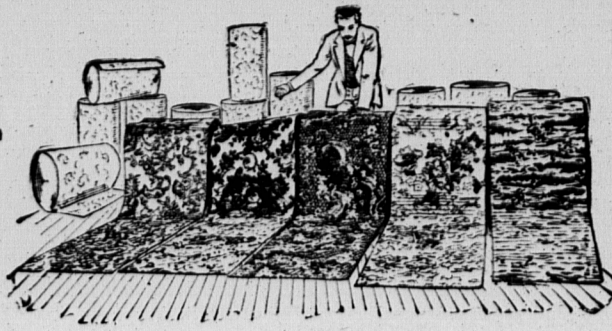
Axminster, 3 x 3 1-2 price \$9.00

Axminster 3 x 4 price \$5.00

Brussel rugs, 2 1-4 x 2 1-2 price \$11.00

Brussel rugs, 6 x 3 1 2 price \$20.00

Brussel rugs, 3 x 4 price \$26.00



Hearth Rugs

Hearth Rugs, size 2 yds long, 3-4 wide at \$1.25.

Hearth rugs, same size, better quality 1.50.

Hearth rugs in Wilton & Axminster from \$3.50 up to 11.00.

Carpet Sale now on A New Velvet Brussels

Square Rug at \$24.00 to 27.00 Velvet Rugs, size 3x3 1-2, \$24.00

Velvet Rugs, 3x4 27.00

Seamless Special size Rug 4x4 1-2

Tapestry Rug Tapestry \$22.00 for \$20.00

Tap. Rugs 3x3 8.50 to 10.00

Tap. Rugs 3x3 1-2 10.00 to 13.00

Tap. Rugs 3x4 10.00 to 18.00

Tap. Rugs 4x4 price 18.00

Tap. Rugs 4x4 1-2 price 22.00

Union Squares 4x4 price 8.75

PATON'S

Jute Squares size 3x4 price 3.50

Union Squares size 3x3 price 5.75

3x3 1-2 price 6.75

3x4 price 7.75

4x4 price 8.75

Wool rugs size 3x4 price 14.50

3x4 price 16.50

3x4 price 18.50

3x4 price 18.00

Tap Rug size 3x3 price 8.50 to 10.00

3x3 1-2 price 10.00 to 13.00

4x4 price 18.00

4x4 1-2 price 22.00

Brussels rugs size 2 1-4 x 2 1-2 price 11.00

3x3 1-2 price 20.00

3x4 price 26.00

Velvet Rug size 3x3 1-2 price 24.00

3x4 price 27.00

Smyrna rugs 3x4 price 32.00

3x4 price 38.00

Your Summer Blankets are right here—50 pairs, no ones, no seconds, priced from \$1.15 to 2.50, 50 pairs Union Blankets slightly soiled on double fold at 25 per cent off the dollar.

PATON'S

THE CHARLOTTETOWN GUARDIAN

TUESDAY, JULY 5, 1910.

ELECTRICITY AS THE ELIXIR OF LIFE.

Sir James Grant is one of the most eminent physicians in Canada and fairly well known here. He obtained his title in recognition of services in treatment of a royal princess many years ago.

Sir James is one of the vigorous old men who are a credit to Canada. He is visiting London now, where he has a number of distinguished patients. Two years ago he created a sensation at a meeting of the British Association by a paper on the extraordinary rejuvenating powers of electricity.

A writer in the Pall Mall Gazette writes of taking a walk with Sir James Grant a distance of half a mile and would not help commenting on his vigor and energy. "He looks like a man in the fifties," it is said. The writer referred to asked Sir James if he wore spectacles, and Sir James replied:

"Yes, I do wear spectacles. I have worn them forty years—until such time as I began to treat myself with electricity and massage; today I do so without using glasses at all. My hearing is as good as ever and I feel that I have the energy of a man of 40. I notice that your city is full of taxicabs, but so far as I am concerned, I never ride where I can walk, and indeed if I were challenged I would undertake to run a mile any day. I can hardly believe that I will be 77 in August next; certainly I feel not more than 45, and for this happy state of affairs I think my electrical treatment."

men of the Time makes Sir James two years older than 77. But let that pass. Doubtless if he were ninety he would have claimed the full number of his years. He ought to know how old he is as he was on the spot at the date of his birth, and if the electrical treatment could be credited with two years additional the credit would have been given. But a layman may be permitted to doubt whether the electrical treatment has had all, or very much to do with it. An excellent constitution and good habits are no doubt prime elements in Sir James' mature vitality. He does not believe in either alcohol or tobacco.

