IMPORTANT READING MATTER SELECTED FROM THIS WEEK'S NEWS FOR THE GUARDIAN'S SATURDAY SUBSCRIBERS

The food value of corn has been known through all ages, but Kellogg's process developed its fine flavor and made it the National cereal of Canada.

Merchants do not hesitate to endorse it.

Made in Canada

Kellogg's

119

CORN FLAKES

WIN THIS DANDY

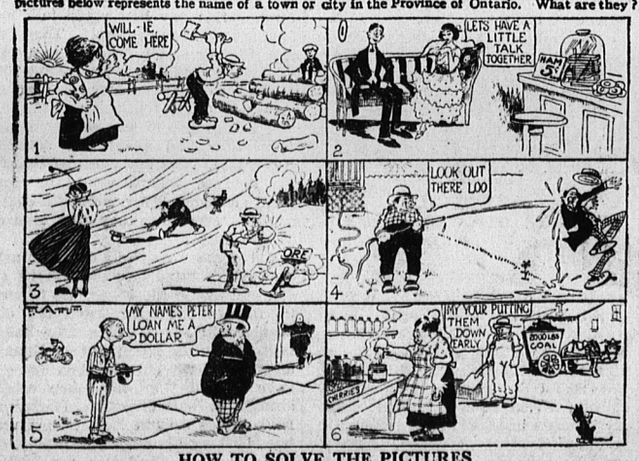
$300.00 Indian MOTOR CYCLE

$200.00 in Cash Prizes Also Given

1915 Model. Twin Cylinder—Two Speed. Completely Equipped, Ready for the Road

HERE'S A REAL PUZZLER FOR WISE HEADS

Do you know the Province of Ontario? Can you recall the names of its many fine towns and cities? Here is a puzzle that will try your knowledge of Canadian geography. Each of the six pictures below represents the name of a town or city in the Province of Ontario. What are they?



HOW TO SOLVE THE PICTURES

The artist who drew the above cartoons wrote out the names of all the towns and cities in the province and from his list chose the names he illustrated as above. Your best move is to follow him and first of all write down all the names of towns and cities in Ontario that you can think of.

To help you get the right start we will tell you that No. 1 represents Collingwood. Now puzzle out the rest, and when you think you have the correct answers write out all six names neatly and clearly on a sheet of paper, put your name and address on the upper right hand corner and promptly mail them to us.

To the senders of the best written and nearest correct sets of answers, duly qualified according to the conditions of the contest, we will award the following magnificent

LIST OF PRIZES

1st Prize, Twin Cylinder 1915 Indian Motor Cycle, complete. Value $310		10th Prize	5.00 Cash
2nd Prize	$50.00 Cash	11th "	5.00 "
3rd "	25.00 "	12th "	3.00 "
4th "	15.00 "	13th "	3.00 "
5th "	10.00 "	14th "	3.00 "
6th "	8.00 "	15th "	3.00 "
7th "	5.00 "	16th "	3.00 "
8th "	5.00 "	17th "	2.00 "
9th "	5.00 "	18th "	2.00 "
		19th "	2.00 "

AND 46 CASH PRIZES OF $1.00 EACH

This Contest is Absolutely Free of Expense. You do not have to spend a single cent or buy anything in order to compete

We are the publishers of EVERYWOMAN'S WORLD, the Great Canadian Magazine that is the established favorite in more than 80,000 of Canada's best homes. That is the greatest circulation ever attained by any Canadian magazine, but it doesn't satisfy us. Our slogan for this month is "Everywoman's World in Every-woman's Home." We want to introduce this live, entertaining, up-to-the-minute, all-Canadian magazine to the people in hundreds of new homes, who may not know it now.

When you enter this great contest you can help us to accomplish this purpose, but you do not have to be a subscriber, nor are you asked to take the magazine, or spend a single penny in order to compete and win the motor cycle or a big cash prize. Here is the idea:

Only the completely correct sets of answers to the above pictures will be sent on to be judged for the awarding of these grand prizes. If your set of answers is correct we will write at once and tell you so, and send you, postage paid, a Free Sample Copy of the current issue of this greatest of Canada's magazines. Then in order to qualify your correct entry to stand for the awarding of these excellent prizes we ask you to help us in our task of further advertising and introducing it by showing this sample copy among three or four of your friends and neighbors. They will surely welcome EVERYWOMAN'S WORLD when they come to know it, and we will even send you a sample copy to leave with each of your friends if you will tell us that they would like to have it.

