

In business since 1881.
Still Going Strong—Bigger
and Better than ever.

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WE WILL CELEBRATE

OUR 49th ANNIVERSARY
On THURSDAY and FRIDAY, May 1st and 2nd

1881—1930

49 years ago on May 1st, 1881 a small shop was opening its doors to the public of Charlottetown by the late Mr. L. E. Prowse.

This small shop has grown into one of the largest and is now beyond a doubt the Economy Centre of this Province.

Not many firms have to their credit such a record of success, and this success is due to an un-failing faith, a desire to serve and a clever foresight into the future—qualities which were manifest in the late founder of the Business and still to be found enhanced and stronger if possible.

Buy from these splendid lines of goods. No disappointments. Ladies' Ready to Wear, Men's and Boys' Clothing, Gents Furnishings, Staple Dry Goods, Millinery, House Furnishings, etc

10% Goes To
HOSPITALS and
ORPHANAGES

See Our Large
BIRTHDAY
CAKE

In Our Queen Street
Window
To Be Given Away
FREE

To The Three People
Holding The Lucky
Numbers.

You will find Special Values
all over this Store on these two
Special Days.

Do your Spring Shopping
here at Our Anniversary Sale
and help yourself and the Hos-
pitals and Orphanages.

Remember the Days
Thursday and Friday
May 1st and May 2nd



1881 PROWSE BROS., LTD., 1930 TODAY

1881—1930

In our forty-nine years in business it has always been our highest ambition to serve our customers to their complete satisfaction. On Thursday and Friday, May 1st and May 2nd we will celebrate our 49th Birthday in business by giving you a big Sale of seasonable merchandise at wonderful discounts.

Also 10% of these two days total sales will be given to the Hospitals and Orphanages equally divided. So by buying here on May 1st and May 2nd you not only help yourself but you help these worthy institutions, which are always ready to help you in times of need. These Institutions must be kept going and we all have to do our share. So let us all help at this Sale.

10% Goes To
HOSPITALS and
ORPHANAGES

10 P. C. OF ENTIRE TWO DAYS RECEIPTS TO HOSPITALS AND ORPHANAGES

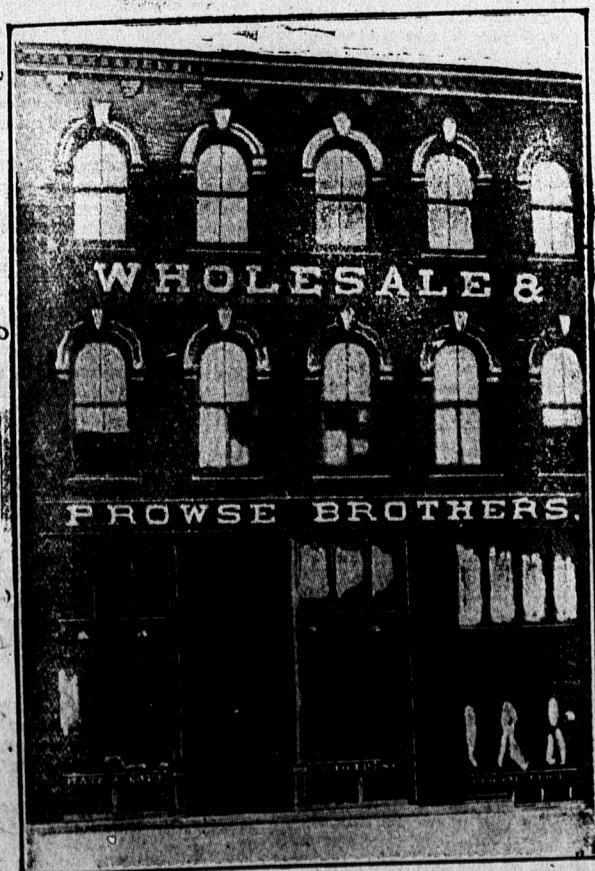
To celebrate this our 49th Anniversary of our business, we will donate to the P. E. Island and Charlottetown Hospitals also the Protestant and Catholic Orphanages 10 per cent of our entire two day's sales to be divided equally.

In order to make these the Biggest Sales in our history we will provide all over this Big Store extra special lines of goods at real Bargain Prices.

Spend your money here on these two days and help these worthy Institutions as well as make a big saving for yourselves on every purchase.

REMEMBER EVERYTHING YOU BUY 10% GOES TO HOSPITALS AND ORPHANAGES

We
Will
Celebrate
Our
49th
Anniversary
on
Thursday
and
Friday, May
1st and 2nd



PROWSE BROS., STORE IN 1881

The Conditions To Win
ANNIVERSARY
CAKE

This Fruit Cake weighs 50 pounds, the base weighs around 25 pounds, the second layer weighs about 15 pounds and the top layer about 10 pounds. The first lucky number drawn receives the 25 lb. cake, the second lucky number receives the 15 lb. cake and the third lucky number receives the 10 lb. cake. This contest will open May 1st and close May 10th. Every person buying \$2.00 worth of goods is entitled to one coupon, and the corresponding stub will be retained by the firm. Drawing for lucky numbers will take place on Monday afternoon May 12th.

This Cake was made by Stewart's Bakery and is guaranteed to contain the best of ingredients.

PROWSE BROS. Limited

Charlottetown's Largest Departmental Store

Remember the Days
Thursday and Friday
May 1st and May 2nd