And Sir James, who exploits his electrical treatment is not the only Canadian doctor who has retained remarkable vigor to a good old age. There was the late Dr. William Bayard of St. John, who continued in active practice till well on in the nineties, and there is Doctor Boyle Travers still active in that city at an age only a little less advanced. Sir Charles Tupper, Baronet and Doctor of Medicine, passed the mark at 81 on Saturday last. And we are not quite sure if Sir James Grant should issue the challenge for a mile run, limiting the competition to doctors of his own age or older, that he might not find a taker in Dr. J. T. Jenkins of Charlottetown. In such case the local sporting men here would give odds against Sir James.

The point we wish to make is this: Electricity may be an elixir of life if rightly administered, with or without massage, or it may not. It is certain that a good many persons in Canada and elsewhere have attained to a green and vigorous old age without it, and there are not a few doctors among the number. It is a cheering sight to see an octogenarian doctor, with his eye not dim nor his natural force abated. It gives a certain confidence in the medical profession, albeit most of the doctors who attain the greatest age have never taken very much of their own medicine. That is what makes us a little anxious about Sir James Grant!

SIR WILFRID'S NORTHWEST PILGRIMAGE.

It happens that Sir Wilfrid Laurier's arrival in Manitoba will be coincident with the closing of a Provincial political campaign in that Province, and the fact has called forth some comment. It seems to be purely a coincidence. When his tour was arranged the date of the elections in Manitoba had not been fixed. The regular term of the Legislature would not have terminated till March of next year. It is Premier Roblin and not Sir Wilfrid Laurier who fixed the date of the election.

We regard Sir Wilfrid Laurier's visit to the Northwest as timely and desirable. It is the first visit of a political character he has made to the Prairie Country since he became Premier in 1896. His last trip across was made as one of the party of the present King in 1901, when, of course, he could not publicly discuss political matters, and that was nine years ago. Since then two new Provinces have been created, a vast progress has been made and hundreds of thousands of immigrants have come in, including many Americans. It therefore is high time that the potential political ruler of Canada should show himself in the Northwest, gratify the general desire of the people to see and hear him and acquaint himself at first hand with what is going on there.

The older Provinces, in which the population is permanent and settled, have had opportunities of seeing and

hearing Sir Wilfrid Laurier upon occasions, although his visits to far Eastern Canada since he became Premier have been all too few. We trust and hope that he may make a pilgrimage eastward, political or otherwise, before the next election, and that Prince Edward Island may be included in the tour. There is a feeling of something like neglect in that regard growing up along with the regret over our diminished representation, and some natural disabilities. It would be well for the Premier, after his visit to the Great West to make a leisurely tour of Maritime Canada. He might learn much at first hand in such a tour which would be of interest and value to him. Canada has an East as well as a West and Centre, and all sections ought to be visited, their interests and requirements considered, and their opinions obtained. Down here by the sea there is a growing impression that the Western and Central Provinces are being advertised and treated in matters of expenditure as if they were about all there is of Canada. This impression may grow to undue proportions if the Premier's Western tour is not soon followed by a like visit to the Maritime Provinces.

PARCEL POST REFORM NEEDED.