Say that you will accord us this simple favor when you send your answers, and you will be immediately rewarded for it with a handsome gift, entirely in addition to any of the big prizes your answers may win. EVERYWOMAN'S WORLD will so delight the folks in your home that you'll be glad to get this copy.

Follow these Simple Rules Governing Entry to the Contest

1. Write your answers on one side of the paper only and put your name and address on the upper right hand corner. Anything other than the answers and your name and address must be on a separate sheet.
2. All letters must be fully prepaid in postage. Do not forget that your letter must bear the extra 1c stamp for "war tax," otherwise it will not be delivered to us.
3. Members and employees of Continental Publishing Co. also their relations or friends are not allowed to compete.
4. Boys or girls under fourteen years of age are not allowed to compete.
5. Judging will be done by three gentlemen having no connection whatever with this firm. Prizes will be awarded to the senders of the correct sets of answers according to neatness, handwriting and general appearance. Awards will be made on September 28th, 1915. All answers must be forwarded promptly NOW.
6. Each competitor will be required to show the copy of EVERYWOMAN'S WORLD, which will be sent without charge, to three or four friends or neighbors who will want to subscribe. For this service this Company agrees to send an immediate reward of value to each competitor. This reward to be entirely additional to any prize the contestant may be awarded at the conclusion of the contest.
7. THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE. Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD nor are they asked to subscribe or buy anything. In awarding the prizes the judges will have no knowledge of whether the entry comes from a subscriber or not.

Address your reply to the Manager the Geographical Contest 8

CONTINENTAL PUBLISHING CO., Ltd., No 41 Continental Bldg., TORONTO, ONT.

FRIDAY

CONCERT IN AID OF HALL FUND —Mr. Philip Mooney, Secretary of the Board of Directors of Peakes Hall, wishes to state that the recent concert given in Peake's Station Hall was for the Hall fund and not for the church as unadvertantly appeared.

A DOUBLE ATTRACTION. — The latest song "The Little Emerald Isle" which has been raging like wildfire out West will be sung at the Peoples' Theatre on Friday and Saturday nights. Along with the sale of the candy and the best of pictures this rendering will certainly be the crowning to the best evening one could possibly spend.

EXECUTIVE COUNCIL.— At a meeting of the Executive Council held on Tuesday the following persons were re-appointed. High Sheriffs: Frederick H. Horne, Queens County; Wm. Andrews, Prince County; Robert Curran King's County. The following members of the Board of School Trustees for Charlottetown and Summerside, respectively, were re-appointed, viz, (Chairman.) The following Justices of the Peace were appointed: Prince County, Albert Robertson, Tryon; James Arnett, Wm. E Noonan, Albany; Kentford L. Wait, Wilmot Valley; King's County—Richard Creed, Albion.

MT. STEWART.— Mr. George W. Jay, in the employ of R. Clarke & Co., has moved into the house lately occupied by Mr. Jas Gillan.— Mr. H. F. Feehan, M. L. A., was in town on business on Tuesday.— Mt. Stewart has already contributed liberally to the Field Kitchen and Hospital Ambulance Fund, and the lists are still in the stores of P. W. McLeod and of R. Clarke & Co., so that all may have an opportunity to subscribe to this very worthy cause. The people are respectfully requested to give and give promptly as there are only ten days more for this fund.—L.

DEMAND FOR STOCKERS—The demand for "stockers" for the American pastures indicates better times in the cattle trade. As high as $8 per hundred weight has been paid for well-bred cattle on the Toronto market. The prices prevailing in Europe at the present time warrant the assumption that as soon as the war is over and transportation facilities are again normal the prices of all classes of cattle will advance rapidly. France is already looking to Canada to re-stock her herds, and the great destruction in Belgium and Germany will have to be met from some quarter. The price of short-horns in this Province is good, and it would be well for farmers to keep all calves they can and feed them as well as possible.

STARVATION OR MERCILESS TORTURE

A choice between starvation or merciless torture is the dismal prospect before all victims of indigestion, for although they are in need of food to nourish the body, they are afraid to eat because of the long periods of pain and discomfort that follow even the lightest of meals.

