



They Hold High The Torch! Honour
The Army Who Now Hold High The
Torch Of Freedom Once Carried By
Their Fathers!

*"To you from failing hands we throw
The torch: be yours to hold it high;
If ye break faith with us who die
We shall not sleep - - - - -"*

Citizens of Charlottetown

The week of June 29th to July 5th has been designated by the Government of Canada as "Army Week"—a week set aside to enable the people of Canada to become better acquainted with, and to pay tribute to Canada's Army.

At no place in Canada should this opportunity be more welcomed than in Charlottetown, the capital of Prince Edward Island, the province which has provided more personnel for the Canadian Active Army, in proportion to its population, than any other province of the Dominion.

I urgently request that during Army Week all available flags be flown, patriotic bunting be displayed and that all merchants with display windows arrange to have them appropriately decorated in honor of the Canadian Army, and of the many hundreds of Charlottetown citizens serving with it.

B. ROY HOLMAN, Mayor

WE'RE PROUD TO SERVE THE
FAMILIES...



ARMY WEEK
June 29th—July 5th.
OF THE SOLDIERS
SERVING CANADA

GIVE YOUR SOLDIER A FLASH-
LIGHT FOR HIS KIT
EVER-READY FLASHLIGHTS
AND BATTERIES.

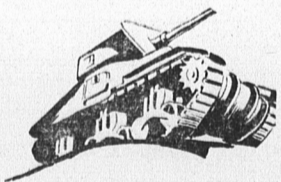


JAP-A-LAC

- JAP-A-LAC ENDURANCE PAINTS
- JAP-A-LAC 4 HOUR ENAMELS
- JAP-A-LAC QUICK DRYING FLOOR ENAMEL
- JAP-A-LAC 4 HOUR VARNISH
- JAP-A-LAC 4 HOUR STAINS.
- JAP-A-LAC ROCKSPAR QUICK DRYING VARNISH.
- JAP-A-LAC COLORS IN OIL.
- JAP-A-LAC BARN PAINT.

For Your Fishing Trip

FISHING LINES, STEEL RODS, FLIES, REELS, CASTS.



THE ROGERS HARDWARE

COMPANY LIMITED
PHONE 105-1308

ARMY Week...

JUNE 29th.
JULY 5th.

The government of Prince Edward Island asks the co-operation of the people of this province in celebrating ARMY WEEK, June 29th to July 5th and in honoring the Canadian soldier, whose service to the Dominion of Canada is beyond all measure. Honour the Army in Army Week.



THANE A. CAMPBELL
Premier.

STAND BEHIND THE MEN BEHIND THE GUNS!



ARMY WEEK JUNE 29th--- JULY 5th

Let us all as Loyal Citizens Honour the
Canadian Soldier and all he stands for—
Liberty of Thought, Speech and Action.

**HONOUR THE ARMY IN
ARMY WEEK**

**BRUCE STEWART
& CO., LTD.**

SHOP HERE



FOR ARMY WEEK



SHIRTS

We carry a stock of
KHAKI MILITARY
SHIRTS at all **2.50**
times. Price



MILITARY SLACKS—Khaki Slacks and Shorts in stock. All Sizes

SWEATERS

Men's All Wool Khaki Pullover

Sweaters in stock **\$1.50** and **\$1.75**
Prices

We also carry SUSPENDERS, HANDKER-
CHIEFS—HOSE and TIES all in Khaki.



HONOUR THE ARMY!

S. A. MacDONALD



DRESS UP FOR ARMY WEEK

And Buy War Saving Stamps With What
You Can Save on These Summer Darlings



Two piece dresses in dotted and striped SEER SUCKERS. **\$5.95**
Sizes 12 to 20.

Swanky and cool—perfect for summer—the new TAHITIS **\$3.95**
Sizes 12 to 20

The dressy REDINGOTE for the dressy occasion in prints and plains. Sizes 12 to 42 **\$11.25 to \$14.95**

First choice for work or play—the popular rayon FAILLE SLACKS. Beautifully tailored, zippered placket **\$2.79**
Sizes 12 to 20

KENNEDY'S Ladies' Ready-To-Wear
154 GT. GEORGE ST. PHONE 1766

Look Your Best For That Boy In The Army

Good-looking serviceable, everyday frocks for your girls in all pretty materials and sizes

\$1.49 to \$3.98

Boys' wash suits (3 to 7 yrs.) **\$1.49 to \$2.98**

Baby carriage sets and crib covers **\$1.98 to \$2.98**

A large assortment of Babies' Silk Dresses ideal for gifts.



THE MISSES
HOLMES & BRADLEY
PHONE 92 159 QUEEN ST.