Toronto Saturday Night directs attention to the fact that both Canada and the United States are far behind the United Kingdom, many European countries and even behind Mexico in the rates and facilities for parcel post business. This is the more remarkable in view of the development of cheap postage and the introduction of rural delivery in the Dominion. Here are some of the facts cited by Saturday Night:

"A Central American may send an eleven pound package to any point in the United States or Canada for twelve cents per pound. Here, in a country where we are presumed to do things better than do the Mexicans,

we are limited to five pounds, and a rate much in excess of theirs. One may send an eleven pound package from Toronto or Montreal to China at the rate of sixteen cents for the first pound and twelve cents for each succeeding pound, but should one wish to send a package from Toronto to Oakville, a few miles away, the limit is placed at five pounds and the rate is sixteen cents per pound. One may send from any point in Canada to any point in Great Britain an eleven pound package by parcel post at the flat rate of twelve cents per pound and the same privilege is granted a Canadian who wishes to ship via parcel post to the Bahamas, Barbadoes, to British Guiana, to the Leeward Islands, to Trinidad, to St. Lucia and many other places. But when it comes to doing business cheaply among ourselves, the Ottawa post office department have decreed differently. They probably argue, and with a good deal of truth, that by giving as good a service as Mexico we would be putting the express companies out of business."

Senator Platt in his time, a great political boss and principal stockholder in express companies, was able to check the extension of the parcel post in the United States. In like manner the express companies doing business in Canada have been able to deprive the people of the great advantages of a cheap and serviceable parcel post. The time has surely come for the people of Canada to demand a remedy for this state of things. If the matter is once taken up in earnest by the people, a radical reform will be brought about and the

present anomalous, absurd and burdensome conditions of the parcel post system will be swept away.

Newfoundland is moving on. Beginning with July instant a system of lettergrams has gone into effect there, a fifty-word message being sent by night at the cost of the usual ten-word message by day. And the Newfoundland day rates are lower within the Province than we enjoy in Canada.

The body of Frank Gouldthrite, the missing chief of the Government Printing Bureau at Ottawa, has been recovered from the Detroit River, where he had evidently committed suicide. The case is a sad one and affords a lesson to all who hold positions of trust and are tempted to betray their trust.

Again we are told that the crops in the Northwest have been saved by a timely rain. The repeated and contradictory reports serve to give the impression that the crops there have never been so completely destroyed by drought nor so completely saved by rain as has been stated. Abundance of rain is the word in Prince Edward Island.

"SOLDIERS save five to fifteen cents on every towel they buy at Beer & Weeks. 7-2dif.

"SOLDIERS—Buy your TOWELS at BEER & WEEKS and save money 8c, 10c, 12c up. 7-2dtf.

"BETTER COASTERS OF THE VERY MOST WANTED SORTS HAVE JUST COME TO US DIRECT FROM THE MAKERS. WE'D LIKE YOU TO SEE THESE WHETHER YOU WANT TO BUY OR NOT.—MOORE & McLEOD, 6-23atf.

Special in Men's Shoes

Are you interested in a genuine shoe sale? If so we would ask you to come in and examine a special line of shoes which for the next week we are offering at unheard of prices. The marked price is \$2.10 but now out they must go at \$1.59 to make room for more new stock which is always arriving. Come in and learn how far we can stretch a dollar for you.

GOFF BROS

drwstf

Help Your Travellers Advertise

Advertising helps the travelling men—it is an introduction that counts—it insures for them a hearing, and that's the foundation for business. Introduce your goods and let your salesman do the selling. He is badly handicapped if he has to first introduce the goods—if the quality is unknown. Do your share—help your travelling man, advertise.

When you consider advertising, consider advertising right, it's the catchy, forceful advertising that makes a lasting impression—that will create a perpetual demand. That's the kind that's profitable.

When you want advertising count on us to do it right. We want your publicity business and think we are entitled to it. Write or call—phone 123.

BONNELL Advertising Agency Cameron Block.

Dominion Ammunition

will satisfy the most particular customer and you will do justice to yourself by insisting that your dealer supply you with it. TAKE NO substitute. Crown shells loaded with Snap Shot Black Powder. Sovereign shells loaded with Bulk Smokeless Powder. Regal shells loaded with Ballistic Smokeless Powder. Imperial shells loaded with Ballistic Smokeless Powder. If your dealer cannot supply you kindly ask him to order you some. Give it a trial along side of any other ammunition on the market and tell your friends of the result.

R. E. MUTCH & CO

Charlottetown Wholesale agents for P. E. I.