The urgent need of all who suffer from indigestion is to gain strength so that the stomach can exthact nourishment from the food taken. Pain after eating is the way the stomach signifies its protest that it is too weak to do nature's work. To take purgatives is only to aggravate the trouble. Dr. Williams' Pink Pills give new strength to weak stomachs because they enrich and purify the blood supply this enabling the stomach to digest food naturally. Almost from the first the appetite revives: then food can be taken without pain and the burden of indigestion disappears. The following case proves the truth of these statements. Mr. W. H. Silver, a well known farmer living in the vicinity of Hemford, N. S., says: "For upwards of seven years I was tortured with indigestion; sometimes I was so had that I would not taste a bit of heavy food, but would have to content myself with a bit of stale bread. At times I suffered excruciating pains in my stomach, and could hardly sleep at night. I tried various prescriptions but got no benefit from them and naturally I was in a very reduced state of health. I had come to believe that I was doomed for the balance of my life to this most constant torture, when I read of a case similar to my own cured through the use of Dr. Williams' Pink Pills. They gave me new courage and I decided to try them. To make a long story short, the use of the Pills for a couple of months completely cured me. That is some two years ago, and I have had no return of the trouble, and am able to eat as hearty a meal as anyone."

You can get Dr. Williams' Pink Pills through your medicine dealer or by mail at 50 cents a bor or six boxes for $2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

When A Woman Wants

her summer Dresses—her "frilly things"—her fine linens—to look their whitest and daintiest—she is very particular to use

Silver Gloss LAUNDRY STARCH

It gives that delightfully satin finish. : :

YOUR GROCER HAS IT

56

The Canada Starch Co. Limited, Montreal

After Hard Boiled Eggs

and sandwiches there never is enough cold tea to go around. Keep your mouth moist and cool with STERLING GUM 5c

Going Picnicking to-morrow?

DIED YESTERDAY.—The death occurred at Covehead yesterday of Mrs. Charles McMillan. The funeral takes place Sunday at 2.30 p. m.

PRESBYTERIAN SERVICES.— Orwell circuit Presbyterian Church Friday evening at Grand River Hall next Sabbath preaching service at Orwell Head 10.30; at St. Andrews Church, Orwell, 2.30. Note the hours please.

—AFTER RECRUITS.— Lieutenant R. B. Rogers, of the 55th Battalion, Sussex, came to Summerside on Wednesday and went to Souris yesterday. Lieutenant Rogers is on the Island at the present time to get recruits for the 55th and will visit different sections for that purpose. Quite a number of the men of the 55th Battalion have already gone to the front to fill the gaps caused by the recent severe fighting in France.—X.

A PLEASANT TRIP — Mr. and Mrs. James Paton, as announced yesterday, had returned to the city after an extensive tour through Canada and the United States. Leaving Charlottetown on March 2nd Mr. and Mrs. Paton proceeded to Montreal, Ottawa, Toronto, Winnipeg, Regina, Medicine Hat, Banff, Kamloops, Vancouver, Victoria, Seattle, Portland, San Francisco, Los Angeles and San Diago. They had excellent weather while in Canada, but down south the conditions were not nearly so favorable. Mr. Paton has promised to give The Guardian an interview on his trip and this will appear later.

ISLANDER MISSING — By a telegram received by Miss Laura J. Simons, Port Wood, from the Adj. General at Ottawa, it is learned that Corp. Daniel A. Simons, 2nd Battalion is officially reported missing. The Daniel A Simons referred to is a son of John McK Simons of Cable Head, when war broke out he was in Ottawa employed in the P. O. Department, there he had been for three years. He enlisted with the Governor-General Foot Guards and went over seas with the first contingent. His brother J. Joseph Simons is also at the front and as the last letters from them were written on April 22nd, their parents and friends are extremely anxious about them.

PURCHASES CATTLE—Rev. E. E. Walker, of Rollo Bay, is probably one of the most enthusiastic dairymen in Prince Edward Island. He is also an admirer of the Ayrshire Breed of Cattle, and has for the last few years been keeping some that are a credit to the breed. This year, however, he was unfortunate enough to lose one with milk fever, and some days ago he crossed over to Sussex and purchased from McIntyre Bros., three very fine cows, large, deep-bodied, long teated Ayrshires, two for himself and one for Mr. Peter Vineau, of Rollo Bay. This is a distinct acquisition to the Live Stock of Eastern Kings, and the Rev. Father Walker is to be congratulated upon his enterprise in the introduction of such fine animals.

BRIGHTER OUTLOOK. — "The Canadian Farm" of May 14, writing editorially on the horse situation, points out that the demand for horses in Canada must soon be on the increase. Recent public sales in the West indicate that prices are already on the upgrade. The war has now been raging for nine months and the waste of horses has been enormous. If the same rate of destruction continues the loss of horses in Europe will be appalling. So far the war has not affected the value of horses in Canada. In Great Britain, however, prices are at least $100 in advance of those of last year. The heavier types will be more and more drawn upon in the future and prices are bound to advance with lessening supply. There is every reason why those who have good mares should breed them to good stallions this year.

SPLENDID CROP — A former Islander residing in Calgary in writing to a friend in this city under date of May 14th says:—"We are having ideal weather here and the appearance of a big crop was never as good this time of year. Lots of the spring grain is up two and three inches through the ground and it has been raining steady now twenty-four hours. This means that the crop will be ripe early and not much chance of getting frozen. There has been quite a lot of excitement here since the sinking of the Lusitania and some of the Germans here have been talking very freely with the result that a number of them, some business men, have been arrested, tried, refused bail, and sent up to the higher court. About five or six days or nights ago there was also a quantity of dynamite stolen from the city, the place where it was stored, having been broken into. One thousand soldiers left here this week to go direct to the front, they having been here since last summer training. There are about two thousand here yet and men are enlisting every day. Some have an idea that the stolen dynamite was to be used to wreck the C. P. R. train carrying the soldiers of the 31st regiment as they were supposed to go that way, but at the eleventh hour, they changed round and were sent by the G. T. P. in safety. There are lots of Germans here and they are said to be holding meetings every night, so no one knows what might happen.

LONDON, May 20.—I hope one of the first acts of the coalition government will be to declare martial law and mobilize both men and women for the service of their country," said Mrs. Emeline Pankhurst, leader of the Suffragists.

PETERSHEAD, May 20.—The British trawler Chrissolite was sunk by a German submarine at a point 30 miles off Kinnard's Head, North Sea, yesterday. The crew of the trawler took to their boats and were landed here by a Norwegian steamer. It is believed that at least two submarines are operating in these waters.

ROME, May 20 —This day will be a historic one for the new Italy. The whole capital is in a state of expectation. Only in the period of the wars of Independence can a parallel be found. Flags are waving, including the flags of the Allies and are cheered by the crowds. When the sitting of the Chamber of Deputies began there were present 482 Deputies out of 500, the absentees being away on account of illness. The scene was most impressive. A few minutes before the session began, the poet Gabriel Dannunizio, one of the strongest advocates of war, appeared in the public gallery. The people lifted him shoulder high and cheering passed him over their heads to the front row. The entire chamber rose and applauded, crying Vive Dannunizio. Later thousands sent him their cards and in return received cards with his autograph and the date of the eventful day.

No representative of Germany, Austria or Turkey was seen. The police guarded the Austrian embassy for fear of untoward incidents during the night The vote was 407 to 70.

Bike Sulky For Sale

Price $30.00

J. M. Nicholson, D.V.D

202 Kent St.

Charlottetown

Rural Fri. Daily Sat. tf.

Boston Shoe Shining Parlors

Special Chairs for Ladies

Panama, Straw and all kinds of Felt Hats Cleaned and Blocked

We carry a full line of Polishes for Suedes all colors, Imperial Bronze and White Shoes.

We Clean Our Hats Here —in Charlottetown— Therefore we do not have to Charge Extra for Expressage or Sending them Away

Out of Town Orders Promptly Attended to

164 QUEEN ST. CHARLOTTETOWN

1070-5120Mtf.

Blood Thin and Weak Too Nervous to Sleep

HERE IS ANOTHER CASE IN WHICH DR. CHASE'S NERVE FOOD PROVED ITS GREAT RECONSTRUCTIVE INFLUENCE.

Thin blood and exhausted nerves usually go together. A considerable portion of the blood is constantly consumed in keeping up the vitality of the nervous system. Once the blood is deficient, either in quantity or quality, the nerves suffer and bodily pains result. Headache, neuralgic or sciatic pains are the indications tion in some cases, while in others weakness, nervousness, irritability and sleeplessness are the most marked symptoms.

Mrs. R. F. Catlin, Elm Springs, Sask., writes: "For years I was troubled with nervousness, and could not sleep nights. Also had lack of color as a result of the blood being thin and weak. My husband saw Dr. Chase's Nerve Food advertised, and got some for me, and wanted me to try it. I did so, and it has proven a wonderful help to me. By enriching the blood, it has restored color to my face and has built up the nervous system so that I rest and sleep well. It is a pleasure to recommend so excellent a medicine."