S. S. "CASCAPIEDIA"

From Montreal and Quebec calling at Gaspe, Mal Bay, Perce, Grand River Summerside, Charlottetown and Pictou. Leaves Montreal at 4 p. m. on

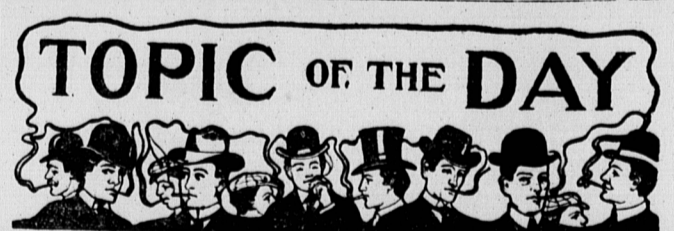
Table with columns for departure dates and destinations for the S.S. Cascapeidia.

S. S. "TRINIDAD"

From Quebec to New York via the far famed River Saguenay, Charlottetown Halifax, sailing from Quebec on

Table with columns for departure dates and destinations for the S.S. Trinidad.

Subject to change should circumstances require. Further particulars on application to CARVELL BROS., Agents.



TOPIC OF THE DAY

"BLACK CAT" is a topic on everybody's lips to-day. The topic is never allowed to die out, but is being kindled hourly at new points. As soon as conversation had turned from the "Dogs of War" ordered from England to start the cannon of the Canadian Navy, along comes a cablegram announcing the arrival from England of enough "BLACK CATS" to keep the Canadian naval officers smoking. When the "Dogs of War" and "BLACK CATS" get in action there will be "smoke in Canada." Prominent Canadians are now praising the made-in-England navy and at the same time "puffing up" "BLACK CAT" Cigarettes, the tobacco of which is also manufactured in England.

The explanation of the instantaneous success of BLACK CAT Cigarettes in Canada is that Canadians are appreciating the opportunity of smoking a cigarette, made from "bow to stern" of tobacco and no sweetening matter.

Guaranteed Absolutely Pure



Black Cat Cigarettes

10 for 10 cents

Cools and Heals the Skin

If your fishing trips, golf game or your race in wind and bright sunshine has resulted in inflamed or rough hard skin, apply

Neomah

Toilet Cream

It will take out the fire, stops the smarting and that dry, parched feeling will not be experienced. It is delightfully cooling and refreshing to the skin. No grease, no stickiness. It is all quickly absorbed, leaving no effect except relief. Large pots 50 cents.

J. G. JAMIESON DRUGGIST

Wedding Gifts

Tea Sets, Bake Dishes, Fern Pots, Waiters, etc. These goods have just arrived, are the very newest patterns and first quality.

G.H. Taylor

Jeweler

Rockwood Chocolates

Pure Dainty and Delicious

Made only from the very highest grade and purest materials, under absolutely sanitary conditions.

Buy your friend a box of ROCKWOOD'S she'll appreciate them.

G. D. Wright

Funeral Director and Embalmer—Miss A. Ferguson, Lady Assistant—Personal Attention and Promptness Guaranteed. Ambulance calls answered at shortest notice.

Specialties

Disinfecting and Fumigating, Furniture Repaired and Reupholstered. Silver Salesmen made to order, OPPOSITE King Square, Phone 303, BESIDE N.C. King Square, North side, Phone 332, dtwstf.

COMING EVENTS.

Red Rose meeting, Lodge Prince Edward, S. O. E., Tuesday, July 12th

"WE ARE SELLING A GREAT DEAL OF THAT SPECIAL BALBRIGGAN UNDERWEAR FOR BOYS OF ALL SIZES. THE SHIRTS ARE SHOWN WITH LONG OR SHORT SLEEVES. THE DRAWERS COME IN FULL AND KNEE LENGTHS. PRICES 32c PER GARMENT.—MOORE & McLEOD, 6-23atf.

FURNITURE HEADQUARTERS

Before buying furniture or household goods investigate our offerings. Our cash prices cannot be beaten Complete assortment to choose from.

Carpets--Oilcloths--Curtains -Linsens-Cloths

BEER & WEEKS

BEER & WEEKS