Dr. Chase's Nerve Food goes direct to the formation of pure, rich blood and for this reason is the most certain means of increasing the quality as well as the quantity of blood in the human system. The feeble, wasted nerves are restored, and through the nervous system new vigor and energy is imparted to every organ and member of the body.

You will be surprised at the way this food cure puts new strength and vitality into the weakened body. And the best of it is that the benefits are both thorough and lasting. In this the Nerve Food differs from mere stimulating medicines which give rise to false hope and when discontinued leave you as weak as before. Put this great restorative treatment to the test and prove its merits in your own cases. 50 cents a box, 6 for $2.50. All dealers or Edmanson, Bates & Co., Limited Toronto.

GENEVA, May 20.—A Petrograd despatch to the Tribune states that a British submarine penetrated the Baltic Sea and sank a German transport off Libau.

LONDON, May 20.—A British casualty list issued to-day includes the names of 170 officers, 1,400 men; nine hundred casualties in the Australian ranks in Gallipoli Peninsula are reported as well as naval losses of 150 in the same area. The list of wounded is headed by the name of General Sir William Birdwood, Commander-in-Chief of the Australian forces in the Dardanelles.

IN THE STUD

The Superlatively Bred Stallion

CATALON, 57741

Own brothers of Owaissa 2.06¾

Enrollment No. 20, Pure Bred

Catalon is a handsome 15.3 hands, 1075 pounds mahogany bay Stallion of perfect conformation and absolutely sound. He has trotted a mile in 2.14¼, last quarter in 32 seconds. He is sired by Bingen 2.06¼, sire of 175 in the 2.30 list, including Uhlan 1.58, Admiral Dewey 2.04¾, King Cole 2.04 Owaissa 2.06¾, full sister of Catalon. Catalon's dam was the great race mare, Improvidence 2.12, by Prodigal 2.16, and dam of Owaissa 2.06¾, also Prodigal Bingen 2.16¼, second dam Queen Wilkes, dam of Improvidence 2.12, Queris 2.12¼, and Improbable (2) 2.20. This Stallion offers to the breeders of this Province one of the greatest opportunities ever placed before them, as he is the only son of the great Bingen 2.06¼, standing in this Province.

Will make season of 1915 as follows:—

At Park Stables, CHARLOTTETOWN	At Catalon Farm, SHERBROOKE
April 20th to 23rd.	April 24th to May 3rd.
May 3rd to 7th.	May 10th to 17th.
May 17th to 21st.	May 24th to 31st.
May 31st to June 4th.	June 7th to June 14th.
June 14th to 18th.	June 21st to 28th.
June 28th to July 2nd.	July 5th to 12th.
July 12 th to 16th.	

Service fee $15.00, payable by note at time of first service or a discount of 10 p. c., for cash. Mares at owners' risk.

FRED J. CAMERON, Manager Charlottetown.

JAS. T. WAITE, Owner Sherbrooke.

9671-4-27Mtuf5wks.

Have You Valuable Papers

Fire Insurance will not replace them if destroyed.

Do you keep them in a vault?

Do you keep them where other people can see them

You can rent a "SAFETY DEPOSIT BOX"—this box can be opened only by yourself.

We invite you to inspect our Vault and Safety Deposit Boxes.

The Eastern Trust Company

154 Richmond Street

You Must Use Our Unmixed Fertilizers If You Want a Bigger and Better Crop

Were you satisfied with last year's crops would you like to have a bigger and better one this year, would you like to have every square inch of your farm give forth it's full value?

If you could secure these results at a small outlay and with no additional labor, would you make the attempt, these results are just what you will secure if you feed your land with our unmixed fertilizers, the best plant food that scientists have discovered. These plant foods are not a stimulant, they are a food pure and simple, they feed the land just the elements it requires—just the right elements for proper and profitable cultivation of your crop, they make every square inch of soil more fruitful and profitable and besides making it so productive this year, will make it equally so next year.

These fertilizers are unmixed and can be furnished in quantities to suit any kind or class of soil. These unmixed fertilizers have been used and endorsed by all leading Government experts and prosperous farmers throughout the Dominion. They show the new, national, scientific way of farm cultivation and only by their use will your farm be as rich and profitable as it should be. If you are not satisfied with your present crop, if you are progressive, ambitious, if you wish to increase the fertility of your farm, if you want a bigger and better crop, a post card addressed to us will bring you an illustrated booklet on farming and fertilizing, as well as the results of interesting experiments conducted along these lines

Auld Bros. Ltd. Lower Queen Street Charlottetown